

# The Cash Box

VOLUME XXII—NUMBER 9

NOVEMBER 12, 1960



Although most big film-record tie-ins of late have been of the instrumental variety, Columbia's Johnny Horton has become a blockbuster with vocal presentations of film music. His "Sink The Bismarck" was a smash hit and undoubtedly gave the film a tremendous send-off. He is currently doing the same for "North To Alaska" which preems at the Paramount in New York next week. Johnny penned the "Alaska" hit which he sings in the movie as the credits roll. As a result of this repeated success, 20th Century Fox has signed Horton to a contract as writer and composer of title tunes for future films. The film company also has inked him to an acting contract. Above, Johnny is shown performing "North To Alaska" against a showcase of one of the movie's scenes. In the backdrop are two of the pic's stars—John Wayne and Fabian. Horton's latest Columbia LP is "Johnny Horton Makes History."



**Dot**<sup>®</sup> RECORDS presents

*Another Million Selling Single*

**DEBBIE  
REYNOLDS**



**"IT LOOKS LIKE RAIN  
IN CHERRY BLOSSOM LANE"**

---

**"SATISFIED"**

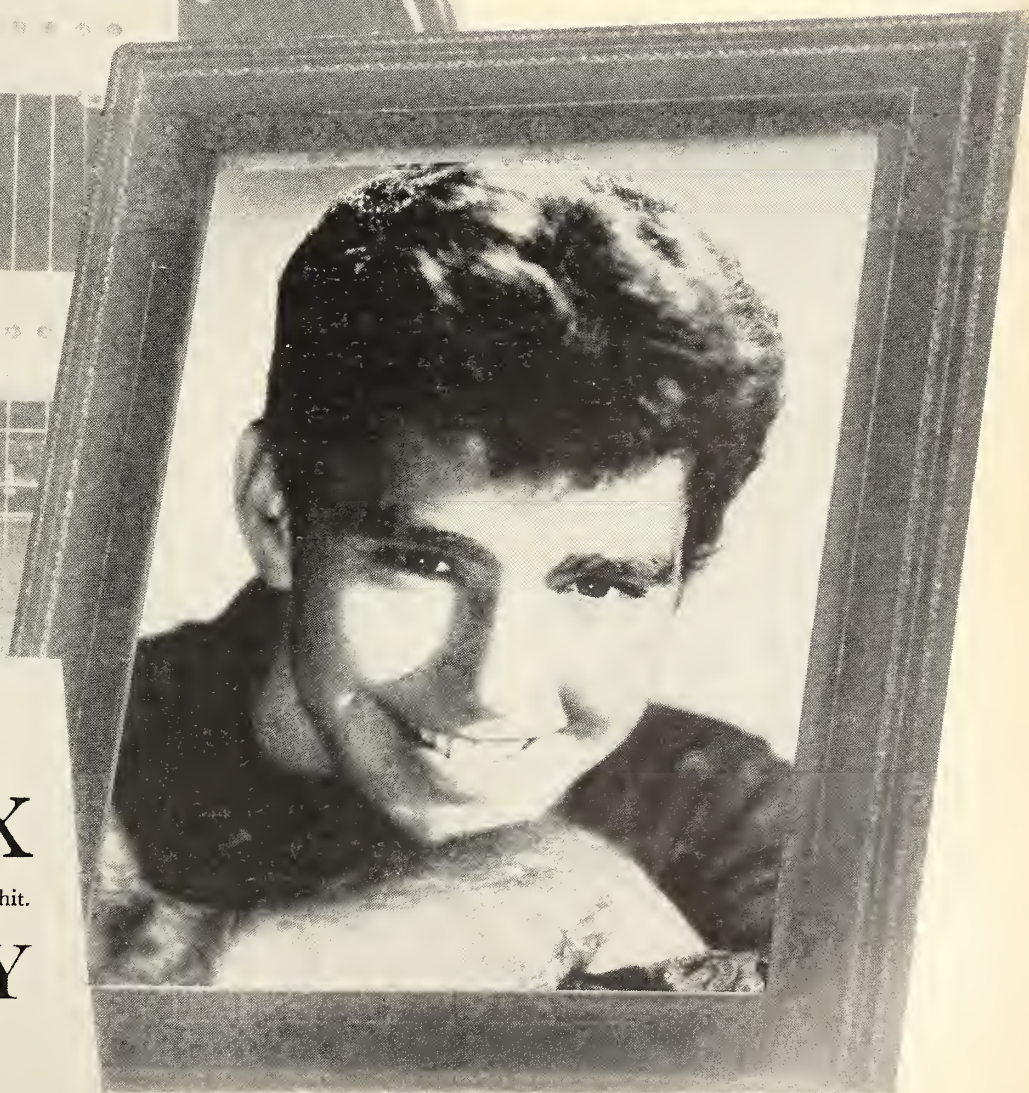
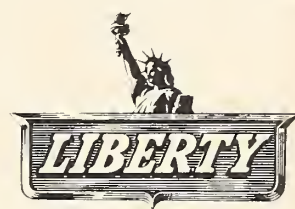
**#16156**



**"THE NATION'S BEST SELLING RECORDS"**



DISTRIBUTED IN CANADA BY LONDON RECORDS



Welcome to Liberty

**BUDDY KNOX**

Congratulations on your first with Liberty . . . your biggest hit.

**LOVEY DOVEY**

B/W I GOT YOU #55290





# The Cash Box

## Best Selling Monaural & Stereo Albums

COMPILED BY The Cash Box FROM LEADING RETAIL OUTLETS

### MONAURAL

● Also available in Stereo

★ Also available in EP

### STEREO

	Pos. Last Week		Pos. Last Week		Pos. Last Week		Pos. Last Week
1	★● NICE 'N' EASY Frank Sinatra (Capitol W 1417; SW 1417 *EAP 1,2,3,1417)	1	26	★● SOUTH PACIFIC Movie Cast (RCA Victor LM-2252; LSO-1032 * EPA-4211)	29	1	NICE 'N' EASY Frank Sinatra (Capitol SW-1417)
2	● G I BLUES Elvis Presley (RCA Victor LPM 2256; LPS 2256)	6	27	★● YOUNG AT HEART Ray Conniff Singers (Columbia CL 1489; CS 8281 *B 14891)	27	2	STRING ALONG Kingston Trio (Capitol ST-1407)
3	● THE BUTTON DOWN MIND OF BOB NEWHART (Warner Bros. W-1379; WS 1379)	2	28	● CONNIE FRANCIS SINGS SPANISH AND LATIN AMERICAN FAVORITES (MGM E 3853; SE 3853)	30	3	PERSUASIVE PERCUSSION Terry Snyder (Command RS 800 SD)
4	★● STRING ALONG Kingston Trio (Capitol T 1407; ST 1407 *1,2,3,1407)	3	29	● MACK THE KNIFE ELLA IN BERLIN Ella Fitzgerald (Verve MG V 4041; MGVS 6163)	28	4	JOHNNY'S MOODS Johnny Mathis (Columbia CS-8326)
5	★● JOHNNY'S MOODS Johnny Mathis (Columbia CL-1526; CS-8326 *B-15261,2,3)	4	30	★● MORE GUNFIGHTER BALLADS Marty Robbins (Columbia CL-1481; CS-8272; *B-14811,2,3)	17	5	THE SOUND OF MUSIC Original Cast (Columbia KOS-2020)
6	● BRENDA LEE (Decca DL 4039; DL 74039)	5	31	● ELVIS IS BACK Elvis Presley (RCA Victor LPM-2231; LSP 2231)	26	6	SOUTH PACIFIC Movie Cast (RCA Victor LSO-1032)
7	★● DARIN AT THE COPA Bobby Darin (Atco LP-33122; SD-33122 *EP-4512)	7	32	● OPERETTA MEMORIES Mantovani (London LL 3181; PS 202)	36	7	PROVOCATIVE PERCUSSION Enoch Light (Command RS 806 SD)
8	● THE SOUND OF MUSIC Original Cast (Columbia KOL 5450; KOS-2020)	9	33	● UNFORGETTABLE Dinah Washington (Mercury MG-20572; SR-60232)	32	8	LOOK FOR A STAR Billy Vaughn (Dot DLPS 25322)
9	ENCORE OF GOLDEN HITS Platters (Mercury MG-20472)	8	34	● MORE ENCORE OF GOLDEN HITS Platters (Mercury MG-20591; SR-60252)	33	9	BONGOS Los Admiradores (Command RS 809 SD)
10	● LOOK FOR A STAR Billy Vaughn (Dot DLP-3322; DLPS 25322)	10	35	● WILD IS LOVE Nat "King" Cole (Capitol WAK 1392; SWAK 1392)	41	10	SAY IT WITH MUSIC Ray Conniff Orch. & Chorus (Columbia CS 8282)
11	★● SOLID AND RAUNCHY Bibi Black (Hi HL-12003; HE-22002)	11	36	● SONG WITHOUT END Movie Soundtrack (Colpix C 506; Sep 506)	43	11	PERSUASIVE PERCUSSION —Vol II Terry Snyder (Command RS-808 SD)
12	● KICK THY OWN SELF Bro. Dave Gardner (RCA Victor LPM-2239; LSP-2239)	12	37	★● MEMORIES SING ALONG WITH MITCH MILLER (Columbia CL 1542; CS 8342 B 15421,2,3)	46	12	G. I. BLUES Elvis Presley (RCA Victor LPS 2256)
13	★● SOLD OUT Kingston Trio (Capitol T-1352; ST 1352 * EAP 1, 2, 3-1352)	15	38	● THE APARTMENT Sound Track (United Artists UAC 3105; UAS 6105)	38	13	YOUNG AT HEART Ray Conniff Singers (Columbia CS 8281)
14	RAY CHARLES IN PERSON (Atlantic 8039)	13	39	● THIS IS BRENDA Brenda Lee (Decca DL 4082; DL 74082)	49	14	WILD IS LOVE Nat "King" Cole (Capitol SWAK 1392)
15	"PAUL ANKA" SINGS HIS BIG "15" (ABC Paramount ABC-323)	14	40	FOR TEENAGERS ONLY Bobby Darin (Atco SP-1001)	40	15	SOLD OUT Kingston Trio (Capitol ST 1352)
16	● BUTTON DOWN MIND STRIKES BACK Bob Newhart (Warner Bros. W 1393; WS 1393)	35	41	● JEALOUSY Percy Faith (Columbia CL 1501; CS 8292)	42	16	BEN HUR Sound Track (MGM 1SE 1)
17	60 YEARS OF MUSIC AMERICA LOVES Vol II Various Artists (RCA Victor LM-6088)	19	42	● PERSUASIVE PERCUSSION Terry Snyder (Command RS 800; S 800)	44	17	THE APARTMENT Sound Track (United Artists UAS 6105)
18	● THE RHYTHMS AND BALLADS OF BROADWAY Johnny Mathis (Columbia C 2L 17; C 2S 803)	18	43	\$1,000,000.00 WORTH OF TWANG Duane Eddy (Jamie JLP 70-3014)	45	18	NEW ORLEANS Pete Fountain (Coral CRL-757282)
19	● GENIUS HITS THE ROAD Ray Charles (ABC Paramount ABC-335; ABCS 335)	24	44	● GREAT GOLDEN HITS Billy Vaughn & Orch. (DOT DLP 3288; 25 288)	39	19	DARIN AT THE COPA Bobby Darin (Atco SD-33122)
20	★● SAY IT WITH MUSIC Ray Conniff Orch. & Chorus (Columbia CL 1490; CS 8282 *B 14901)	20	45	● DRUMS OF PASSION Olatunji (Columbia CO 1412; CS 8210)	—	20	CAN CAN Sound Track (Capitol SW-1301)
21	THE TWIST Chubby Checker (Parkway P 7001)	25	46	A LOT OF DOMINOS Fats Domino (Imperial IMP 9127)	50	21	BRENDA LEE (Decca DL 74039)
22	EDGE OF SHELLEY BERMAN (Verve MG V 1503)	16	47	● BEN HUR Sound Track (MGM 1E1; 1SE 1)	—	22	THE RHYTHMS AND BALLADS OF BROADWAY Johnny Mathis (Columbia C 2S 803)
23	● REJOICE DEAR HEARTS Bro. Dave Gardner (RCA Victor LPM-2083)	21	48	● PERTINENT PERCUSSION CHA CHAS Enoch Light (Command RS 814; RS SD 814)	47	23	OPERETTA MEMORIES Mantovani (London PS-202)
24	● ENCORE SANTO & JOHNNY (Canadian American CALP 1002; SCALP 1002)	22	49	● ANKA AT THE COPA Paul Anka (ABC Paramount ABC 353; ABCS 353)	—	24	GENIUS OF RAY CHARLES Ray Charles (Atlantic SD 1312)
25	● INSIDE SHELLEY BERMAN (Verve MG V 15003; MG VS-6106)	23	50	★ JOHNNY'S GREATEST HITS Johnny Mathis (Columbia CL 1133)	48	25	BRAZEN BRASS Henry Jerome (Decca DL 7 4056)
						26	PROVOCATIVE PERCUSSION —Vol II Enoch Light (Command RS 810 SD)
						27	SONGS TO REMEMBER Mantovani (London PS 193)
						28	MUSIC FROM MR. LUCKY Henry Mancini (RCA Victor LSP 2198)
						29	CONNIE FRANCIS SINGS SPANISH AND LATIN AMERICAN FAVORITES (MGM SE 3853)
						30	BELAFONTE AT CARNEGIE HALL Harry Belafonte (RCA Victor LSO-6006)
						31	THEME FROM A SUMMER PLACE Billy Vaughn (Dot DLP-25276)
						32	MACK THE KNIFE—ELLA IN BERLIN Ella Fitzgerald (Verve 6163)
						33	LATIN PERCUSSION David Carroll (Mercury PPS 6000)
						34	MEMORIES SING ALONG WITH MITCH MILLER (Columbia CS 8342)
						35	SONG WITHOUT END Movie Soundtrack—(Colpix Sep 506)
						36	ENCORE SANTO & JOHNNY (Canadian American SCALP 1002)
						37	SENTIMENTAL SING ALONG WITH MITCH MILLER (Columbia CS-8251)
						38	BONGOS, FLUTES & GUITARS Los Admiradores (Command RS 812 SD)
						39	UNFORGETTABLE Dinah Washington (Mercury SR-60158)
						40	JEALOUSY Percy Faith (Columbia CS 8292)
						41	ELVIS IS BACK Elvis Presley (RCA Victor LSP-2231)
						42	ROGER WILLIAMS AT TOWN HALL (Kapp KXS 5008)
						43	DESERT SONG Mario Lanza (RCA Victor LSO-1000)
						44	KICK THY OWN SELF Brother Dave Gardner (RCA Victor LSP-2339)
						45	BLUES & THE BEAT Henry Mancini (RCA Victor LSP 2147)
						46	LANZA SINGS CARUSO FAVORITES (RCA Victor SP-33-75)
						47	PERTINENT PERCUSSION CHA CHAS Enoch Light (Command RS 814 SD)
						48	THE GENIUS HITS THE ROAD Ray Charles (ABC-Paramount ABCS 335)
						49	MORE ENCORE OF GOLDEN HITS Platters (Mercury SR-60252)
						50	WILD PERCUSSION Dick Schory (RCA Victor * LSP 2289)



**SALES RUSH IN WITH BROOK'S  
NEW SMASH!**

# **FOOLS RUSH IN**

## **BROOK BENTON**

**71722**

COUPLED WITH

**Someday You'll  
Want Me To  
Want You**



Originating  
from his  
chart-climbing  
album  
"Songs I Love  
To Sing"!

MG 20602  
SR 60602







# Record Reviews

**B+ VERY GOOD**

**B GOOD**

**C+ FAIR**

**C MEDIOCRE**

*"Only those records best suited for commercial use are reviewed by THE CASH BOX"*

## The Cash Box Pick of the Week

**"ARE YOU LONESOME  
TONIGHT" (3:07)**

[Bourne, Cromwell ASCAP—Turk,  
Handman]

**"I GOTTA KNOW" (2:14)**

[Alamo ASCAP—Evans, Williams]

**ELVIS PRESLEY (RCA Victor 7810)**

Both ends of this newie-oldie combination can quickly duplicate Pres' current chart-topping success, "It's Now Or Never." The newcomer, "I Gotta Know," finds the chanter grooving a teen delight from the rock-a-cha cha school. The standby, "Are You Lonesome Tonight," receives the warm, smooth, slow ballad treatment (with an effective mid-deck recitation). The Jordanares again grab grade "A" backdrop credits.

**"FOOLS RUSH IN" (2:25)**

[Bregman, Vocco & Conn ASCAP  
—Mercer, Bloom]

**"SOMEDAY YOU'LL WANT ME  
TO WANT YOU" (2:23)**

[Duchess BMI—Hodges]  
**BROOK BENTON (Mercury 71722)**

Benton's latest try for a chart double-header (his current smash duo's "Kiddio" and "The Same One") is a power-packed up-dating of two great old favorites, "Fools Rush In" and "Someday You'll Want Me To Want You." On the former, Belford Hendrick's crew lends a sensational galloping backdrop for Brook's stellar swing style. On the latter, the artists smoothly combine to present Benton's more familiar ballad-with-a-beat mannerisms. Great pairing. "Fools" is from the chanter's "Songs I Love To Sing" package.

**"RUBY" (2:51)**

[Miller ASCAP—Parish, Roemheld]

**"HARDHEARTED HANNAH" (3:14)**

[Advanced ASCAP—Yellen, Ager,  
Bates]

**RAY CHARLES (ABC-Paramount 10164)**

Charles, who's currently enjoying the biggest deck in his long, fabulous career ("Georgia On My Mind"), hits the wax scene with two more sides that pack tremendous sales wallops. They're the not-so-oldie, "Ruby," done up in ultra-lovely ballad fashion and the way-back oldie, "Hardhearted Hannah," waxed in hip-swinging blues manner. Splendid support by the Marty Paich crew. Ray's great 88 work's heard on the latter half.

**"HAPPY DAYS" (2:38) [Jobete BMI—Gordy, McKnight]**

**"BABY, BABY" (2:30) [Jobete BMI—Johnson]**

**MARV JOHNSON (United Artists 273)**

"Happy Days" should easily be Marv Johnson's next big side in his long list of thumping, rock-a-cha hits, his current one being ("You've Got To Move Two Mountains"). It's a tear-compelling opus on which Marv wishes only the best for the gal. More great teen sounds on the "Baby, Baby" undercut. Terrific ork-choral showcases on both lids.

**"SATISFIED—PART II" (2:04) [Jeneva BMI—King, Kelley]**

**"IT LOOKS LIKE RAIN IN CHERRY BLOSSOM LANE" (2:28)**

[Edwin H. Morris ASCAP—Leslie, Burke]

**DEBBIE REYNOLDS (Dot 16156)**

You gotta hear this one to believe it. It puts Debbie Reynolds in a rock showcase and she hands in a fantastic cover of the current Cashmeres' hit on Lake, "Satisfied—Part II." The Billy Vaughn ork-chorus is equally exciting as it backs Debbie's untra-commercial performance. The soft, sweet side of the thrush is in evidence on the pretty dual-track revival on the lower half.

**"MEAN, MEAN MAN" (2:10) [Central Songs BMI—Jackson]**

**"HAPPY, HAPPY BIRTHDAY" (2:35) [Arc, Donna BMI—Sylvia, Lopez]**

**WANDA JACKSON (Capitol 4469)**

The same kind of happytime rockin' that gave the country thrush a pop hit with "Let's Have A Party" should again prove successful in "Mean, Mean Man." It's a sound-wise romp on both vocal and musical counts. Looks strong. Thrush revives the old Tune Weavers hit, "Happy, Happy Birthday," with fine country-styled ballad sense.

**"THE RIVER AND THE  
MOUNTAIN" (2:09)**

[Sherman-DeVorzon BMI—  
Burnette, DeVorzon]

**"THIS HOTEL" (2:38)**

[Bamboo BMI—Burnette,  
DeVorzon]

**DORSEY BURNETTE (Era 3033)**

Burnette, who's already had solid chart experience via his "Tall Oak Tree" and "Hey Little One" clicks, should be in for lots more here. They're two meaningful efforts, the slow, dramatic, "River And The Mountain," and the thumping cha cha-styled "Hotel," that Dorsey puts across convincingly. It's a toss-up for initial action.

**JACKIE DE SHANNON (Liberty 55288)**

**(B+) "LONELY GIRL" (2:05)**

[Metric BMI—de Shannon]  
Label's new lark makes an infectious teen bow. She's got pro teen vitality and her combo-chorus backing has a strong bright-beat sound. Can make noise.

**(B+) "TEACH ME" (2:34) [Cedarwood BMI—Abrams, Helms]**

Gal wants to say good-bye to her lover (but can't) in this affecting blues-beat ballad. Strong coupler.

**TOMMY SANDS (Capitol 4470)**

**(B+) "ON AND ON" (2:25) [Spartan ASCAP—Freed, Silbert]**  
Touching folk-type ballad gets a highly sincere reading from the popular songster. Big ork-chorus sounds backs-up. Well-worth those feelingful ballad spins. Good follow-up to his "Old Oaken Bucket" noise-maker.

**(B) "DOCTOR HEARTACHE" (2:00) [Nella ASCAP—Hart]**

Sands goes after a swing-blueser ala "Fever" and an interesting rock sound is the result.

**PAUL'S HIGH SCHOOL BAND (Roulette 4298)**

**(B+) "RAUCUS" (2:30) [Planetary ASCAP—Vance, Carr]**  
Musicians give-out with good-sounding rock-a-cha stuff, starting off modestly and gradually building up to a sock. It's going to get plays.

**(B) "RECESS" (2:05) [Planetary ASCAP—Vance, Carr]**  
The cha-cha beat is even more defined in this teen-slanted instrumental.

**"LITTLE" FRANKIE BRUNSON (Gee 1063)**

**(B+) "GIVE ME SOMETHING TO LIVE FOR" (2:15) [Merrimac BMI—Tucker, Wilson]**  
Songster carries lots of wailing blues authority in this take from an LP tabbed "Big Daddy's Blues." A persuasive R&B attraction.

**(B+) "HOW CAN I PLEASE YOU" (2:00) [Merrimac BMI—Tucker, Wilson]**  
A swinging-blues beat, with Brunson again a potent feature. Also from the LP.

**THE TOP NOTES (Atlantic 2080)**

**(B) "SAY YES" (2:05) [Progressive BMI—Martin, McCrea]**  
Catchy Ray Charles gospel-type, blueser from the femmes and male lead. Lots of good blues bounce to this R&B-directed date.

**(B) "WARM YOUR HEART" (2:39) [Progressive BMI—Dowd, Ertegun, Wexler]**  
Lead is a stronger vehicle for the expressive blues-ballad.

**JOHNNY MADERA (Swan 4063)**

**(B) "TEENAGER'S DREAM" (3:15) [Request BMI—Madera, Scott]**  
A recitation and warm warble date about a teen whose dad seemingly doesn't understand teenage ways.

**(B) "TOO MANY HOUND DOGS" (2:24) [Conley ASCAP—Slay, Crewe]**  
Madera and the combo offer a pro sock-rock outing.

**DON MEEHAN (Joy 246)**

**(B+) "AN OPEN LETTER TO MR. KHRUSHCHEV" (2:40) [Joy ASCAP—Meehan]**  
After an opening remark by Viktor Jaaanimets, the sailor who jumped to freedom from the Baltika, the ship which brought Khrushchev to New York, Don Meehan reads a letter in which the sailor tells the Russian Premier of his newly found freedom. Can create loads of interest.

**(C+) "BEAUTIFUL LADY IN WHITE" (2:35) [Joy ASCAP—Meehan]**  
Meehan warbles a tune which serves as the background for the top-half.

**AL GARDNER (Decca 31170)**

**(B+) "THE STOMP" (2:30) [Roosevelt BMI—Berry, Covay]**  
Vocalist Gardner offers the "lesson" and the ork-chorus backs-up with good-sounding rock zest. Reliable hoptime date. Can show up.

**(B) "SOLITUDE" [American Academy of Music ASCAP—Ellington, Mills, DeLange]**  
The mainstay gets a pleasing soft-beat portrayal on this half.

**SHANE SHEPPARD (Apt 25046)**

**(B) "ONE WEEK FROM TODAY" (2:35) [Keel BMI—Sheppard]**  
Sheppard hands-in a sincere statement on the coming-back-home-love romancer. Strings and chorus provide a nice triplet sound. It's a pretty soft-beat side.

**(B) "I'M SO LONELY (What Can I Do)" (2:20) [Keel BMI—Sheppard]**  
Similar stand here.

**HUGO MONTENEGRO ORCH. (Time 2)**

**(B) "CAMELOT" (2:12) [Chappell ASCAP—Lerner, Loewe]**  
Deck is the first public sampling of the "My Fair Lady" team's "Camelot" score: the Montenegro gives a good-sounding account of the grow-on-you martial theme. Fits into the current instrumental sessions sound.

**(B) "HOW TO HANDLE A WOMAN" (2:22) [Chappell ASCAP—Lerner, Loewe]**  
Soft, yet smart survey of a fine ballad from the show. Two ork sides well-worth airtime.

**B. B. KING (Kent 351)**

**(B+) "THINGS ARE NOT THE SAME" (3:00) [Modern Music BMI—King, Josea]**  
The brassy King ork gives out with the contagious blues wailing that it has scored with previously. Vocal is the shouting Joe Williams type, and should find lots of favoritism.

**(B+) "FISHIN' AFTER ME" (2:25) [Modern Music BMI—King, Ling]**  
Delightful novelty blues item is brightly essayed in infectious style here. Two top rhythm and blues sides.

**MAXINE BROWN (Nomar 103)**

**(B) "ALL IN MY MIND" (2:15) [Figure BMI—Brown]**  
The songstress warmly warbles a passionate blues-ballad. Should be of teen interest.

**(B) "HARRY LET'S MARRY" (2:00) [Good Songs BMI—Williams, Johnson]**  
Soft spoken intro recitation breaks suddenly into a raucous blues shout. Gal's got talent.





**THE HIT A MILLION BUYERS  
ARE WAITING FOR...**

**DON GIBSON**

singing

**SWEET  
DREAMS**

C/W  
**THE SAME STREET**



**RCA VICTOR**



**47/7805**

Exclusive Management:  
**ACUFF-ROSE ARTISTS CORP.**  
Nashville 4, Tennessee  
Cypress 7-5366





# Record Reviews

**B+ VERY GOOD**

**B GOOD**

**C+ FAIR**

**C MEDIOCRE**

*"Only those records best suited for commercial use are reviewed by THE CASH BOX"*

## The Cash Box Pick of the Week

"BULLSEYE" (2:17) [Trinity-Climax BMI—Farina, Farina, Farina]

"TWISTIN' BELLS" (2:15) [Trinity-Climax BMI—Farina, Farina, Farina]

SANTO & JOHNNY (Canadian-American 120)

Santo & Johnny, whose recent instrumental noise-maker was the soft and pretty "Love Lost," do a complete about-face this time out. Tabbed "Bullseye," it's a thumper that features some tantalizing rock sounds by the duo. The happy Xmas classic, "Jingle Bells," gets the teen twist treatment flipside. Sock pairing arranged by Bun Hutch Davie.

"COME RAIN OR COME SHINE" (2:30) [A-M ASCAP—Mercer, Arlen]

"TELL ME YOU'LL WAIT FOR ME" (2:22)

[Progressive BMI—Brown, Moore]

RAY CHARLES (Atlantic 2084)

With Ray Charles sitting pretty atop the best selling via his ABC—Paramount outing of "Georgia On My Mind," Atlantic issues this string-filled lovely culled from his "The Genius Of Ray Charles" best-selling LP. It's the oldie, "Come Rain Or Come Shine," that Ray and the Ralph Burns crew beautifully caress. More superb sounds on the "Tell Me" session.

"WABASH BLUES" (1:59) [Leo Feist ASCAP—Meinken, Ringle]

"SO SLOW" (2:03) [Cypress BMI—Irving]

THE VISCOUNTS (Madison 140)

The great old instrumental favorite, "Wabash Blues," should soon be making another chart go of it. This time it's the Viscounts who are responsible for its solid-rock revival. Funky sax is a feature here. Teeners'll love it. "So Slow," as the tag implies is a complete about-face on the fetching undercut.

"IT HURTS ME TO MY HEART"

[Monument BMI—Singleton, McCoy]

"SHAKE A HAND"

[Angel BMI—Morris]

FAYE ADAMS (Warwick 590)

Faye Adams never sounded better than she does on these tremendous revivals of her own years-back winners. One side, "It Hurts Me To My Heart," takes the rhythmic, rock-a-ballad route while the other, "Shake A Hand," follows a haunting, blues-ballad path. Jimmy Mundy's crew lends two fine ork backdrops for the lark's fabulous piping.

"STAND BY ME" (2:26) [Lion BMI—Parker]

"I'LL FORGET ABOUT YOU" (2:12) [Lion BMI—Parker, Davis]

LITTLE JUNIOR PARKER (Duke 330)

Parker's tremendous blues following's sure to pick up on this one real fast. Artist demonstrates his pro blues warbling on this rhythmic, middle beat romantic pleader titled "Stand By Me." "I'll Forget About You," another powerful entry on the lower half, moves along at a quick beat clip. Strong duo.

"WHAT DO YOU SEE IN THE FUTURE" (2:16) [Stu-Dar BMI—Arthur, Kaplan]

[Aldon BMI—Keller, Kolber]

"THE BIRTHDAY CARD" (2:10)

[Stu-Dar BMI—Arthur, Kaplan]

[Aldon BMI—Keller, Kolber]

BROOKS ARTHUR (Capitol 4471)

Capitol should have a new star burning on the wax horizon in the coming weeks. His name's Brooks Arthur and his success vehicles are two potent pieces of material that are as different as day and night. One half, "What Do You See In The Future," is a sensational up beat rocker, while the other, "The Birthday Card," is an emotion-packed rock-a-ballad opus. Stan Applebaum's ork-chorus stands out on this take-your-pick pairing. Arthur has the goods. Watch him.

"NOBODY KNOWS" (2:07) [Ron BMI—Allen, Johnson]

"I'M THROUGH CRYING" (2:21) [Ron BMI—Johnson, Douglas]

MARTHA CARTER (Ron 336)

Martha Carter should be the next big femme star for the Ron label. Gal, and chorus, comes thru with a striking, steady-driving up beat romancer (a la the Drifters) tabbed "Nobody Cares (How I Feel About You)." "I'm Through Crying" displays Martha's fine wailing-the-blues side. Great new talent.

JIMMY RAND (20th Fox 229)

(B) "SEARCHING FOR MY LOVE" (2:18) [Windsong BMI—McCullough, McCullough] Rand and his combo support give a haunting teen-ballad account of the intriguing romancer. Feelingful job.

(C+) "SALLY BEE" (2:25) [Windsong BMI—McCullough, McCullough] OK medium-beat rock-swing.

HANK & CAROLEE (Mala 424)

(B) "I'VE NEVER KNOWN" (2:48) [Aim BMI—Davis] Twosome blends with appealing teen-beat warmth on the tender affectionate. Guitar-led backing is appropriately silken.

(B) "GO ON AND GO" (2:10) [Aim BMI—Davis] A different teen story here as the songsters do a rockingood job.

DEE DON (Challenge 59096)

(B) "OUT IN THE COLD AGAIN" (2:41) [Joy ASCAP—Koehler, Bloom] The sturdy makes a fine appearance. Thrush displays the sentimental with understanding and the full ork-chorus backing plays a good teen game. Well-worth teen-romantic spins.

(B) "YOU TOOK BACK EVERYTHING" (2:15) [Cedarwood BMI—Wilkins] This wistful gets a more defined rock-beat arrangement.

THE SATISFIERS (Vegas 626)

(B) "FAIR EXCHANGE" (2:05) [Myers ASCAP—Waas, Ayaou] Catchy calypso romantic-novelty is nicely warbled by the boys against a good light-beat combo setting. Merits station time.

(B) "GHOST OF A CHANCE" (2:19) [American Academy of Music ASCAP—Young, Washington, Crosby] Boys give the mainstay a pleasing light-beat portrayal. Ghost-like wail gimmick right before fellas read the word "ghost."

OTIS WILLIAMS (King 5421)

(B+) "WAIT" (2:30) [Lois BMI—Carter, Williams, Willis] Williams and his combo-vocal accompaniment get to sock-rock blues idea in this colorful performance. Many teeners will agree on the solid sound value here.

(B) "AND TAKE MY LOVE" (2:48) [Lois BMI—Cooley] Things get sentimental in pleasant soft-beat fashion.

FREDDIE & THE VOXPOPPERS (Warwick 589)

(B) "LONELY FOR YOU" (2:10) [Rayven BMI—Gamse, Queval] Familiar "Melody In F" has been made into a teen-directed ballad and Freddie in-the-lead smoothly portrays the rewrite. Strings make effective teen comments. Attractive listening.

(B) "HELEN ISN'T TELLIN'" (2:05) [Rayven BMI—Wolf, Raleigh] A cute romantic-novelty stand, with gals offering "tattle-tale" chants.

JOE REISMAN ORCH. (Roulette 4305)

(B+) "THE WORLD OF SUZIE WONG" (2:34) [Famous ASCAP—Dunning] Tune from the pic version of the successful play is put in proper Oriental-like perspective by the softly arranged Reisman ork. Pretty mood piece.

(B) "A BREATH OF SCANDAL" (2:50) [Famous ASCAP—Stillman, Stolz] Lighter display as the ork plucks away on a tuneful flick main-title.

JUNE VALLI (Mercury 71729)

(B+) "WEEP FOR ME LOVER" (2:15) [Regent BMI—Reid, Kosloff] Mostly multi-tracked thrush gets the tearful picture in this interesting display of the folk-styled waltzer. Could get important coin.

(B+) "BORROWED KISSES" (2:10) [Prentice ASCAP—Serino, Courtney] An attractive plaintive is handled with understanding by the songstress, who is backed by an appealing shuffle-beat sound from the full ork-chorus. Effective date.

LEE CLARKE ORCH. (Coastal 102)

(B+) "SAYONARA" (2:20) [Irving Berlin ASCAP—Berlin] The pretty tune Berlin wrote for a pic of the same-name gets a good-sounding upbeat instrumental sound, with an alto sax leading the way. Will fit nicely into both teen-adult programming.

(B) "WALK SWEETLY" (2:05) [Wiregrass BMI—Smith, Clark] Softer and "sweetly" arrangement beat stint. NRC handles the label.

MEL CARTER (Arwin 23)

(B+) "I'M COMING HOME" (2:30) [Daywin BMI—Johnston, Rado] Carter, a former singer for Mahalia Jackson, debuts on Arwin with a smooth survey of an above-board plaintive. String ork & chorus prettily support. Attractive entry.

(B) "SUGAR" (2:15) [Daywin BMI—Jordan] Similar kind of easy-to-take stand from the artists.

JUNIOR WATERS (ABC-Paramount 10159)

(B) "WE BOTH NEED LOVE" (2:22) [Julian Stearns Lorob BMI—Raleigh, Wolf] Songster, nephew of Ethel Waters, displays rock-rhythm authority in his AmPar bow. Gay ork-chorus backing includes solid organ sounds.

(B) "NO GREATER MIRACLE" (2:51) [Julian Stearns Lorob BMI—Wolfe, Raleigh] This end displays Waters in a warm setting and he does an inviting job.

MARSHALL & WES (Milestone 2004)

(B+) "ONE GRAIN OF SAND" (2:10) [Lode BMI—La Rue] Label, which has the current hit by The Paragons, "Diamonds & Pearls," offers another teen-wise sound here. A catchy tune gets a light-beat vocal against a likable rocking which includes a handclap gimmick. Could step-out.

(B) "TIME (Is Endless)" (2:25) [Lode BMI—LaRue] A haunting light-beat session here.



# THE ARTHUR GODFREY PEOPLE KNOW AND LOVE

*In Two Exciting, New Albums*

**CAREFREE  
WITTY  
MODERN**



VERIBONIC FIDELITY  
**STEREO** Signature  
SS 1055

**JAZZ  
FOR THE  
PEOPLE  
ARTHUR  
GODFREY  
& HIS FRIENDS**

SM 1055

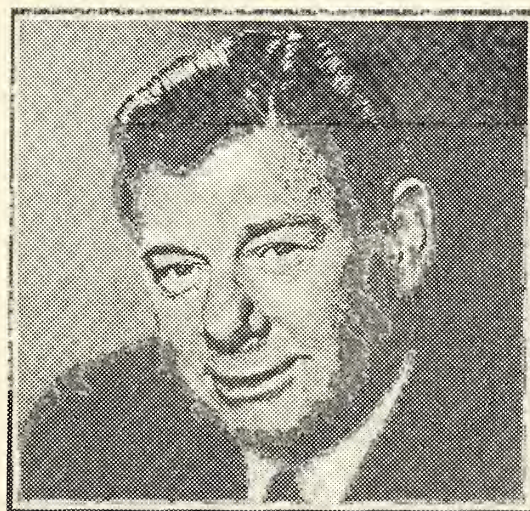
SS 1055

**REVERENT  
SINCERE  
HONEST**

**STEREO HIGH FIDELITY**

Signature  
SS1056

**SONGS OF  
INSPIRATION  
ARTHUR GODFREY**



SM1056

SS1056

Produced by CONTEMPO, INC. /

National Promotion: Bud Hellawell

manufactured and distributed by SIGNATURE RECORDS / 1631 Broadway / New York 19, N. Y.

Signature





# Record Reviews

**B+ VERY GOOD**

**B GOOD**

**C+ FAIR**

**C MEDIOCRE**

*"Only those records best suited for commercial use are reviewed by THE CASH BOX"*

## The Cash Box Pick of the Week

"THE WITCHES TWIST" (2:12) [Aldon BMI—Rogers]

"MANDRAKE" (1:58) [Aldon BMI—Rogers]

MANDRAKE (Columbia 41858)

Guitarist, who takes his name from the famed comic strip magician, should be able to turn the chart trick the first time out. Tune, dubbed "The Witches Twist," is contagious instrumental bubbler that sports an ear-arresting melody. Mandrake 'twists' thru a rocker named after him on the lower stanza. Top half all the way. Watch it take off.

"WHERE IS HE" (2:25) [Shalimar BMI—Barrett]

"THE LONE LOVER" (1:52) [Sheldon BMI—Saunders, English, Hammond, Baldwin, Blackwell]

THE CLICKETTES (Guyden 2043)

The Clickettes pop up on the Guyden label with what could prove to be their big chart break. Tune is an emotional, rock-a-ballad romantic affair, tabbed "Where Is He," that gals put across with telling effect. Outstanding lead job. The pounding delight on the lower end can also 'gallop' into hitsville. Solid support supplied by the Bob Mersey outfit.

## The Cash Box Best Bets

BUDDY HARMAN  
(Warner Bros. 5180)

(B+) "DRUM TWIST" (2:05)  
[Acuff-Rose BMI—Harman]  
Harman, a drummer on many Everly Bros. dates, leads the way in a fascinating rock attack on a twist-beat. Femme chanting is effective. Could click big.

(B) "BYE, BYE LOVE" (2:28)  
[Acuff-Rose BMI—F&B Bryant]  
Sock from percussion & sax on the first big Everly Bros. hit. Pro rock sounds.

TONY BENNETT (Columbia 41860)

(B+) "SOMEBODY" (2:20) [Famous ASCAP—Brooks, Warren]  
The deft Bennett ballad touch goes to the pretty sentimental from the new Jerry Lewis pic, "Cinderella." Easy hint-of-the-beat ork backing. Will make many a jocks turntable.

(B) "MARRIAGE - GO - ROUND" (2:20) [Robbins ASCAP—Keith, Bergman, Spence]  
Slick swinging on a ditty from a pic of the same name.

DEAN MARTIN (Capitol 4472)

(B+) "SOGNI D'ORO" (2:31) [Sandino ASCAP—Spence, Keith, Bergman]  
The pretty Italian-styled affectionate is tenderly handled by the songster and the lovely ork-chorus backing. With enough airplay, this handsome ballad date could make it.

(B) "HOW SWEET IT IS" (2:20) [Sandino ASCAP—Cooper, Tobias]  
That loose, informal swing Martin here.

THE CHAMPS (Challenge 59097)

(B+) "TOUGH TRAIN" (2:25)  
[Golden West Melodies BMI—Burgess]  
This exciting outing has the flavor of the group's "Train to Nowhere" (flip of their "Teguila" smash-eroo). It's sensational rocker with intriguing sans lyric chants. Watch it.

(B) "THE FACE" (2:20) [Jat BMI—Burgess]  
This portion's a handclapping blueser that's also gonna get loads of attention.

GUY MITCHELL (Columbia 41853)

(B+) "SUNSHINE GUITAR" (3:05) [Jack-Do ASCAP—Hilliard, Allen]  
In familiar happy western-styled ground, Mitchell does a smooth light-beat vocal on the catchy good-natured item. Could catch-on big.

(B) "RIDIN' AROUND THE RAIN" (2:15) [Joy ASCAP—Lombardo, Austin]  
Nice easy-go reading of the amiable oldie.

THE CHALLENGERS (Triodex 102)

(B+) "LAZY TWIST" (2:16) [December BMI—Power]  
A solid-sounding "variation" on the "Twist" theme. Here, the ork offers a "lazy" reading and the result is a very teen-wise sound. Saxs and guitar gimmick highlight the possibly chart-bound affair. Bill Buchanan & Johnny Power produced the session for the new label.

(B) "GOOFUS" (1:52) [Leo Feist ASCAP—Kahn, King, Harold]  
Musicians sock well on the old novelty ditty.

HANK & DAVID (MGM 12963)

(B+) "LOP-SIDED, OVER-LOAD-ED" (2:15) [Sheldon BMI—Kusick, Anton]  
Newcomers offer a bright rock-a-cha ditty (a la "Itsy Bitsy Bikini") about their new jalousy. A tailor-for-teen-tastes winner. Can step way out.

(B) "LOVELIGHT" (2:10) [Sequence ASCAP—David, Pockriss]  
Also keep an eye on this fast moving romancer.

BILL SMITH COMBO  
(Le Bill 305)

(B+) "HEARTBREAK HOTEL" (1:55) [Tree BMI—Presley, Turden, Axton]  
Another Presley smash (Bill Black revived "Don't Be Cruel") comes back instrumentally here. This time it's a hip-swinging sax and string-filled affair by the Smith Combo. Can come thru.

(C+) "LONELY" (2:00) [Le Bill BMI—Smith, Stallcup]  
James Bradley and the Caravells are vocally featured, along with Smith's crew, on this tearful ballad.

JOHN SHUR (Advance 1516)

(C+) "ONCE UPON A TIME" (3:13) [Tim Gayle Songs ASCAP—Gayle, Shur]  
Newcomer Shur displays a warm, appealing style on this pretty ballad-with-a-mild-beat romancer. Should win some airtime.

(C) "YOU'LL KNOW" (2:45) [Tim Gayle Songs ASCAP—Gayle, Shur]  
More of the same tender chanting here. Ork-choral support's on the sour side.

THE SCARFS (Silver Streak 310)

(B+) "THEME FROM THE PLACE" (2:35) [Giant BMI—Savonne, Spottok]  
The new group bows on the new label with an enticing lazy instrumental blueser that oughta be a real topic of conversation in pop-r&b circles in the near future.

(C) "THE PLACE" (2:30) [Giant BMI—Savonne, Spottok]  
Same tune with lotsa vocal goings on this half. Artists seem to be tripping over everybody.

KATHY LINDEN (Monument 428)

(B+) "TAKE ME HOME (To My Lover)" (2:25) [Acuff-Rose BMI—Gibson]  
The country opus (penned by Don Gibson) gets a good-sounding pop-directed reading by the sometimes over-dubbed lark. Good country-styled color from the combo. Might move.

(B) "WE HAD WORDS" (2:22) [Arch ASCAP—Kalmanoff, Schroeder]  
A romantic plaintive is nicely turned-out.

EDDIE SINGLETON (Glover 211)

(B) "LET ME KNOW" [Meridian BMI—Singleton]  
Songster carries the bluesy romantic with conviction and there's an effective sax-led sound in the setting. Mostly R&B-market appeal.

(C+) "DO YOU NUMBER" [Glover BMI—Bernard]  
R&B rhythm stuff here. Lively, but familiar-sounding.

THE SATELLITES (Palace 102)

(B+) "BUZZ BUZZ" (1:45) [Cash—Gray, Byrd]  
Vocalists bring back the old hit by The Hollywood Flames with the kind of sock attitude that could renew action on the item. Teeners should have the chance to hear the date.

(B) "WE LIKE BIRDLAND" (2:33) [Ace—Smith, Vincent]  
A mambo-rock basis for another revival by the boys (Huey Smith clicked with opus sometime back).

THE FLARES (Felsted 8607)

(B) "JUMP AND BUMP" (2:30) [Argo BMI—Freed, Paul]  
Songsters offer a rockin' lesson on a new teen-dance. Lively fare for hop-time spins.

(B) "WHAT DO YOU WANT IF YOU DON'T WANT LOVE" (2:25) [Argo BMI—Collins]  
More R&B-styled rock life from the boys as tackle a gospel-flavored romantic.

SANDY SOLO (Seeco 6069)

(B) "LAMENT TO LOVE" (2:15) [Wemar BMI—Torme]  
Solo reacts to the pretty Mel Torme-cleffed moody with an attractive easy-go smoothness. Richard Wess heads the softly plied plied plied setting. Deeja's will like the offering.

(C+) "I'M THROUGH WITH LOVE" (2:46) [Robbins ASCAP—Kahn, Malneck, Livingston]  
Standby gets a legit easy-swing reading.

EDDIE WILLIAMS (Dot 16149)

(B) "PEACE OF MIND" (2:00) [Cadenza ASCAP—Williams]  
Interesting blueser is rendered with good-sounding R&B-styled stuff by the vocalist and combo-chanting chorus. Might get some action.

(C+) "SONG OF THE WANDERER" (2:40) [Chas. N. Daniels ASCAP—Moret]  
Basic blues wailing from Williams.

RICK RANDEL (Apt 25048)

(B+) "MISTER BUTTERFINGERS" (2:06) [Aldon BMI—Grossman]  
"Mary Had A Little Lamb" becomes an infectious rocker. Fine multi-tracked Randel delivery receives a solid joy-beat sound from the combo. Could move.

(B) "HAVE YOU EVER BEEN LONELY" (2:25) [Shapiro, Bernstein ASCAP—Brown, DeRose]  
The sentimental standard receives a pleasant skip-sound. Gal chants sometimes employed.

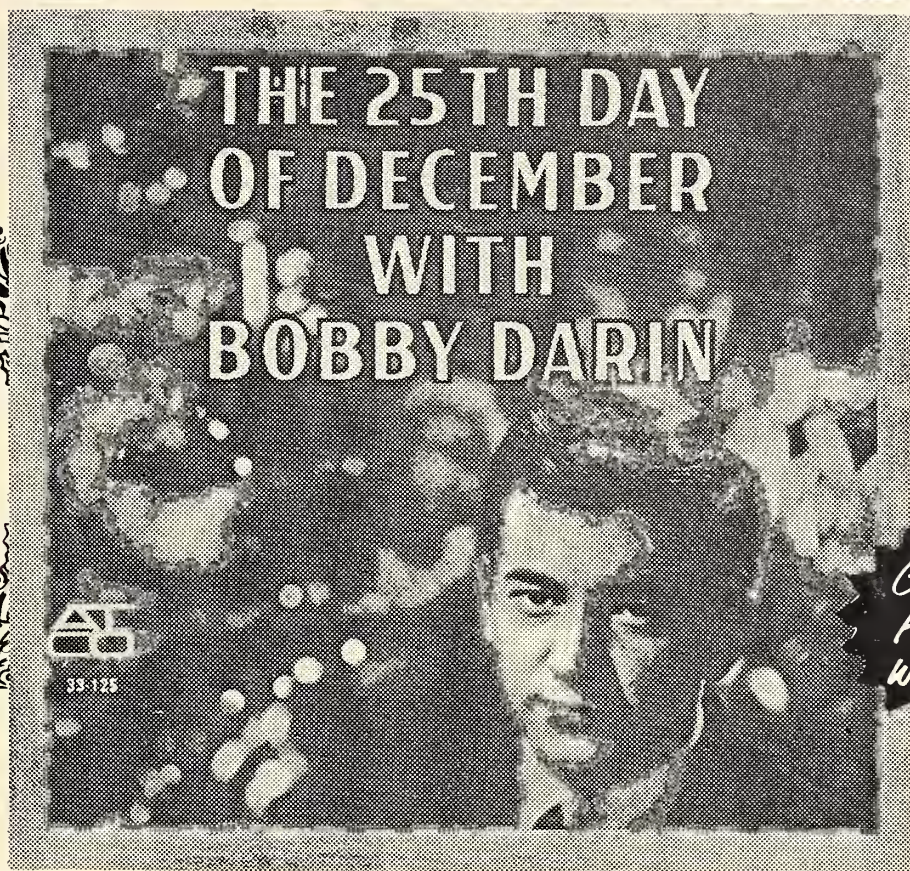
THE ROMANCERS (Palette 5067)

(B+) "MOODY" (2:05) [Zodiac BMI—Mapp, Ross, Robinson, Harris]  
Songsters bow on the label with a fine blend on a light-hearted R&B-flavored romantic. It's catchy sound and it could go places.

(B) "JUMPIN' JUNGLE" (2:07) [Zodiac BMI—Mapp, Ross, Robinson, Harris]  
A "Allez-Oop" touch to this pro laff-beat outing.



# BOBBY DARIN



## "THE 25TH DAY OF DECEMBER"

Available in Stereo and Monaural

ATCO 33-125



## CHRISTMAS AULD LANG SYNE



## CHILD OF GOD

ATCO 6183



A T C O R E C O R D S





# Record Reviews

**B+ VERY GOOD**

**B GOOD**

**C+ FAIR**

**C MEDIOCRE**

*"Only those records best suited for commercial use are reviewed by THE CASH BOX"*

## The Cash Box Best Bets

### HOLLYWOOD ARGYLES (Lute 6002)

(B+) "SO FINE" (2:28) [Eldorado BMI—Gribble] The "Alley-Oop" group can do big business with their revival of the short-while-back Fiestas' dual-mart hit. It's a teen beat treat with arranger Garry Paxton in the vocal lead.

(B+) "HULLY GULLY" (2:28) [Arvee BMI—Smith, Goldsmith] The recent Olympics click gets the Argyles' winning touch on this end.

### THE INNOCENTS (Trans World 7001)

(B+) "TICK TOCK" (2:05) [Maverick-Kavelin BMI—West, Candelaria] Group, currently hitting with "Honest I Do" on Indigo, appear on the Trans World label with an effective, soft tick-tock sound performance of the affectionate. A striking date; eye it.

(B) "THE RUT" (2:06) [Kavelin-Maverick BMI—Paxton, Rey] An easy, combo-chanting chorus rocker.

### SUGARPIE DESANTO (Veltone 108)

(B+) "WISH YOU WERE MINE" (2:30) [B-Flat BMI—Rhône] Performer, currently with "I Don't Want To Know," could further her chart career with this infectious medium-beat Latinish rocker. Sound can score.

(B+) "GOING BACK WHERE I BELONG" (2:25) [B-Flat BMI—Parham] This portion puts the lark in the easy-blues area. Good haunting sound. Also rates attention.

### MICKEY & SYLVIA (RCA Victor 7811)

(B+) "WHAT WOULD I DO" (2:28) [Aladdin & Ben-Ghazi BMI—Lee] Rockin' twosome capture the contagious quality of the if-you-leave-me ditty. Fine rock-a-string sound backs the team-up. Session could score.

(B+) "THIS IS MY STORY" (2:28) [Aladdin BMI—Levy, Forrest] Old Eugene & Eunice hit gets an attractive warm-beat pose. Tune's "duba" opening stint is included here, too.

### CARMEN McRAE (Mercury 71716)

(B+) "OH! LOOK AT ME NOW" (2:15) [Embassy BMI—De Vries, Bushkin] Vet thrush opens shop at Mercury with a rock-swing reading of the fine oldie. Her cheerful delivery is backed by a busy, commercial Belford Hendricks-led rock-a-string sound. Sound the jocks will love.

(B+) "THE VERY THOUGHT OF YOU" (2:30) [M. Witmark ASCAP—Noble] A top purveyor of ballads, the lark does a solid warm-beat job in this Dinah Washington-like outing. Also meaty jock merchandise.

### MARIJOHN WILKIN (Columbia 41826)

(B+) "WHIP-POOR-WILL" (2:15) [Cedarwood BMI—Wilkin] Country thrush, now making popish stands, could step-out with this contagious item in which the talent is set against a colorful organ-led rock-styled sound. Can be a chart issue.

(B) "IF YOU'RE SURE" (2:57) [Cedarwood BMI—Wilkin] This is wistful work in the warm country manner.

### CLYDE McPHATTER (Atlantic 2082)

(B+) "GO! YES GO!" (2:24) [Suffolk BMI—Small] Fine ballad take from McPhatter's Atlantic career. The pretty plaintive is rendered warmly by the singer against a fine ork-chorus set-up. Can make the grade.

(B) "IF I DIDN'T LOVE YOU LIKE I DO" (2:24) [Regent-Progressive BMI—Dixon, Hubball] A more intimate display here. Appealing tune.

### MANNIE JOSEPHSON/STEVE & LARRY (ABBCO 530)

(B+) "HIGHWAY BLUES" [Aceman BMI—Josephson, Adams] Effective skipping-blues sound on this cut, which features a vocal from Josephson. Co-cleffer Ace Adams wrote the famed item, "Honky Tonk." He could succeed with this creation.

(B+) "SING A SONG OF NON-SENSE" [Aceman BMI—Josephson, Kuznitz] Whacky "nursery-rhyme" bit that includes effective "grunt-and-groan" bits. Combo has a Middle-Eastern sound. Should also be eyed.

### STU PHILLIPS ORCH. (Colpix 3916)

(B+) "PEPE" (2:39) [Shapiro-Bernstein ASCAP] The cheerful & catchy main-title from a new Cantiflas pic gets a first-rate big ork-chorus sound, which neatly fits both teen-adult tastes. Tune could be a big number and this version could figure in major sales.

(B) "UN SOSPIRO" (2:32) [Colpix ASCAP] Ork nicely good-soundingly surveys the pretty Liszt tune which is featured in the flick bio of the composer, "Song Without End."

### KITTY KALLEN (Columbia 41857)

(B+) "THE THINGS YOU LEFT IN MY HEART" (2:37) [Lewis ASCAP—Kaye, Taini, Leighton] Lark offers an admirable ballad rewrite of a familiar Italian folk song. Fine lush ork backing under Milton DeLugg's direction. Very pretty display. Has a chance for chart success.

(B) "I BELIEVE IN YOU" (2:30) [Skidmore ASCAP—Hilliard, Springer] In a more cozy light, thrush hands-in another first-rate romantic stint on an attractive item.

### VICO TORRIANI (London 1944)

(B) "CALCUTTA" (2:40) [Paul Siegel ASCAP—Gaze, Bradtke] Star German songster and Klaus Wusthoff ork offer a typical, happy continental ditty. Cheerful cut could get some action here.

(B) "SHE WAS BARELY 18" (3:05) [Peter Schaeffer's BMI—Scharfenberger, Von Pinelli] Interesting waltz date in which a gal chorus is effectively employed.

### LITTLE DANNY (Sharp 112)

(B+) "YOUR PRECIOUS LOVE" [Savoy BMI—Jackson, Banks] Languidly paced blues moan has the songster in a soulful mood. Good item for the r&b-pop mart. Keep tabs on it.

(B) "MIND ON LOVING" [Savoy BMI—Moore] Raucous shout leads the artist into a funky, medium paced plea-filled session. Guitars help the low-down atmosphere.

### JOHN LEE HOOKER (Vee Jay 366)

(B+) "TUPELO" (3:22) [P.D.] The old blues sage of the Tupelo flood is a tremendously moving experience when related by Hooker. This track was evidently taken from a concert appearance, probably the Newport Festival.

(B+) "DUSTY ROAD" (2:09) [Conrad BMI—Hooker] Driving upbeat stanza on which Hooker's vibrant shouting is faithfully accompanied by his combo. Solid beat deck.

### BROWNIE MCGHEE & SONNY TERRY (Prestige 809)

(B) "TOO NICEY MAMA" (2:40) [Pru BMI—McGhee, Terry] The teaming of McGhee and Terry again proves unbeatable as here they offer a delightful essay on the light side of the blues. Moves at an infectious clip.

(B) "PAWNSHOP" (3:15) [Pru BMI—McGhee] A familiar plea is craftily explored by Brownie with Sonny's harmonica a vital companion.

### FREDDIE KING (Federal 12384)

(B) "YOU'VE GOT TO LOVE HER WITH A FEELING" (3:12) [Sonlo BMI—King] Combo rocks that slow, hard beat steadily behind King's soulful blessing of love.

(B) "HAVE YOU EVER LOVED A WOMAN" (2:59) [Stebrita BMI—Myles] Another trip down blues-ballad street for the chanter.

### VINCE MARTIN (20th Fox 214)

(B) "THE SEA IS GREEN" (2:46) [Montclare BMI—Gilkyson, Dehr, Miller] whose "Cindy Oh Cindy" was part of the calypso craze a few years ago, bows on the label with a convincing reading of pretty sea-chanty-like opus.

(B) "IS THERE SOMEBODY SOMEWHERE" (2:50) [Southern Belle BMI—Lyons] More in folk vein from the performer. Another inviting sound.

### DAKOTA STATION (Capitol 4465)

(B) "FIRST THINGS FIRST" (2:17) [Sunbeam BMI—Bock, Harnick] Thrush and Benny Carter ork display lots of swing momentum on the optimistic item from the new musical, "Tenderloin." Fine for sunny spins.

(B) "I WON'T WORRY" (2:27) [Swarthmore ASCAP—Westroy] Attractive moody is performed in a nice unhurried legit way.

### SONNY BOY WILLIAMSON (Checker 963)

(B+) "TRUST MY BABY" (2:35) [Arc BMI—Williamson] The blues vet dredges up the low-down'est feelings and vocal expressions for this turn. Side's a real slow cryer and features some wild moaning on the harmonica.

(B) "TOO CLOSE TOGETHER" (2:07) [Arc BMI—Williamson] Bouncy item is only lightly belted by Sonny Boy; a sunny side stanza.

### TEDDY HARPER (Signet 500)

(B) "WATER BOY OF BATU-SIA" (2:44) [Music ASCAP—Shanklin] Off-beat Middle-East-like sound from Harper, who offers chant sounds on the lyrics. Combo-chorus backing is colorful.

(B) "STRAIGHT AS AN ARROW" (2:08) [Thunderbird ASCAP—Shanklin, Swick] A smooth easy-swing affectionate.

### DON EDDY/THE DONETTES (Rona 1002)

(B) "CARROT TOP" (2:22) [Moreno ASCAP—Ralke] Combo comes-up with a good hop-and-a-skip rock sound in which a sax, keyboard and "scratcher" play major roles. Effective grow-on-you sound.

(C+) "SUGAR COATED CANDY KISSES" (2:01) [Moreno ASCAP—Ralke, Patrick] The Donettes are the larks in this amiable rocker.

### DICK & JACK (Profile 4014)

(B+) "SHIRLEY" (2:10) [Jot BMI—Redd] Songsters rock the ditty well and get an original calypso-ish teen-beat sound from the combo. A busy session the kids will enjoy.

(B) "SCATTERBRAIN" (1:50) [Bergman, Vocco & Conn ASCAP—Burke, Dean, Keene] The old opus gets an all-combo rock outing.

### TONY DE GRANT (Excelllo 2189)

(B) "WHEREVER I MAY GO" (2:37) [Excelllo BMI—Coleman, Hennie] Inviting ballad survey by DeGrant, who puts his deep, rich voice to effective use. Worth some play.

(C+) "YOU TOLD ANOTHER LIE" (2:23) [Excelllo BMI—Coleman, Hennie] Ordinary upbeat blues slice, handled well by the songster.



**SWEEPING THE NATION!**

# **MARTY ROBBINS**

**NEWEST SMASH**

# **BALLAD OF THE ALAMO**

4-41809 (also available on Single 33)

**FROM THE YEAR'S MOST  
STIRRING MOVIE SOUND  
TRACK ALBUM**

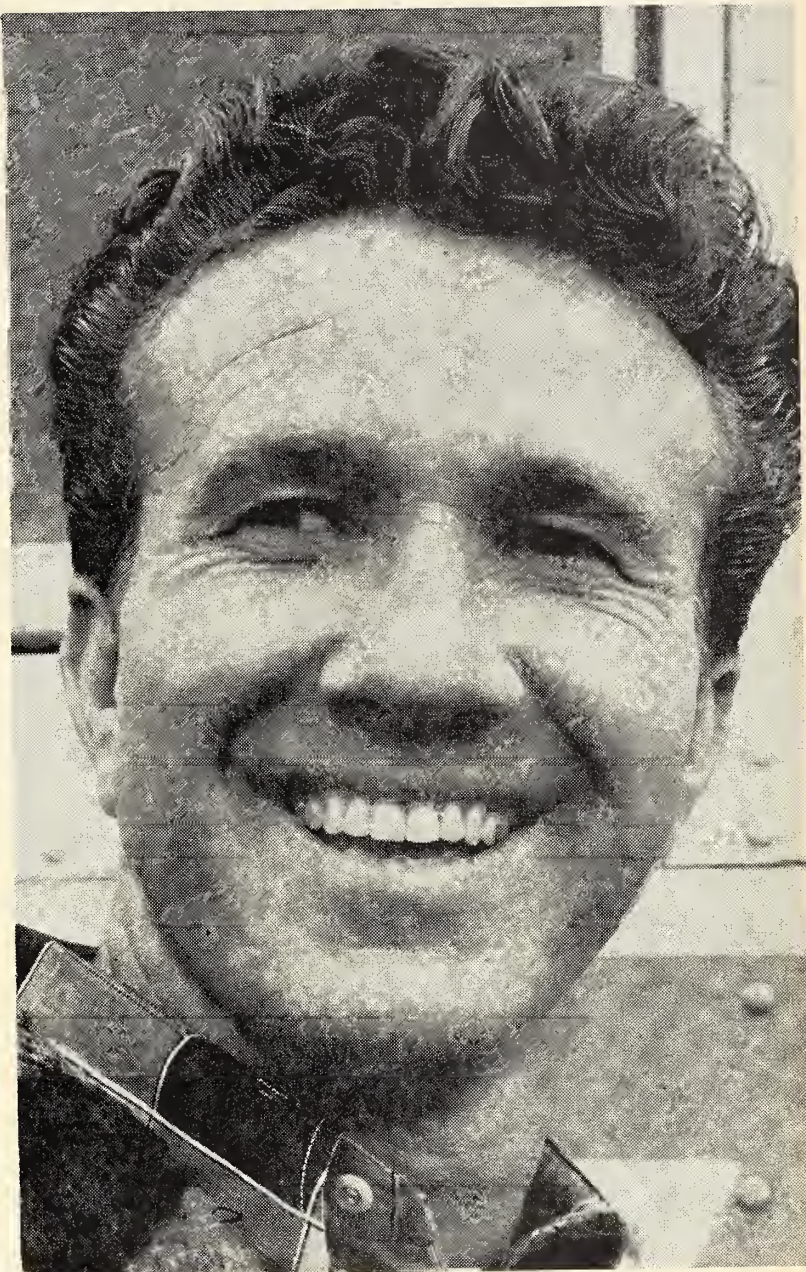
# **THE ALAMO**

CL 1558/CS 8358 (Stereo)

**MUSIC COMPOSED  
AND CONDUCTED BY  
DIMITRI TIOMKIN**

**LYRICS BY  
PAUL FRANCIS  
WEBSTER**

**EXCLUSIVELY ON  
COLUMBIA®RECORDS**



® "Columbia", ® Maracas Reg. Printed in U. S. A.





# Record Reviews

**B+ VERY GOOD**

**B GOOD**

**C+ FAIR**

**C MEDIOCRE**

*"Only those records best suited for commercial use are reviewed by THE CASH BOX"*

## The Cash Box Pick of the Week CHRISTMAS

"PAPA NOEL" (2:25)  
[Champion BMI—Botkin]

"ROCKIN' AROUND THE  
CHRISTMAS TREE"  
(2:02) [St. Nicholas ASCAP—  
Marks]

BRENDA LEE (Decca 30776)

The young thrush wraps up her Christmas package with coin-catching spirit. One half is a captivating, quick beat Cajun-flavored cutie tagged "Papa Noel." The other end, "Rockin' Around The Christmas Tree," is an inviting jumper penned by Johnny "Rudolph" Marks. Dandy choral-ork assists.

"MUST BE SANTA" (2:40) [Hollis BMI—Moore, Fredricks]  
"CHRISTMAS SPIRIT" (2:54) [Korwin ASCAP—Stillman, Allen]  
MITCH MILLER & GANG (Columbia 41814)

Mitch Miller can have everyone buying-along with him as soon as this holiday goodie gets around. Side, tagged "Must Be Santa," is charming up tempo affair based on a familiar folk melody. "Christmas Spirit," the very pretty up beat lilter on the other half can also put everyone in the 'buying spirit.'

## The Cash Box Best Bets

THE NUTTY SQUIRRELS  
(Columbia 41818) Christmas

(B+) "PLEASE DON'T TAKE OUR  
TREE FOR CHRISTMAS"  
(2:43) [Jason BMI—Burland, Elliot] Hip Chipmunk-like voices, who clicked on the Hanover-Signature label with "Uh-Oh," make their Columbia debut a deck for the Xmas trade. It's a good jazz-inclined swinger in which the Squirrels ask that their home not be taken as a Christmas tree. Normal voices help the Squirrels. Could be a successful Xmas attraction.

(B) "NUTTY NOEL" (2:04)  
[C-Hear Services & Dougal BMI—Burland, Elliot] Squirrels and ork-chorus swing easy here, with the Squirrels offering "Uh-Oh" jazz chants.

KEELY SMITH (Dot 16147)  
(B+) "CHRISTMAS ISLAND"

(2:25) [Leeds ASCAP—Moraine] Xmas tune that's been around gets an appropriately lazy Hawaiian-flavored touch for the lark and George Greeley-headed ork-chorus. Pleasurable pop holiday portion.

(B) "SILENT NIGHT" (2:47)  
[Enterprise ASCAP—Adapt. Smith] The Yuletide perennial is performed with sensitivity. A fine version of the opus.

DICK FRY (Rodeo 264)

(C+) "JINGLE BELLS" [Pierpont] Organist Fry heads a chorus of seventy-five children from the public & parochial schools of Erie, Pa. in an appropriately brisk reading of the favorite.

(C+) "THE NIGHT BEFORE  
CHRISTMAS" (2:39) Skip Kethcer humorously gives the kids the lyrics to sing.

THE MELODERS  
(Studio 9908) Christmas

(B+) "RUDOLPH THE RED  
NOSED REINDEER" (2:10)  
[St. Nicholas ASCAP—Marks] The kiddie Christmas classic takes a teen beat view here and the results are ultra commercial. It's a quick paced offering that the teeners'll go wild for. Arranging credits belong to Vince Catalano.

(B) "WISHING IS FOR FOOLS"  
(2:01) [Original BMI—Catalano] This up beat (non-Xmas) ballad romancer is also directed towards the teen trade.

RUTH LYONS/RUBY WRIGHT  
(Columbia 41810)

(B) "ALL BECAUSE IT'S  
CHRISTMAS" (2:28) [Candee Enterprises ASCAP—Lyons] Miss Lyons warbles a cheerful Xmas swinger, with the combo doing a nice bouncy job.

(B) "EVERYWHERE THE  
BELLS ARE RINGING"  
(2:50) [Candee Enterprises ASCAP] Ruby Wright is the vehicle for another sunny salute to the Yuletide season.

JOE GUMIN (King 5406)

(B) "JINGLE BELLS" (2:40)  
[Tradition] A lively ork-chorus performance of the Xmas favorite, with the lyrics getting renditions in six languages. Language bits may get deck around.

(B) "AULD LANG SYNE"  
(2:37) [Traditional] Chorus warmly blends on the New Years' classic.

TONY FLYNN (711 2832)

(C) "IN DECEMBER" (2:00)  
[Tone BMI—Mahoney] Flynn offers an easy vocal of the jazz-like romantic. Combo has a simple sound.

(C) "WAGON'S HO!" (2:09)  
[Tone BMI—Mahoney, Mad-don] Fast-moving "western" stint.

JIMMY WISNER (Chancellor 1063)

(B) "THEME FROM WHERE  
THE HOT WIND BLOWS"  
(2:15) [Levine-McHugh ASCAP—McHugh, Waye] Pianist Wisner and full ork-chanting chorus offer a fine go at the pretty pic tune. Fine lush stint. The Ames Bros. have a vocal on Victor.

(B) "A QUIET BOY" (3:05)  
[Debmar ASCAP—Wisner] Keyboard is moody and strings tag along smoothly. Two solid softies.

JIMMY FONTANA (Vesuvius 1019)

(B) "BACCO, TABACCO E  
VENERE" [BIEM—Valleroni, Faleni, Bronzi] A hip cut-in-Italy swinger. The smart Fontana vocal is backed by a good band sound.

(B) "BEVO" [BIEM—Valleroni, Faleni, Filibello] After a ballad start, Fontana and accompaniment go swinging again.

AL HURRICANE (Apt 25049)

(B) "BURRITO" (2:28) [Dundee BMI—Sanchez, Sanchez] Sax leads the way in this Spanish-styled rocker which musically depicts a Burrito, a small donkey. Good rock sound.

(B) "SOUTH BEND" (2:38)  
[Dundee BMI—Sanchez Sanchez] Guitar is the highlight sound in this easy-beat instrumental.  
THE TWISTERS (Apt 25045)

(B) "PRETTY LITTLE GIRL  
NEXT DOOR" (2:05) [Standish ASCAP—Curtis] Novelty attack by the songsters and combo that recalls the old Coasters hit, "Yakety-Yak." Lots of rock life.

(B) "COME GO WITH ME"  
(2:20) [Standish ASCAP—Prater, Black] Boys are on the upbeat again. Tune is not the oldie-but-goodie Del-Vikings deck.

LA PLATA SEXETTE (Seeco 6068)

(B) "MOONLIGHT SERENADE"  
(2:32) [Robbins ASCAP—Miller] The pro Latin crew gives a fine mambo account of the old Glenn Miller opus. Besides its dancetime appeal, side makes for good listening.

(B) "I LOVE YOU MUCH, TOO  
MUCH" (2:36) [Leeds ASCAP—Dishey, Towber, Raye] The mainstay becomes a cha-cha vehicle for the outfit. Also has dance/listen value.

RONNIE ALDRICH (London 1951)

(B) "OUR CONCERTO (Il Nostro  
Concerto)" (2:45) [Chappell ASCAP—Binoi, David, Calabrese] A pretty instrumental version of the smash hit in Italy. Pianist Aldrich velvety work receives a soft Latinish setting from his own ork. First-rate mood entry.

(B) (2:00) [Shapiro-Bernstein ASCAP—Langdon, Wittstatt] A lively, rinky-dink Aldrich sound in this lively presentation of a pic main-tile.

BOBBY BISHOP (Mala 423)

(B+) "THAT'S WHERE I BE-  
LONG" (2:17) [Meridian BMI—Steward] Songster Bishop and string ork-chorus indulge in the kind of rhythm sound that's currently doing chart business. Bishop vocal is in the blues-belt style. Kids will like the bright-beat idea.

(B) "ANYBODY (But You)"  
(2:22) [Meridian BMI—Steward] Artist puts his heart into an emotional blues-ballad song.

SIR HENNY (Mercury 71715)

(B+) "NATURE BOY" (2:10)  
[Crestview ASCAP—Ahbez] The oldie goes a-rockin' in a solid bright-beat manner. The Henny belt gets a good pounding sound from the setting, which also includes gal chorus comments. Teen-wise view of the opus.

(B) "THAT'S SOMETHIN'  
ELSE" (2:20) [Music Pro-ducts BMI—Brown, Hendricks] A bluesy date with a nicely relaxed light-beat way.

JERRY VALE (Columbia 41823)

(B) "JUST FRIENDS" (2:56)  
[Robbins ASCAP—Lewis, Klenner] The fine warbler adds another inviting ballad take to his disk career with a smooth revival of the pretty oldie. Merits strong romantic-time spins.

(B) "TO BELONG" (2:15) [E. B. Marks BMI—Raleigh] Per-former hands-in a more dramatic ballad stint here.

THE DANLEERS (Epic 9421)

(B) "LITTLE LOVER" [Stevens] Vocal group puts a fine rhythm voice upfront in this bright rock-a-string-backed affair. Kids have the kind of busy-beat doings they go for here.

(B) "I'LL ALWAYS BELIEVE  
IN YOU" [Webb] That un-billed lead has heart-felt finesse in this beat-ballad showing.

GENE PRINCETON (Vandan 7404)

(B) "HE'S GOT THE WHOLE  
WORLD (In His Hands)"  
(1:43) [Vandenburg BMI] The spir-itual—a recent Laurie London hit—gets a good-sounding shuffle-beat format from the vocalist and musicians. Teeners will like the rock approach to the opus.

(B) "BIG FAT SATURDAY  
NIGHT" (1:56) [Deaville BMI—Covay, Berry, Dixon] More good rockin' from the assemblage.

ARTHUR GUNTER (Excello 2191)

(B) "LITTLE BLUE JEANS  
WOMAN" (2:25) [Excellorec BMI—Gunter] Bright beat blues session on which Gunter delivers a "big city" blue romantic message. Has a sunny atmosphere.

(B) "MIND YOUR OWN BUSI-  
NESS BABE" (2:14) [Excel-lore BMI—Gunter] Another swing-ing time is had by the singer in a sophisticated blues date.

THE CHARMETTES (Mona 553)

(C+) "DEEDS TO MY HEART"  
(2:36) [Mona BMI—Martin] Gals blend with a light-beat approach to the ordinary rock-ballad.

(C+) "I LOVE YOU TO THE Nth  
DEGREE" (2:40) [Mona BMI—Wever, James] Softer stuff from the femmes.



'did you say  
that the new  
jimmy charles  
record is out...!'



# ADDIT DOEZ IT AGAIN!

**ADDIT RECORDING CORP.**  
165 W 46 ST. N.Y. 36, N.Y.  
Phone JUDson 6-3702

## ADDIT'S 'KEEPING POSTED' LIST

A MILLION TO ONE—Jimmy Charles (Promo-1002)  
RAMBLIN'—The Ramblers (Addit-1257)  
BIG McGOON—The Spydells (Addit-1220)  
'CAN SHE GIVE YOU FEVER'—Ernie Tucker (Earth-501)  
'DEAR ONE'—Mr. Lee (Addit-1229)  
'TEARDROPS FOR A CHASER'—Jerri Granger (Addit-9117)  
'HERE'S TO A BOY'—Sue Leban (Promo-6162)  
GINNY BELL—Paul Dino (Promo-2180)  
'MISTER MAN'—The Masquerades (Formal-1012)  
'HELP ME SOMEBODY'—Johnny Brooks (Addit-1436)  
IF I'D KNOWN—James Bailey (Promo-5311)  
**AGE FOR LOVE—Jimmy Charles (Promo-1003)**



CAPITOL'S

HOT HITS

TAKEN FROM THE BEST-SELLING CHARTS OF BILLBOARD,  
CASH BOX, VARIETY, MUSIC REPORTER, MUSIC VENDOR AND  
TOP RADIO STATIONS AROUND THE COUNTRY.

- 4397—LET'S HAVE A PARTY—Wanda Jackson  
Billboard "Hot 100"—#58 Music Reporter "Big 100"—#33  
Cash Box "Top 100"—#50 Music Vendor "Top 100"—#52
- 4441—EVERGLADES—Kingston Trio  
Billboard "Hot 100"—#68 Music Reporter "Big 100"—#67  
Cash Box "Top 100"—#80 Music Vendor "Top 100"—#62
- 4460—PILTDOWN RIDES AGAIN—Piltown Men  
Music Reporter "Big 100"—#79
- 4456—YOU'LL FIND OUT—Jeanne Black  
Music Vendor "Top 100"—#100
- 4406—WINGS OF A DOVE—Ferlin Husky  
Billboard "Hot C & W Sides"—#2 Music Reporter "C & W Big 50"—#1  
Cash Box "Country Top 50"—#1 Music Vendor "Top 50 C & W"—#1
- 4412—EXCUSE ME—Buck Owens  
Billboard "Hot C & W Sides"—#3 Music Reporter "C & W Big 50"—#2  
Cash Box "Country Top 50"—#2 Music Vendor "Top 50 C & W"—#4
- 4410—THERE'S NOT ANY LIKE YOU LEFT—Faran Young  
Billboard "Hot C & W Sides"—#22 Music Reporter "C & W Big 50"—#13  
Cash Box "Country Top 50"—#17 Music Vendor "Top 50 C & W"—#13
- 4386—SHE'S JUST A WHOLE LOT LIKE YOU—Hank Thompson  
Billboard "Hot C & W Sides"—#18 Music Vendor "Top 50 C & W"—#45  
Cash Box "Country Top 50"—#16
- 4412—I'VE GOT A RIGHT TO KNOW—Buck Owens  
Billboard "Hot C & W Sides"—#25 Music Reporter "C & W Big 50"—#22  
Cash Box "Country Top 50"—#31 Music Vendor "Top 50 C & W"—#21
- 4423—LONELY LITTLE WORLD—Jean Shepard  
Cash Box "Country Top 50"—#28
- 4430—LOVE IS A LONELY STREET—Lauvin Bras.  
Music Reporter "C & W Big 50"—#47
- 4463—FORGET THE PAST—Faran Young  
Music Reporter "C & W Big 50"—#50

PICKED TO BE

HITS

ACTUAL SELECTIONS BY THE INDUSTRY'S LEADING TRADES

- 4466—OL' MAC DONALD—Frank Sinatra  
Billboard "Spotlight Winner"—"Sinatra sells the community sing oldie, 'Ol' MacDonald' (dressed up in new hip lyrics) with ingratiating style and swinging backing."  
Cash Box "Pick Of The Week"—". . . should prove a solid followup to the songster's 'Nice 'N Easy' click."
- 4464—COUNTRY MUSIC FIDDLER—Siman Crum  
Billboard "Spotlight Winner"—"The down home country cat has a cute side on top here with the singer taking all voices."
- 4468—BLESS THIS LAND—Tennessee Ernie Ford  
Cash Box "Best Bet"—"Solid outing for programming on Thanksgiving Day and rest of holiday season."
- 4459—ONLY GIRLS CAN TELL—Janie  
Cash Box "Best Bet"—"Inviting ballad date serves as her solo debut . . ."  
Music Reporter "Radioactive Disc"
- 4461—WHERE'S THE GIRL FOR ME—Pete Shnyder  
Cash Box "Best Bet"—"New label songster makes an exciting bow in this 'Dream Lover'—like romantic."
- 4458—YANKEE DIDDLE—Minute Men  
Music Vendor "Hit Pick"—"Instrumental version of 'Yankee Doodle' done in fine rock style . . ."
- 4455—CHOIR GIRL—Johnny Rase  
Music Reporter "Radioactive Disc"

BRAND NEW

RELEASES

OUT THIS WEEK AND ON THEIR WAY TO YOU NOW!

- 4469—MEAN, MEAN MAN—Wanda Jackson  
HAPPY, HAPPY BIRTHDAY  
Great follow-up to her chart-maker "Let's Have A Party."
- 4470—DOCTOR HEARTACHE—Tammy Sands  
ON AND ON  
Tommy prescribes this one for hot sales.
- 4471—WHAT DO YOU SEE IN THE FUTURE—Braaks Arthur  
THE BIRTHDAY CARD  
We see a chart topper with "What Do You See In The Future."



# The Records Disk Jockeys Played Most

A Summary of Reports Received from Nation's Disk Jockeys

Last Week		Last Week		
1	SAVE THE LAST DANCE FOR ME Drifters (Atlantic)	1	22 SLEEP Little Willie John (King)	28
2	YOU TALK TOO MUCH Joe Jones (Roulette)	4	23 THE HUCKLEBUCK Chubby Checker (Parkway)	32
3	GEORGIA ON MY MIND Ray Charles (ABC Paramount)	3	24 THEME FROM THE APARTMENT Ferrante & Teicher (United Artists)	11
4	I WANT TO BE WANTED Brenda Lee (Decca)	2	25 MY DEAREST DARLING Etta James (Argo)	24
5	STAY Maurice Williams (Herald)	10	26 THE TWIST Chubby Checker (Parkway)	14
6	POETRY IN MOTION Johnny Tillotson (Cadence)	12	27 A MILLION TO ONE Jimmy Charles (Promo)	20
7	LET'S GO, LET'S GO, LET'S GO Hank Ballard (King)	13	28 HE WILL BREAK YOUR HEART Jerry Butler (Vee Jay)	49
8	DON'T BE CRUEL Bill Black's Combo	8	29 TOGETHERNESS Frankie Avalon (Chancellor)	31
9	MY HEART HAS A MIND OF ITS OWN Connie Francis (MGM)	7	30 PETER GUNN Duane Eddy (Jamie)	40
10	CHAIN GANG Sam Cooke (RCA Victor)	6	31 MR. CUSTER Larry Verne (Era)	16
11	BLUE ANGEL Roy Orbison (Monument)	15	32 KIDDIO Brook Benton (Mercury)	17
12	LET'S THINK ABOUT LIVING Bob Luman (Warner Brothers)	5	33 SAILOR Lolita (Kapp)	48
13	ALONE AT LAST Jackie Wilson (Brunswick)	30	34 WAIT FOR ME Playmates (Roulette)	42
14	DEVIL OR ANGEL Bobby Vee (Liberty)	9	35 TONIGHT'S THE NIGHT Shirelles (Scepter)	19
15	LAST DATE Floyd Cramer (RCA Victor)	34	36 THEME FROM THE SUNDOWNERS Billy Vaughn (Dot) Felix Slatkin (Liberty)	38
16	TO EACH HIS OWN Platters (Mercury)	22	37 I'LL SAVE THE LAST DANCE FOR YOU Dimita Jo (Mercury)	65
17	NEW ORLEANS U.S. Bonds (Legrand)	36	38 SO SAD Everly Brothers (Warner Brothers)	23
18	LOVE WALKED IN Dinah Washington (Mercury)	25	39 A FOOL IN LOVE Ike & Tina Turner (Sue)	39
19	ARTIFICIAL FLOWERS Bobby Darin (Atco)	18	40 LONELY TEENAGER Dion (Laurie)	63
20	SUMMER'S GONE Paul Anka (ABC Paramount)	21		
21	NORTH TO ALASKA Johnny Horton (Columbia)	35		

- |                                |                               |   |
|--------------------------------|-------------------------------|---|
| 41) A Thousand Stars           | 54) It's Now Or Never         | 69) The Same One                                    |
| 42) Diamonds & Pearls          | 55) Pineapple Princess        | 70) Ballad Of The Alamo                             |
| 43) Shimmy Like Kate           | 56) Let's Have A Party        | 71) Irresistible You                                |
| 44) Never On Sunday            | 57) Night Theme               | 72) Natural Born Lovers                             |
| 45) Am I The Man               | 58) Somebody To Love          | 73) Ruby Doby Doo                                   |
| 46) Patsy                      | 59) You Mean Everything To Me | 74) Alabam  |
| 47) I Wish I'd Never Been Born | 60) Charming Billy            | 75) Dear John                                       |
| 48) Whole Lot Of Shakin'       | 61) Dreamin'                  | 76) Like Strangers                                  |
| 49) Three Nights A Week        | 62) Run Sampson Run           | 77) Theme From The Dark At<br>The Top Of The Stairs |
| 50) My Girl Josephine          | 63) Walk, Don't Run           | 78) Lend Me The Pillow<br>You Dream On              |
| 51) Anymore                    | 64) Don't Go To Strangers     | 79) Am I Losing You                                 |
| 52) (You've Got To) Move       | 65) Humdinger                 | 80) Ramblin'  |
| 53) Twistin' U.S.A.            | 66) Sway                      |   |
|                                | 67) Perfidia                  |   |
|                                | 68) You're Sixteen            |   |

Capitol  
REG. U.S. PAT. OFF.  
RECORDS



*Truly inspiring...*

*Imaginatively interpreted...*

*Beautifully performed...*

*Probably the finest  
theme recording  
ever made*

Main

Theme

from

Exodus

45 #1953

by

MANTOVANI

on *LONDON*  
RECORDS

539 WEST 25TH STREET  
NEW YORK 1, NEW YORK



S-Stereo

M-Monaural

## POPULAR

## AUDIO LAB:

"Country Music"—Pete Pike—159(M)  
 "A New Singing Star"—Rocky—1561(M)  
 "4 Star Hits"—Frank Simon—552(M)

## BLUEBIRD:

"Tall Fireman Paul and Busy Policeman Joe"—  
 Leon Janney; Gil Mack; and the Carpool Chorus  
 —LY-102(M)

## CAEDMON:

"The Human Voice"—Ingrid Bergman—TC-1118  
 (M)  
 "The Little Match Girl And Other Tales"—Boris  
 Karloff—TC-1117(M)  
 "Albert Camus Reads From His Work"—TC-1138  
 (M)

## CAMDEN:

"John McCormack Sings Sacred Music"—CAL-635  
 "Deputy Dawg"—The Original TV Sound Track  
 (M) Featuring Dayton Allen—CLA-1048(M)  
 "Themes From Mr. Lucky, The Untouchables And  
 Other TV Action Jazz"—Mundell Lowe And His  
 All Stars—CAL-627(M)—CAS-627(S)

## CAPITOL:

"Something Cool"—June Christy—ST-516(S)  
 "Jumpin' With A Shuffie"—Jonah Jones—T-1404  
 (M)—ST-1404(S)  
 "Hawaii Calls: Exotic Instrumentals"—Favorites  
 Of The Islands: Vol IV—T-1409(M)—ST-1409(S)  
 "Tiger On The Hammond"—Jackie Davis—T-1419  
 (M)—ST-1419(S)  
 "Kay Starr: Jazz Singer"—Kay Starr—T-1438(M)  
 —T-51438(S)  
 "Lazy Lively Love"—Jackie Gleason—W-1439(M)  
 —SW-1439(S)  
 "Mad Drums"—Rolley Polley—T-1454(M)—ST-1454  
 (S)  
 "Playing The Field"—Mark Murphy—T-1458(M)—  
 ST-1458(S)  
 "Smoke! Smoke! Smoke!"—Tex Williams—T-1463  
 (M)—ST-1463(S)  
 "Bill Holman's Great Big Band"—Bill Holman—T-  
 1464(M)—ST-1464(S)  
 "Meet A Happy Guy"—Guy Pastor—T-1465(M)—  
 ST-1465(S)  
 "Hallowed Be Thy Name"—Gordon MacRae—T-  
 1466(M)—ST-1466(S)  
 "Judy; That's Entertainment"—Judy Garland—  
 T-1466(M)—ST-1466(S)  
 "This Broken Heart Of Mine"—Hank Thompson—  
 T-1469(M)—ST-1469(S)  
 "Welcome To Zither Land"—Ruth Welcome—T-1471  
 (M)—ST-1471(S)  
 "Waltzing Through The Years"—Michael Collins—  
 T-10254(M)—ST-10254(S)  
 "Besame Mucho"—Gregorio Barrios—T-10255(M)—  
 ST-10255(S)  
 "Line Renaud At The Casino De Paris"—Line  
 Renaud—T-10257(M)—ST-10257(S)  
 "The Double Six Of Paris"—T-10259(M)—ST-10259  
 (S)  
 "The Voices Of Walter Schumann"—T-297(M)  
 "Mickey Katz With His Orchestra"—Mickey Katz  
 —T-298(M)  
 "Sugar Blues"—Clyde McCoy & Orch—T-311(M)  
 "Faron Young Sings The Best Of Faron Young"—  
 T-1450(M)  
 "The Hits Of Les And Mary"—Les Paul & Mary  
 Ford—T-1476(M)  
 "The Hits Of Ray Anthony"—Ray Anthony—T-1477  
 (M)

## COLUMBIA:

"Here Comes The Mighty 48th"—The Pipes And  
 Drums Of The 48th Highlanders Of Canada—CL-  
 1538(M)—CS-8338(S)  
 "Everybody's Twistin'"—Stan Freeman & The  
 Twisters—CL-1562(M)—CS-8362(S)  
 "More Tony's Greatest Hits"—Tony Bennett—CL-  
 1535(M)—CS-8335(S)  
 "Percussion Goes Dixieland"—Arranged And Con-  
 ducted by Garry Sherman—CL-1537(M)—CS-8337  
 (S)  
 "New! New! New! The Bobby Cole Trio"—CL-  
 1536(M)—CS-8336(S)  
 "The Alamo"—Original Sound Track Recording—  
 CL-1558(M)—CS-8358(S)  
 "Abyssinian Baptist Gospel Choir"—Under The Di-  
 rection of Professor Alex Bradford—CL-1548(M)—  
 CS-8348(S)  
 "We Gather Together"—Devotional Hymns Sung by  
 The Buffalo Bills—CL-1539(M)—CS-839(S)  
 "Tony Bennett Sings A String of Harold Arlen"—  
 CL-1559(M)—CS-8359(S)  
 "Jerry Vale's Greatest Hits"—Jerry Vale—CL-1529  
 (M)  
 "The Carl Smith Touch"—Carl Smith—CL-1532  
 (M)—CS-8332(S)  
 "Recently Released Paul Lynde"—CL-1534(M)—  
 CS-8334(S)  
 "Spencer Ross And His Orchestra"—CL-1525(M)—  
 CS-8325(S)  
 "Carmen Sevilla"—EX-5019(M)  
 "Monna Bell Canta"—EX-5018(M)  
 "Imma Le Douce"—Zizi Jeanmarie, Roland Petit,  
 Les Quatre Barbus et Luc Davis—WL-177(M)  
 "Imma Le Douce"—Original Cast—OL-5560(M)—  
 OS-2029(S)

## CONCERTAPES:

"Frank Glazer Plays American Music"—CS-217(S)  
 "Frank Glazer: Album Leaves"—CS-219(S)  
 "You Make Me Feel So Young"—Nancy Wright—  
 CS-43(S)  
 "I Sing Folk Songs"—Willie Wright—CS-45(S)

## CORAL:

"Merry Christmas From—The McGuire Sisters—  
 Teresa Brewer—The Ames Brothers—Dorothy  
 Collins—The Lennon Sisters—Mel Torme"—CRL-  
 57355(M)

## DECCA:

"The Regensburger Cathedral Boys Choir"—DL-  
 4062(M)—DL-74062(S)  
 "Christmas Day With Sammy Kaye"—Sammy Kaye  
 And His Orchestra—DL-4070(M)—DL-74070(S)  
 "O. Tannenbaum (Christmas On The Rhine)"—  
 Mixed Chorus And Orchestra DL-78388(M)  
 "Stachmo"—Musical Autobiography of Louis Arm-  
 strong—1923—1925—DL-8963(M)  
 "The Sweetest Music This Side Of Heaven"—Guy  
 Lombardo And His Royal Canadians—A Musi-  
 cal Biography—1926—1932—DL-8962(M)  
 "Bing—A Musical Autobiography of Bing Crosby—  
 1944—1947—With Andrews Sisters—Judy Gar-  
 land—Les Paul & His Trio—Bob Hope—The  
 Jesters—Al Jolson—DL-90(M)

## ELEKTRA:

"Spook Along With Zacherley"—Zacherley—EKL-  
 190(M)—EK5-7190(S)  
 "Songs Of Russia, Old & New"—Theodore Bikel  
 —EKL-185(M)—EK5-7185(S)

## EPIC:

"The World At My Fingers"—Hal Shutz, Organist  
 —LN-3616(M)—BN-582(S)  
 "Songs For Swinging Losers"—Buddy Greco—LN-  
 3746(M)—BN-585(S)  
 "Scottish Dances"—Jimmy Blair And His Scottish  
 Dance Band—LF-18003(M)

## EVEREST:

"Swing Low, Sweet Clarinet"—Jimmy Hamilton—  
 LPBR-5100(M)—SDBR-1100(S)  
 "The Unpredictable Jorie Remus"—Jorie Remus—  
 LPBR-5102(M)  
 "Sing Along In French"—Ray Ventura Singers—  
 LPBR-5107(M)—SDBR-1107(S)  
 "Here Comes Charlie"—Charlie Shavers—LPBR-  
 5108(M)—SDBR-1108(S)  
 "Sleighride"—Randy Van Horne Singers—LPBR-  
 5112(M)—SDBR-1112(S)  
 "Hail Mary"—Ann Blyth—LPBR-5113(M)—SDBR-  
 1113(S)  
 "The Rhythmic Fingers of Peter Nielsen His Piano  
 With Rhythm"—Peter Nielsen—LPBR-5115(M)—  
 SDBR-1115(S)  
 "Over The Rainbow"—The Baysiders—LPBR-5124  
 (M)—SDBR-3074(S)  
 "Luboshutz—Nemenoff"—Duo Piano Recital—  
 LPBR-6076(M)—SDBR-3076(S)  
 "Fly With Me"—Raul Poliak—LPBR-9003(M)—  
 SDBR-8003(S)  
 "The President"—Walter Brennan—LPBR-5123(M)  
 —SDBR-1123(S)

## HARMONY:

"Children's Songs For A Rainy Day"—Various  
 artists—HL-9524(M)  
 "Hans Christian Andersen In Song And Story"—  
 Rosemary Rice—HL-9526(M)  
 "More Greatest Hits"—various artists—HL-7277(M)  
 "Country and Western Songs That Sold A Mil-  
 lion"—Marijohn and the Jacks—HL-7279(M)—  
 HS-11079(S)  
 "The Swinging Benny Goodman Sextet"—HL-7278  
 (M)

## KING:

"Rhythm And Blues Hits, Past And Present"—The  
 Five Keys—692(M)  
 "Sparkling Music For Fireside Listening"—May-  
 fair String—2009(M)  
 "A Hawaiian Party"—Bob Kames—696(M)  
 "Tragic Tales Of Love And Live"—Cowboy Copas  
 —714(M)  
 "Shades Of Glenn Miller"—Palladium Swing  
 Band—2015(M)  
 "Shhhhhh! The Quiet Man"—Ronnie Hollyman—  
 713(M)  
 "The Italian Singing Rage"—Betty Curtis—2006  
 (M)  
 "Serenade For Intimate Moments"—Jack Payne  
 Strings & Orch—2008(M)  
 "Live It Up"—Irving Fields—709(M)  
 "French Corn-Charleston Style"—Wa Ga Das—  
 2004(S)  
 "Very Frenchy"—Jo Courtin—2005(S)

## LIBERTY:

"Around The World With The Chipmunks"—David  
 Seville & Chipmunks—LRP-3170(M)—LST-7170(S)

## LONDON:

"Shakespeare: The Winter's Tale"—Complete Play  
 —The Marlowe Society of Cambridge University  
 directed by George Rylands—A-4420(M)—  
 OSA-1408(S)  
 "Ireland's Songs Of Freedom"—Teresa Duffy, Ac-  
 companyment directed by Bob Sharples—TW-  
 91233(M)—SW-99005(S)  
 k777ER VGw9lM5cmfw shrd cmf etaoi csrdlu mhm

## MERCURY:

"An Evening With Mike Nichols And Elaine May"  
 —OCM-2200(M)—OCS-6200(S)  
 "The Moods Of Taft Jordan"—Taft Jordan—MG-  
 20429(M)—SR-60101(S)  
 "I Concentrate On You"—Dinah Washington—MG-  
 20464(M)—SR-60604(S)  
 "Little, Dane And Mason"—MG-20473(M)—SR-  
 60154(S)  
 "Love Letters"—Clyde Otis—MG-20571(M)—SR-  
 60230(S)  
 "George Jones Sings Hank Williams"—MG-  
 20596(M)—SR-60257(S)  
 "Game Calling In Hifi"—Art Mercier & Rus Gaede  
 —GC-100(M)

## RCA VICTOR:

"12 Big Ones"—Various Artists—LMP-2332(M)—  
 LSP-2332(S)  
 "Live Echoes Of The Best In Big Band Boogie"—  
 The Will Bradley—Johnny Guarneri Band—LPM-  
 2093(M)—LSP-2098(S)  
 "After Hours"—Erskine Hawkins And his Orchestra  
 —LPM-2227(M)  
 "Buggies, Bustles And Barrelhouse"—Del Wood,  
 Queen Of The Ragtime Piano—LPM-2240(M)—  
 LSP-2240(S)  
 "The Stardust Road"—Various Artists—LPM-2246  
 (M)  
 "The Kingdom Of Swing"—Benny Goodman—LPM-  
 2247(M)  
 "Carlos Montoya"—LPM-2251(M)—LSP-2251(S)  
 "You Gotta Have Love"—Eddy Arnold—LPM-2268  
 (M)—LSP-2268(S)  
 "The Authentic Sound Of The New Glenn Miller  
 Orchestra—Today"—The New Glenn Miller Orch.  
 Dir. by Ray McKinley—LPM-2270(M)—LSP-2270  
 (S)  
 "The Authentic Sound Of Glenn Miller—Yesterday"  
 —Glenn Miller & His Orchestra—SP-33-90(M)  
 "My Fair Lady & Paint Your Wagon"—Various  
 Artists—LPM-2274(M)  
 "Gigi—Brigadoon"—Various Artists—LPM-2275(M)  
 "Della Della Cha Cha Cha"—Della Reese—LMP-  
 2280(M)—LSP-2280(S)  
 "Exodus"—(An Original Soundtrack Recording)—  
 Ernest Gold Cond. The Sinfonia of London Orch—  
 LOC-1058(M)—LSO-1058(S)  
 "The World Of Suzie Wong"—(An Original Sound-  
 track Recording)—Music Scored & conducted by  
 George Duning—LOC-1059(M)—LSO-1059(S)  
 "Belafonte Returns To Carnegie Hall"—Harry Bela-  
 fonte—LOC-6007, 1-2(M) LSO-6007, 1,2(S)

## RIVERSIDE:

"Tales Of Great Americans And American Indian  
 Legends"—Oreene Wicker—1428(M)  
 "It's Nice To Be Nice"—Nadine Lewis—1429(M)  
 "Marcella, The Chicken Who Sang Opera"—1430  
 (M)  
 "The Race"—5020(M)  
 "Bonnville-1960"—5506(M)—95506(S)

## ROULETTE:

"Side By Side"—The Barry Sisters—R-25136(M)—  
 SR-25136(S)  
 "Ronnie Hawkins Sings The Songs Of Hank Wil-  
 liams"—R-25137(M)—SR-25137(S)

## TREY:

"The Clingman Clan At The Baboquivari"—TLP-  
 900(M)

## WARNER BROTHERS:

"The Button Down Mind Strikes Back"—Bob New-  
 hart—W-1393(M)—WS-1393(S)  
 "The Roaring Twenties"—Dorothy Provine—W-  
 1394(M)—WS-1394(S)  
 "A Date With The Everly Brothers"—The Everly  
 Brothers—W-1395(M)—WS-1395(S)  
 "Let's Think About Living"—Bob Luman—W-1396  
 (M)—WS-1396(S)  
 "Bob Newhart—Deluxe Edition"—2N-1399(M)—  
 2NS-1399(S)

## JAZZ

## BETHLEHEM:

"Meet In Dixieland"—Jack Teagarden And Jonah  
 Jones—6042(M)  
 "A Dedication To Billie Holiday"—Mal Waldron—  
 6045(M)

## BLUE NOTE:

"Art Blakey & The Jazz Messengers At The Jazz  
 Corner Of The World, Vol. 2"—4016(M)  
 "Tina Brooks/True Blue"—4041(M)  
 "The Three Sounds/Moods"—4044(M)  
 "Horace Silver/Horace-Scope"—ST-84042(M)

## EPIC:

"One Foot In The Gutter"—The Dave Bailey Sextet  
 —LA-16008(M)—BA-17008(S)

## PRESTIGE:

"Jive At Five"—Joe Newman Quintet—2011(M)  
 "The Red Garland Trio"—Swingville-6  
 "A: Ease With Coleman Hawkins"—Moodsville-7  
 "Mucho, Mucho"—Shirley Scott With The Latin  
 Jazz Quintet—7198(M)  
 "Lem's Beat"—Lem Winchester—featuring Oliver  
 Nelson—8239(M)

## RIVERSIDE:

"Rex Stewart And The Ellingtonians"—RLP-144(M)  
 "Giants Of Small Band Swing—Volume 2"—RLP-  
 145(M)  
 "That's Right"—Nat Adderley And The Big Sax  
 Section—330(M)—9330(S)  
 "Soul Time"—Bobby Timmons—334(M)—9334(S)  
 "Blue's Moods"—Blue Mitchell—RLP-336(M)—  
 9336(S)  
 "Cannonball Adderley Presents: The Jazz Brothers"  
 —RLP-335(M)—9335(S)  
 "Cannonball Adderley Presents: Spellbound/Clifford  
 Jordan"—RLP-340(M)—9340(S)

## ROULETTE:

"No Cover—No Minimum"—Billy Eckstine—R-  
 52053(M)—SR-52053(S)  
 "Let's Face The Music And Dance"—Maynard Fer-  
 guson—R-52055(M)—SR-52055(S)

## CLASSICAL

## ANGEL:

Klemperer Conducts Wagner—Otto Klemperer con-  
 ducting the Philharmonic Orchestra—3610-B(M)—  
 S-3610-B(S)

Tchaikowsky: Symphony No. 4 in F Minor—Herbert  
 von Karajan conducting The Berlin Philharmonic  
 Orch—35885(M)—S-35885(S)

Wilhelm Furtwangler conducting the Berlin Philhar-  
 monic Orch—Tchaikowsky: Symphony No. 6 in  
 B Minor, "Pathétique"—COLH-21(M)

Pro Arte Quartet—Arthur Schnabel, Piano—Mozart:  
 Piano Quartet In G Minor, K. 478/Mozart: String  
 Quartet in G Minor, K. 516—COLH-42(M)

Rudolf Serkin—Adolf Busch—Hermann Busch—Schu-  
 bert: Trio No. 2 in E Flat Major, Op. 100—COLH-  
 43(M)

Lotte Lehmann: Opera Recital—COLO-172(M)

Conchita Supercia: Spanish Songs—COLO-113(M)

Eva Turner: Italian Operatic Arias—Orchestra con-  
 ducted by Sir Thomas Beecham, Bart. C. H. and  
 Stanford Robinson—COLC-114(M)

## CAPITOL:

Vaughan Williams: Mass in G Minor/Bach: Cantata  
 No. 4—Roger Wagner Choral, Roger Wagner  
 conducting with the Concert Arts Orchestra—P-  
 8535(M)—S-8535(S)

Milstein Encores—Nathan Milstein, Violin with Leon  
 Pommers, Piano—P-8536(M)—SP-8536(S)

Poulenc: Concerto For Two Pianos/Saint Saens: Car-  
 nival of The Animals—Whittemore & Lowe, Duo  
 pianists—Pierre Dervaux conducting the Philhar-  
 monic Orch.—P-8537(M)—SP-8537(S)

Brahms: Symphony No. 2 in D Major, Op. 73—Sir  
 Thomas Beecham, Bart. C. H. Conducting The  
 Royal Philharmonic Orch.—G-7228(M)—SG-  
 7228(S)

Beethoven: Concerto in D Major, Op. 61 for Violin  
 & Orchestra—Yehudi Menuhin, Violin—Constantin  
 Silvestri conducting the Vienna Philharmonic Or-  
 chestra—G-7229(M)—SG-7229(S)

Chopin: Recital—Benno Moiseiwitsch, Piano—G-  
 7230(M)—SG-7230(S)

Famous Evergreens—Robert Irving and Douglas  
 Gamley conducting the Sinfonia of London—G-  
 7231(M)—SG-7231(S)

## COLUMBIA:

"Glenn Gould String Quartet, Op. 1"—The Sym-  
 phonia Quartet—ML-5578(M)—MS-6178(S)

Mozart: Concerto No. 21 in C Major for Piano And  
 Orchestra, K. 467—Rosina Lhevinne, Pianist—The  
 Juilliard Orch, Jean Morel, Cond.—ML-5582(M)—  
 MS-6182(S)

Bach—Cantata No. 198 ("Trauer Ode"—Robert  
 Craft: conducting the Columbia Symphony Orch.,  
 Soloists and The American Concept Choir, Mar-  
 garet Hillis, Dir.—ML-5577(M)—MS-6177(S)

Elliott Carter: Sonata For Flute, Oboe, Cello and  
 Harpsichord—Anabel Brief, Flute; Joseph Marx,  
 Oboe; Lorin Bernson, Cello; Robert Conant,  
 Harpsichord—ML-5576(M)—MS-6176(S)

Copland—Four Dance Episodes From Rodeo—New  
 York Philharmonic—Leonard Bernstein, Cond.—  
 ML-5575(M)—MS-6175(S)

Copland—The Second Hurricane (A Play Opera in  
 Two Acts)—New York Philharmonic—Leonard  
 Bernstein, Cond.—Soloists and Chorus Of The  
 High School of Music and Art, New York City—  
 Narrated by Mr. Bernstein—ML-5581(M)—MS-  
 6181(S)

Mahler:—Das Lied von Der Erde (The Song Of The  
 Earth) Bruno Walter conducting the New York  
 Philharmonic—Mildred Miller, Mezzo-soprano—  
 Ernst Haffinger, Tenor—ML-5590(M)—MS-6190(S)

Moussorgsky:—Pictures at an Exhibition—Sviatoslav  
 Richter, Pianist—ML-5600(M)

Ravel—Bolero—The Philadelphia Orch—Eugene  
 Ormandy, Cond.—ML-5569(M)—MS-6169(S)

## CONCERTAPES:

Beethoven: Septet in Eb, Op. 20—The Fine Arts  
 Quartet & New York Woodwing Quintet—CS-214  
 (S)

Mozart: The Four Flute Quartet—Samual Baran,  
 Flute With The Fine Arts Quartet—CS-215(S)

Hindemith: Octet—Fine Arts Quartet & New York  
 Woodwind Quintet—CS-218(S)

## EPIC:

Chopin Waltzes—Werner Haas, Pianist—LC-3738(M)  
 —BC-1104(S)

Mozart:—Symphony No. 35 in D Major, K. 385  
 "Haffner"—The Cleveland Orchestra—George  
 Szell, Conductor—LC-3740(M)—BC-1106(S)

Handel: Organ concertos, op. 4 (Volume II) Nos.  
 4-6/Handel: Concerto in F Major for Organ and  
 Orchestra Op. 4 No. 4—Johannes Ernst Kohler,  
 Organist String Orchestra of the Leipzig Gewand-  
 haus Orch—Kurt Thomas, Conductor—LC-3737(M)  
 —BC-1103(S)

## EVEREST:

Beethoven: Symphony No. 6—Josef Krips conducting  
 the London Symphony Orch—LPBR-6074(M)—  
 SDBR-3074(S)

(Continued on page 37)





# Citation of Achievement

## 1960

*Awarded to the writers and publishers of the  
great Country and Western Song Hits of the Year*

### TO THESE WRITERS

AUDREY ALLISON  
JOE ALLISON  
BILL ANDERSON  
RED BAILEY  
J. A. BALTHROP  
CLARENCE M. BEATY, JR.  
TOMMY BLAKE  
ROY BODKIN  
MADELINE BURROUGHS  
JACK CLEMENT  
LLOYD COPAS

TED DAFFAN  
ROY DRUSKY  
TILLMAN FRANKS  
DON GIBSON  
CHUCK GREGORY  
ROBERT HALCOMB  
BILLY HOGAN  
JOHNNY HORTON  
HARLAN HOWARD  
JAMES GILBERT HOWELL  
FRANK INNOCENTI

MRS. FRANK INNOCENTI  
LONNIE IRVING  
STONEWALL JACKSON  
JAMES JOINER  
LESTER LANADORE  
JOHN D. LOUDERMILK  
VIC MCALPIN  
LORENE MANN  
FUZZY OWEN  
BUCK OWENS  
DON PIERCE  
A. C. REED

JIM REEVES  
DUSTY RHODES  
MARTY ROBBINS  
WYNN STEWART  
MEL TILLIS  
JACK TOOMBS  
KITTY WELLS  
MARIE WILSON  
BILLY WORTH  
MARION WORTH  
FARON YOUNG  
HILDA M. YOUNG

### TO THESE PUBLISHERS

ACUFF-ROSE PUBLICATIONS  
BUNA MUSIC CORP.  
CAJUN PUBLISHING COMPANY  
CEDARWOOD PUBLISHING CO., INC.  
CENTRAL SONGS, INC.  
CHAMPION MUSIC CORPORATION  
ERNEST TUBB MUSIC, INC.  
FAIRWAY MUSIC CORPORATION  
GOLDEN RIVER PUBLISHING COMPANY

GOLDEN WEST MELODIES, INC.  
HOEDOWN MUSIC  
JACK MUSIC, INC.  
JAT MUSIC, INC.  
LANCASTER MUSIC PUBLICATIONS, INC.  
MARTY'S MUSIC CORPORATION  
MOSS ROSE PUBLICATIONS, INC.  
NEW KEYS MUSIC  
PAMPER MUSIC, INC.

RALPH'S RADIO MUSIC  
SILVER STAR MUSIC PUBLISHING CO., INC.  
STARDAY MUSIC  
SURE-FIRE MUSIC COMPANY, INC.  
TREE PUBLISHING CO., INC.  
TUCKAHOE MUSIC, INC.  
TUNE PUBLISHERS, INC.  
YONAH MUSIC COMPANY

*In recognition of the great national popularity  
attained by these Country and Western Song Hits*

ABOVE AND BEYOND (THE CALL OF  
LOVE)  
ALABAM  
AMIGO'S GUITAR  
ANOTHER  
ANYMORE  
ARE YOU WILLING, WILLIE?  
BIG IRON  
EACH MOMENT (SPENT WITH YOU)  
EL PASO  
FACE TO THE WALL  
FAMILY MAN  
HE'LL HAVE TO GO

I'M GETTIN' BETTER  
I KNOW ONE  
JUST ONE TIME  
LAST RIDE  
LEFT TO RIGHT  
A LOVELY WORK OF ART  
MILLER'S CAVE  
NO LOVE HAVE I  
ONE MORE TIME  
PINBALL MACHINE  
RIVER BOAT  
THE SAME OLD ME  
SINK THE BISMARCK

SOFTLY AND TENDERLY (I'LL HOLD  
YOU IN MY ARMS)  
THERE'S A BIG WHEEL  
TIMBROOK  
THE TIP OF MY FINGERS  
TOO MUCH TO LOSE  
UNDER YOUR SPELL AGAIN  
A WOMAN'S INTUITION  
WHY I'M WALKIN'  
WISHFUL THINKING  
YOUR OLD USED TO BE  
YOU'RE THE ONLY GOOD THING  
(THAT'S HAPPENED TO ME)

## BROADCAST MUSIC, INC.

589 Fifth Avenue, New York 17, N. Y.





# Record Ramblings

## NEW YORK:

One of the most ingenious (and delicious) promotion pieces going around is the sandwich that's plugging the "James Komack At The Waldorf (Delicatessen)" Ember LP. Herald-Ember execs, Al Silver and Hal Percher, report renewed enthusiasm for the Mellokings' oldie, "Tonite—Tonite." John McCullough and Phil Gernhard, of Windsong Music, currently on fire with Maurice Williams' Herald slice, "Stay," in town working on an up-coming Williams' LP and a Jimmy Rand 20th-Fox single, "Searching For My Love." . . . Roger Williams begins the 2nd leg of a 68 city tour when he plays in 25 southern cities, starting Jan. 5th in Miami's Dade County Aud. . . . According to Top Rank's Ray Meinberg the Fireballs are on their way towards their biggest record to date in "Sweet Talk." . . . Milton Rackmil, prexy of Universal Pictures and Decca Records, has been named "Industry Man Of The Year" by the Allied States Ass'n of Motion Pictures Exhibitors. Congrats! And while we're at it,



ROGER WILLIAMS



WANDA JACKSON



BOBBY RYDELL

felicitations to Audio Fidelity flack gal, Diane Terman, on her engagement to Bob Smiley and to the Gene Sayets (he's the recording supervisor of Master-tone Studios) on the birth of a bouncin' baby boy. Well they all bounce, don't they? . . . There's a sales-"Hurricane" blowing thru the mid-west and it just happens to be Dave "Baby" Cortez, notes Clock's Doug Moody. Doug adds that the flip vocal side is making big noise in the southern r&b mart. . . . The Connie De Nave Public Relations office has moved over to 200 W. 57th St. . . . Madison's Ted Feigin dropped by to tell us that there's been solid immediate reaction to the Untouchables' "Sixty Minute Man," and Gary Stites' "A Little Tear." . . . Adam Wade, who heads the new Roundtable show, starting 11/9, will have a new Coed package, tagged "Adam And Evening," coming out during his 4-week stay.

Always a pleasure to visit with Cameo star, Bobby "Sway" Rydell, mgr. Frankie Day and road mgr. Huck Petrone. Real nice guys. . . . Capitol distribbs N.Y. promo man Roy Batachio infos that deejays are playing the grooves off Frank Sinatra's "Ol' MacDonald" and Janice Harper's "Good Clean Fun" (from "Tenderloin"). He adds that the label's hot new items include Wanda Jackson's "Mean, Mean Man," Tommy Sands' "Doctor Heartache" and Dean Martin's "Sogni D' Oro" and that Pete Shnyder has a "sleeper" in "Where's The Girl For Me." Diskery's LP 'big guns' for Nov. include Kay Starr, Jonah Jones, Judy Garland and the "Tenderloin" original-cast'er. . . . Indie promo man Joe Petralia's plug list highlights Tony Bennett's "Somebody" (Columbia), Maxine Brown's "All In My Mind" (Nomar), Guy Mitchell's "Sunshine Guitar" (Columbia) and Jennie Smith's "Why Don't You Believe Me" (Top Rank). . . . Mayfair's Steve Harris working away on Little Anthony & the Imperials' "Limbo" (End), Jackie DeShannon's "Lonely Girl" (Liberty), Peter Mason's "Thank Heaven For Little Girls" (Lawn) and, LP-wise, Felix Slatkin's "Paradise Found" (Liberty), "Bud & Travis In Concert" (Liberty) and the End package, "Twelve Plus Three Equals Fifteen" with various artists. . . . 88 master Joe Harnell busy-as-a-bee these days with his Epic package, "I Want To Be Happy" and the single from the LP, "Without A Song." Joe has just been commissioned by Kapp to write and arrange a special project LP. He also arranged and conducted the up-coming Peggy Lee LP, Ole, A La Lee! In addition, he's set to musically direct the Jane Froman stand at the Plaza, starting 11/9. Our authority here is indie promo man Morty Wax. He made the column again! Ray Rivera's trio opened, 11/1, at the Seclusion, up on 77th and B'way. . . . Top Rank's Dennis Bell has joined the Joyce Becker publicity clan.

Jack Angel, sales manager for Strand Records, waxing enthusiastically about the reception accorded "Salvation Rock" by Marv Meredith and his ork. Jack notes that the platter is going in Chicago and is starting to spread. He also reports strong action on "Yeah, Yeah Guitar" by Bill Harris and Val E. Forge's "Oh Susannah Rock"—"Paul Revere" pairing. . . . Sid Ascher negotiating for the sale of his book "The Crooner" to Warner Bros. . . . Danny Darrow, Mighty Records vocalist, just returned from Hollywood where he made a pilot film at the Desilu Studios. Danny's current release is "Regrets And Roses." . . . Three attractions that Umberto Landi brought to these shores for a U.S. version of Italy's San Remo festival have made N.Y. nitery appearances: Domenico Modugno, who recently played The Boulevard; Miranda Martino, a recent feature at the Left Bank and Daisy Lumini, currently warbling at the Viennese lantern.

Cleffer Ray Passman has one of his songs, "Beautiful," in the John Cassavetes produced-and-directed pic, "Shadows," which won the non-competitive award at the Venice Film Festival and which, according to Ray, received rave reviews at its recent bow in England. Ray and Herb Wasserman publish the song for the New Hope Music. . . . Columbia's Jerry Vale, whose latest is "Just Friends," into the Safari, on L.I., for the 11/4 weekend. . . . Roulette folks expecting to cash in big in the 'theme' sweepstakes with A&R director Joe Reisman's version of "The Love Theme From The World Of Suzie Wong." . . . Pubbery credits on Jan & Dean's "Gee" (Dore) belong to Patricia. The Crows had the years-back Gee hit. Correct tag of Al Martino's 20th-Fox newie, penned by Harry Fenster and Paul Insetta, is "It's All Over But The Crying."



# Record Ramblings

## CHICAGO:

Travelin' man Danny Driscoll, in from N'Yawk for a few days, popped up to rave over Bob Crewe's "Ev'rytime" (Warwick). It seems Danny's been getting action on this from all over the territory. . . . Vince Martin, who scored awhile back with his first waxing "Cindy, Oh Cindy," was recently pacted by 20th Fox Records. His initial coupling on the label is "The Sea Is Green" b/w "Is There Somebody Somewhere." . . . Seymour Schwartz of Heartbeat Records has a single that's been getting terrific action in juke boxes. It's called "Margie" by Seymour's Heartbeat Trumpet, and the Chicago based diskery is being flooded with orders from music ops. . . . George Ricci (Mark Dist.) tells us Sugar Pie DeSanto, who mounted the charts with "I Want To Know" (Veltone) was in town for a spell last week to introduce her latest single "Wish You Were Mine." George is plugging away with this one, as well as the Jerry Granger slicing "Teardrop For A Chaser" (Addit) and Bobby Hendricks' "Psycho"



FIREBALLS



SUGAR PIE DESANTO



NICOLLE CROISILLES

(Sue). . . . RCA-Victor's Stan Pat is chalking up another big seller for Elvis Presley. Sir Swivel's latest, "Are You Lonesome Tonight," took off like a rocket in this area. Another RCA deck skedded for chartsville, according to Stan, is Mickey & Sylvia's waxing of "What Would I Do." . . . Garlan's Kent Beauchamp heaps accolades on the new Ferrante & Teicher single "Exodus" (UA) from the motion picture of the same name. . . . Chi showbiz was saddened last week by the tragic death of 27 year old Frank Sorrentino, a popular musician in Vic Faraci's ork. Vic is seeking contributions for Frank's widow and children, and can be contacted at 1700 S. Michigan Ave., this city. . . . Dancer-singer Nicolle Croisilles has been hired by Playboy vice-prexy Victor Lowmes to sing at the well known Playboy Club. Nicolle appeared here recently, as a dancer, in Marcel Marceau's company. . . . Pearl Bailey, in at the Tivoli until 11/11, made the rounds last week squired by Ralph Cox. . . . Irv Deutch of Personality Productions' New York office, spent some time in town visiting old friends and touring the stations with a new single by the Kampus Kids, titled "Leave Me Alone" (Ensign).

Gene Krupa and his quartet returned to the London House 11/1 for three weeks. . . . Midwest-Mercury prexy Henry Friedman, still going strong with The Platters' "To Each His Own" and Damito Jo's "I'll Save The Last Dance For You," predicts the 'top of the chart' for Brook Benton's newie "Fools Rush In." . . . Vic Faraci (M. S. Distribbs) maintained a pretty hectic schedule last week setting up guest shots for a score of visiting artists, among which were Barbara Lantz, with her current "Tall Boy" on Philtone; Lenny Welch, out with "Darlin'" (Cadence) and recent Liberty pactee Jackie deShannon, with her latest "Teach Me." Jackie, incidentally, hails from nearby Batavia, Ill. and pops into Chi quite regularly. . . . Ralph Cox (Arnold Records) anticipates plenty of action on "Raucous" by Paul's Highschool Band (Roulette) and "The World of Susie Wong" by Joe Reisman. . . . Mike Oury buzzin' 'bout a Profile pairing headed for hit territory, titled "Scatterbrain" b/w "Surely" by Dick & Jack. By the way, Mike assures us these boys are definitely not in politics. . . . Bob Spendlove (Mercury) is all excited over a pair of hot releases: "Weep For Me Lover" by June Valli and "Ambush" by Grady Chapman. . . . Felix Slatkin, in town cutting a new Martin Denny album for Liberty. Denny just wrapped up a very successful London House engagement. . . . Among first nighters at Les McCann's Sutherland Lounge opening was Jack White of Summit Distribbs, who hastens to mention that Les' single "C Jam Blues" (World Pacific) is going real great. . . . Jack Karey (WCFL), who started his seventh year of volunteer work at Veterans Hospital, is planning a gala show for the vets on 11/8 with Frank D'Rone headlining. D'Rone is currently appearing at Mr. Kelly's. . . . Coral's Al Oldrich reports continuous sales activity on Nick Noble's "Excuse Me," which is hitting hard in the midwest, and Jackie Wilson's "Alone At Last" (Brunswick). He adds that the McGuire Sisters' newie "To Be Loved" has the makings of a real chart climber. . . . Garmisa's Ed Yalowitz is getting some good reports on a novelty click titled (now get this) "Wash Your Feet" by Chet Poison Ivy (ABC-Para). . . . The big three at J. H. Martin Distribbs this week, a la Alan Bress, are "Goodnight Irene" by The Clippers (Beacon); "Chills And Fever" by Ronnie Love (Dot) and "Nervous Auctioneer" by Robin Wilson (Monument). . . . Carl Davis (Arnold Records) sez he has a couple of winners in "Satisfied Part II" by The Cashmeres (Lake) and "Salvation Rock" by Marv Meredith (Strand). . . . Eddie Matthews, national promotion manager for UA, was in Chicago last week plugging the new Ferrante & Teicher recording of "Exodus," and a novelty type single on the Musicord label titled, "Sick Man's Gym" by Leo The Lion.

## LOS ANGELES:

Jimmy Van Heusen hosting a "Welcome To Hollywood" party Monday night for Jane Morgan who opens a three week run at the Coconut Grove starting Wednesday. . . . Jan Howard, who has scored with several C&W hits for Challenge, now breaking po-wise as well with "A World I Can't Live In" according to Mel Bly, label's promo chief. . . . Larry (Mr. Custer) Verne returns this week from a series of one-nighters in Northern California, to cut the final sides for his forthcoming Era album. . . . Erroll Garner and his trio currently at the (Continued on page 24)



---

His Biggest Ballad Since Because of You  
**TONY BENNETT**  
SINGS  
**SOMEBODY**

**4-41860 (Also available on 33)**

**From the Jerry Lewis Production "CinderFella"—A Paramount Release**

---



---

**EXCLUSIVELY ON COLUMBIA ® RECORDS**

---

© Columbia ® Marcat Reg Printed in U. S. A.



# Sensational

On Her Initial

**TOP RANK** Release



## JENNIE SMITH

sings

# "WHY DON'T YOU BELIEVE ME"

**RA-2077**



**TOP RANK RECORDS**

24 W. 57th St. New York



# Record Ramblings

(continued from page 22)

Crescendo for a 16 day stand. . . . Morey Bernstein, V.P. of Lute Records announce the signing of Tony Butala to a contract, with first effort, "Am I Your Steady" due for immediate release. . . . The new comedy album, "2000 Years With Carl Reiner and Mel Brooks" out this week on World Pacific Records. . . . Dick Pierce, RCA Victor's West Coast Manager, to Las Vegas for a week to scout new talent. . . . Peggy Lee kicks off several months of top engagements with her opening this week at the Flamingo in Las Vegas. . . . Columbia very excited about newly-signed Aretha Franklin's hit "Today I Sing The Blues" which is hitting all local chart listings. . . . Louis Prima produced The Petticoats new single "For Sentimental Reasons" for Dot Records. Group opens this week at Harrahs Club, Lake Tahoe. . . . Joe Perry, West Coast manager for Coral-Brunswick, recuperating from a heart attack at Encino Hospital. . . .



JAN HOWARD



SATELLITES



RAY GARDNER

Jerry Gray and his orchestra playing for the Hollywood Palladium's 20th anniversary celebration, with KLAC Disk jockey, Bill Stewart MC'ing the 'Spotlight Dance.' . . . Rendezvous Records chief, Rod Pierce has signed vocalist Pete Roberts to the label who will debut with "Twinkle Lee" and "Hold Me" this week. . . . Normandy Records bows this week with a new EP featuring Ray Gardner and His Quintet. . . . Stan Hoffman, Warwick Records to San Francisco, working on the new Bob Crewe's release "Ev'rytime." . . . Neal Hefti, back from his appearance at the National Auto Show in Detroit, where he and his group performed for President Eisenhower, mulling over a new LP for Columbia. . . . George Duning's love theme for "World Of Suzie Wong" has been recorded by Joe Reisman for Roulette Records. . . . John Raitt's next album for Warner Bros. will feature a salute to the late Oscar Hammerstein, and will include several songs from Rodgers and Hammerstein productions which starred Raitt on Broadway. . . . Anita Steinman, formerly with Imperial's publishing firms, now with the Gabbe Lutz, Heller and Loeb office. . . . Victor recording star, Sam Cooke, will be presented with the Award of Merit by Society of Record Distributors at their annual banquet in New York City on November 20. . . . Don Reed of Kartune Productions has completed negotiations with Jesse Kaye of MGM Records for the release of Freddie Flute and His Band, written and produced by Reed. . . . Cy Kertman hitting the stations with Jeannie/Smith's new recording of "Why Don't You Believe Me" on the Top Rank label. . . . West Coast music business saddened by the untimely passing of Milt Glabman. . . . Harvey Geller arranging for singer Jamie Horton to fly in from San Diego for radio and TV appearances. . . . Imperial Records purchased the master of "Miss Marty" by Ray Johnson which had broken big in the L.A. market. . . . Comic Shecky Greene out with his first recorded effort on the Majestic label. . . . Dootsie Williams, Dootie prexy, announces a stepped-up push on singles with the acquisition of the masters to "Two Crazy Scientists" and "Tell Me Baby" by Lee Collins and The Orbits, which had been showing action locally on the Supremacy label. . . . Arrange-conductor, Bob Thompson has just begun a tour of European cities including London, Brussels, and Rome.

### HERE AND THERE:

**PHILADELPHIA**—The Palace label excited about the sales prospects on the Satellites' "We Like Birdland"—"Buzz, Buzz, Buzz" pairing. Group, currently at the Edison Hotel in Toronto, has played the Fremont in Vegas many times and is booked thru Nationwide Booking Corp. . . . The new biggies with Bob Heller's Flying distribs include the Fugitives' "Freeway" (Arvee) and Mel Carter's "I'm Coming Home" (Arwin). New lines Bob has picked up recently include Rona-with the Donettes' "Carrot Top," Swingin'—with Rochelle & the Candles' "Once Upon A Time" and Sage with the Cajuns' "Frosty." Matty Singer's son Ronnie has joined the Heller outfit. . . . Ted Kellem, at Marnel distribs, reports his hot ones to be the Chimes' "Once In Awhile" (Tag), the Blue Notes' "My Hero" (Val-ue), Fats Domino's "Natural Born Lover" and "My Girl Josephine" (Imperial), Gino James' "Popularity" (Epic) and Jerry Woodward's "Long Tall Texan" (Century Ltd.)

**SAN FRANCISCO**—Indie promo gal Cathy Furniss infos that there's loads of airplay hereabouts on Kenny Martin's "Lovin' Man" (Bigtop), Sonny Til's "Night And Day" (Jubilee) and Johnny Rose's "Linda Lea" (Capitol). . . . Over at New Sound, Hugh Trutton reports smash sales response to Tobin Mathews' "Ruby Duby Du" (Chief), Keely Smith's "Here In My Heart" (Dot), Gerry Granahan's "You'll Never Walk Alone" (Can-Am) and the Mark II's "Night Theme" (Wye).

**MADRID, SPAIN**—Ramsey Ames informs that his "Aqui, Norteamerica (This Is North America)" Sunday show has incorporated Bill Downs as N.Y. correspondent for B'way and Hollywood bits and the latest song hits.

**JACKSON, MISS.**—Johnny Angle, co-owner of the Century Limited label, letters that sales are mounting everyday, in 11 key areas, on Jerry Woodward's "Long Tall Texan." Jerry's currently touring in his stock car racer—promoting his deck with record speed!

**CINCINNATI**—King's promo man Dick McGlynn sending out the James Brown oldie, "Please, Please, Please," along with his new pairing, "The Bells" and "And I Do Just What I Want." Dick notes a resurgence of enthusiasm in the short-while back click.

**PORTLAND, ORE.**—Among the biggies at B.G. Record Service are Bobby Swanson's "Tom & Suzy" (Donna), Sugerpie DeSanto's "I Want To Know" (Veltone), James Booker's "Gonzo" (Peacock) and Cowboy Copas' "Alabam" (Starday).



“someone needs  
a harp-to-harp talk,”  
says Hugh Grauel

With customer reps like  
Hugh Grauel around, misfit jobs  
are strictly out at RCA Custom.

Hugh, of our New York office,  
is a super specialist in  
custom-tailored record service!

After setting up detailed plans  
with a client, Hugh tirelessly  
and lovingly watches over the job  
every step of the way.

Yes, “indies” of the record  
business go to RCA Custom for:  
personalized service...3-plant,

3-city manufacturing and  
warehousing...overnight shipping  
...and other Custom exclusives.

And they go for the advice and  
counsel of experts like Hugh Grauel.

Call or write for details now!

## RCA CUSTOM RECORD SALES

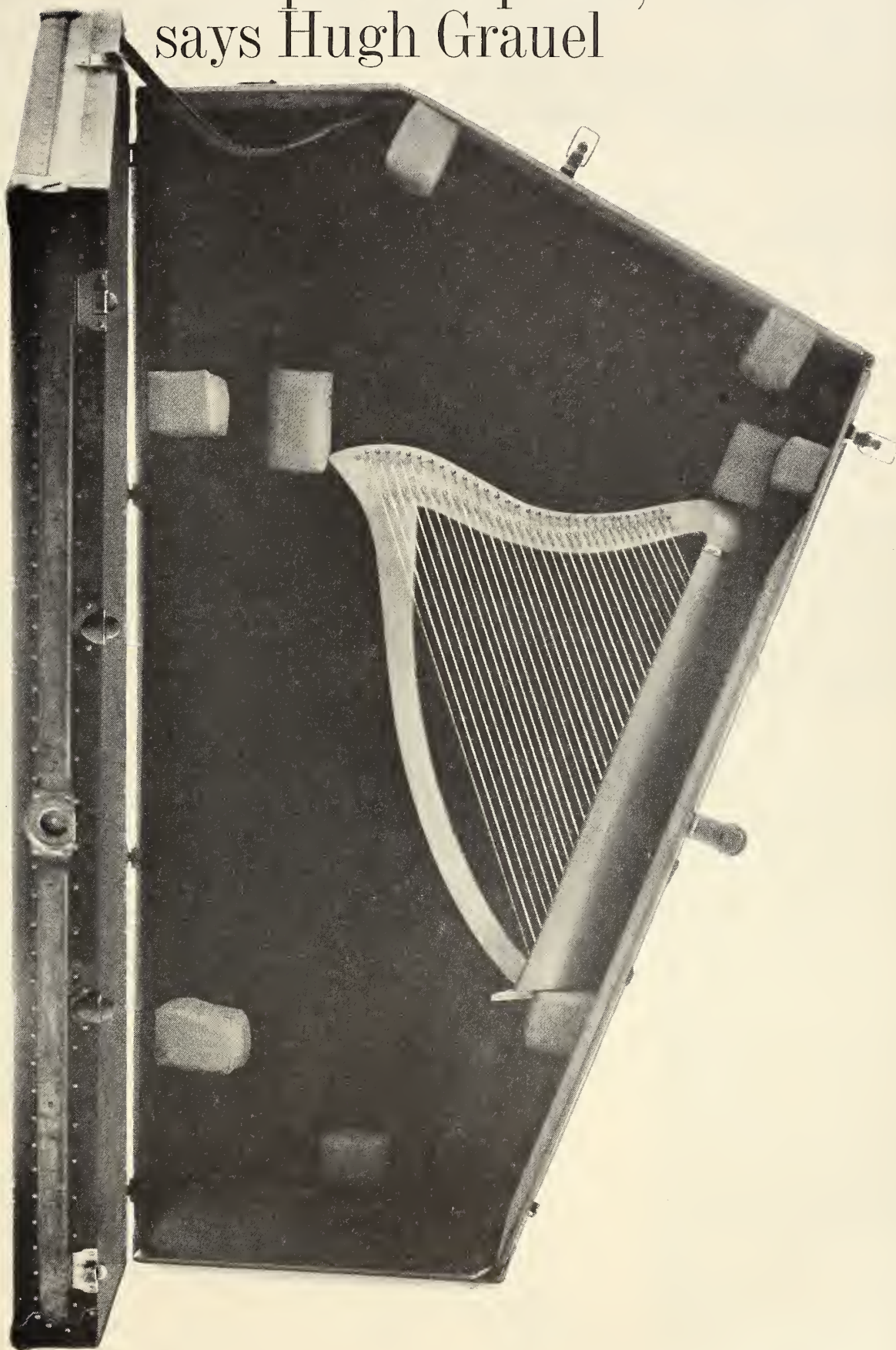
In New York:  
155 East 24th Street  
Murray Hill 9-7200

In Chicago:  
445 N. Lake Shore Drive  
Whitehall 4-3215

In Hollywood:  
1510 North Vine Street  
Oldfield 4-1660

In Nashville:  
800 17th Avenue South  
Alpine 5-6691

In Canada:  
RCA Victor Company, Ltd.  
1001 Lenoir St., Montreal  
225 Mutual St., Toronto





THIS WAY AND THAT WAY — ACROSS THE U.S.A. — GREAT HITS

N 2 E

W S

**LITTLE BOOKER**  
**"GONZO"**  
 PEACOCK-1697

RUNNING NECK TO NECK ON ALL CHARTS

**BOBBY BLAND'S** **"CRY, CRY, CRY"**  
 DUKE 327

**PLUS**

— 2 Sock New Smashes —

**LITTLE JR. PARKER'S**

**"STAND BY ME"**

b/w

**"I'LL FORGET ABOUT YOU"**

Duke 330

**BUDDY ACE'S**

**"THIS LITTLE LOVE OF MINE"**

b/w

**"WON'T YOU RECONSIDER"**

Duke 325

**DUKE-PEACOCK-RECORDS**  
 2809 Erastus St. Houston 26, Texas

**CHESS HOT SINGLES!**

**"JAGUAR AND THUNDERBIRD"**  
**CHUCK BERRY**  
 CHESS 1767

**"I NEED A CHANGE"**  
**THE MIRACLES**  
 CHESS 1768

**"A MAN CAN CRY"**  
**FREDDIE FENDER**  
 ARGO 5375

**"COLD, COLD HEART"**  
**THE BOBBY STEWART COMBO**  
 ARGO 5374

**CHESS PRODUCING CO.**  
 2120 Michigan Avenue  
 Chicago 16, Illinois

**COMING UP! SHE'S HOT!**

**"MARGIE"**

H-36

by SEYMOUR and his  
 HEARTBEAT TRUMPET

**HEARTBEAT RECORD CO.**  
 410 S. Michigan Ave. Chicago, Ill.  
 TEL: WAbash 2-2766

**THEY TELL ME**

b/w

**HIT THE ROAD**

by

**EMMET & THE JADES**

**RUSTONE RECORDS**  
 P.O. Box 656  
 HOUMA, LOUISIANA

• CAMEO • CAMEO • CAMEO •

His Biggest Hit!

**BOBBY RYDELL**

**SWAY**

C182

**CAMEO RECORDS**

• CAMEO • CAMEO • CAMEO •



## Top Selling Records

Reported by

## Retail Outlets

From Coast to Coast

### STAN'S RECORD SHOP

Shreveport, La.

1. Natural Born Lover/My Girl (Josephine (F. Domino))
2. Tain't It The Truth (E. K. Doel)
3. Hucklebuck (C. Checker)
4. Theme From The Sundowners (B. Vaughn)
5. Brand New Heartache/Like Strangers (Everlys)
6. Poetry In Motion (J. Tillotson)
7. On My Knees (C. Rich)
8. One Of The Lucky Ones (A. Bryant)
9. I Missed Me (J. Reeves)
10. Woman From Liberia (J. Rodgers)

### COMER'S RECORD NOOK

San Antonio, Texas

1. My Dearest Darling (E. James)
2. The Twist (C. Checker)
3. Tonight's The Night (Shirelles)
4. A Million To One (J. Jones)
5. Ballad Of The Alamo (M. Robbins)
6. Mr. Custer (L. Verne)
7. It's Now Or Never (E. Presley)
8. Last Date (F. Cramer)
9. Love Walked In (D. Washington)
10. I Missed Me (J. Reeves)

### PAT'S RECORD SHOP

Los Angeles, Calif.

1. Today I Sing The Blues (A. Franklin)
2. Don't Go To Strangers (E. Jones)
3. Let's Go (Midnighters)
4. Don't Start Me To Talkin' (F. Domino)
5. Drive The Blues (Smith)
6. Rockin' All The Time (Brown)
7. My Dearest Darling (E. James)
8. Am I The Man (J. Wilson)
9. He Will Break Your Heart (J. Butler)
10. Cry, Cry, Cry (B. Bland)

### AMERICAN MUSIC CO.

Houston, Texas

1. So Little Time (H. Dean)
2. Gee Baby (Joe & Ann)
3. Last Date (F. Cramer)
4. Save The Last Dance For Me (Drifters)
5. You Talk Too Much (J. Jones)
6. My Heart Has A Mind Of Its Own (C. Francis)
7. Georgia On My Mind (R. Charles)
8. Ballad Of The Alamo (M. Robbins)
9. I Want To Be Wanted (B. Lee)
10. The Twist (C. Checker)

### DERK'S RECORDS

Chicago, Ill.

1. Save The Last Dance For Me (Drifters)
2. I Want To Be Wanted (B. Lee)
4. Devil Or Angel (B. Vee)
5. Shimmy Like Kate (Olympics)
6. New Orleans (U. S. Bonds)
7. So Sad (Everlys)
8. Don't Be Cruel (B. Black's Combo)
9. Georgia On My Mind (R. Charles)
10. You Talk Too Much (F. Ford)

### AMPHION MUSIC STORE

Cleveland, Ohio

1. Last Date (F. Cramer)
2. Sailor (Lolita)
3. Rat Race (R. Maltby)
4. I Want To Be Wanted (B. Lee)
5. Georgia On My Mind (R. Charles)
6. Everglades (Kingston Trio)
7. Sleep (Little Willie John)
8. Poetry In Motion (J. Tillotson)
9. To Each His Own (Platters)
10. Alone At Last (J. Wilson)

### CAMPUS RECORD SHOP

Detroit, Mich.

1. Stay (M. Williams)
2. Alone At Last (J. Wilson)
3. Georgia On My Mind (R. Charles)
4. Sailor (Lolita)
5. Poetry In Motion (J. Tillotson)
6. Last Date (F. Cramer)
7. He Will Break Your Heart (J. Butler)
8. Lonely Teenager (Dion)
9. I Want To Be Wanted (B. Lee)
10. Save The Last Dance For Me (Drifters)

### AMFAR RECORDS

S. KLIEN  
 N.Y.C.

1. You Talk Too Much (J. Jones)
2. Save The Last Dance For Me (Drifters)
3. Georgia On My Mind (R. Charles)
4. Devil Or Angel (B. Vee)
5. Let's Go (Ballard & Midnighters)
6. Poetry In Motion (J. Tillotson)
7. New Orleans (U. S. Bonds)
8. I Want To Be Wanted (B. Lee)
9. Sailor (Lolita)
10. Peter Gunn (D. Eddy)

### STEDFORD'S RECORD SHOP

Pittsburgh, Pa.

1. You Talk Too Much (J. Jones)
2. Anymore (T. Brewer)
3. Sailor (Lolita)
4. Tonight's The Night (Shirelles)
5. He Will Break Your Heart (J. Butler)
6. Gonzo (J. Booker)
7. New Orleans (U. S. Bonds)
8. King Of Holiday Island (D. Rondo)
9. Honest I Do (Innocents)
10. Hushaby Little Guitar (P. Evans)

### RADIO DOCTORS

Milwaukee, Wisc.

1. Poetry In Motion (J. Tillotson)
2. Zing Went The Strings Of My Heart (Kalin Twins)
3. Things I Didn't Say (Jordan Bros.)
4. Ruby Duby Do (T. Mathews)
5. I'll Save The Last Dance For You (D. Jo)
6. New Orleans (U. S. Bonds)
7. Save The Last Dance For Me (Drifters)
8. Peter Gunn (D. Eddy)
9. North To Alaska (J. Horton)
10. One Of The Lucky Ones (A. Bryant)

### HILLSIDE MUSIC CENTER, INC.

Chicago, Ill.

1. Ruby Duby Du (T. Mathews/C. Wolcott)
2. Poetry In Motion (J. Tillotson)
3. Stay (M. Williams)
4. New Orleans (U. S. Bonds)
5. A Thousand Stars (K. Young)
6. Wait For Me (Playmates)
7. I Want To Be Wanted (B. Lee)
8. Shimmy Like Kate (Olympics)
9. The Hucklebuck (C. Checker)
10. Sailor (Lolita)

### BERGENFIELD MUSIC

Bergenfield, N. J.

1. I Want To Be Wanted (B. Lee)
2. Georgia On My Mind (R. Charles)
3. New Orleans (U. S. Bonds)
4. You Talk Too Much (J. Jones)
5. Artificial Flowers (B. Darin)
6. Save The Last Dance For Me (Drifters)
7. Devil Or Angel (B. Vee)
8. Stay (M. Williams)
9. Lonely Teenager (Dion)
10. To Each His Own (Platters)

### THE MUSIC BOX

Spokane, Wash.

1. Thousand Stars (K. Young)
2. North To Alaska (J. Horton)
3. Sailor (Lolita)
4. Poetry In Motion (J. Tillotson)
5. Blond Hair Blue Eyes (R. Smith)
6. To Each His Own (Platters)
7. Artificial Flowers (B. Darin)
8. Don't Be Cruel (B. Black Combo)
9. Oh That Feeling (J. Mathis)
10. I Missed Me (J. Reeves)

### LEUENHAGENS

Los Angeles, Calif.

1. You Talk Too Much (J. Jones)
2. A Thousand Stars (F. Young)
3. To Each His Own (Platters)
4. My Dearest Darling (E. James)
5. I'll Save The Last Dance For You (D. Jo)
6. Georgia On My Mind (R. Charles)
7. Last Date (F. Cramer)
8. A Million To One (J. Charles)
9. Night Themo (Mark II)
10. 720 In The Book (E. Bostic)

### DEW MUSIC COMPANY, INC.

Monroe, La.

1. Last Date (F. Cramer)
2. He Will Break Your Heart (J. Butler)
3. Cry Cry Cry (B. Bland)
4. Going Out With The Tide (J. Gane)
5. Ain't It The Truth (E. Doe)
6. Don't Be Cruel (B. Black)
7. Save The Last Dance For Me (Drifters)
8. A Fool In Love (like Tina Turner)
9. Tonight's The Night (Shirelles)
10. Chain Gang (S. Cooke)

### MELODY MART

Paducah, Ky.

1. I Missed You (J. Reeves)
2. Blondo Hair, Blue Eyes (K. Smith)
3. The Hucklebuck (C. Checker)
4. Save The Last Dance For Me (Drifters)
5. You Talk Too Much (J. Jones)
6. Alone At Last (J. Wilson)
7. Theme From The Apartment (Ferrante & Toicher)
8. Let's Think About Living (B. Luman)
9. Chain Gang (S. Cooke)
10. Somebody To Love (B. Darin)

### COLONY

New York, N. Y.

1. Save The Last Dance For Me (Drifters)
2. Never On Sunday (D. Costal)
3. I Want To Be Wanted (B. Lee)
4. Talk Too Much (J. Jones)
5. Poetry In Motion (J. Tillotson)
6. Georgia On My Mind (R. Charles)
7. Let's Think About Living (B. Luman)
8. Sway (B. Rydell)
9. Don't Go To Strangers (E. Jones)
10. Blue Angel (R. Orbison)

### JOE'S MUSIC SHOP

St. Louis, Mo.

1. He Will Break Your Heart (J. Butler)
2. Bye Bye Baby (M. Wells)
3. Stay (M. Williams)
4. Save The Last Dance For Me (Drifters)
5. Chain Gang (S. Cooke)
6. Georgia On My Mind (R. Charles)
7. Don't Go To Strangers (E. Jones)
8. I Am Gonna Cry (B. Strong)
9. Let's Go (Ballard & Midnighters)
10. Am I The Man (J. Wilson)

### HERBIE SLOTKIN

Philadelphia, Pa.

1. Let's Go (Ballard & Midnighters)
2. Alone At Last (J. Wilson)
3. Save The Last Dance For Me (Drifters)
4. You Talk Too Much (J. Jones)
5. A Fool In Love (like Tina Turner)
6. Show Me (B. Bennett)
7. New Orleans (U. S. Bonds)
8. He Will Break Your Heart (J. Butler)
9. Dearest Darling (E. James)
10. Lonely Teenager (Dion)

### RADIO CENTER

Baltimore, Md.

1. I Want To Be Wanted (B. Lee)
2. Alone At Last (J. Wilson)
3. Last Date (F. Cramer)
4. Stay (M. Williams)
5. In The Mood (The Hawk)
6. Honest I Do (Innocents)
7. Am I Losing You (J. Reeves)
8. You Talk Too Much (J. Jones)
9. Georgia On My Mind (R. Charles)
10. Let's Go (Ballard & Midnighters)

### ODLAND MUSIC SHOP

Siaux Falls, So. Dak.

1. My Heart Has A Mind Of Its Own (C. Francis)
2. Devil Or Angel (B. Vee)
3. On My Knees (C. Rich)
4. Peter Gunn (D. Eddy)
5. I Walk The Line (J. Morgan)
6. North To Alaska (J. Horton)
7. Mr. Custer (L. Verne)
8. Wreck Of The John "B" (J. Rodgers)
9. Three Nights A Week (F. Domino)
10. Alabam (P. Boone)



Remember Ramona?



*Here she is...1961 style*



# Ramona

Sung by **THE BLUE DIAMONDS**

45 #1954

## **The Cash Box Pick of the Week**

**THE BLUE DIAMONDS (London 1954)**  
The dandy evergreen, "Ramona," a number one item in Holland for some weeks now, pops up under the London banner over here. Side is treated to a captivating rock-shuffle job by the Blue Diamonds (who have the smash over there). More of the same engaging sounds on the oldie under-cut, "All Of Me."

**LONDON**  
RECORDS

539 WEST 25th STREET, NEW YORK 1, NEW YORK





# THE NATION'S Top Ten

## JUKE BOX TUNES (PLUS THE NEXT 25)

		Position Last Week
1—I WANT TO BE WANTED— Brenda Lee	Decca 31149	2
2—SAVE THE LAST DANCE FOR ME— Drifters	Atlantic 2071	1
3—CHAIN GANG—Sam Cooke	RCA Victor 7783	3
4—GEORGIA ON MY MIND—Ray Charles ABC Paramount 10135		7
5—LET'S THINK ABOUT LIVING— Bob Luman	Warner Bros 5172	6
6—YOU TALK TOO MUCH—Joe Jones	Roulette 4304	11
7—DON'T BE CRUEL—Bill Black's Combo	Hi 2026	9
8—DEVIL OR ANGEL—Bobby Vee Hollywood Flames—ATCO 6171	Liberty 55270	5
9—MY HEART HAS A MIND OF ITS OWN Connie Francis	MGM 12923	4
10—POETRY IN MOTION— Johnny Tillotson	Cadence 1384	21

- |                                  |                         |                        |
|----------------------------------|-------------------------|------------------------|
| 11) Kiddio                       | 18) So Sad              | 27) My Dearest Darling |
| 12) A Million To One             | 19) The Twist           | 28) Togetherness       |
| 13) Stay                         | 20) Diamonds and Pearls | 29) Sleep              |
| 14) Theme From The Apartment     | 21) Artificial Flowers  | 30) Love Walked In     |
| 15) Mr. Custer                   | 22) Tonight's The Night | 31) Walk Don't Run     |
| 16) Let's Go, Let's Go, Let's Go | 23) Summer's Gone       | 32) Alone At Last      |
| 17) Blue Angel                   | 24) Never On Sunday     | 33) The Hucklebuck     |
|                                  | 25) To Each His Own     | 34) North To Alaska    |
|                                  | 26) It's Now Or Never   | 35) Last Date          |

# Avalon & Fabian In Sculpture Is Sock Feature Of New Albums

NEW YORK—Chancellor Records has set for immediate release two "photo-mensional" packages by star artists Frankie Avalon and Fabian which constitute one of the most striking merchandising ideas ever devised for album product.

Holding a press conference last week in the board of directors' room at ABC-Paramount offices here, Natt Hale, publicity and ad head for AmPar, which handles the Chancellor line, announced the details of the two packages featuring the two idols of the teen set.

As defined by Hale, the term "photo-mensional" stems from the idea of

wall by the gold ring at the top. Cutout cover reveals an especially designed inner sleeve containing double-sided imprints of 4-color photos of the artist with imprinted autograph.

The sets are scheduled for delivery to retail dealers and all other outlets this week (7).

At the press meeting, it was revealed that the development of the two packages encompassed a year and a half, being originally devised in April of '59. So well were the phases of production kept under wraps that five different plants were used for collation, none aware of its



"expanding a specially posed 4-color photo into a three dimensional reproduction." Both albums are described as "Fascade," with the subtitle on the Avalon package being "Young And In Love" and the Fabian subtitle reading "Young And Wonderful."

Each package consists of a special window box and through the window, the purchaser sees a vinylite sculptured head of the artist, fashioned by sculptor Martin Obsatz. The head is mounted on a suede-cloth backing which covers the entire front of the album, enclosing the liner notes on the back. Feature of the package is that the cover is actually a removable cutout, suitable for hanging on the

own individual project, the label said.

In describing the sales and merchandising campaign for the two sets, Allan Parker, AmPar album sales and merchandising head, revealed that production costs to date on both units had approximated \$100,000. Original merchandising plans indicated that the suggested list price could easily have been set at \$10, but careful analysis of all factors resulted in a suggested list of \$5.98.

Parker said that the release of the two packages would be surrounded with "beautiful streamers, extravagant 4-color blow-up easels and heavy trade and consumer advertising."

## Victor Issues Special Miller "Today-Yesterday" Package

NEW YORK—The Glenn Miller Orchestra of "yesterday and today" is showcased in a specially-priced, two-album package scheduled for Nov. release by RCA Victor Records.

The album of music by the original Miller Orchestra "The Authentic Sound of Glenn Miller—Yesterday," is available in monaural only. The companion volume packaged in a clear plastic wrapper with the Miller set, "The Authentic Sound of Glenn Miller—Today," contains the same songs but performed by the current version of the Miller band led by Ray McKinley. The McKinley album is available in both monaural and stereo.

The two Miller sets are designed to be offered as a unit for the special price of \$4.98 with the McKinley disk monaural, or \$5.98 with the McKinley LP in stereo.

Overall intent of the album is to bring to collectors a set of Miller classics, including "St. Louis Blues March," "String Of Pearls," "American Patrol," "Anvil Chorus," and "Rhapsody In Blue" in the original style and also in the style of the Miller-McKinley band of today, played with modern shadings and conception.

## UA Appoints Southern Field Rep

NEW YORK—The appointment of Lloyd Linville as southern field representative for United Artists Records has been announced by Andy Miele, national sales manager of the label.

Linville, who has been associated with the record industry for more than twelve years, was formerly general manager of S & W Distributing, Memphis, and prior to that was affiliated with Decca and Columbia in sales capacities.

In his new post with UA, Linville will cover Atlanta, Miami, Memphis, New Orleans, Dallas, Houston and Oklahoma City.

"With the appointment of Linville," Miele said, "United Artists will have an experienced man covering this all-important area, and it marks another step in the expansion of the company, both in sales and catalog."

## Special Station Deal On Epic's Lanin Promo

NEW YORK — As part of Epic's "November Is Lester Lanin Month" promo, the label is offering radio stations a month-long opportunity to purchase either a monaural or stereo Lanin LP for \$1. In addition, the station receives "Lester Lanin Christmas Dance Party" free for every order of five LP's or more. There are eleven Lanin LP's on Epic.

Unusual & Exciting  
**"WATER BOY  
OF BATUSIA"**  
Teddy Harper  
Signet # 3-500  
**ardco**  
Allied Record  
Distributing Co.  
1041 N. La Palmas Ave  
Hollywood 38, Calif

Another Million Seller  
for  
**SAVANNAH CHURCHILL**  
TIME OUT FOR TEARS  
b/w  
I WANT TO BE LOVED  
JAMIE #1172  
**Jamie**  
RECORDS

## CAPITOL'S SINGLE HITS FROM "THE UNSINKABLE MOLLY BROWN"



Will be ready for  
DJ spins on NOV. 21

No songs from this Great New  
Meredith Willson Musical may  
be performed anywhere before  
that date.





# NEW FROM COLUMBIA

*A pre-packed children's record display  
for guaranteed impulse sales*



## CHILDREN'S SERIES



A space-saving floor display.



Entire unit, complete with records, ships  
in one compact carton.

*Comes completely pre-packed in one carton!  
Sets up anywhere in minutes!  
Holds 80 Columbia Harmony  
Children's Records!*

*24 fast-moving selections!  
Pre-tested for strength and durability!  
Can be used as a floor or a counter display!  
Only requires a 2 square-foot area!  
All records poly-bagged and pre-packed!  
All records sold on 100% exchange!  
Fast selling! High profit!  
Top artists—Rosemary Clooney, Burl Ives,  
Captain Kangaroo, Gene Kelly, Cliff Arquette  
and many others.  
Ideal for multiple displays!  
Designed for easy handling, this versatile  
display fits anywhere!*

Set it in your heavy traffic spots and  
cash in now! Take advantage of the  
peak buying season!

## ORDER FROM YOUR COLUMBIA DISTRIBUTOR NOW!



An eye-catching counter display.

© "COLUMBIA," "HARMONY," (LP), (C) MARCAS REG. PRINTED IN U.S.A.



Congrats . . . DJ's

Hope you had a fine convention . . .  
You'll be hearing from us in '61

Come By And Chat A While Parners  
When you all are in Fort Worth

LATEST OUT OF COWTOWN!

# "HEARTBREAK HOTEL"



## BILL SMITH COMBO

on

Le Bill Record # 305

Le Bill Records  
Box 11152 Ft. Worth, Texas

Recorded at: Clifford Herring Studio  
1705 W. Seventh, Ft. Worth 3, Tex.

## BIOS FOR DEEJAYS

Dinah Washington



Born Ruth Jones in Tuscaloosa, Ala. and raised in Chicago, Dinah Washington grew up in the atmosphere of religious music. Her early training in gospel music, playing piano and directing the church choir, enabled her to acquire the deeply sincere attitude which now graces all her pop recordings, "Love Walked In" being the latest in a consistent string of hits for Mercury.

In 1942, when Martha Davis took young Dinah to hear Billy Holiday, she met Joe Sherman, who hired her to appear at the Garrick Stage Bar. She spent a year there. Then she met Lionel Hampton and toured with his band. Recording did not come until 1946 when she signed with Mercury Records; and also with Ben Bart, her booking agent.

Several years of blues recording followed during which time Dinah acquired the title of "Queen of the Blues," later shortened to "The Queen." Her recording of "What A Diff'rence A Day Makes" extended her recognition into the pop field.

### Dee Clark



Dee Clark also received his musical basic training in gospel music. He was born Nov. 7, 1938 in Blytheville, Ark. and, after his family moved to Chicago, joined a religious group called the Thompson Community Singers. Encouraged by his mother to continue in music, Dee teamed up with some fellow students at Marshall High School and recorded "Hambone," calling themselves the Hambone Kids. Dee spent a year with this group, which was under the direction of vet bandleader Red Saunders.

Returning to Chicago, Dee joined the Goldentones and won a talent contest at Robert's Shaw Lounge. Herb Kent, a local disk jockey changed their name to the Kool Gents and brought them to Vee Jay Records' A&R chief, Calvin Carter, who saw the potential in Dee as a single. He signed him to a disk pact. Out of this agreement came such hits as "Nobody But You," "Just Keep It Up," "Hey Little Girl," "How About That" and, most recently, "You're Looking Good."



## Platter Spinner Patter

ALL ABOUT DISK JOCKEYS

Election Day marks the 40th Anniversary of KDKA-Pittsburgh—and of the entire broadcasting industry. It was on Nov. 2, 1920 when KDKA broadcast the returns of the Harding-Cox election marking the emergence of the first licensed radio station in the world. A more complete story of these early beginnings appears elsewhere in this issue but we have selected one interesting fact for disk jockeys to mull over. The first radio programs were broadcast from a tent atop a building in Pittsburgh, where conditions were far from ideal. Whistles from passing trains were heard clearly over the air (could be the forerunner of the currently indispensable time checks), a windstorm collapsed the tent cancelling operations for that day, and a well-known singer of the day, in pre-



DICK STEWART  
(KPIX-San Francisco)



JACK FROST  
(KRIZ-Phoenix)



RON RODDY  
(KQV-Pittsburgh)

paring to sing over the air, swallowed an insect. His comments were not in the best of taste (a pun) and that program had to be hurriedly cancelled. In view of these incidents we want to hear no more complaints from radio personnel about working conditions. . . . Bringing happenings at KDKA up to date, the station co-sponsored a "King Size Record Hop" Oct. 29 to aid the United Nation's Children's Fund (UNICEF). The station's disk jockeys—Art Pallan, Bob Tracey, Clark Race, Jim Williams, Randy Hall, Rege Cordic and Sterling Yates—were on hand to supervise the proceedings and introduce a number of top disk stars to entertain the multitude which turned out for the event. The fifty cents admission fee per person were turned over to the Pittsburgh Committee for UNICEF, co-sponsor of the fund-raising campaign. . . . Another anniversary is being celebrated this week. Art Brown, morning personality for WWDC-Washington, D.C., has completed 25 years in radio. As part of his on-the-air celebration Art played the top tunes of 1935, from his own library of collector's items as well as on the organ. . . . On Oct. 26 and 27 WMCA-New York and WBNY-Buffalo (the Straus Bcstng Group) became the first radio station to endorse a candidate for the Presidency. Nathan Straus, chairman of the board, read editorials supporting Kennedy's election. WMCA has been a pioneer in the field of radio editorials. On Nov. 19, 1954 it became the first New York station to broadcast editorials. Naturally equal time was offered to Nixon and Lodge in answer to the editorial.

Distinguished foreign visitors to The Cash Box last week included Ruben Machado of Radio Excelsior and Radio Libertad in Buenos Aires, Argentina. Machado was accompanied by Mauricio Goldberg, representative for NBC in Argentina. From what Machado said, Buenos Aires is quite a huge market for American music. The city has 14 radio stations which program, on the average, 60% American music. . . . KPIX-San Francisco reports that Dick Stewart's "Dance Party" is the highest rated daytime TV show in the Bay area. The show, telecast from an ice cream parlor setting, has been on the air but two years but, says KPIX, it has outstripped the nationally televised "American Bandstand" 3 to 1 in the local ratings. . . . The studios at WOHO-Toledo were smoke filled last week—a result of the cigars passed out by disk jockey Ted Barbone for wife Anette's giving birth to their first baby, a son, born Oct. 16. . . . A survey conducted by WFBM-Indianapolis showed that high school students in that city represent a \$4 million annual market in personal discretionary spending. The survey also revealed that the average student listens to the radio 2 hours and 17 minutes per day as compared to 2 hours, 7 minutes for TV and only 28 minutes with newspapers. An extremely potent salespoint for programming pop music. . . . Phoenix's Jack Frost, still waiting two times daily on KRIZ, completing arrangements for a television "bandstand" type show to run in addition to his present radio commitments. Jack, a busy man these days, did the first deejay show from 43,000 feet (from a B-52), and also has a singing date coming up soon. . . . KQV-Pittsburgh's Ron Roddy is regularly programming specially recorded bits by Lenny Bruce. The comic monologues were taped during Bruce's recent engagement in that city. . . . Paul Hesketh, reporting in from CJAV-Port Alberni, B.C. (Canada), notes he is in need of American disks for airplay.

### VITAL STATISTICS:

Dick Shireman has been appointed general manager of KICN-Denver. Dick comes from the same post at KISN-Portland, Ore. Both stations are part of the Star Station group. . . . Jim Palmer, formerly at WMBD-Peoria, Ill., has assumed the program directorship at WCVS-Springfield, plus the morning mayor stint. His taking over the AM hours pushes the sked up; now reads like this: Palmer (6:30-9:30 AM), Mike Hervey (9:30-noon), Doug Siegel (4:00-8:00 PM), and Dick Eller (8:00 PM-1:00 AM). . . . David Watt is a new jockey at WVU-Nashville, the voice of Vanderbilt University, doing both a "good" music show and a rock 'n' roll stanza. Dave originally was with the Texan Record Mart-Katy Distributing of Austin, Texas. . . . Dick Spangler rejoins KERP-El Paso after an absence of several months for a sojourn to Mexico City where he took graduate courses at the Univ. of Mexico. . . . KERP has also added Jerry Harvey to the news staff. . . . Charles S. Thon Sr. has been named station manager of WPGA-Bethlehem, Pa. He previously was general manager of WEEK-Easton, Pa. . . . Les Keiter takes over the post of sports director and director of special events at WMGM-New York. . . . Radio KKAA-Honolulu, which was formerly KPOA, again changes its name, this time to KORL. This second change of call letters in a year was prompted by the FCC making available a set of letters more adaptable to the 50th state. (KORL is being pronounced Coral.) . . . Charles W. Stone is the new general manager of KIOA-Des Moines. His most recent post was veepee and general manager of WAMS-Wilmington, Del. . . . Budd Barry now staffs the "Night Owl" stint for WEMP-Milwaukee. Budd moved up from WTKM-Hartford, Wisc.

## Really Big!! THEME FROM THE APARTMENT

FERRANTE and TEICHER  
United Artists #231

## LEROY ANDERSON'S SERENATA

SARAH VAUGHAN  
Roulette—R-4285

MILLS MUSIC, INC.

## 101 Strings

The World's First  
STEREO-SCORED  
Orchestra

## ANNETTE'S GOLD ONE PINEAPPLE PRINCESS / LU AU CHA CHA

F-362

From

"HAWAIIANNETTE" BV-3303





# L. A. Grand Jury Indicts 7 For Disk Counterfeiting

NEW YORK—The District Attorney's office of Los Angeles has announced that indictments have been returned by the Grand Jury of Los Angeles County against seven individuals previously arrested for phonograph record counterfeiting.

Those indicted are Brad Atwood, Pete Korelich, Leonard T. Warren, Eugene Allison, Robert E. Allison, Charles L. Richards and William Thompson.

These indictments stemmed from the raids which were made by the District Attorney's office on October 2, 1960. Thirty-five detectives and police officers participated in making the raids. Fifteen police cars were used in carrying out the simultaneous raids. Prior to the raids a careful investigation was made, including arrangements to purchase a large quantity of bogus records by undercover agents. Approximately 3,000 records were seized in the raids. They are said to involve numerous other labels and titles.

Atwood's operation was located at 10845 Van Owen Street, North Hollywood, California, where a number of the defendants were arrested. They were allegedly caught in the very act of packing and handling the counterfeit records.

At the Korelich Manufacturing Co. plant, located at 1141 North Highland Avenue, Hollywood, California, the detectives discovered Verve labels hidden behind a secret panel and masters hidden in a false bottom barrel.

The defendants were indicted on four counts. The first Count was conspiracy to commit Grand Theft and violate the California Trade Mark Statute; the second Count charged them with Grand Theft versus Command Records and ABC Paramount; Count three charged them with Grand Theft versus Verve Records. The Fourth Count charged the defendants with attempt to commit Grand Theft against Balt Yanez. Yanez is an investigator in the Los Angeles District Attorney's office who had, as an undercover agent, arranged for a purchase of bogus records from the counterfeit ring.

Eugene Allison and Robert E. Allison entered pleas of not guilty on Nov. 1; the other defendants have not as yet entered pleas before the Court.

In a telephone conversation with Blanc, Steinberg, Balder & Steinbrook, Esquires, Philadelphia, Pennsylvania, ARMADA's attorneys, the office of District Attorney William B. McKesson advised that the cases were being developed for trial and that his office had gathered over 2,000 cubic feet of evidence. Art Talmadge, ARMADA prexy, announced that Sigmund H. Steinberg of Blanc, Steinberg, Balder & Steinbrook, Esquires was going to Los Angeles to meet with the local authorities to review the evidence in their possession. Talmadge said, "Mr. Steinberg will be available to assist the District Attorney's office in any way required; in addition Steinberg will review the evidence with a view to protecting any ARMADA members who may have been victimized."

## Col. Awarded Govt. Disk Pact

NEW YORK—Columbia Records has been awarded a one-year contract by The United States Government to provide recording services and pressings for all government agencies, it was announced by prexy Goddard Lieberman.

Under the terms of the contract, effective November 1, 1960, Columbia's Transcriptions Department will manufacture in its Bridgeport and Los Angeles plants records of all sizes and speeds for approximately sixty different governmental agencies, including Armed Forces Radio Services, National Guard, Treasury Department, Veterans Administration, Social Security Administration and

the Office of Civil and Defense Mobilization.

Of these agencies: Armed Forces Radio is the largest governmental agency consumer of recordings. Commercial radio broadcasts recorded in The United States are reproduced for rebroadcast on Armed Forces Radio networks to our armed forces stationed all over the world. Each week, AFR produces 140 record sides, the equivalent of 3,500 individual record releases per year.

New record devices for education are constantly explored by the government. For example, last year, census takers were instructed with the aid of LP records.

### Atlantic MJQ Xmas Deck

NEW YORK—"England's Carol"—a Christmas single by the Modern Jazz Quartet—has just been released by Atlantic Records. The tune—with Part I on one side of the disk and Part II on the flip side—is based on "God Rest Ye Merry, Gentlemen."

The recording was cut in Stuttgart, Germany, last spring. The MJQ is backed by a symphony orchestra under the direction of Gunther Schuller. While Atlantic did not originally intend to release "England's Carol" as a single, the tapes sounded so exciting that the decision was made. The label will give the platter "prime pop promotion."

The Modern Jazz Quartet is currently holding forth at the Village Vanguard in New York on the bill with another Atlantic jazz artist, Ornette Coleman. The MJQ is set to appear on "Belafonte, New York 19," a CBS-TV special on November 20. They will appear in concerts at Carnegie Hall on November 25 and December 14.

### Colpix & Columbia Pics Promo Songster-Actor

NEW YORK—Both Colpix Records and its parent firm, Columbia Pictures, will be showing big promo interest in the label's new teen songster, Billy Sills.

Sills and his new single were unveiled to the trade at a press party held last week (2) in the Colpix offices in the Columbia Pictures Building here.

The label noted that for the first time in the label's history a contract singer was being "loaned" to the parent organization for the purpose of appearing in motion pictures. This is the reverse of the label's experience with its popular songster, Jimmy Darren, who started out as a Columbia contract actor and later joined Colpix, hitting with such sides as "Gidget" (the main-title of a Darren pic) and "Angel Face."

The Sills' sides are: "Billy's Love Song" and "Come Back Joe." The promotion of the songster by both firms will be worked-out jointly.

## Victor To Issue "Suzy Wong" Track

NEW YORK—The soundtrack album of the music from the film, "The World of Suzy Wong," has been scheduled for release this month by RCA Victor Records.

George Dunning scored and conducted the music for the film version of the Broadway hit. In addition to creating music for the film, Dunning arranged the popular standards woven into the background music. The LP includes all of the instrumental music in the film. A Victor single record by the Ames Brothers, "The World of Suzy Wong," contains the specially-written song which the group sings through the main title of the film. The Ames Brothers single was released three weeks ago.

### SESAC Xmas Package

NEW YORK—This year's all new Christmas program series from SESAC—"A World Of Christmas"—consists of thirteen quarter-hour scripts and eight SESAC LP's. It's offered to broadcasters on an outright sales basis at \$49.50.

## Argo Inks Buddy Rich



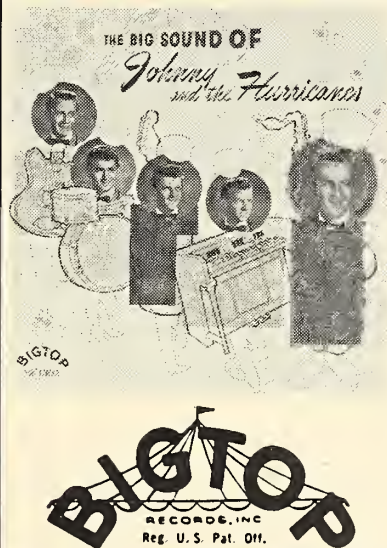
CHICAGO—Buddy Rich, recognized as one of the world's leading jazz drummers, has been signed to a long-term recording pact by Argo Records. Rich's first album for the label, to be released shortly, also features flutist Sam Most and vibist Mike Mainieri, also recently pacted by Argo.

Above, Rich (center), inks the deal at the disk session, flanked by the firm's Leonard Chess and Jack Tracy.

## BRAND NEW

# Johnny & the Hurricanes YOU ARE MY SUNSHINE and MOLLY—O Big Top 45-3056

DJs: Write for your free samples now!



**BIGGER AND BOLDER THAN EVER**  
*The Big Sound of  
Johnny & the  
Hurricanes*

On Their Newest Album  
**LP 1302**  
(Available in stereo)

**1619 Broadway N.Y.**

## PHONOGRAPH RECORDS

### FOR EXCEPTIONAL XMAS PROMOTIONS

45 RPM | \$10 per C | \$95 per M | MGM-Decca-Col.-RCA-ABC-UA-Chan.

Extended Play | 30¢ ea. | \$25 per C | \$200 per M

12" Long Playing (\$3.98 list) | \$1.10 ea. | \$100 per C

Decca-Col. Merc. & others

12" Long Playing (\$1.98 list) | \$65 per C

ALL ONE STOP MDSE. AT COMPETITIVE PRICES  
WE MAINTAIN A STANDARD LIST OF 200 MEMORY LANE RECORDS  
ALL INQUIRIES WELCOME — DEPOSIT ON ACCT. — ORDERS C.O.D.

**RAYMAR** SALES COMPANY 170-21 Jamaica Ave., Jamaica 32, N. Y.  
OLympic 8-4012



# PRESTIGE has a POP SMASH!\*

## DON'T GO TO STRANGERS

by

**Etta Jones**

PRESTIGE #180

\*Check the "Best Selling Charts"

**PRESTIGE Has The  
Hit JAZZ Singles**

## "THE SEVENTH SON"

by

**Mose Allison**

PRESTIGE #150

— and —

## "CANADIAN SUNSET"

by

**Gene Ammons**

PRESTIGE #176

**PRESTIGE RECORDS, INC.**

203 So. Washington Ave., Bergenfield, N. J.

IT'S A HIT!

**Nappy  
Brown**

**"THE HOLE  
I'M IN"**

Savoy #1592

b/w

**"NOBODY  
CAN SAY"**

**SAVOY**

RECORD CO  
NEWARK, N. J.



A NEW BIG SINGLE  
WITH A NEW BIG SOUND  
**Peter Van Hattum**  
"MY TRUE LOVE  
IS BEAUTIFUL"  
b/w "SANDRA LEE"  
P-1004

**PANORAMA RECORDS, INC.**

250 W. 57th St. N.Y. (Circle 5-3677)



## LOOKING AHEAD

A compilation, in order of strength, of up and coming records showing signs of breaking into The Cash Box Top 100. List is compiled from retail outlets.

- 1 (You Better) **KNOW WHAT YOU'RE DOIN'**  
Lloyd Price (ABC-Poromount 10162)
- 2 **THEME FROM THE RAT RACE**  
Richard Maltby (Roulette 4270)
- 3 **LAST DATE**  
Lawrence Welk (Dot 16145)
- 4 **YOU DON'T WANT MY LOVE**  
Roger Miller (RCA Victor 7776)
- 5 **TODAY I SING THE BLUES**  
Aretha Franklin (Columbia 41793)
- 6 **ON MY KNEES**  
Charlie Rich (Phillips 3562)
- 7 **THINGS I DIDN'T SAY**  
Jordan Bros. (Jomie 1169)
- 8 **WONDERLAND BY NIGHT**  
Louis Prima (Dot 16157)
- 9 **ZING WENT THE STRINGS OF MY HEART**  
Kalin Twins (Decca 31169)
- 10 **WOMAN FROM LIBERIA**  
Jimmie Rodgers (Roulette 4293)
- 11 **WHEN I FALL IN LOVE**  
Flamingos (End 1079)
- 12 **FLAMINGO EXPRESS**  
Royaltones (Goldisc 3011)
- 13 **BEFORE THIS DAY ENDS**  
Eddy Arnold (RCA Victor 7794)  
George Hamilton IV (ABC-Poromount 10125)
- 14 **STRANGER FROM DURANGO**  
Richie Allen (Imperial 5683)
- 15 **I COULD MAKE YOU MINE**  
Wonderers (Cub 9075)
- 16 **HUSHABYE LITTLE GUITAR**  
Poul Evors (Guaranteed 213)
- 17 **BUMBLE BEE**  
Lovern Boker (Atlantic 2077)
- 18 **FOOLS RUSH IN**  
Brook Berton (Mercury 71722)
- 19 **THEME FROM EXODUS**  
Ferronte & Teicher (United Artists 274)
- 20 **CANADIAN SUNSET**  
Gene Ammons (Prestige 176)
- 21 **IN THE MOOD**  
The Hawk (Phillips 3559)
- 22 **DOLL HOUSE**  
Donnie Brooks (Ero 3028)
- 23 **HURRICANE**  
Dove "Baby" Cortez (Clock 1031)
- 24 **CAN SHE GIVE YOU FEVER**  
Ernest Tucker (Eorh 501)
- 25 **CHILLS & FEVER**  
Ronnie Love (Dot 16144)



## Sure Shots

The Cash Box "Sure Shots" highlight records which reports from retail dealers throughout the nation indicate are either already beginning to sell in quantity or else give every sign of doing so.

### "YOU'RE SIXTEEN"

Johnny Burnette

Pick of the Week—10/22

Liberty 55285

### "SWAY"

Bobby Rydell

Pick of the Week—10/29

Cameo 182

### "PERFIDIA"

Ventures

Pick of the Week—10/29

Dolton 28

### "BALLAD OF THE ALAMO"

Marty Robbins

Pick of the Week—10/8

Columbia 41809

Bud & Travis

Liberty 55284

### "RUBY DUBY DU"

Tobin Mathews

Pick of the Week—10/22

Chief 7022

Charles Wolcott

MGM 12944

### "DEAR JOHN"

### "ALABAM"

Pat Boone

Pick of the Week—10/22

Dot 16152

### "LIKE STRANGERS"

### "BRAND NEW HEARTACHE"

Everly Brothers

Pick of the Week—10/22

Cadence 1388

### "AM I LOSING YOU"

### "I MISSED ME"

Jim Reeves

Pick of the Week—10/15

RCA Victor 7800

### "SEND ME THE PILLOW"

Browns

Pick of the Week—10/22

RCA Victor 7804

Still the Industry's Most  
Talked About Albums  
Notionally Advertised

### SMASH FLOPS

PIP PLP 1900

### SING A SONG OF SICKNESS

PIP PLP 1901

Stack them . . . Display them

And you'll sell them!

For information contact:

PIP RECORDS

1350 Highland Avenue

Hollywood 28, California

CRestview 6-2726 HOLLYWOOD 2-0967

Getting Bigger Every Day!

## LITTLE ANTHONY AND THE IMPERIALS

### LIMBO

part I & II

END 1080

Charlie Rich  
**ON MY  
KNEES**  
b/w  
**STAY**

Phillips Int. # 3560



PHILLIPS INT.

Records

639 Madison

Memphis, Tenn.

## "PUSH PUSH"

LAURIE 3067

AUSTIN TAYLOR



## New Pact For Garner Disks Through Octave

NEW YORK—Erroll Garner's new recording plans were unveiled last week when the American Federation of Musicians approved an exclusive recording agreement between the jazz pianist and Octave Records, according to an announcement late last week by Garner's personal manager, Martha Glaser.

Garner is still in a legal hassle with his former diskery, Columbia, over Garner's Columbia contractual rights to approve of tapes before they are released by the label.

Distrib tie-ups for the Octave Records product will be announced shortly, heavy bidding reported among major diskeries for distrib rights.

Garner will also be involved in selecting and supervising the recording of several other artists on the Octave label. Octave waxed the Garner concert at Carmel, Calif. in 1955, which was released by Octave through Columbia in 1956 and became one of the all-time sales successes among jazz LP's.

Under the deal, none of Garner's material can be released by Octave unless approved by him.

The pact calls for a minimum of two albums and four single releases a year.

Garner is currently headlining the bill at the Crescendo in Los Angeles, through Nov. 20. His concert tour for the spring of 1961, under the auspices of Sol Hurok, begins Jan. 10. The Hurok Agency is also working on an overseas tour next May.

## Mercury Adds Three To Talent Roster

CHICAGO—Mercury Records, continuing its program of "expanding its artists' roster with both proven wax names and newly discovered talents," has announced the addition of the following to the label's line-up:

The Cadillacs, young pop group with several hits including "Speedo" to their credit, have been signed by Mercury's eastern A&R director, Clyde Otis. Inked also by Otis, is Arlene DeMarco, of the DeMarco Sisters. Youngest of the sister group, she has been contracted as a solo artist in the swinging pop category.

Gigi Gryce, with a heavy list of accomplishments in the jazz field, has been signed by Mercury's jazz director, Hal Mooney. Gryce, known for his jazz compositions, arrangements, and brass-work with Dizzy Gillespie, Lionel Hampton, and other organizations, will head his own combo to create both LP and single releases for the label.

## Decca Offers Big Promo For "Spartacus" Track

NEW YORK—Decca Records is supporting its soundtrack LP of "Spartacus" with an "all-out" ad-promotion campaign.

The package has solid promotion value itself, as the album of the Alex North score is an elaborate book-type affair including a 6-page insert of the pic story and color photos.

Kits are being sent to dealers containing center pieces, mounted lithos, 4-color action scenes from the film, 4-color shots of pic stars Kirk Douglas and Jean Simmons, ad copy and 4-color dayglow streamers.

### Correction

NEW YORK—Warner Bros. Records has advised *The Cash Box* that there are no discounts on either the new Everly Bros. or Bob Newhart albums as erroneously reported in recent issues.

## RIAA Alerts N.Y. Governor On Disk "Exodus" From Tax Law

NEW YORK—The Record Industry Association of America has formally alerted New York's Governor Nelson A. Rockefeller to the "threat of a mass exodus of recording activities from New York State." Such an eventuality, RIAA said, stems from a recently-enacted regulation requiring withholding taxes to be deducted from royalties of non-resident artists who record in New York.

RIAA has asked the Governor to have the regulation repealed or modified and has pointed out that hundreds of local musicians and technicians who are part of the recording process are faced with loss of employment if record companies conduct their recording sessions in other parts of the country.

In its petition filed by its counsel, Ernest S. Meyers, RIAA pointed out that many artists who do not live in New York but merely come to the state to make a record, have already indicated their unwillingness to be saddled with another tax, over and above an already burdensome tax schedule, and are pressuring to have the recording sessions held elsewhere.

Since many record companies have recording facilities in various parts of the country, in addition to maintaining mobile equipment, there would be no great obstacle to transferring recording activities to other parts of the country, the RIAA said.

It also made the point that the basis of the tax on a non-resident artist's royalties is, in itself, unrealistic because only a very small portion of his activities are represented in a recording session.

Said RIAA: "In the case of a non-

## Ray Peterson Joins Dunes New Bigtop-Handled Label

NEW YORK—Songster Ray Peterson, who recently clicked big on Victor with "Tell Laura I Love Her," has joined Dunes Records, a new label being handled by Bigtop.

Peterson's first outing for Dunes was released last week and includes the old Joe Turner hit, "Corrina Corrina" and "Be My Girl."

Dunes and Bigtop will have set joint promo on the Peterson deck.

The songster has made numerous nitery appearances. Prior to "Laura," Peterson succeeded with a new version of "Fever," also on Victor.

## UA Signs Sauter-Finnegan Ork For Ultra Audio Label

NEW YORK—The Sauter-Finnegan orchestra, one of the pioneers of the big sound in HiFi recordings in the early 50's, has been signed to a disk pact by United Artists Records, veep and general manager Art Talmadge announced last week.

Under the terms of the deal, the band will cut for UA's new Ultra Audio label, with its initial LP release scheduled for Feb. The orchestra previously cut for Victor.

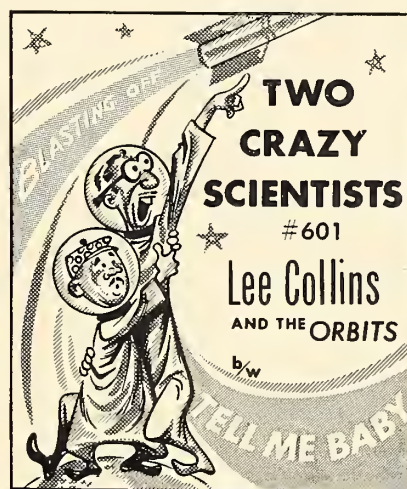
## World Pacific Issues LP With Carl Reiner

LOS ANGELES—World Pacific Records has announced the release of a comedy LP, "2,000 Years With Carl Reiner & Mel Brooks." Reiner, familiar for his comedy work—as an artist and writer—on the Sid Caesar and Dinah Shore TV'ers, interviews dialectician Brooks in routines which the label says are entirely spontaneous.

resident artist, the overwhelming proportion of the activity is performed outside of the State. It is beyond the borders of New York State that such an artist rehearses the repertoire to be recorded, which, depending on the material, takes days, weeks or months. . . . On the other hand, the time devoted to the actual recording of the selection of the studio in New York runs between two and three hours."

"In addition, the taped recorded performances are customarily sent to other states where the actual phonograph records are then manufactured and sold throughout the United States," RIAA said.

RIAA called the regulation (Section 366, subdivision 13, Article 16, New York State Tax Law, as implemented by Article 263-a of the Personal Income Tax Regulations, effective July 1, 1960) "wholly inconsistent with the public interest and without legal basis and requested the Governor's aid in repealing or changing the law."



### "FREE"

by TY HUNTER  
& The Voicemasters  
ANNA-1123

### "NO ONE ELSE BUT YOU"

by JOHNNY & JACKY  
ANNA-1120

ANNA RECORDS  
588 Farnsworth—Detroit, Mich.  
TEL: TEmple 1-7474

### Coming Soon

## ADAM WADE'S

great new  
Album Release

COED  
RECORDS

1619 Broadway New York, N. Y.

A  
TWO-SIDED  
SMASH

"GEE  
WHIZ"  
and  
"OVER  
AND..  
OVER"

by  
Bobby Day  
#136

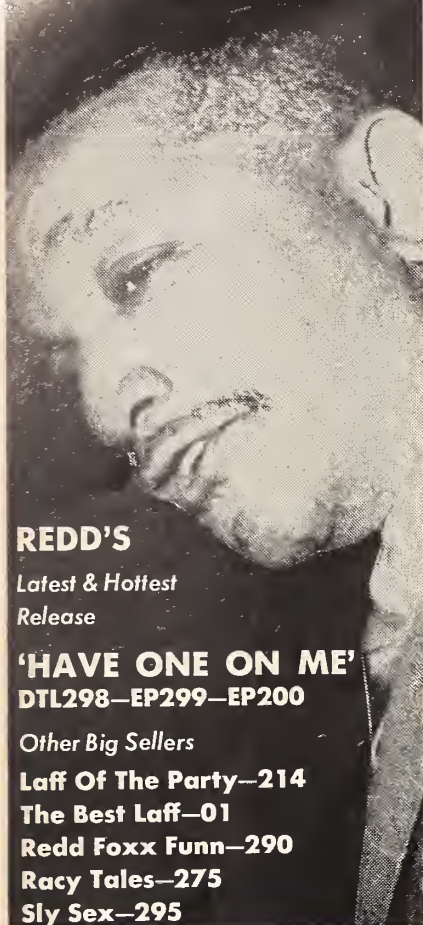
#27 on Radio Station  
KEWB charts,  
San Francisco, after  
10 days of play.



P. O. Box 20903, Los Angeles 6, Calif.  
Phone: DU 5-2543



# REDD FOX



## REDD'S

Latest & Hottest Release

'HAVE ONE ON ME'  
DTL298-EP299-EP200

Other Big Sellers

Laff Of The Party-214  
The Best Laff-01  
Redd Foxx Funn-290  
Racy Tales-275  
Sly Sex-295

DEALERS . . . Make money on all Redd Foxx hit albums. Ask your distributor for the new complete Dooto catalogs.  
DEEJAYS . . . Send for these potent singles!

1. Two Crazy Scientists—Lee Collins & The Orbits
2. The Blood B/W Go To Heaven—Zion Travelers

**DOOTO**  
REG. U.S. PAT. OFF.

Latest Release!

"THE GYPSY"

by

**BILLY WARD**

#10156

ABC-PARAMOUNT  
FULL COLOR FIDELITY

**JAMES BROWN**

HIS NEWEST RELEASE

very timely

**THE BELLS**

b/w

And I Do Just  
What I Want

KING 5423

**KING**

1540 Brewster, Cincinnati, O.

## WB Signs Bill Doggett

NEW YORK—Popular organist Bill Doggett has just signed an exclusive recording pact with Warner Bros. Records, label topper James B. Conkling has announced. Doggett comes to WB after a long stay at King Records.

"We are particularly pleased that Bill Doggett chose Warner Bros.," Conkling said. "With the new emphasis on instrumental recordings in the singles market, especially those involving the organ sound, we think that this signing is going to mark the beginning of a long and successful partnership."

Doggett settled on the Hammond after a career as pianist—composer—arranger for such maestros as Lucky Millinder, Jimmy Mundy, The Ink Spots, Illinois Jacket, Count Basie, Lionel Hampton and Louis Jordan. He switched to an organ with the Jordan outfit.

Doggett's biggest hit was "Honky Tonk" in 1955.

## Dooto Buys Master

NEW YORK—Dooto Records, the west coast diskery headed by Dootsie Williams, has purchased a master from the Supremacy label: "Two Crazy Scientists" and "Tell Me Baby" by Lee Collins & The Orbits.

## ELVIS' GREATEST!!

And Most Beautiful  
Rendition Ever!!

**ARE YOU  
LONESOME TONIGHT  
ELVIS PRESLEY**

RCA Victor #47-7810

**BOURNE, INC.  
ABC MUSIC CORP.**

136 W. 52nd Street, New York, N.Y.

"The President"

IS ON

**EVEREST**

Still Going Strong

**"DIAMONDS AND  
PEARLS"**

by

**The Paradons**

Exclusive Milestone Artists  
Milestone #2003

## Ultra Audio Line; Announces Cover Art Contest Talmadge Notes "Exciting Reaction" To

NEW YORK—"Coupling top name talent with top sound has met with an exciting reaction from dealers throughout the country," Art Talmadge, vice president and general manager of United Artists Record, reported last week following a series of visits to distrib-dealer meetings

the second series which will be ready early in 1961. Included in the latter will be the same artists as above, plus such names as Ralph Marterie and his big band, Eydie Gorme and Steve Lawrence and others."

With Ultra Audio in general release last week, Talmadge said Don Costa has already started cutting the second series, scheduling recording sessions daily through the end of the year in order to make the deadline for the second release.

Talmadge also revealed that the heaviest merchandising program in UA's history will be thrown behind the new Ultra Audio line, including special counter and window displays, equipment tie-in displays, national trade and consumer advertising in such publications as Esquire, Playboy, Schwann, High Fidelity, New York Times, Chicago Tribune and others, a heavy local co-op ad program at the dealer level, specially-constructed flicker displays, and a stereo indicator display.

Special 7-inch and 12-inch samplers are being provided to dealers for demo and giveaway purposes, and a big dealer contest is being conducted with prizes ranging from a Las Vegas vacation for two to top equipment in phones and radios.

In addition to Talmadge, other UA execs on the road for Ultra Audio included: Andy Miele, national sales manager, covering Pittsburgh, Cleveland, Cincinnati and Boston; Eddie Mathews, national promotion manager, hitting the Midwest and New England; newly-appointed Sid Schaffer, working westward, and Norman Weiser, national advertising and publicity director, covering the East, were out pepping the showings.

During the coming week UA will combine with distributors in New York, Los Angeles and Detroit to host special dealer showings for the Ultra Audio line.

### Ultra Audio Cover Contest

Ultra Audio, as one phase of its "massive introductory" merchandising program, has set-up a special contest, open to all dealers, their personnel, disk jockeys and radio station personnel wherein contestant will actually design an Ultra Audio album cover.

Included in each contest kit is a blank cover sheet of the "Mister Percussion" album by Terry Snyder; a number of the colored dots which have been highlighted on all five Ultra Audio albums in the initial release; a list of instructions, and even a return envelope in which entries may be mailed directly back to the company.

Contestants may arrange the dots in any fashion they desire to design the cover, using the various color combinations of the dots to produce what they feel is the most attractive, unusual and colorful cover design.

Ultra Audio is offering 27 prizes for the best entries in the contest, with a first class round trip by plane for two persons to Las Vegas, plus a suite at the plush Dunes Hotel as the top prize.

Second prize is an RCA color television set; five third prizes of stereophonic table model phonographs, five fourth place prizes of transistor radios; five fifth place prizes of table model radios, and ten sixth place awards of United Artists albums, round out the giveaways.

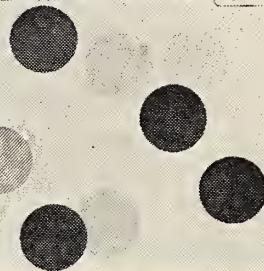
### Col. Names Account Exec For Transcription Dept.

NEW YORK—Alexander Towt has been appointed to the position of account executive for Columbia Records Transcriptions, according to an announcement by Calvin Roberts, general manager of the department.

Towt will service present accounts and solicit new business sources and sales.

Towt was most recently director of sales, eastern division, for the Allied Record Manufacturing Company.

## MISTER PERCUSSION TERRY SNYDER AND THE ALL STARS



throughout the country, where the new Ultra Audio line was unveiled.

"Due to the reaction of using such established disk names as Ferrante and Teicher, Don Costa, Terry Snyder, Al Caiola and Nick Perito on our initial releases," Talmadge stated, "we are already completing plans for

### Capitol To Use Metro Newspapers For Xmas Theme

HOLLYWOOD—Full-page, full-color advertisements in Sunday rotogravure sections of 240 Metropolitan newspapers plus black-and-white spreads in several other papers, reaching a combined circulation of over sixteen million, will form the keystone of Capitol Records Distributing Corp.'s Christmas advertising campaign.

Featuring forty-four top-selling albums—nineteen pop, nine classical, eight Christmas, and eight show—the ads will carry-through CRDC's Christmas merchandising theme, "Give the Gift of Music." In addition, the ads have been designed to tie-in visually with CRDC's special Christmas display materials and consumer literature.

According to Steve Auld, CRDC advertising manager, circulation in most of the metropolitan centers covered will be more than the combined circulation in those areas of Life, Look and the Saturday Evening Post.

The Capitol color ads will appear in roto sections in one metropolitan newspaper in each of twenty-eight key cities. The ad also will appear in the December issue of Surburbia Today, a monthly magazine distributed by 212 smaller papers in high-income suburban areas.

Full-page black-and-white ads will appear in the Miami News, Dallas News, and the Rochester (N.Y.) Democrat and Chronicle.

Following is a complete list of newspapers which will carry the full-color ad:

Atlanta Journal-Constitution, Baltimore Sun, Boston Globe, Buffalo Courier Express, Chicago Tribune, Cincinnati Enquirer, Cleveland Plain Dealer, Columbus Dispatch, Denver Post, Des Moines Register, and the Detroit Free Press.

Others are, Houston Chronicle, Indianapolis Star, Los Angeles Times, Milwaukee Journal, Minneapolis Tribune, New Orleans Times-Picayune, New York Daily News, Philadelphia Inquirer, Phoenix Republic, Pittsburgh Press, Providence Journal, St. Louis Globe Democrat, St. Paul Pioneer Press, San Francisco Chronicle, Seattle Times, Syracuse Post-Standard, and the Washington (D.C.) Star.

Bob Hel'er—Phila's Flying Record Distributor  
FLYING RECORD OF THE WEEK

"IF YOU GO NOW" b/w "TOM DULEY ROCK"  
by CLINTON BROOKS



Discmaker's Production Company  
550 Fifth Avenue, New York City 36, PL 7-3836

APACHE RECORD #1828



# CMA Elects New Officers, Directors

NASHVILLE—The Country Music Association elected new officers and board of directors at its meet here last week (3).

The board of directors were elected in a morning session and they elected officers in an afternoon meet.

## New & Old Figure In Decca-Coral Xmas Promo

NEW YORK — The Decca-Coral Christmas program centers around Yuletide items consisting of new and standard singles and packages and "deluxe" Decca sets for gift giving.

Many of the singles are packaged in handsome 4-color sleeves carrying the theme: "The Best of Christmas Music on Decca Records." These singles include: Bing Crosby's "White Christmas"; Brenda Lee's "Rocking Around The Christmas Tree"; Bobby Helms' "Jingle Bell Rock"; Jimmy Martin's "Old Fashioned Christmas"; two singles by Sammy Kaye taken from his first Decca LP, "Christmas Day With Sammy Kaye." The Kaye singles are: "A Merry, Merry Christmas" b/w "Silver Bells" and "Christmas Child" b/w "Let It Snow."

Besides the new Kaye LP, the other new Xmas entries include: "The Regensburger Cathedral Boys' Choir Sings Christmas Songs" (Decca) and "Merry Christmas From . . ."—Various artists including Teresa Brewer, The McGuire Sisters and The Ames Bros.

Sales aids include litho books highlighting the Xmas merchandise and the many classical and pop sets in the Decca-Coral catalogs.

## Darin Yule Package Heads Atlantic-Atco-Trey LP's

NEW YORK—A Bobby Darin Xmas LP on Atco—"The 25th Day of December"—is the feature of five LP's just released by Atlantic Records. Three other releases are on the Atlantic label, while the remaining LP is on Trey.

The Darin effort—a collection of Yuletide hymns and spirituals—is packaged in a gold aluminum foil package. Atco has already released a single from the set, "Child Of God."

The three Atlantic albums bow Philly Joe Jones, Herbie Mann and The Tarriers on the label.

"Philly Joe's Beat" features drummer Jones with Bill Barron, tenor sax; Michael Downs, cornet; Walter Davis, piano; Paul Chambers, bass; "The Common Ground" features flutist Mann and his Afro-Jazz Sextet plus four trumpets; "Tell The World About This" is a collection of folk-tunes by The Tarriers.

The Trey entry is "Rowan & Martin At Work," the comic team in satirical sketches.

## Stallman-Jacobs To Cut Decks For Strand

NEW YORK—Sidney Pastner, general manager of Strand Records, has announced the signing, on a non-exclusive basis, of the production team of Stallman-Jacobs to record their own artists for release on the Strand label.

"This is in keeping with Strand's policy to obtain the best records possible for today's market by utilizing the best production brains in the business on a free lance basis," Pastner said.

Pastner has also arranged for other producers to record lark Jeannie Thomas who was recently signed to a long-term Strand contract. The Jaye Brothers are also to be recorded within the next two weeks.

## "Stars" Belong To Challenge

NEW YORK—The publisher of Kathy Young's "A Thousand Stars," currently clicking on the Indigo, is Challenge BMI. Label credits incorrectly listed Dare BMI as the publisher. Tune was a while back hit for the Baton label.

The new officers are: Steve Sholes (RCA), chairman of the board; Ken Nelson (Capitol), president; vice-presidents: Bob Austin (The Cash Box); Harold Moon (BMI-Canada); Dorothy Gable (Littton Music of Knoxville, Tenn.); Don Pierce (Star-day) was re-elected secretary; Bill Denny (Artists Bureau), treasurer; Francis Williams, assistant treasurer.

The board of directors are: artists: Mac Wiseman (Dot); artist-manager: Hap Peebles; disk-jockey: Dal Stoddard (KCKN-Kansas City, Kansas); radio-TV: Connie B. Gay (Town & Country Network); record companies: Steve Sholes (RCA); trade papers: John Sippel, Billboard; directors-at-large: Owen Bradley (Decca); Bob Pampe (Columbia in Canada).

## 9 MGM Xmas Albums Get Special Wrappings

NEW YORK—MGM Records is putting special emphasis on nine Christmas albums by having the items attractively pre-gift wrapped as they leave the factory.

The Christmas items to receive this special attention are Connie Francis' "Christmas In My Heart"; "Merry Christmas From Joni James"; "A Merry Christmas To You" featuring David Rose and His Orchestra; "Here We Come A-Caroling" with The Ray Charles Singers; Sir John Stainer's "The Crucifixion"; "Connie Francis Sings Fun Songs For Children"; "Christmas Is For Children" featuring various MGM artists; "An Old Fashioned Christmas" with organist Richard Ellsasser; and Lionel Barrymore's famed narration of Charles Dickens' "A Christmas Carol."

## Col. Masterworks Appoints

NEW YORK—Thomas Shepard has been promoted to the position of associate producer of Columbia Masterworks' A&R department, according to an announcement by director Schuyler Chapin. Shepard received his BA from Oberlin College and also studied music at Julliard and Yale.

## Roost Ups LP Prices

NEW YORK—Roost Records, a division of Roulette, has announced a change in prices for all of its LP's, effective immediately. Monaural albums, formerly priced at \$3.98, are now \$4.98 and stereo albums have been upped from \$4.98 to \$5.98.

Artists available on Roost include Art Tatum, Erroll Garner, Charlie Parker, Johnny Smith, Stan Getz, Dizzy Gillespie, and Sonny Stitt. Label's latest release features Stitt in "Stittsville."

## Baltika Sailor Speaks On Joy "Open Letter" Wax

NEW YORK—Joy Records has released a single, "An Open Letter To Mr. Khrushchev," which includes an opening statement by Victor Jaanimets, the sailor who jumped the Baltika, the ship which brought Premier Khrushchev to New York to attend the UN General Assembly session.

After Jaanimets' remarks, Don Meehan reads the "open letter." Meehan was featured vocalist with many bands, including Ralph Flanagan, Guy Lombardo, Lester Lanin and Stanley Melba. He also doubled as bass player.

## Challenge Autry Xmas Promo

HOLLYWOOD—Challenge Records is launching an "intensive" promotional campaign on the LP, "Christmastime with Gene Autry," at a discount of 15% and 100% exchange, it was announced by label topper Johnny Thompson.

## Dick Shawn To Victor

NEW YORK—Comedian Dick Shawn has signed an exclusive three-year pact with RCA Victor, it was announced today by Dick Pierce, Victor's west coast A&R man.

Shawn's initial album will be cut on the Coast in February, prior to his Las Vegas engagement at the Flamingo Hotel.

Shawn will not use any of his nightclub routines on the album. Mel Brooks has been set to write all new material for the album.

## Frey Back From Europe; Deal For New AF Outlets

NEW YORK—Sidney Frey, president of Audio Fidelity Records and George Demko, comptroller for the firm, have just returned from a month-long (Oct.) tour of Europe, where they began negotiations for new outlets for AF disks on the continent.

In the course of the trip, they reviewed the operation of AF Ltd. in England, which in the first eighteen months of operation has reportedly sold in excess of 50,000 LP's. Top AF seller in England, the diskery noted, is the Louis Armstrong album, "Satchmo Plays King Oliver."

Frey and Demko also went to France and Germany, where they visited present AF distributors. In France, they saw AF artist Patachou in the hit French show, "Impasse de la Fidelite," which is scheduled for a Broadway opening in the fall of '61.

New Releases!!

"DO ME A FAVOR"

"IT HAD TO BE ME"

Ralph Harris

Excello 2190

"MIND YOUR OWN BUSINESS BABE"

"LITTLE BLUE JEANS BABY"

Arthur Gunter

Excello 2191

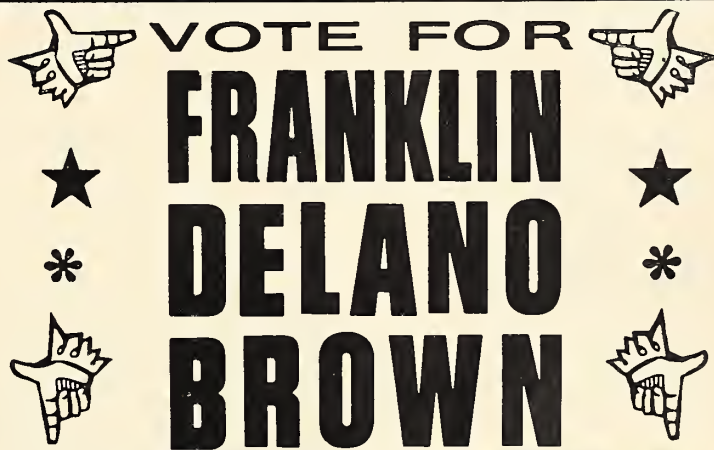
Busting Through!!

"COOL DOWN BABY"

Lightnin' Slim

Excello 2186

NASHBORO RECORD COMPANY  
177 3rd Ave. N., Nashville, Tenn.



## The Cash Box Best Bets

THE FOUR SPORTSMEN (Sunnybrook 1) (B+) "FRANKLIN DELANO BROWN" (2:25) [Bluebell ASCAP — Perrone, Faith] Strong campaign-time blues-styled rocker from the new diskery. Boys offer their candidate with a charming-sounding-beat. Could be a break-wide-open novelty hit.

★★★★ NOMINATED BY ★★★★★  
**THE FOUR SPORTSMEN**

The record shows 98% acclamation by the Record Review delegation from American Bandstand.

\*\* ELECT A WINNER ON \*\*  
**SUNNY BROOK RECORDS**

6600 N. BRQAD ST., PHILA. 26, PA.

Phone: LI 8-5000

THE ORIGINAL

**SATISFIED**

PART II THE CASHMERES

Lake #705

Dist. by AMY RECORDS 1650 Broadway N.Y.



## "Tenderloin Waxed"



NEW YORK—Capitol Records rushed into recording the original cast of "Tenderloin," the recently-opened Broadway musical comedy. The show, with music and lyrics by the successful "Fiorello!" team, Jerry Bock and Sheldon Harnick, received favorable reviews and is now playing to packed houses nightly. It stars Maurice Evans, Ron Husmann, Eileen Rodgers and Wynne Miller.

The above pictures were taken at

the recording session for the LP.

1. Dick Jones, Capitol A&R producer, Ron Husmann and Lloyd Dunn, Capitol VP. 2. Star Maurice Evans with Lloyd Dunn. 3. Left to right: Irwin Kostal, orchestrations; Jerry Bock, music; Hal Hastings, musical director; Eileen Rodgers, and Andy Wiswell, A&R producer of the session. 4. Eileen Rodgers and Lee Becker. 5. Maurice Evans and the chorus. 6. Ron Husmann and Evans.

## MOA Expands Exec Staff; Ratajack To New Post

MIAMI BEACH, FLA. — In one of the most dramatic announcements in years emanating from the music machine industry, George A. Miller, president and executive director of Music Operators of America (MOA), announced last week that the organization's Board of Directors, meeting in executive session at the Deauville Hotel, this city, October 31 to November 2, had authorized an expansion in the executive staffing.

Edward R. Ratajack, one of the coin machine industry's leading executives, has accepted the newly created post of managing director and coordinator. Ratajack will headquarter in the Chicago office of MOA. His duties will be similar in scope with those of Miller. The new offices will be opened in Chicago approximately Feb-

ruary 1, and Ratajack will assume his duties at that time.

Ratajack, at present is vice president of AMI (Automatic Music, Inc.), music machine manufacturers; executive vice president of Rowe-AMI Sales Company; and president of AMI Sales Company (Chicago AMI distributing firm). He will continue with his present affiliation until February, at which time he will devote his full time to MOA.

MOA's 11th Annual Convention is scheduled to be held in the Deauville Hotel, Miami Beach, Florida, May 15, 16 and 17, 1961. With Ratajack working with Miller on the plans for this convention, it is expected that the 1961 show will surpass by far anything ever held in previous years.

### Dimitri Mitropoulos Dies

NEW YORK — Dimitri Mitropoulos, an all-time great among conductors, died in Milan last week (2) after apparently being stricken with a heart attack while rehearsing for a concert there.

Mitropoulos, who was 64-years old at his death, was familiar to American concert-opera lovers as conductor of the Minneapolis Symphony Orchestra, The New York Philharmonic Orchestra and as an orchestra director for the Metropolitan Opera House.

He was scheduled to conduct four operas for the Met this season, beginning in the middle of Dec.

Mitropoulos made his first appearance in the U.S. in 1936, conducting the Boston Symphony and other American orchestras. He became director of the Minneapolis the following year, succeeding Eugene Ormandy, and headed the Minneapolis for twelve years. He became director of the New York Philharmonic in 1951. Leonard Bernstein, the orchestra's current conductor, took over the post last year. Mitropoulos was often a guest conductor at the Philharmonic before assuming its directorship.

Mitropoulos was born in Athens on Feb. 18, 1896. He studied composition for a while, but took an interest in conducting and after studying with Erich Kleiber he became assistant conductor of the Berlin Staatsoper from 1921-24. He returned to Athens to become the permanent conductor of the Athens Symphony for twelve years, also making frequent guest appearances in Europe.

Mitropoulos was invited to the U.S. by the late conductor of the Boston Symphony, Serge Koussevitsky.

He became a U.S. citizen in 1946. He never married.

### Tag Cadence Jazz Line Candid; Heavy Session Sked Set

NEW YORK—Candid is the name of the new Cadence jazz operation. The label dropped Coda because of a conflict with another record manufacturer.

A series of artist signings and a heavy recording schedule have kept things humming at Candid. Heading the list of artists joining the Candid roster is jazzman Charlie Mingus. Mingus was recently inked to an exclusive recording contract by Candid and the first album by Mingus for the label will feature his new group.

Other artists signed by Candid are vocalist Abbey Lincoln and blues singer Otis Spann. Miss Lincoln was signed to a contract after execs heard her performance in an album recently recorded by Candid of Max Roach's composition, "Freedom Now Suite." Some of the packages being readied for release in the near future include sets by modern jazz trumpet discovery, Richard Williams, and Chicago bluesman, Otis Spann.

Bob Altshuler, general manager of Candid Records, said that the Candid catalog will include a strong representation of all important jazz styles.

### 7 LP's In Capitol's Final Classics For '60

NEW YORK—The final 1960 classical album release from Capitol consists of seven packages for November.

They are: Vaughn-Williams: Mass In G Minor-Bach: Cantata No. 4 (Christ Lay In The Bonds Of Death)—Roger Wagner Chorale and the Concert Arts Orch.; Poulence: Concerto For Two Pianos & Orchestra—Saint-Saens: Carnival Of The Animals—Arthur Whittmore & Jack Lowe, duopianists; "Encores"—Nathan Milstein, violin; Beethoven: Concerto In D Major For Violin & Orchestra—Yehudi Menuhin and Constantin Silvestri conducting the Vienna Philharmonic; "Chopin Recital"—Benno Moiseiwitsch, piano; "Famous Evergreens"—Robert Irving conducting the Sinfonia of London with Douglas Gamley; Brahms: Symphony No. 2—Sir Thomas Beecham conducting the Royal Philharmonic Orch.

### 20th Fox To Issue "Greenwich" LP

NEW YORK—20th Century Fox has put in a successful bid for the original-cast rights to the Off-B'way revue, "Greenwich Village, USA," label topper Henry Onorati announced last week. The cast album will be available as a single LP and a more complete 2-disk version. "Greenwich" will be 20th Fox's third original-cast LP, the others being "Oh! Kay" and "The Andersonville Trial."

**MOVING**  
on  
**BLUE NOTE**

**THE THREE SOUNDS**

THAT'S ALL/ST. THOMAS

BLUE NOTE 45x1758

**JIMMY SMITH**

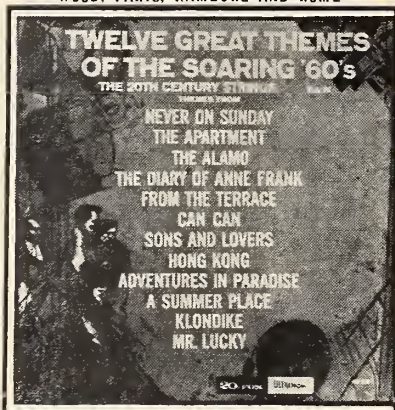
MAKIN' WHOOPEE/WHAT'S NEW

BLUE NOTE 45x1765

**BLUE NOTE**

43 W 61st St, New York 23, N. Y.

**A BIG ONE** FROM 20TH FOX  
**ORIGINAL SOUNDTRACKS!**  
SOUNDTRACK ORCHESTRA OF LONDON, HOLLYWOOD, PARIS, HAMBURG AND ROME



20TH FOX #3043

The Next  
No. 1 Instrumental

**"EXODUS"**

FERRANTE & TEICHER

UA 274

UNITED ARTISTS  
7297th AVE.-N.Y. 19, N.Y.

**UA**

**CANADIAN AMERICAN**  
**YOU'LL NEVER WALK ALONE**  
Gerry Granahan  
CA-119  
**RECORDS, Ltd.**  
150 West 55th Street New York

His Latest and Greatest

**BOB CREWE**

Singing

**EV'RYTIME**

WARWICK M-601

A Division of *United Telefilm Records, Inc.* UNITED TELEFILM LTD

MORTY CRAFT, PRESIDENT 701 SEVENTH AVENUE NEW YORK 36, N. Y. Circle 5 4680

## Subscription The Cash Box

52 Issues Regular Mail — \$30

52 Issues Airmail — — — 45

The Cash Box—November 12, 1960



# BMI Announces Country Awards

NEW YORK—Forty-two writers and twenty-six publishers were presented with Broadcast Music, Inc. (BMI) Awards of Achievement for the "outstanding success of thirty-six songs in the country field during the past twelve months."

The awards were made in Nashville last week (2), by BMI vice president Robert J. Burton. The BMI presentation ceremonies preceded the 9th Annual Country Music Festival, held in Nashville, November 3-5.

BMI Country and Western Awards were presented to writers and publishers for the following songs:

"Above And Beyond," by Harlan Howard of Madison, published by Jat Music Co. of Hollywood;

"Alabam," written by Lloyd Copas of Nashville, and published by Starday Music of Madison;

"Amigo's Guitar," by Kitty Wells and John D. Loudermilk, both of Nashville, and Roy Bodkin of St. Louis, and published by Cedarwood Publishing Co., Inc. of Nashville;

"Another," written by Roy Drusky and Vic McAlpin, both of Nashville, and published by Moss Rose Publications, Inc. of Nashville;

"Anymore," by Roy Drusky and Vic McAlpin, both of Nashville, and Marie Wilson of Ridgeway, Tennessee, published by Moss Rose Publications, Inc., Nashville;

"Are You Willing Willie," by Marion Worth, Huntsville, Alabama, published by Golden River Publishing Co., Huntsville, and Fairway Music Co. of Hollywood;

"Big Iron," by Marty Robbins, Nashville, published by Marty's Music Corp., Nashville;

"Each Moment," by Billy Worth and Billy Hogan, both of Huntsville, Alabama, published by Acuff-Rose Publications of Nashville;

"El Paso," by Marty Robbins, Nashville, published by Marty's Music Corp., Nashville;

"Face To The Wall," by Bill Anderson and Faron Young, both of Nashville, Tennessee, published by Tree Publishing Co., Nashville, and Champion Music Corp., N.Y.;

"Family Man," by J. A. Balthrop of San Antonio, published by Starday Music, Madison, and Buna Music Corp. of Nashville;

"He'll Have To Go," by Joe and Audrey Allison of Sherman Oaks, California, published by Central Songs, Inc., Hollywood;

"I Know One," by Jack Clement, Memphis, published by Jack Music, Inc. of Memphis;

"I'm Gettin' Better," by Jim Reeves, Madison, Tennessee, published by Tuckahoe Music, Inc. of Madison;

"Just One Time," by Don Gibson of Powell, Tennessee, published by Acuff-Rose Publications, Nashville;

"Last Ride," by Ted Daffan of Nashville, and Robert Halcomb of Dover, Florida, published by Silver Star Music Publishing Co., Inc. of Nashville;

"Left to Right," by Lorene Mann, Nashville, published by Sure-Fire Music Co., Inc. of Nashville;

"A Lovely Work of Art," by James Joiner, Rogersville, Alabama, published by New Keys Music, Columbia, Tennessee, and Tune Publishers, Inc., Florence, Alabama;

"Miller's Cave," by Jack Clement, Memphis, published by Jack Music, Inc., Memphis;

"No Love Have I," by Mel Tillis, Nashville, published by Cedarwood Publishing Co., Inc., Nashville;

"One More Time," by Mel Tillis, Nashville, published by Cedarwood Publishing Co., Inc., Nashville;

"Pinball Machine," by Lonnie Irving, Leaksville, North Carolina, published by Starday Music, Madison, Tenn., and Hoedown Music, Richmond;

"River Boat," by Bill Anderson of Nashville, published by Tree Publishing Co., Inc., Nashville; and Champion Music Corporation of New York;

"The Same Old Me," by Fuzzy Owen of Bakersfield, California, published by Pamper Music, Inc. of Goodlettsville, Tennessee;

"Sink the Bismarck," by Tillman Franks and Johnny Horton, both of Shreveport, Louisiana, published by Cajun Publishing Co., Shreveport;

"Softly and Tenderly," by Red

Bailey of Lawrence, Georgia, and Jim Howell of Atlanta; published by Yonah Music Co., Louisville, Ga.;

"There's A Big Wheel," by Don Gibson, Powell, Tennessee, published by Acuff-Rose Publications, Nashville;

"Timbrook," by James G. Howell of Atlanta, Georgia, and Don Pierce of Madison, Tennessee, published by Ralph's Radio Music of Demorest, Ga.;

"The Tip of My Fingers," by Bill Anderson of Nashville; published by Tree Publishing Co., Inc. of Nashville, Tennessee, and Champion Music Corp. of New York;

"Too Much To Lose," by Tommy Blake, Chico, California, and Lester Lanadore, Nashville, published by Moss Rose Publications, Inc., of Nashville;

"Under Your Spell Again," by Buck Owens of Bakersfield, California, and Dusty Rhodes of Puyallup, Washington, published by Central Songs, Inc. of Hollywood;

"A Woman's Intuition," by Madeline Burroughs of Nashville, published by Sure-Fire Music Co., Inc. of Nashville;

"Why I'm Walkin'," by Stonewall Jackson, Nashville, published by Ernest Tubbs Music, Inc., New York;

"Wishful Thinking," by Wynn Stewart of Baldwin Park, California, published by Jat Music Co. of Hollywood;

"Your Old Used To Be," by Faron Young and Hilda M. Young, both of Nashville, published by Lancaster Music Publications, Inc., Nashville;

"You're The Only Good Thing," by Frank Innocenti, Nashville, Jack Toombs, Nashville, published by Golden West Melodies, Inc., North Hollywood, California.

## NOV. ALBUM RELEASES

(Continued From page 20)

### LONDON:

Beethoven: Piano Concertos Nos. 1 & 2—Wilhelm Backhaus—Vienna Philharmonic Orch.—Hans Schmidt-Isserstedt—CM-9024(M)

Rachmaninoff: Rhapsody On A Theme of Paganini/Dohnay: Variations on a Nursery Tune—Julius Katchen, Piano—London Phil. Orch.—Sir Adrian Boult—CM-9262(M)—CS-6153(S)

Schumann: Piano Concerto In A Minor/Schumann: Waldscenen—Wilhelm Backhaus—Vienna Phil. Orch.—Gunter Wand—CM-9260(M)—CS-6181(S)

Prokofiev: Peter And The Wolf/Saint-Saens: Carnival Of The Animals—Bea Lillie, Narrator—Julius Katchen, Garu Graffman, Piano—London Symphony Orch.—Skitch Henderson—CM-9248(M)—CS-6187(S)

Renata Tebaldi—Italian Opera Arias—OS-25120(S)—5561(M)

Cesare Siepi Operatic Recital—5564(M)—OS-25122(S)

Borodin: Prince Igor—Highlights—Soloists, Chorus & Orch of The National Opera of Belgrade cond. by Oscar Danon—5563(M)—OS-25202(S)

Donizetti: L'Elisir D'Amore—Highlights—The Maggio Musicale Fiorentino cond. by Francesco Molinari-Pradelli—5552(M)—OS-25203(S)

Puccini: Manon Lescaut—Complete—Soloists with Chorus & Orch of Accademia de Santa Cecilia, Rome cond. by Francesco Molinari Pradelli—A-4316(M)—OSA-1317(S)

### MERCURY:

Tchaikovsky: Piano Concerto #1 B Flat Major Op. 23—London Symphony Orch., Menges, cond.—MG-50266(M)—SR-90266(S)

Pergolesi: La Serva Padrona—I Virtuoso Di Roma, Renato Fasano, Cond. — MG-50240(M) — SR-90240(S)

### RCA VICTOR:

Engelbert Humperdinck—Hansel And Gretel—Metropolitan Opera Orch.—and Chorus—Max Rudolf, Conductor—LM-2457(M)

Haydn: Landowska—Wanda Landowska—Harpischord Pleyel—LM-6073(M)

Mendelssohniana—New Symphony Orchestra of London—Ronald Binge, Conductor—LM-2399(M)—LSC-2399(S)

Kalman: Countess Maritza—Orchestra And Chorus of The Vienna Volksoper Grosstadtkinder Choir—Elemer Horvath Gypsy Band—Anton Paulik, Conductor—LM-2406(M)—LSC-2406(S)

Oscar Straus: A Waltz Dream—Vienna Volksoper—Orchestra And Chorus of The Vienna Volksoper—Franz Bauer—Theussal, Conductor—LM-2407(M)—LSC-2407(S)

Debussy: Preludes Book I—Jean Casadesus, Pianist—LM-2415(M)—LSC-2415(S)

176 Keys—Vittya Vronsky And Victor Babin, Duo-Pianists—LM-2417(M) LSC-2417(S)

Brahms—Haydn Variations—Elgar Enigma Variations—London Symphony Orchestra—Pierre Monteux, conducting—LM-2418(M)—LSC-2418(S)

Brahms—Trio In E Flat, Op. 40—Beethoven—Sonata For Horn And Piano—Op. 17—Victor Babin, Piano—Henryk Szeryng, Violin—Joseph Egar, French Horn—LM-2420(M)—LSC-2420(S)

Henryk Szeryng In Recital—Henryk Szeryng, Violinist—Charles Reiner At The Piano—LM-2421(M)—LSC-2421(S)

Bizet—Carmen Suite—Gounod—Faust Ballet Music—Royal Opera House—Orch, Covent Garden—Alexander Gibson, LM-2449(M)—LSC-2449(S)

Schumann: Carnival—Meyerbeer—Les Patineurs—Orchestra Of The Royal Opera House, Covent Garden—Hugo Rignold, Cond.—LM-2450(M)—LSC-2450(S)

Antonio Janigro Conducts I Solisti Di Zagreb—Antonio Janigro, Cond.—Solisti Di Jarab—Jean-Pierre Rampak, Flute—Robert Veyron—Lacroix, Continuo—LM-2460(M)—LSC-2460(S)

Brahms Concerto No. 2, Richter—Sviatoslav Richter, Pianist—Chicago Symphony Orchestra—Erich Leinsdorf Conducting—LM-2466(M)—LSC-2466(S)

# Conway Crowd



NEW YORK—A cocktail party at the Overseas Press Club here recently for Conway Twitty turned out a host of disk biz celebs. Top left photo shows MGM Records prexy Arnold Maxin and Conway Twitty. Top right: Singer Dolores Hawkins (wife of Don Seat, Twitty's manager), with Conway. Bottom left: George Christy (WABC) and Armando Noel of the "Big Beat" show, chat with the singer. Bottom right: Bob Austin and Irv Lichtman of The Cash Box and Connie DeNave, the star's publicity and promo rep.

## "MY SOUTHERN BELLE"

b/w

## "The Groom"

Frankie Ford

#5706

Imperial Records

MGM Records

ANN COLE

sings

IN THE CHAPEL

K 12954

## Making A White Hot IMPACT

CHURCH KEY

by

THE REVELS

Impact Records c/o Anthony Music Corp.

8907 Wilshire Blvd. Suite 103

Beverly Hills, Calif. Phone CR. 4-1052

Jimmie Rodgers

WOMAN FROM

LIBERIA

R-4293

ROULETTE RECORDS

1631 Broadway, N.Y.

"ASK"

GENE ALLISON

# 365

VEE JAY

1449 S. MICHIGAN AVE.  
CHICAGO 16, ILL.

THE FABULOUS STYLE OF  
THE EVERLY BROTHERS



CADENCE RECORDS

Annual  
message  
to BITOA  
coming.

NEW!  
DAVE "BABY" CORTEZ



CLP-331  
CLOCK RECORDS INC.  
1619 B'way N.Y. 19, N.Y.



# HEAVY VOTING CONTINUES IN CB's 15th OP POLL

NEW YORK—Votes are continuing to come in strongly from operators all across the country in this third week of *The Cash Box* 15th Annual Juke Box Operator Poll.

The results of the poll, to be announced in the December 3rd issue, will determine the top money-making recordings and artists on the juke boxes in the pop and country fields during 1960, and will also show which artists juke box ops consider most promising.

Voting is limited to juke box operators and is tallied on the basis of one vote for each machine an operator owns. Voting will cover a five-week span—the results to be announced in the December 3rd issue.

To aid the operator in voting, an alphabetically arranged list of 1960's top favorites is shown below. To cast your vote, simply fill out the special form which appears on this page and mail directly to *The Cash Box* 1721 Broadway, New York 19, N. Y.

## Top Popular Favorites of 1960

A Million To One  
A Woman, A Lover, A Friend  
A Rockin' Good Way  
Alley-Oop  
Among My Souvenirs  
Baby (You've Got What It Takes)  
Beatnik Fly  
Because They're Young  
Beyond The Sea  
Big Hurt, The  
Bill Bailey  
Burning Bridges  
Cathy's Clown  
Chain Gang  
Cherry Pie  
Clementine  
Cradle Of Love  
Devil Or Angel  
Doggin' Around  
Don't Be Cruel  
Down By The Station  
Dreamin'  
El Paso  
Everybody's Somebody's Fool  
Feel So Fine  
Finger Poppin' Time  
Footsteps  
Forever  
Go, Jimmy, Go  
Good Timin'

Greenfields  
Handy Man  
Harbor Lights  
Heartaches By The Number  
He'll Have To Go  
I Love The Way You Love  
I Want To Be Wanted  
I'm Sorry  
Image Of A Girl  
It's Time To Cry  
It's Now Or Never  
Itsy Bitsy Teenie Weenie Yellow Polka Dot Bikini  
Josephine  
Kiddio  
Lady Luck  
Let It Be Me  
Let The Little Girl Dance  
Let's Think About Living  
Lonely Boy Blue  
Look For A Star  
Love You So  
Madison, The  
Madison Time  
Mama  
Mr. Custer  
Mr. Lucky  
Mission Bell  
Money (That's All I Want)  
Mule Skinner Blues  
My Heart Has A Mind Of Its Own  
My Home Town  
Never On Sunday  
Night  
O Dio Mio  
Oh Carol  
Only The Lonely  
Over The Rainbow  
Paper Roses  
Pineapple Princess  
Please Help Me, I'm Falling  
Pretty Blue Eyes  
Puppy Love  
Running Bear  
Save The Last Dance For Me  
Sink The Bismarck  
Sixteen Reasons  
Smokie  
So Sad  
Stairway To Heaven  
Stuck On You  
Sweet Nothings  
Swingin' School  
Tall Oak Tree  
Teen Angel  
Tell Laura I Love Her  
That's All You Gotta Do  
Theme From A Summer Place  
Theme From The Apartment  
This Magic Moment  
Tracy's Theme  
Twist, The  
Village Of St. Bernadette  
Volare  
Walk, Don't Run  
Walkin' To New Orleans  
Way Down Yonder  
What In The World's Come Over You  
We Got Love  
When Will I Be Loved  
Where Or When  
White Silver Sands  
Why  
Wild One  
Wonderful World  
Yogi  
You Got What It Takes  
(You Were Made For) All My Love  
Young Emotions

## Top Country Favorites of 1960

Above And Beyond  
Alabama  
Amigo's Guitar  
Am I That Easy To Forget  
Another  
Anymore  
Are You Willing Willie?  
Baby Rocked Her Dolly  
Before This Day Ends  
Big Iron  
Dead Or Alive  
Deck Of Cards  
(Doin' The) Lover's Leap  
Drifting Texas Sand  
Each Moment  
Easy Money  
El Paso  
Everybody's Somebody's Fool  
Excuse Me (I Think I've Got a Heartache)  
Face To The Wall  
Family Bible  
Family Man  
Far, Far Away  
Heart To Heart Talk  
He'll Have To Go  
He'll Have To Stay  
Hot Rod Lincoln  
(I Can't Help It) I'm Falling Too  
I Don't Believe I'll Fall In Love Today  
I Know One  
I'm Getting Better  
I Miss You Already  
I Wish I Could Fall In Love Today  
Just One Time  
Last Ride, The  
Left To Right  
Let's Think About Living  
Lovely Work Of Art, A  
Make The Water Wheel Roll  
Mary Don't You Weep  
Miller's Cave  
Mule Skinner Blues  
No Love Have I  
Old Lamplighter, The  
One More Time  
One You Slip Around With, The  
Picture, The  
Please Help Me, I'm Falling  
Riverboat  
Rockin', Rollin' Ocean  
Same Old Me, The  
Scarlet Ribbons  
Seasons Of My Heart  
She's Just A Whole Lot Like You  
Sink The Bismarck  
Six Pack To Go, A  
Smiling Bill McCall  
Softly And Tenderly  
That's My Kind Of Love  
There's A Big Wheel  
Timbrook  
Tip Of My Fingers  
Under Your Spell Again  
Until Today  
Who Will Buy The Wine  
Why I'm Walkin'  
Wings Of A Dove  
Wishful Thinking  
Woman's Intuition, A  
You're The Only Good Thing  
Your Old Used To Be

### VOTE FOR YOUR BEST MONEY - MAKING RECORDS & ARTISTS OF 1960

NOTICE: Be sure to include Name of Artist On All Records Listed

#### BEST:

Record (list artist) .....

Female Vocalist .....

Male Vocalist .....

Vocal Combination .....

Orchestra .....

Small Instrumental Group .....

Country Record .....

Country Female Vocalist .....

Country Male Vocalist .....

Country Vocal Combination .....

Country Band .....

Country Instrumental Artist .....

Country Sacred Singer .....

#### MOST PROMISING NEW:

Female Vocalist .....

Male Vocalist .....

Vocal Combination .....

Orchestra .....

Country Female Vocalist .....

Country Male Vocalist .....

Country Vocal Combination .....

### IMPORTANT!

EACH JUKE BOX YOU OWN COUNTS FOR ONE VOTE. BE SURE TO LIST THE COMPLETE NUMBER OF UNITS YOU OWN INDIVIDUALLY ON THE BOTTOM OF THIS FORM TO GIVE THE RECORDS AND ARTISTS YOU SELECT FULL CREDIT. THESE FORMS ARE CONFIDENTIAL. INDIVIDUAL FIGURES ARE NOT REVEALED!

NAME .....

FIRM .....

ADDRESS .....

CITY ..... STATE .....

#### LIST YOUR VOTES HERE

I operate the following number of Juke Boxes .....

Wall and Bar Boxes ....., Wired Telephone Music Shells .....

TOTAL NUMBER ..... ARE YOUR VOTES!

## JUKE BOX OPS: YOUR VOTES DECIDE THE WINNERS . . .

The Best Records And Recording Artists Of 1960

### FILL OUT THIS FORM

And Mail To: THE CASH BOX  
1721 Broadway, New York 19, N.Y.





## Rack Best Sellers

### STEREO ALBUMS (Regular Priced)

- 1 **STRING ALONG**  
Kingston Trio (Capitol T-1407)
- 2 **NICE 'N' EASY**  
Frank Sinatra (Capitol W-1417)
- 3 **PERSUASIVE PERCUSSION**  
Various Artists (Command S-800)
- 4 **THE BUTTON DOWN MIND STRIKES BACK**  
Bob Newhart (Warner Bros. WS-1379)
- 5 **G.I. BLUES**  
Elvis Presley (RCA Victor LPS-2256)
- 6 **JOHNNY'S MOODS**  
Johnny Mathis (Columbia CS-8326)
- 7 **SOLD OUT**  
Kingston Trio (Capitol ST-1352)
- 8 **YOUNG AT HEART**  
Ray Conniff Singers (Columbia CS-8281)
- 9 **SOUTH PACIFIC**  
Movie Cast (RCA Victor LSO-1032)
- 10 **BRENDA LEE**  
Brenda Lee (Decca DL-74039)

### MONAURAL ALBUMS (Reg. Priced)

- 1 **STRING ALONG**  
Kingston Trio (Capitol T 1407)
- 2 **NICE AND EASY**  
Frank Sinatra (Capitol W 1417)
- 3 **PAUL ANKA SINGS HIS BIG "15"**  
Paul Anka (ABC Paramount ABC 323)
- 4 **BRENDA LEE**  
(Decca DL 4039)
- 5 **THE BUTTON DOWN MIND OF BOB NEWHART**  
(Warner Bros. W-1379)
- 6 **G.I. BLUES**  
Elvis Presley (RCA Victor LPM-2256)
- 7 **LOOK FOR A STAR**  
Billy Vaughn (Dot DLP-3322)
- 8 **SOLD OUT**  
Kingston Trio (Capitol T-1352)
- 9 **ELVIS IS BACK!**  
Elvis Presley (RCA Victor LPM-2231)
- 10 **60 YEARS OF MUSIC AMERICA LOVES BEST**  
(RCA Victor LM 6074)

### KIDDIE ALBUMS

- 1 **HUCKLEBERRY HOUND**  
Original TV Soundtrack (Col-Pix CP 202)
- 2 **TOBY TYLER**  
(Disneyland ST-1904)
- 3 **DENNIS THE MENACE**  
Jay North (Col-Pix CP-204)
- 4 **POLLYANNA**  
Sound Track (Disneyland ST-19061)
- 5 **POPEYE'S FAVORITE SEA CHANTIES**  
Allen Swift (RCA Bluebird LBY-1018)
- 6 **QUICK DRAW McGRAW**  
Original TV Soundtrack (Col-Pix CP-203)
- 7 **FUN IN SHARILAND**  
Sharl Lewis (RCA Bluebird LBY-1006)
- 8 **ZORRO**  
Zorro (Mickey Mouse MM-28)
- 9 **SLEEPING BEAUTY**  
Darlene Gillespie (Mickey Mouse MM-32)
- 10 **DARBY O'GILL**  
Arthur Shields (Disneyland ST-1901)

### STEREO ALBUMS (Low Priced)

- 1 **GRAND CANYON SUITE**  
Oslo Philharmonic Orchestra (RCA Camden CAS-468)
- 2 **SOUL OF SPAIN**  
101 Strings (Stereo Fidelity SF 6000)
- 3 **EBB TIDE**  
Frank Chacksfield (Richmond S-30078)
- 4 **HAWAII IN STEREO**  
Leo Addeo Orch. (RCA Camden CAS-S10)
- 5 **MANTOVANI SHOWCASE**  
Mantovani (London PSA 3202)
- 6 **SOUL OF SPAIN—Vol. II**  
101 Strings (Stereo Fidelity SF 6000)
- 7 **101 STRINGS PLAYS THE BLUES**  
(Stereo Fidelity SF 5800)
- 8 **MUSIC MR. LUCKY**  
Richard Maltby (RCA Camden CAS 600)
- 9 **101 YEARS OF FAMILIAR SONGS**  
101 Strings (Stereo Fidelity SF 2 RS)
- 10 **BEN-HUR**  
Eric Kloss (Lion L-70123)

### MONAURAL ALBUMS (Low Priced)

- 1 **SOUL OF SPAIN**  
101 Strings (Somerset SF-6600)
- 2 **EBB TIDE**  
Frank Chacksfield (Richmond M-20078)
- 3 **101 YEARS OF FAMILIAR SONGS**  
101 Strings (Somerset 2RS)
- 4 **101 STRINGS PLAY THE BLUES**  
101 Strings (Somerset P 5800)
- 5 **SOUL OF SPAIN—Vol. II**  
101 Strings (Somerset P-9900)
- 6 **MANTOVANI: SHOWCASE**  
Mantovani (London MS-5)
- 7 **YOU DO SOMETHING TO ME**  
Mario Lanza (RCA Camden CAL-450)
- 8 **DREAMER'S HOLIDAY**  
Perry Como (RCA Camden Cal 852)
- 9 **HUCKLEBERRY HOUND**  
Original TV Soundtrack (Col-Pix CP-202)
- 10 **THEME FROM A SUMMER PLACE**  
Leroy Holmes (Lion SL 70136)

### EXTENDED PLAY (EP's)

- 1 **PAUL ANKA'S BIG 15**  
(ABC-Paramount A-323)
- 2 **THE REBEL**  
Johnny Cash (Columbia B2155)
- 3 **MORE GUNFIGHTER BALLADS**  
Marty Robbins (Columbia B-14811,2,3)
- 4 **FOREVERLY YOURS**  
Everly Bros. (Warner Bros. EA-1381)
- 5 **THAT'S ALL**  
Bobby Darin (Atco EP-4504)
- 6 **BECAUSE THEY'RE YOUNG**  
Duane Eddy (Jamie J-304)
- 7 **MORE SONGS BY RICKY**  
Ricky Nelson (Imperial EP-1-9122)
- 8 **HE'LL HAVE TO GO**  
Jim Reeves (RCA Victor EPA-4357)
- 9 **RUNAROUND**  
Fleetwoods (Dalton 502)
- 10 **THIS IS DARIN**  
Bobby Darin (Atco EP-4508)

## Dealers Get Free "Tenderloin" LP in Special Deal From Capitol

HOLLYWOOD—Capitol Records Distributing Corp. will give dealers one free copy of the original-cast album of "Tenderloin" with every ten "Tenderloin" albums purchased, it was announced last week by William B. Talant, Jr., CRDC vice president and national sales and operations manager.

Dealers buying ten monaural copies of the "Tenderloin" LP will receive an extra monaural album free; deal-

ers buying ten stereo albums will receive a free stereo LP. Dealers buying mixed lots will receive a free monaural copy with each ten purchased.

The one-for-ten offer applies to all qualified CRDC customers, including rack jobbers, syndicate stores, and distributors. The offer is retroactive to Oct. 28, and is effective through Nov. 25.

### New ASCAP Writer Awards

NEW YORK — ASCAP president Stanley Adams announced last week awards to "popular and standard" writers totaling over \$470,000 for the year 1960 to 1961.

These awards were made by independent panels of experts in their respective fields. The writer members of the society receiving awards are those "whose catalogs have a unique prestige value for which adequate compensation would not otherwise be received, and to writers whose works are performed substantially in media not surveyed by the Society."

The panel which considered the awards to writers in the popular-production field consisted of The Honorable Haydn Proctor, Justice of the Supreme Court of New Jersey; Dr. Marshall W. Stearns, professor of English at Hunter College and jazz expert; and Paul Whiteman, the orchestra leader.

The panel which considered the awards in the standard field consisted of Dr. Saul Caston, director of the Denver Symphony Orchestra; Mr. Harold Heeremans, president of the American Guild of Organists and member of the Music Faculty at New York University; and Dr. Herman Neumann, director of music of the Municipal Broadcasting System and president of the National Association for American Composers and Conductors.

Funds for these awards are made available from the writers' share of the ASCAP revenues. Adams pointed out that under the new ASCAP Distribution Formula, 5 per cent of the amount distributable to writers is available for these special awards.

### Col. Names Peter de Rougemont Veeper For Latin-S.A. Operations

NEW YORK — The appointment of Peter de Rougemont as vice president for Latin and South American operations and activities of Columbia Records, has been announced by Goddard Lieberman, president of the company. de Rougemont, who has been associated with Columbia's South American operations since 1953, will have full responsibility for the company's subsidiaries in Argentina, Brazil and Mexico, as well as licensing arrangements in Chile, Colombia, Ecuador, Peru, Uruguay and Venezuela. Columbia maintains recording studios in Rio de Janeiro, Buenos Aires and Mexico City and has manufacturing facilities in many of the Latin and South American countries.

de Rougemont joined Columbia Argentina SRL as manager when it was founded in 1953. During his tenure, Columbia Argentina SRL has become the foremost record company in Argentina. In November 1959 de Rougemont was named director of South American operations.

de Rougemont is English-born and received his education at Harrow School. He has lived in Argentina since 1947. Before joining Columbia Argentina he was manager of an Argentinian subsidiary of EMI, Ltd.

### New Decca "Brass" LP

NEW YORK—Decca Records rush-released last week an LP, "Brazen Brass Goes Hollywood" by Henry Jerome, which follows Jerome's successful "sound" album, "Brazen Brass." The latter LP is twenty-five on this week's Best Selling Stereo Album chart.

SAVE THE LAST DANCE FOR ME  
THE DRIFTERS ..... ATLANTIC  
Rumbalero Music, Inc.—  
Progress Music Pub. Co., Inc.

DON'T BE CRUEL  
BILL BLACK'S COMBO ..... HI  
Elvis Presley Music, Inc.—Shalimar Music, Inc.

IT'S NOW OR NEVER  
ELVIS PRESLEY ..... RCA VICTOR  
Gladys Music, Inc.

LET'S HAVE A PARTY  
WANDA JACKSON ..... CAPITOL  
Gladys Music, Inc.

I'LL SAVE THE LAST DANCE FOR YOU  
DAMITA JO ..... MERCURY  
Rumbalero Music, Inc.  
Progress Music Pub. Co., Inc.

HILL AND RANGE SONGS, INC.  
1619 Broadway, New York, N. Y.

JAMIE HORTON

sings

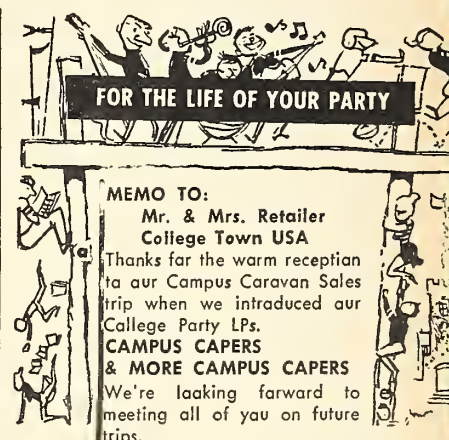
WHAT SHOULD A  
TEEN HEART DO

JOY RECORDS

#245



JOY RECORDS CORP.  
1619 BROADWAY, N.Y.C.



MEMO TO:

Mr. & Mrs. Retailer  
College Town USA

Thanks for the warm reception to our Campus Caravan Sales trip when we introduced our College Party LPs. **CAMPUS CAPERS & MORE CAMPUS CAPERS** We're looking forward to meeting all of you on future trips.

... Thanks to the college DJs and humor magazines ... it's nice to know there's still room for a "little fella"

Freddie Marshall

CAMPUS & JAYVEE RECORDS, SUITE 225  
International City, Miami Springs, Florida

BOB BECKHAM  
ONE MORE  
TIME

DECCA 9-31163





# Album Reviews

## POPULAR PICKS OF THE WEEK



**"MORE ITALIAN FAVORITES"**—Connie Francis—MGM E3871

Having triumphed with the 1st such package, Connie Francis follows up with another lineup of Italian-American songs. Here she's heard in "Guaglione," "Just Say I Love Him," "That's Amore," "Torero" and "Funiculi Funicula." Sure chart item.



**"MISTER PERCUSSION"**—Terry Snyder and the All Stars—Ultra Audio WWS 8500

United Artists bows its "deluxe stereo" line in high stepping fashion. The label has secured the services of Terry Snyder, creator of the immensely successful "Persuasive Percussion" LP's on Command and the original creative force behind that label's success; indeed, aptly titled "Mr. Percussion." The selections he plays here include "Puttin' On the Ritz," "Once In A While," "Oye Negra" and "Ev'rything I've Got." Sound is excellent—should soon be a chart item.



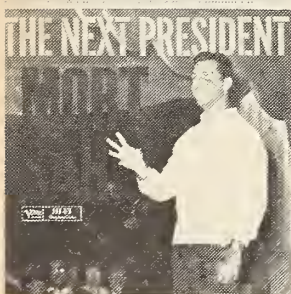
**"THE HIT MAKERS"**—Fabian & Frankie Avalon—Chancellor CHL 5009

The label's two "hitmakers" are featured in a package of their previous single hits. One side is devoted to each; Fabian being represented by "Tiger," "Turn Me Loose," "Hound Dog Man," while Avalon's performances include "Why," "Bobby Sox To Stockings," "Venus" and others. Huge potential.



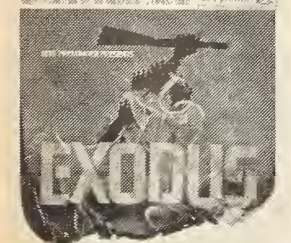
**"DELLA DELLA CHA CHA"**—Della Reese—RCA Victor LPM-2280

The thrush takes easily to the infectious throbbing rhythms of the cha cha cha, adapting such tunes as "Diamonds Are a Girl's Best Friend," "Whatever Lola Wants," "My Heart Belongs to Daddy" and "There's A Small Hotel" to the danceable medium. Credit O. B. Masingill for the lively ork accompaniment. Strong for the charts.



**"THE NEXT PRESIDENT"**—Mort Sahl—Verve MG V-15021

Sahl's political gibes are most timely now and he takes full advantage of the current political situation. This "live" session includes his descriptions of the two parties' conventions, the presidential campaign and sundry items of world concern. Has an urgency that should make it a best seller.



**"EXODUS"**—Original Film Soundtrack — RCA Victor LSO-1058

The stirring drama of the film has been accented by an equally thrilling score written by Ernest Gold. With the main theme due for pop single success and the film's advance publicity, this album becomes a must for soundtrack fans. Stock well for big sales.



**"HITS OF LES AND MARY"**—Les Paul & Mary Ford—Capitol T 1476

The guitar-vocal team has scored tremendous singles triumphs with "The World Is Waiting For The Sunrise," "The Carioca," "How High The Moon," "Mocking Bird Hill" and "Vaya Con Dios" among others. These and seven others are packaged here for the wide pop acceptance they rate.



**"HAPPY TIME CHA CHAS"**—Ricardo Juarez and his Orch.—Grand Award GA 254SD

The label, a command affiliate, enters the "stereo" cha cha race with a finely engineered product comparable in sound to the fantastically successful Command line. The Juarez ork offers cha cha versions of "Too Young," "Moonlight and Roses," "It Might As Well Be Spring" and "Too Marvelous For Words." The regular price of this set should prove a boon in competition with the high priced "deluxe" lines.



**"SOMETIMES I'M HAPPY, SOMETIMES I'M BLUE"**—Gene McDaniels—Liberty LST 7175

The legit approach of McDaniels is divided here between the light and dark shades of pop songs. With arrangements contributed by Billy May, Marty Paich, and others the songster belts "Deed I Do," "And the Angels Sing" and then caresses "Autumn Leaves" and "The High And The Mighty." Potent showcase for a good talent.



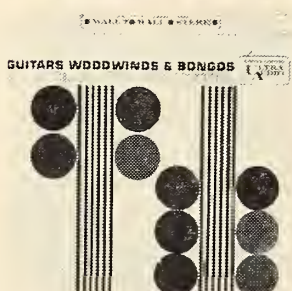
**"TOP OF THE MARK"**—Frankie Carle, his Piano and Orchestra, featuring Darryl Stevens—RCA Victor LPM-2233

The famed Frankie Carle piano has been recorded at the famed Top of the Mark nitery in San Francisco at a benefit concert. Carle and the ork offer delightful danceables and vocalist Darryl Stevens pitches in with four vocals. Tunes include "Oh! What It Seemed To Be," "Sweet Lorraine," "Anytime," "Time After Time" and "The One I Love." Enjoyable disk with a package bonus of nine photo-filled pages of San Francisco.



**"ENCORE ITALIANO"**—Johnny Puleo and his Harmonica Gang—Audio Fidelity AFSD 5931

On stage, slapstick comedy takes precedence over the harmonica talents of the Puleo gang; on disk, especially with AF's fine stereo, music reigns. In this second of a series of Italian favorites, the crew presents enjoyable readings of "Tarantella Calabrese," "Vicin'o Mare," "Tesora Mio" and "Il Bacio D'amore." Good listening here.



**"GUITARS, WOODWINDS & BONGOS"** — Al Caiola and Orchestra—Ultra Audio WWS 8503

One of the LP's in the United Artists subsid's initial release, the package follows the winning formula of the "deluxe" package stereo trend. Guitarist Caiola heads a crew comprised of six other guitarists, three saxes and five percussionists, playing stereo-aligned arrangements of "Give Me the Simple Life," "Let's Call the Whole Thing Off," "Jeepers Creepers," "Bernie's Tune" and eight others. Tops in sound and consumer packaging.



**"DE LEON ROARS"**—Jack De Leon—Duo D-2

The label which has produced the winning Woody Woodbury albums offers De Leon for comedy platter fans. The album was cut "live" in a Florida nitery and the audience responds faithfully to the entertainer's zany characterizations of a "Little Boy Lost," "Philip & Tony" (England's Royal husbands), "Fire Department" and a Hollywood "Spectacular." Enjoyable session.



**"A DRY MARTINI PLEASE"**—Cy Walter — Westminster WST-15054

Agreeably sociable cocktail piano music is Walter's forte. Here with rhythm support he treads the ivories lightly in enjoyable readings of "Just One Of Those Things," "Anything Goes," "Begin the Beguine," "Crazy Rhythm" and "Paper Moon" among others. Pleasant and unobtrusive background listening.



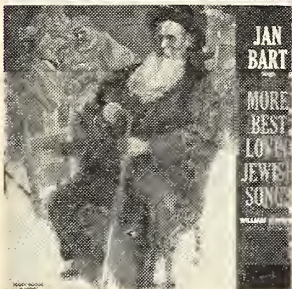


# Album Reviews



## "LET GEORGE DO IT"—George Wright—Solo SM 267

Wright, a veritable messiah with the pipe organ enthusiasts, debuts on the Solo label bowing his own elaborate pipe organ—a combination of three Wurlitzer pipe organs. Among the 11 selections here are "I Know That You Know," "Love Is Here To Stay," "I'm Forever Blowing Bubbles" and "Hi-Lili-Hi-Lo." Top disk for the market.



## "JAN BART SINGS MORE BEST LOVED JEWISH SONGS"—Request RLP 8042

The lyric tenor offers another program of popular Jewish songs. Here he authentically performs "Ale Brider," "Israel Celebrates," "Roszines Mit Mandlen" and other favorites. Musical accompaniment is sympathetic to the mood, rounding out an entertaining album. Has strong appeal to a limited market.

## JAZZ PICKS OF THE WEEK



## "THE COUNT BASIE STORY"—Roulette RB-1

In commemoration of the jazz great's 25th anniversary in jazz the label has issued a deluxe, limited edition, 2 disk package of the ork's greatest sides. These are new recordings cut last summer and "aside from the slightly enlarged band and occasional revoicing of the orchestrations in the interests of fuller sound," the old treatments were left intact. They include "Blue and Sentimental," "Jumpin' at the Woodside," "Lester Leaps In," "Sent For You Yesterday," "Tickle Toe" and "Topsy." Package includes a 35 page, fully documented (photos and annotations) booklet prepared by Leonard Feather. Historic release.



## "MR. NEW ORLEANS JAZZ MEETS MR. HONKY TONK"—Pete Fountain & "Big" Tiny Little—Coral CRL 757334

A battle of the bands, traditional style. The immensely popular clarinetist, Pete Fountain, engages in musical battle with the label's honky tonk specialist, "Big" Tiny Little. The session comes off well and should be a boon to Dixie and pop fans—with stereo rigs, for stereo is absolutely necessary for full appreciation of the date; Little's group is on the right, Fountain's on the left. Tunes include "That's A Plenty," "Ain't Misbehavin'," "Limehouse Blues," "Georgia On My Mind" and "American Patrol."



## "THE DOUBLE SIX OF PARIS"—Capitol ST 10259

The Double Six are to Quincy Jones, as Lambert, Hendricks & Ross were to Basie. The work of the Six must be reviewed in comparison to L, H & R, for they are an enlarged French counterpart to the American trio. With vitality and enthusiasm and fantastic vocal discipline they relate Quincy Jones originals to voice, creating every part of the ork except for the rhythm section. Chritianne Legrand's high pitched voice is similar to Annie Ross', but except for her, the group is strongest in ensemble work. Selections include "For Lena And Lennie," "French Rat Race," "Meet Benny Bailey" and "Count 'Em."



## "PARIS CONCERT"—Art Blakey's Jazz Messengers—Epic LA 16009

Epic has beefed up its jazz catalog considerably with the release of these Blakey sides cut in Paris in Nov. and Dec. 1958. Personnel include Lee Morgan, Benny Golson, Bobby Timmons, Jimmy Merritt and Blakey—a formidable quintet anywhere. Sides are "Moanin'," "I Remember Clifford," "Just By Myself" and 2 others. Tremendous album!



## "LIVE ECHOES OF THE BEST IN BIG BAND BOOGIE"—The Will Bradley-Johnny Guarneri Band—RCA Victor LSP-2098

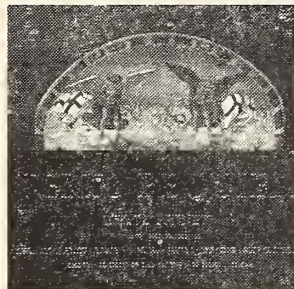
Charles Shirley has transcribed the orchestrations of the big band boogie woogie numbers that were so prevalent in the late '30's and early '40's for the present Bradley-Guarneri fronted crew. The tribute to the era includes enjoyable and faithful recreations of "Boogie Woogie," "Yancey Special," "Southern Exposure" and "Roll 'Em." Particularly effective in stereo.



## "A BIG NEW BAND FROM BRITAIN"—Dave Lee, His Piano and Orchestra—Top Rank RM 336

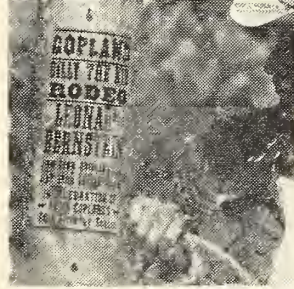
Former pianist with Johnny Dankworth, Dave Lee leads a crack assemblage of musicians in a precision swinging date. Drawing upon the top names in British jazz, Lee has employed such soloists as Bert Courtney and Tubby Scott. But it is the ensemble work that is most impressive; crisp, clean and vigorous. Sides include "Lover Come Back To Me," "Bye Bye Blackbird," "I Cover the Waterfront," "Cheek to Cheek" and "Beyond the Sea." Merits consideration.

## CLASSICAL PICKS OF THE WEEK



## VERDI: "Requiem"—Leontyne Price, Rosalind Elias, Jussi Bjoerling, Georgio Tozzi, Fritz Reiner conducting the Vienna Philharmonic Orchestra and the Chorus of the Society of the Friends of Music, Vienna—RCA Victor LD 6091

By far the most elaborate recording of the "Requiem." In this Soria Series release, Victor has gathered a distinguished cast (ironically, this was Bjoerling's last recording before his death), recorded it in exquisite stereo sound, and packaged the 2-disk set in an ultra deluxe liner, which includes a 20 page booklet containing expensive color plates. A choice item, especially at Christmastime.



## COPLAND: "Billy The Kid"; "Rodeo"—Leonard Bernstein conducting the New York Philharmonic—Columbia ML 5575

The two "western" ballets by Copland are performed with gusto and freshness by Bernstein. Immensely popular on the ballet stage, the works' melodiousness and apparent enthusiasm in the American idiom, have made them favorites on disk too. This coupling should be very well received.

## CHRISTMAS PICK OF THE WEEK



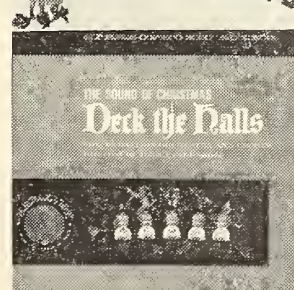
## "THE 25TH DAY OF DECEMBER WITH BOBBY DARIN"—Atco 33-125

Darin's contribution to Christmas is a refreshing departure from the usual seasonal fare. His program is comprised of sacred hymns and Negro spirituals. The latter, which enable him to swing vigorously, are the highlights of the album. And the entertainer appears much more at home on these tracks. They include "Poor Little Jesus," "Go Tell It On the Mountain," "Mary Where Is Your Baby" and "Jehovah Hallelujah." One of the choicest decks this season.



## "JOY TO THE WORLD"—Andre Kostelanetz, His Chorus and Orchestra, Earl Wrightson—Columbia CL 1528

The Kostelanetz ork and chorus, highlighted here by Earl Wrightson's rich baritone voice, offer a gracious tribute to the season with beautiful performances of standard Seasonal fare. The pieces are treated with loving care in the classical tradition; they include "The First Noel," "Silent Night," "Away In a Manger" and 15 others. Huge Christmas potential.



## "DECK THE HALLS"—The Sound of Christmas—The Medallion Orchestra and Chorus directed by John Paul Krance—Medallion MS-7512

Christmas at Medallion is treated with artistry and inventiveness. Opening with an overture (medley of "Joy to the World," "Deck the Halls" and "The Wassail Song") the mood is set for the capella female and male chorus offerings to follow. Included are "The Carol of the Bells," "What Child Is This," "The Coventry Carol" and more conventional items, for a total of 19. Will make a good gift item.



## "HAIL MARY"—Narrated and Sung by Ann Blyth—Everest SDBR 1113

The more religious aspects of the holiday are treated to an original musical creation by Jerry Livingston and Lenny Adelson. Ann Blyth, accompanied by ork and chorus, narrates and sings such musicalized passages as "Hail Mary," "A Child Is Born," "The Lady of the Roses" and the Rosary. Educational, entertaining, and reverent production.





# ENGLAND

The Argo Record Company this month celebrates two anniversaries. In 1952, the firm became a private limited company and in November 1957 became members of the Decca Group. Two years ago Argo, under the auspices of The British Council, set out to record uncut a complete cycle of Shakespeare's plays. Scheduled for completion by 1962 the program is already half way through with 22 out of the 37 plays already recorded by The Marlowe players augmented by some of Britain's finest Shakespearean actors and actresses. Harley J. Usill, managing director, told *The Cash Box* that apart from progress in Shakespeare the biggest recording yet attempted by the company is the English version on Bach's St. John Passion by The Kings College Choir and notable soloists including Peter Pears, Helen Watts, Alexander Young and Hervey Alan.

Argo released the most unusual record in its catalog to date. A 12" LP, "Europe Since The War." The story of ten years of European co-operation, narrated by Lord Boothby K.B.E. and aimed to give the public an informed but politically unbiased opinion on European matters. This highly topical documentary is the result of six months' extensive research, preparation and recording and includes the voices of some of the greatest European statesmen of the past fifteen years. Among them Sir Winston Churchill, General George Marshall, The Rt. Hon. Harold MacMillan, Dr. Adenauer, Mr. Del Valera and The Rt. Hon. Selwyn Lloyd. The record is produced in co-operation with the Council of Europe and O.E.E.C.

Several hundred members of the Decca sponsored Teen and Twenty Disc Club attended the club's first 'live' record dance-party at London's Lyceum ballroom last week. Since its formation four months ago (*The Cash Box* dated August 20, 1960) the club's Wednesday night disc shows on Radio Luxembourg deejayed by Jimmie Saville have attracted record fans from all over Europe and membership is growing at the rate of 2,000 a week. Man behind the idea is Decca general sales manager S. A. Beecher-Stevens told *The Cash Box* that Monday's party (part of which was tape-recorded for future transmission via Radio Luxembourg) was the first of a series to be held in key cities up and down the country, affording members an opportunity to meet and really get together. Features of the club include competitions, prizes and special membership badges. It is hoped that in the future various charities will benefit from the club's activities.

Record manufacturers here, realizing the importance of attractive presentation and eye-catching sleeves as a valuable aid to sales promotion, are extending the practice to the singles field. Several Decca singles including Tommy Steele's "Little White Bull" and "Football Crazy" by Robin Hall and Jimmy Macgregor have received this treatment. EMI did the same for "Top Teen Baby" by Garry Mills on Top Rank, Philips issued the latest Frankie Vaughan single, "Milord," in a four-color sleeve and Fontana came up with an eye catcher for Johnny Mathis, "My Love For You." Palette Records, encouraged by the sales of "Never On Sunday" by Makadopoulos, plans a colored sleeve for its Christmas single, "Like Party." Pye is giving specialized treatment to six jazz singles by Acker Bilk—available either as a complete set or singly, each is issued in a special record bag illustrated with the now famous Bilk bowler hat and clarinet.

Publisher Harry Lewis, having built up an extensive instrumental catalog for his Marlyn Music Company over the last ten years, is now extending his interest into the popular field.

Following the success of Vera Lynn's "Saturday Spectacular" on October 15, she has been booked to appear in the program again on November 12 with another date lined up for December. Agent Leslie Grade is negotiating for her to appear in key cities throughout the world. Release date for Vera's first single under her new MGM contract is set for November 11—entitled "The Accordion," it is an English version of the No. 1 French hit.

Negotiations have been completed by agent Don Arden and Gene Vincent's American manager Norm Riley to bring the star over for a return visit in January 1961.

Mrs. Mintangean of Durium Records of Italy over here for The Rank International Convention, had talks with W. Townsley and Mike Sloman of Decca Records on Monday and Tuesday of last week. Main discussions centered around possible visits to this country by Italian artists Marino Marini and Little Tony. A special rush release out last week on the Durium label is the No. 1 Italian hit "Il Nostro Concerto" by Sergio Franchi with English lyrics. There is also a cover version by Peter Wynne on Parlophone while Oriole issued the original Italian chart-topper by Umberto Bindi (Bindi also wrote the number). Oriole report over 5,000 sales in the first week. The same company announce a new LP by David Kossif (star of ATV popular TV series "The Larkins") entitled "Larkin Singin'"—a sing-up of old time vintage cockney songs for release mid-November.

Associated Recordings has signed a long-term agreement with Supraphon Records of Prague. This gives them exclusive distribution in this country of the Supraphon catalog which will be issued on the Supraphone, Artia and Parliament labels. Mr. Bennett, managing director of Associated Recordings said: "We shall be making available the entire Supraphon catalog with the exception of some of the pop repertoire which is not suited to the Western market. Some of it will be to specialized order. The Supraphone catalog is one of the largest in the world. The catalog will, of course, include the Folk catalog as well as the classical." Associated Recordings plan to release between 8 and 15 disks every month on the three labels—mostly LP's.

The first five releases on the Eros label taken from the Russian catalog, on sale in this country for three weeks, have met with fantastic success particularly the Richter recording of Tchaikowsky's 2nd Piano Concerto which is proving a big seller.

Warner Bros. hosted a party last week to introduce Ron Grainer composer of "The Maigret Theme" featured in the BBC TV film series "Inspector Maigret" starting here on October 31. Grainer's recording on the Warner Bros. label is issued in England prior to American release. Warner Bros. executives at the party included International Director Robert Weiss and London manager Roy Lister.

Polydor has released the first single under the new agreement with Hickory Records of America. "Will I Ever" backed with "I Know" by The Townsell Sisters. The Kapp recording of "Sailor" by Lolita currently climbing *The Cash Box* Top 100 will later be released here by Polydor.

Twenty years old Tony Dunning made his recording debut on the Palette label with "Seventeen Tomorrow" b/w his own composition "Be My Girl."

A young man Jan Rohde, already well known in Sweden via his waxings for the Odeo label makes his British debut on the Qualiton label with "So Shy" and "Come Back Baby."

## Rank Co-op's London Conference



LONDON—The success of the recent London Conference of Rank Records International Cooperative was measured in one way by the tremendous turnout of co-op members from throughout the world. The above photo shows some of the attendees.

1. L. G. Wood, managing director of EMI, and Bernard Ness, president of Rank Records International.
2. Mr. and Mrs. Harold Friedman, director of Top Rank of America.
3. L. Wellnitz, Ariola-Germany; L. G. Wood, EMI; Paul Marshall, attorney for the Co-op; N. Varenholz, Ariola-Germany, and Bernard Ness.
4. Mr. and Mrs. G. Alexander, EMI Int'l, and Simon Brehm, Karusell-Scandinavia.
5. Roland Rennie, EMI; Norbert Varenholz, Ariola-Germany; Mr. Ortega, Discophon-Spain, and Mr. Alavedra, Discophon-Spain.
6. L. G. Wood, Paul Marshall and Roland Rennie, EMI.
7. Brian Hobbs, Trutone-South Africa; Mrs. E. Mintangean, Durium-Italy, and F. L. Marks, Festival-Australia.
8. Mr. Weber, Ariola-Germany; Miss Goebel, Germany; Lutz Wellnitz, Germany, and Mr. Bruce, EMI.
9. Mr. Van Zeeland, Benelux; Mr. Mackenzie Smith, EMI, and Mr. Van De Haar, C. N. Rood-Benelux.
10. Mr. Van De Haar and Bernard Ness.
11. Mr. and Mrs. Sack and Mrs. Ness.
12. Mr. Finsterwald, Switzerland; Mr. Van Zeeland, C. N. Rood-Benelux; Mr. Kayser, Belgium, and Mr. Borzee, Belgium.
13. Kurt Mohr, Arteco-France; Pat Amore, Arteco-France, and Harold Shampian, Filmusic.
14. Pat Amore and Vickie Rohrbach, Rank Int'l.
15. Mr. B. Hobbs, Trutone-South Africa; Paul Marshall, Roland Rennie and Mr. and Mrs. Gardner-Hill, EMI.





# BENELUX

On October 22 the Month-Of-The-Record Action, which has been organized by the Commission of Collective Grammophonorecords Campaign came to a brilliant close in the Concertgebouw, Amsterdam. The highlights of the "Grand Gala Du Disque"-performance, on which more than 60 top national and international attractions were featured, was the "Solemn Hour of Edisons" Awards for the best performances on records in 1960 in every musical field, handed by Dutch star-actress Varo van Eyck.

Here is the list of the artists and records which got an "Edison":

Classical music international: the musical company of "I Musici" for their complete works of classical Italian music on the Philips label.

Classical music Holland: (posthumous) Dr. Eduard van Bienum for his recordings with the Concertgebouw Orchestra (Philips).

Opera international: Sir Thomas Beecham for his recording of Bizet's "Carmen" starring Victoria de los Angeles (HMV), and singer Dietrich Fischer-Dieskau for his performance of Mahler's "Das Lied von de Erde" (HMV).

Opera Holland: not delivered.

Jazz international: Thelonious Monk for his LP "Monk's Music" on the Riverside label.

Jazz Holland: not delivered.

Popular vocal international: Frank Sinatra for his LP "Only The Lonely" on the Capitol label.

Popular vocal Holland: Willy Alberti for his complete recordings on the Philips label.

Popular instrumental international: Robert Prince for his MGM recording of music from the "West Side Story."

Popular instrumental Holland: Roelof Stalknecht for his complete works on the piano on the CNR and Delahay labels.

The Edison Award performance was closed by a pleasantly informal ball, which lasted until the small hours of the Sunday morning.

Edison Awards have now international recognition and importance. Closely following the commercial importance of Oscars in the motion picture industry, the Edison Awards is becoming more of a big highlight in the international recording industry every year. The big stars, applauded during the Grand Gala due Disque were top-artists like Gilbert Bécaud, the French chansonnier making his first appearance in Holland, the Danish teenagerstar Gitte Haenning, German top-vocalist Vico Torriani, French chansonniers Nicole Louvier, Los Paraguayos, German organ player Heinz Heindl and many others.

During the Week-Of-The-Record Campaign a record market was held in the big department stores of Amsterdam, The Hague and Rotterdam. Artists of all the record companies sold to the public their own recordings.

Mr. W. Slinger, president of Artone Gramophone, left for America to visit his U.S. business associates.

"Barcelona", recorded on the Fontana-label, is still selling immensely. At the moment, 50,000 copies were sold of this first recording by De Wilmari's (L.C. Phonogram).

New LP releases on the London label (L.C. Phonogram) include "Louis and Keely," on which the famous husband and wife team Louis Prima and Keely Smith sing evergreens like "Night And Day," "Tea For Two," "Cheek To Cheek" and "Bei Mir Bist Du Schön," accompanied by Sam Butera and The Witnesses. "Always" is the title of an LP by popular pianist Roger Williams. "Song Without End" features Harry Sukman, his piano and his orchestra in beautiful melodies from "The Franz Liszt Story," a picture for which Sukman wrote the background music. For jazz lovers there is "Pyramid" by The Modern Jazz Quartet, and "That's A Plenty," oldtimers played by Wilbur de Paris and his steady jazz colleagues. Recent new single releases on the London label are "Rocking Goose" by Johnny and the Hurricanes, "Mr. Custer" by Larry Verne and "Four Little Heels" by Brian Hyland.

The "Junior Jazz Gallery," selected recordings by jazz greats on 45 rpm, proves to be a big selling series in the low countries. These records, which are packed in attractive colored covers, are to be seen in the show windows of almost every dealer and that's just one of the reasons why these series are getting much attention. Expectations are that every jazz fan will buy one or more of these Philips singles (L.C. Phonogram). A new series of jazz LP's for all jazz lovers will be obtainable soon. Philips' "Giant Jazz Gallery" consists of a number of wonderful 12" LP's ala "Armstrong Plays Handy."

Three LP best sellers have just been released by Boveva's Capitol department: Nat King Cole's "A Mis Amigos," Stan Kenton's 1946 interpretations of a "Concert In Progressive Jazz" and Sinatra's "Greatest."

Mr. and Mrs. Sam Kruger and their accountant, Mr. A. Harris, arrived from England in Holland for a week's extended visit on behalf of Kruger's "Ember Records (International)" and their associate publishers, Florida Music Company and Gloucester Music Publishing Company. They met Mr. Siekman and Mr. Kapp of Intrass L.C., Hilversum, sole representative for the Ember label in the Benelux area and will also be meeting Mr. Slinger of Artone Gramophone with whom they have an association. During Kruger's visit they also saw Mr. Joop Portengen, president of "Muziekuitgeverij Portengen," Bussum, who will be heading up a new publishing company, called Editions Florida Holland and Editions Florida Belgium.

Basart Inc. concentrating their plugging mainly on "Les Enfants Du Pirée." Sheet music has been distributed among all Dutch orchestras. Basart Inc. expects this number to become one of the most important titles of the year.

## Holland's Best Sellers

1. Ramona (The Blue Diamonds—Decca) (Francis-Day, Amsterdam).
2. It's Now Or Never (Elvis Presley RCA).
3. Les Enfants Du Pirée (Melina Mercouri/Makadopoulos/Dalida — Barclay/Palette/Barclay) (Les Editions Int. Basart, Amsterdam).
4. Milord (Corrie Brokken/Edith Piaf—Philips/Columbia) (Editions Altona, Amsterdam).
5. Everybody's Somebody's Fool (Connie Francis—MGM) (Robert Mellin, Brussels).
6. Barcelona (De Wilmari's—Fontana) (Benelux Music, Weert).
7. Please Help Me I'm Falling (Hank Locklin—RCA) (Les Editions Int. Basart, Amsterdam).
8. He'll Have To Go (Jimmy Reeves—RCA) (Les Editions Int. Basart, Amsterdam).
9. Itsy Bitsy Teenie Weenie Yellow Polkadot Bikini (Brian Hyland—London) (Editions Altona, Amsterdam).
10. Apache (The Shadows—Columbia) (Francis-Day, Amsterdam).

one of a series

# WHAT PHONOGRAM MEANS TO HOLLAND'S RECORD INDUSTRY



## THE SELLING OPERATION

In Holland's rapidly growing disk market, Phonogram's sales - of such top labels as Decca, Philips, London, Fontana - exceed the combined turnover of its three nearest competitors. How is Phonogram keeping this leading position? Sound salesmanship and continual cultivation of the country's dealers are two reasons. For each label it represents, Phonogram keeps a separate sales force on its toes. Each group has its own merchandising manager, directing eighteen field men who make a minimum of eight calls a day, six days a week. They are backed up by solidly-planned promotion covering all phases of the disk business, from artists to ads, repertory to recording. These facts are worth considering if the matter of your representation in Holland should come up.



PHONOGRAM RECORD COMPANY AMSTERDAM





# FRANCE

Vic Tahar, mogul of the French juke box business, tells us that the biggest stars of the coin machines, in his opinion, are Dalida (Barclay) and Johnny Halliday (Vogue).

President Froment of RCA (Decca) has just returned from a business trip to Zurich and notes the growing success of the latest RCA side by Elvis Presley, "It's Now Or Never"—more than 30,000 EP's sold in 10 days. Everybody thought the new Pathe-Marconi Record Club would lead to lower prices for classics on LP's, but RCA has now come out with a series of "grand luxe" recordings in the form of 2 or 4-record albums complete with reproductions by Skyra and to be sold for 15 N.F. more than the normal 12-inch LP. The first album: Berlioz' "Requiem" conducted by Charles Munch.

RCA also announced the Mario Lanza "Desert Song," and Harry Belafonte's "Chain Gang Songs," 12" albums, plus a musical testament narrated and played by the late Wanda Landowska, herself.

Marcel Stellman, artistic director of Decca (England) for its continental branches was in Paris last week.

Latest Catherine Valente waxing—a 10-inch LP with lead-off tune, "Si Je Bouvais En Plus T'aimer."

In Paris for a few days—Bernie Lowe of Cameo Records, busy arranging release of Bobby Rydell's "Sway" and "Groovy" on the Columbia label.

MGM doesn't say how many sold but is pleased with figures for Jimmy Jones' "Good Timin'" album and the original track of "Subterranean" with the orks of G. Mellingam, Buddy Clark, and Sheldon Jack.

Capitol is readying release of "Dardanella" and "Muskrat Ramble" by the Louis Armstrong-Bing Crosby duo. And in the label's de luxe series, Nat Cole's "Wild Is Love," a 12" LP.

Dalida is making her first film in Italy and will feature her latest hits, in particular, "Parle-moi D'amour."

Eddie Barclay, president-general Director of Barclay Records plans to hold his New-Year celebration each year on November 30; makes it easier, he says, to get together all his fellow-workers, recording artists and foreign guests.

1961's singing star, according to Barclay, will be his own discovery Gillian Hills whose only 16. She has just cut four promising sides, including "Cou Couche Panier" and "Le Paradis Pour Toi" ("Cookie Little Paradise").

Further flashes from Barclay: Henri Salvador will head the bill of the new Alhambra Music Hall revue starting November 7; second billing for Lucette Raillat ("La Mome Bouton"). Henri will go on from there to the Bobino, also as star. The Alhambra will get Charles Aznavour in December when his present film stint in Spain has ended. Lucienne Delyle goes to Bobino beginning November 15. Paul Mauriat's arrangements and orchestra will back all these Barclay stars during their music hall engagements.

Most recent Mercury releases in France: "Kiddie" by Brook Benton, "To Each His Own" by The Platters, Damita Jo's "I'll Save The Last Dance For You."

Nicole Barclay, back from a trip to Prague, tells us that Czech jazz left her much impressed.

Bel-Air is issuing, on the Atlantic label, The Drifters' "Save The Last Dance For Me."

Vogue's President L. Cabbat, before taking off for Switzerland, announces release on the French market of 45 singles in color, for juke boxes only. A new agreement between Centro-Disc (Canada) and Vogue-Pip will double the flow of Vogue record sales between France and Canada. Petula Clark, for her first recording session in France, has just cut, among other tunes, "Tu Es Ma Pluie Et Mon Beau Temps." On December 30, Vogue will leave its Paris offices to occupy its new building in Villetaneuse (Seine & Oise Dept.). The firm's factory will add ten new presses. Vogue best-sellers in Germany: "Premier bal" by Jackie Noguez and a "pastiche" of "Auberge Du Cheval Blanc" and "O Sole Mio" by the comic dixieland orchestra of Billy Mac Fury.

Fontana reports release in the U.S. of its most famous record of the year, "Babylone 21-29," waxed by Norman Maine and his orchestra. Fontana's "Jazz Et Jazz" by Andre Hodeir, a revolutionary disk based on concrete music plus re-recording effects, will also be available to U.S. buyers. Here, Fontana is issuing Norman Maine's "Voulez-vous Cha Cha."

Dario Moreno is off to Canada accompanied by his agent, Eddy Marouani.

Philippe Weil, Fontana's artistic director, reports that the firm has signed the well-known imitator, Cl. Vega, and Elga Anderson, star of the film "Os Bandeirantes."

Ducretet-Thomson has announced a new side by Les Djinns, best-selling vocal ensemble. It's "Poco A Poco." The firm is also marketing on the Savoy label Cozy Cole's "Concerto For Cozy."

"Tiger Rag" by Jan et Kjeld and "Tuxedo Junction" by Frankie Avalon are President Record's latest contributions to the French record scene.

French Columbia has just recorded the Golden Gate Quartet singing "Judgment Day," Quentin Foster's English adaptation of "Dernier Judgment," composed by Moustaki, lyricist of Piaf's famous "Mylord."

Les Concerts Pacra, last vestige of Paris' famous concert cafés ("café conc.") reports that its new program director is Serge Greffet.

Judy Garland did two concerts at the Olympia last week instead of the two-week stint as previously announced.

Singer Gilbert Becaude celebrated his birthday on October 24 with a big reception at his estate in Chesnaie. Among the guests, M. Glotz of EMI, Madame Breton, Becaude's manager Felix Marouani.

A very "Parisian" event was the recent baptizing of a new rose, the "Val-Star Charles Trenet" aboard a "péniche" on the Seine. The evening wound up gayly with flowers and champagne for all the guests.

Manager Roquière's of Chappell Publishers reports 18 additional recordings of Rene-Louis Lafforgue's new waltz, "Quand La Valse Est Là," including those of the accordionist Aimable (Vogue) and Rouillé (DT). The firm's French adaptation of "Johnny Kissed A Girl" ("Ni Chaud Ni Froid") is a big seller in versions by Dalida and Bob Azzam (Barclay) and Georges Jouvin (Pathé-Marconi).

Pathé's Jacqueline Boyer has just cut a new Greek air, "Xerie Xerie" under the French title "Quand On Aime." Catherine Valente's (Decca) latest disk couples the French adaptation of "I'll Never Fall In Love Again" entitled "Si Je Ne Bouvais Plus T'aimer," Aznavour's version in French of "Just One Of Those Things," which he has called "Un De Ces Jours." Les Trumpet Boys, Philips' best-selling vocal ensemble, have just waxed "Les Papous."

## England's Best Sellers

1. Only The Lonely — Roy Orbison (London) (Acuff-Rose)
2. Tell Laura I Love Her — Ricky Valance (Columbia) (Mills)
3. As Long As He Needs Me — Shirley Bassey (Columbia) (Lakeview)
4. Nine Times Out Of Ten — Cliff Richard (Columbia) (Aberbach)
5. How About That — Adam Faith (Parlophone) (Mills)
6. Let's Think About Living — Bob Luman (Warner Bros.) (Acuff-Rose)
7. So Sad — Everly Brothers (Warner Bros.) (Acuff-Rose)
8. Dreamin' — Johnny Burnette (London) (E. H. Morris)
9. Walk Don't Run — John Barry Seven (Columbia) (Planetary-Kahl)
10. Rocking Goose — Johnny & The Hurricanes (London) (Vicki)
11. Chain Gang — Sam Cooke (R.C.A.) (Leeds)
12. The Girl Of My Best Friend — Elvis Presley (R.C.A.) (Hill & Range)
13. Walk Don't Run — The Ventures (Top Rank) (Planetary-Kahl)
14. Please Help Me I'm Falling — Hank Locklin (R.C.A.) (Aberbach)
15. MacDonald's Cave — The Piltdown Men (Capitol) (E. H. Morris)
16. Apache — The Shadows (Columbia) (Francis Day & Hunter)
17. Lucille — Everly Brothers (Warner Bros.) (Venice)
18. Shortnin' Bread — The Viscounts (Pye) (Southern Music)
19. My Love For You — Johnny Mathis (Fontana) (Aberbach)
20. It's Now Or Never — Elvis Presley (R.C.A.) (Ricordi)

## England's Top Ten LP's

1. South Pacific — Soundtrack (R.C.A.)
2. Me And My Shadows — Cliff Richard (Columbia)
3. Elvis Is Back — Elvis Presley (R.C.A.)
4. Down Drury Lane To Memory Lane — 101 Strings (Pye 'Golden Guinea')
5. The Fabulous Style Of The Everly Brothers — Everly Brothers (London)
6. Oliver — Original Cast (Decca)
7. The Buddy Holly Story No. 2 — Buddy Holly (Vogue-Coral)
8. At The Oxford Union — Gerard Hoffnung (Decca)
9. Elvis' Golden Records Vol. 2 — Elvis Presley (R.C.A.)
10. Oklahoma — Soundtrack (Capitol)

## England's Top Ten EP's

1. Strictly Elvis — Elvis Presley (R.C.A.)
2. Adam's Hat Parade — Adam Faith (Parlophone)
3. Paddy Roberts Strikes Again — Paddy Roberts (Decca)
4. Strictly For Grown Ups — Paddy Roberts (Decca)
5. South Pacific Highlights — Soundtrack (R.C.A.)
6. Unforgettable — Nat King Cole (Capitol)
7. Nina & Frederik No. 1 — Nina & Frederik (Columbia)
8. C'mon Everybody — Eddie Cochran (London)
9. This Is Miki — This Is Griff — Miki & Griff (Pye)
10. Cliff Sings No. 3 — Cliff Richard (Columbia)

Original film tracks still much in demand. After those of "Ben Hur" and "Let's Make Love," Georges Colin of France-Melody-Robbins has announced the release of "Green Leaves of Summer" by Dimitri Tiomkin from the film "Alamo." The French version, adapted by R. Marmoudy is called "Les Fleurs D'été." The Four Brothers have waxed the tune for Philips, Frankie Avalon for President and R. Masmoudy for Ducretet-Thompson. It is reported that Yves Montand prefers not to record the French versions of the tunes from "Let's Make Love." Could he have forgotten his French accent?

Roger Corsin tells us that his firm, publishers Jacques Plante, have acquired the rights to "That's How Much," originated by Brian Hyland in the U.S. The French adaptation will be done by Salvat-Morisse.

Odeon's Jeff Lawrence has just cut "Dame De Coeur," French version of "Lady Luck." Mademoiselle Dulac of Salvat publishers confirms the news that Jacqueline Boyer and François Deguelt of EMI-Pathé have recorded "La Joie D'aimer," French version of "Need Of Love."

"Pour Ton Amour" ("Scotland The Brave") has been waxed by Les Barclays (Barclay) Georges Jouvin (Pathé-Marconi). The tune is from the film "Tunes Of Glory."

The group J.M.S. (Pathé), whose original waxing of "Papa Aime Mama," sold like hot cakes has just cut a new song by Moutet & Chabrier called "Notre Petit Caniche."

"La Montana" is the French title for "If She Should Come To You" and it's Gloria Lasso (Pathé) who has recorded this air, released here first by Roger Williams on Kapp.

Jack Denton, manager of Francis Day Publications tells us that young David Day is now in New York where he will sell French songs.

De Marty reports that Fred Fox of the Sam Fox firm is visiting Paris for a few days.

Philippe Boutet, head of Barclay Publications, is now in Munich for the setting up of a German branch of Editions Barclay in collaboration with Siegel Editions. An important event passed practically unmentioned: the recent meeting of the contract negotiating committee of the BIEM in Zurich. Everything smooth at present on the negotiation front, we learn. A new meeting will take place in Versailles on November 8. Let's hope the new contract will prevent serious disturbances for the industry, the composers and authors, and the editors.

## France's Best Sellers

1. Itsy Bitsy — Dalida — Moréno — Brian Hayland — J. Halliday — Line Renaud — Alcarson — Trumpet Boy.
2. Verte Campagne — Brothers Four — Les Compagnons — Los Alcarson — Les Barclays — Trumpet Boy — Jerry Mengo — Noguez.
3. Tete De Bois — G. Bécaud — J. Mengo — Aimable — J. Morgan — Jo L'Auvergnat.
4. O Sole Mio (It's Now Or Never) — Dalida — Lanza — Presley — Moréno.
5. Tu T'Laisses Aller — Aznavour.





# GERMANY

Germany's top selling songstress, Lolita has her first American hit with "Sailor" which is climbing up The Cash Box Top 100, and is now planning her first visit to the U.S. Here's what to expect when she arrives. Lolita is an Austrian through and through. She's an unaffected, uncomplicated "girl next door" type, small, cute and full of fire. Don't look for a sophisticated worldly woman. Lolita would fit as well with the "Grand Old Opry" as she would in society. The whole industry here knows and loves this gal. We're sure that she'll be just as popular in the U.S.A.

Melodie der Welt Music reports that the big Annette hit, "Pineapple Princess," has been recorded by German teenager Margit Imlau. Lale Anderson, who's going to town with her top selling version of "Never On Sunday," is set for German TV and radio live shots this year and will make a European wide TV show on January 4. Ricky Nelson's hit, "Yes Sir That's My Baby," has just been recorded by the Banjo Boys, Jan And Kjeld.

Newly appointed European Director for The Cash Box, Neville Marten, visited Germany and traveled to Berlin, Hamburg and Munich to look over the record industry here. Aberbach Music chief Alfred Schacht dropped by the office here and raved about the new German cover of "I Walk The Line" by Wyn Hoop.

Paul Siegel's hot now with his Detlev Engel version of "Four Little Heels" and Caterina & Sylvio with "Itsy Bitsy."

Lou Herscher of Accadie Music in Beverly Hills is busy pushing his compositions for Europe.

Teenage star Rex Gildo has just covered "Tell Laura I Love Her" with a German text reading "The End Of Love."

Violinist Yehudi Menuhin is making his first German film, but, strangely enough, not in a film dealing with classical music or the life of a composer. He's playing in the film "Sabina And The Hundred Men" starring teenage idol Sabina Sinjen.

Publisher Peter Meisel is once again in the states. He arrived on November 1 and will visit N.Y., Nashville and L.A.

Ariola singer Peter Wegen has just released his newest record which is a cover of two Johnny Ray numbers, "I'll Never Fall In Love Again" and "Here and Now."

Harry Gerson from Edwin H. Morris Inc. publishers was in Munich and visited with their German affiliate, Seith Music. Both Mr. Gerson, Harry Bielefeldt, and August Seith dropped by The Cash Box office to talk about the record industry here. Mr. Gerson will also visit, Zurich, Milan, Paris, London and Frankfurt.

Rolf Arland from Chappell Music dropped by to tell us that Electrola teenager Gitte from Denmark has just recorded "I'm Sorry," the big Brenda Lee hit. Ines Taddio will soon record the Rosemary Clooney number "Vaya Vaya." This record will be released on Polydor.

Perez Prado just recorded the Rocco Granata composition, "Oh Oh Rosie," which was Rocco's follow up to his million seller, "Marina." The greatest is the English lyrics by Bob Merrill. The whole lyric is the name of the song and "La La La."

Warner Bros. Bob Weiss was recently in Berlin for a talk with music publisher Rolf Budde who handles the Warner Bros. music publishing catalog here.

The program for the Berlin Jazz Salon next May will include blues singer Josh White, Sister Rosetta Thorpe with her gospel songs and British big band Johnny Dankworth.

Leo Leandros' top seller "Mustafa" is now topping the charts in Communist East Germany. The song originally recorded in France by Bob Azzam for Barclay hit all over Europe. Strangely enough, the song had no stateside success.

The French record firm Vogue which has specialized in jazz and pop recordings is starting a German production. The line is handled by the new firm under the Vogue name headed by Mr. Ploetz in Bremen. The firm has also taken over German distribution for the English Pye label with stars such as Chris Barber, Acker Bilk, Emile Ford, and sex bomb Diana Dors.

German TV featured Stan Getz last week on a half hour show. The top teenage magazine "Bravo" which sells around 650,000 copies of its weekly distribution has started a tour through Germany under the name "Bravo Music Box." The tour stars Max Gregor with his orchestra, Lolita, Jan & Kjeld, Ted Herold, Laurie London, Will Brandes, The Honey Twins, Ivo Robic, Detlef Engel and Gus Backus.

## HOT AMERICAN SINGLES

- "Let's Forget It Now"—Johnnie Ray
- "Daffa Down Dilly"—Doris Day
- "Midnight Lace"—Ray Conniff/David Carroll
- "Piltown Rides Again"—The Piltown Men

## HOT COVERS OF AMERICAN AND ENGLISH HITS

- Paul Anka's "Adam And Eve"—Peter Kraus—Polydor
- Brenda Lee's "I'm Sorry"—Gitte—Electrola
- Paul Anka's "Summer's Gone"—Paul Anka—Columbia
- Ray Peterson's "Tell Laura I Love Her"—Rex Gildo—Electrola

## Germany's Best Sellers

(in cooperation with "Musik-Mart" magazine)

1. It's Now Or Never—Elvis Presley—RCA—Bote & Bock
2. Ein Schiff Wird Kommen (Never On Sunday)—Lale Anderson/Caterina Valente/Melina Mercouri — Electrola/Polydor/Decca — Francis Day and Hunter
3. Itsy Bitsy Teenie Weenie Honolulu Strand Bikini—Caterina & Sylvio—Decca—Paul Siegel
4. Die Liebe Ist Ein Seltsames Spiel—Connie Francis—MGM—Ralph Maria Siegel
5. Schiff Deine Sehnsucht—Rene Carol—Polydor—Gerig
6. Kalkutta Liegt Am Ganges—Vico Torriani—Decca—Budde
7. Va Bene — Peter Kraus/Rex Gildo — Polydor/Electrola — Schaeffers/Schneider
8. Milord—Edith Piaf—Columbia—Aberbach
9. Die Cowboys Von Der Silver Ranch—Angele Durand/Nilson Bros.—Electrola—Busse
10. Es War In Schoeneberg—Papa Bue—Storyville



# AUSTRALIA

Some of our major record companies have been making special offers to dealers on similar lines to those that have been a feature of the American trade for many years. Australian Record Company (Coronet) made an offer to dealers, for the month of October, of one of its "Gems From The Classics" range of EP's free of charge for every eight disks ordered from their catalog. This has been followed by an offer from Pye Records of "One Over The Eight" on its complete album catalog. For every eight albums a dealer orders he gets one of his own choice free of charge. This offer is to celebrate Pye's first year of operation in this country. It wouldn't surprise me in the least to see other companies making similar offers during the next few months in an attempt to offset the record club attractions. The club field here is now building up to what looks like a big battle for supremacy. The record clubs are currently offering their 12" albums at 35/. each against an average of 52/6 by regular labels sold through dealers.

Theatrical giants J. C. Williamson Ltd. have announced the booking of several new shows for the New Year, including "Irma La Douce," which is expected to open in Melbourne in March, and "Bye Bye Birdie," which is currently running in New York.

W & G Records has made a rush release of Paul Anka's "It's Christmas Everywhere" album; diskery also has a single from the album—released on the newly re-designed label—which couples "Santa Claus Is Coming To Town" with "Rudolph The Red-Nosed Reindeer." Anka is doing well with his single of "Summer's Gone"; W & G has also released this one in a new big-value EP package entitled "Paul Anka Sings His Big Six"—which as the title indicates, carries six of Paul's recent and current hit parade successes.

EMI has renewed its agreement with Atlantic Records of America; we recently saw a couple of months without any releases from the Atlantic catalog. First issues following the new contract are "Save The Last Dance For Me," the hot American hit by The Drifters; and Bobby Darin's "Somebody To Love." "Artificial Flowers," which backed "Somebody To Love" on the American release, has been replaced with "Bill Bailey" because of a publisher restriction that does not allow the release of "Artificial Flowers" in this country in view of the fact that it is from the show, "Tenderloin."

RCA has issued the new Homer & Jethro single which couples "Itsy Bitsy Teenie Weenie Yellow Polka Dot Bikini" with "Please Help Me I'm Falling." This one could help to firmly establish the comedy team in this country.

Another RCA release that should be very popular here is the album "The Intimate Jim Reeves." Jim enjoyed tremendous sales through this country with his smash single "He'll Have To Go" and is currently attracting attention with "I'm Gettin' Better."

EMI's Columbia label carries an interesting new release by Rolf Harris, it's called "Six White Boomers," parts 1 and 2. It's a special Christmas effort, packaged in a two-color sleeve, depicting Santa Claus on his sleigh being drawn by six kangaroos instead of the usual reindeer ("boomer" is an Australian expression meaning a large kangaroo). Harris had one of the biggest singles of the year with "Tie Me Kangaroo Down Sport."

According to stories at present circulating throughout the local trade, we can expect the introduction of another major record club before the end of the year.

Pye Records has released a single of Rob E.G. containing "Railroadin'" and "My First Love." It is a good follow-up to the "Whiplash" single which did pretty well for the young Sydney star.

## Australia's Best Sellers

1. It's Now Or Never (Elvis Presley—RCA)
2. Apache (The Shadows—Columbia)
3. Hot Rod Lincoln (Johnny Bond—London)
4. Let's Think About Living (Bob Luman—Warner Bros.)
5. I Found A New Love (Lonnie Lee—Leedon)
6. Please Don't Tease (Cliff Richard—Columbia)
7. Let's Have A Party (Wanda Jackson—Capitol)
8. Yes Sir That's My Baby (Col Joye—Festival)
9. My Heart Has A Mind Of Its Own (Connie Francis—MGM)
10. Don't You Know/Come On And Take My Hand (Johnny O'Keefe—Leedon)

## Belgium's Best Sellers

### (FLEMISH)

1. It's Now Or Never (Elvis Presley—RCA)
2. Itsy Bitsy Teenie Weenie Yellow Polkadot Bikini (Brian Hyland/Paul Hanford/Brandy Raylant—Kapp/Parlophone/Decca) (Editions Bens, Brussels).
3. Les Enfants Du Pirée (Melina Mercouri/Maya Casabianca/Dalida/Gloria Lasso/Makadopoulos — Barclay/Philips/Barclay/VSM/Palette) (Barclay, Paris).
4. I'm Sorry (Brenda Lee—Brunswick) (Editions Bens, Brussels).
5. Kom Van Dat Dak Af (Peter and His Rockets—Imperial) (Ardmore & Beechwood, Brussels).
6. My Home Town (Paul Anka—ABC Paramount) (Spanka, Brussels).
7. Hello Young Lovers (Paul Anka—ABC Paramount) (Spanka, Brussels).
8. Summer's Gone (Paul Anka—ABC Paramount).
9. Valencia (Cherry Wainer—Pye—Vogue).
10. Apache (The Shadows—Columbia) (Francis-Day, Brussels).

### (WALLOON)

1. Les Enfants Du Pirée (Melina Mercouri/Maya Casabianca/Dalida/Gloria Lasso/Makadopoulos — Barclay/Philips/Barclay/VSM/Palette) (Barclay, Paris).
2. Tu Te Laissez Aller (Charles Aznavour—Barclay) (Editions Raoul Breton, Brussels).
3. Fais Moi Le Couscous Chérie (Bob Azzam/André Verchuren—Festival/Festival) (Moderny, Moeskroen).
4. My Home Town (Paul Anka—ABC Paramount) (Spanka, Brussels).
5. I'm Sorry (Brenda Lee—Brunswick) (Editions Bens, Brussels).
6. It's Now Or Never (Elvis Presley—RCA).
7. Hello Young Lovers (Paul Anka—ABC Paramount) (Spanka, Brussels).
8. Valencia (Cherry Wainer—Pye—Vogue).
9. Itsy Bitsy Teenie Weenie Yellow Polkadot Bikini (Brian Hyland/Paul Hanford/Brandy Raylant—London/Parlophone/Decca) (Editions Bens, Brussels).
10. Amapola (Davy Jones/Francis Bay—Pye—Vogue/Philips) (World Music, Brussels).





# SCANDINAVIA

## SWEDEN

A new record label has debuted at the Swedish market. It is Brilliant Records with office at Eriksbergsvägen 21 in Uppsala, around 40 miles north of Stockholm. The label's name is Bruno Hi-Fi, and the records are reported being of American origin, originating from Musicart International Ltd., and according to a statement from Mr. S. Gudmundsson, head of the new company, the catalogs will include music from all over the world. To start with, the label presents some 15 LP records with classicals, most with Soviet artists as David Oistrach, Aram Khachaturian, Dmitri Kabalevskij, Vladimir Jampolskij, Leonid Kogan, and others. There are also some numbers of pop and folk music released. According to Mr. Gudmundsson, the company has some plans of starting domestic recordings with Swedish artists.

New top seller in Sweden is "It's Now or Never," sung by Elvis Presley on RCA.

It might become more expensive to listen to juke-boxes in Sweden, according to the rumors. The present situation is that one can pay 25 öre and listen to one song, or one Krona for which price five melodies can be played. This price has been used since 1954, and according to the real value of the money, 25 öre in 1954 can hardly be said to represent more than 10 to 15 öre today. It is estimated that there are some 5,000 juke-boxes in operation in Sweden. There will be a meeting with the Juke-Box Operators' Association on November 7, and the change of prices might be decided then.

Singer Gunnar Thim has changed record label and is now singing at Artist, where his two first EP's already have been released.

Simon Brehm, head of Karusell and Joker Records, just back from London where he joined the Top Rank convention. He told me, among other news, that he had just become Swedish representative for Seeco Records and Folkways Records, both American. He has also made a TV-show with Lill-Babs, to be shown on Swedish TV on November 11, in which several new numbers (out on records at his own labels any day) will be heard. On November 5, he and Lill-Babs left for Germany where she was offered a film contract.

## FINLAND

Paul Anka was the big name in the Finnish record business during this autumn. His two latest EP's—"Adam and Eve" and "Hello Young Lovers"—rated the 1st and the 2nd amongst the most popular EP records during September. In the single-group, his "Adam and Eve" held the second place, close after Elvis Presley's "It's Now or Never" which has become an unexpectedly big success in Finland, reports Paavo Einiö, head of Scandia-Musiikki Oy, the record company handling Paul Anka's records here.

Swedish singer Gunnar Wiklund visited Helsinki for some concerts. In Sweden, where he sings on the BFB label, he has in a short time become one of the real top record sellers.

The Finnish record company Scandia-Musiikki Oy that, in addition to its record biz also runs a concert bureau of its own, arranged a big international jazz concert in Helsinki on November 7. In addition to the Finnish musicians, present were: Monica Zetterlund and the Jack Norén Trio from Sweden, singer Jack Dailey, Turkish trumpet player Muffy Falay and the well known guitar and mouth-organ player, Toots Thielmans who is touring around in Europe.

Sonja Stjernquist, who scored great success in the Benatzky operetta "My Sister and I" and the Scala in Stockholm, is now in Helsinki where she sings the same part at the Swedish theatre.

## NORWAY

Top selling record here this week is "Everybody's Somebody's Fool" with Connie Francis on MGM. At second place appears a Norwegian recording of the Swedish song "Fröken Johansen Og Jeg" (Miss Johansson and I) sung by Inger Jacobsen on Columbia. The song is composed by the Swedish singer Thore Skogman, who also has recorded the song in Norwegian at the Cupol label. Norwegian lyric is signed Jacob Hjelte and Iversen & Frogh is the publisher.

"Save the Last Dance for Me" with the Drifters on Atlantic, now topping the Top 100, has been rushed out in Norway where it is expected to be a hit within a short time.

Theme music from the film "Never on Sunday" now hits Norway, where most of the labels present their recordings of the song.

Jim Reeves and his RCA recording of "He'll Have To Go" set a record at the Norwegian market where it appeared among the Top Ten for 29 weeks. The previous record was held by Rocco Granata's "Marina" on Cupol with 27 weeks.

As Nera, Norwegian distributor of RCA, is expecting great sales of the LP from the film "South Pacific," particularly since the film just opened at the Coliseum in Oslo. It might hurt the sale a little in that only two Norwegian cities, Oslo and Bergen, have cinemas equipped to show film of the Todd-AO-system.

## DENMARK

Music publisher Knut Mörk of Mörks Musikforlag, which also handles the record labels Triola, Dot, Kapp and California, etc., reports he has made recordings at Triola which have been overnight sensations in Denmark. It is a 13-year-old Italian boy-singer who came to Denmark to sing a song or two in the TV program "TV in Tivoli." He sang some old favorites as "O Sole Mio," "Mama," and also some pops like "Romantica," and he certainly "stole" the show. His name is Robertino, and he has not made any recordings in his native Italy, which is said to depend upon the fact that youngsters under 15 should not do any recordings. Mörk rushed out an EP at the Danish market, and he is sure that the record very soon will be seen at the Danish Hit Parade.

## Norway's Best Sellers

1. Everybody's Somebody's Fool (Connie Francis/MGM)
2. Fröken Johansen Og Jeg (Inger Jacobsen/Columbia) Swedish
3. It's Now Or Never (Elvis Presley/RCA)
4. Please Help Me I'm Falling (Hank Locklin/RCA)
5. Only the Lonely (Roy Orbison/London)
6. Let's Think About Living (Bob Luman/Warner Bros.)
7. Tell Laura I Love Her (Ricky Valance/Columbia)
8. Itsy Bitsy Teenie Weenie Yellow Polkadot Bikini (Brian Hyland/Kapp)
9. Please Don't Tease (Cliff Richard/Columbia)
10. Nine Times Out Of Ten (Cliff Richard/Columbia)



# New Zealand

Paul Robeson currently doing SRO business throughout the country for the Kerridge organization. The record division also doing very nicely with the disk, "Paul Robeson At Carnegie Hall." Other companies well represented with Robeson records include HMV, Wooler-Pye group and La Gloria.

Bookings for Dizzy Gillespie and Sarah Vaughan for the "1st International Festival Of Jazz" to play Auckland and Wellington first week in Nov. were exceptional, according to Graham Dent of Miller Associates. Dent is looking after the packaged show while Harry Miller is stateside. Deal was through Lee Gordon of Sydney.

Winifred Atwell, the British pianist due here next month and already getting preferential bookings, looks as though she will meet with her usual success. Kerridge-Odeon presenting.

One of the most popular disk stars here, Lonnie Donegan, will appear in person late Nov. with another well known British act Miki & Griff (Lonnie's discovery) plus that terrifically polished Australian group, The Four Clefs and comedian-compere Billy Baxter. This proves to be one of the best packaged shows ever presented in NZ this year and the Kerridge organization, which is presenting it, have high hopes for packout houses everywhere it plays.

No one seems to know whether Ella Fitzgerald will be appearing here after her Australian visit in Dec. or not. Nothing definite has been set. Word is that Harry Miller of Miller Associates is trying for her.

American promoters must be waking up to the fact that New Zealand is a potential place to stop off their acts after visits to Australia. A round-flight ticket can bring them through Auckland (with the biggest population) at very little extra in air fares after playing in Aussie. A recently formed company here in Auckland The Big Show (NZ) Pty Ltd has been formed with the express purpose of trying to interest agents in letting them promote their acts in NZ. Directors of the company are Messrs Tony Katavitch and Alan Warden. Katavitch owns one of Auckland's biggest record retail outlets and Warden was formerly with Kerridge-Odeon for 10 years. Their company is the first to be formed with the express purpose of promoting overseas artists so it is to be hoped that U.S. agencies wake up to the fact that their artists visiting Australia deserve exposure in New Zealand seeing they are so close. Anybody interested in contacting this company can write them at P.O. Box 3175, Auckland.

The NZBS (Broadcasting Service) has a new selection committee to pick the records they will play over its networks. One they have just recently knocked back was Chubby Checker's "The Twist" and it is believed they are not interested in airing "Mr. Custer" by Larry Verne. If this continues with the major USA hits the record industry will have to take the matter up with the Service which virtually makes or breaks a hit as they own every radio station in the country. If they don't buy it and air it the kids never hear it and consequently a No. 1 American hit if banned from broadcast can sit on the shelves gathering dust.

## New Zealand's Best Sellers

1. Walk Don't Run—The Ventures (Top Rank).
2. Only The Lonely—Roy Orbison (London).
3. Mule Skinner Blues—The Fendermen (Top Rank).
4. It's Now Or Never—Elvis Presley (RCA).
5. Robot Man—Connie Francis (MGM).
6. Volare—Bobby Rydell (Top Rank).
7. Look For A Star—Gary Mills (Top Rank) Billy Vaughan (London).
8. Apache—The Shadows (Columbia).
9. Banjo Boy—Jan and Kjeld (Top Rank).
10. Mess Of The Blues—Elvis Presley (RCA).
11. Tell Laura I Love Her—Ray Peterson (RCA) Ricky Valance (Columbia).
12. Please Don't Tease—Cliff Richard (Columbia).
13. Image Of A Girl—The Safaris (Top Rank).
14. I'm Sorry—Brenda Lee (Festival).
15. The Jockey's Are Striking—The Webb Bros.—(Phillips).
16. So Sad—The Everly Brothers (Warner Bros.).
17. Don't Come Knockin'—The Keil Isles (Zodiac).
18. When Will I Be Loved—The Everly Brothers (London).
19. Itsy Bitsy Bikini—Buddy Hackett (Top Rank) Brian Hyland (London).
20. Shakin' All Over—Johnny Kidd (HMV).

## Sweden's Best Sellers

1. It's Now Or Never (Elvis Presley/RCA) Not Published
2. Tunna Skivor (Everybody's Somebody's Fool) (Siv Malmkvist/Metronome) Robert Mellin
3. Itsy Bitsy Teenie Weenie Yellow Polkadot Bikini (Brian Hyland/Kapp) Reuter & Reuter
4. Everybody's Somebody's Fool (Connie Francis/MGM) Robert Mellin
5. Never On Sunday (Melina Mercouri/London) Karin Musikförlag
6. Such A Night (Elvis Presley/RCA) Belinda
7. Guben i läddan (Martin Ljung-Hans Alfredson/Knäppupp)
8. Han måste gå (He'll Have To Go) (Gunnar Wiklund/BFB) Gehrman's
9. Itsy Bitsy Teenie Weenie Yellow Polkadot Bikini (Lill-Babs/Karusell) Reuter & Reuter
10. Please Don't Tease (Cliff Richard/Columbia) Belinda
11. Mustapha (Bob Azzam/Metronome) Multitone
12. Apache (The Shadows/Columbia) Ehrling & Löfvenholm
13. Banjo Boy (Jan & Kjeld/Knäppupp) Reuter & Reuter
14. Gotländsk sommarnatt (Ernie Englund/Gazell) Wessman & Pettersson
15. Blås, trumpetare, blås (Arne Lamberth-Birgitta Bäck/Joker) Multitone
16. Aldrig på en söndag (Never On Sunday) (Ernie Englund/Gazell) Karin Musikförlag
17. Volare (Bobby Rydell/Columbia) Ehrling & Löfvenholm
18. Volga Song (Arne Lamberth/Joker) Nils Georgs
19. Han måste gå (He'll Have To Go) (Tommy Jacobsson/RCA) Gehrman's
20. Mack the Knife (Ella Fitzgerald/Verve) Ehrling & Löfvenholm





# CANADA

## MONTREAL

Newly arrived deejay to radio station CKGM, Don Webster, lived suspended forty feet in the air for three days, housed in a 1961 Chevrolet. The sponsor, Harold Cummings, wanted Don in outer space until 10,000 people had visited his showrooms to view the new Chevies. The "Guy In The Sky" promotion was a huge success and has greatly increased the number of Don's fans and his listening audience.

Adam Wade in town for one week at the Bellevue Casino. Adam was guest with Mike Stephens on the "Hi-Fi Club Show" at radio station CJAD. More visitors to the Dominion High Fidelity Association show included, Harold Smith of Capitol, Bill Kearns of Quality Records and Harold Pounds of Spar-ton Records. Quality Records had a separate booth for the display and presen-tation of the new releases on Time Records. One of the most impressive LP packages in the catalog is the "Voices And Percussion."

"Spanish And Latin Favorites" by Connie Francis was recently released to all radio stations and it is establishing itself as one of Connie's top selling LP's in Canada. The Beaumarks LP released by Quality is catching on real fast within the short time of the release. LP includes their previous hits and their newest hit record, "Billy Went A Walkin'".

"Conway's Greatest Hits" is the latest Conway Twitty LP to be released by Quality.

At the Forum on Sunday, October 30 was Brenda Lee, Fabian, Freddy Canon, Jimmy Clanton, Chubby Checker and Duane Eddy. The same show played the Maple Leaf Gardens in Toronto the following night.

Lee Mendell of RCA Victor has one of the fastest selling packages in the company's history, 60 Years Of Music Volume 2. The Cash Box inadvertently left out the listing of "Chain Gang" by Sam Cooke in the Top Ten list for Canada last week. Sam will be at the Chaudiere Club in Hull Quebec at the beginning of November.

Earl Grant opened at the Bellevue Casino Saturday Oct. 29 for a week only. The Four Lads played a one week engagement at the Faison Bleue. The modern Ink Spots were at the Faison Bleue for one week.

London Records' Guy Bertrand, while looking through the Durium catalog, found a French recording by Mario Marini and his quartet. After listening to same he decided to lift this track from the LP and put it out as a single. In this way Marini made his first hit in America in French with "Ma Petite Monique." To be released soon by London is "Premier Bal and J'AI La Tete Comme Un Ballon." Incidentally Premier Bal has been released in the states under the title "Our First Dance" in an instrumental version.

Also for London records is "Peter Gunn" by Duane Eddy and a two sided smash with "Artificial Flowers" and "Somebody To Love" by Bobby Darin. Bill Fisher of Phonodisc catching up on his German while out plugging "Sailor" by Lolita on Kapp. Bill also reports Roger Williams' "Town Hall Concert" LP still moving steadily.

From the Compo Company Liam Mullen is swinging with Johnny Tillotson's "Poetry In Motion," Jacky Wilson's "Alone At Last," "Wait For Me" by The Playmates and the ever popular Jimmie Rodgers with "Woman From Liberia."

The latest releases on Zirkon are The Flamingos "When I Fall In Love" "Ruby Duby Du" by the Pepper Pots. "Booty Green" by Bobby Marchan, "Dance With Me Georgie" by The Bobettes and "Can She Give Me Fever" by Little Junior Lewis. Also reportedly going great for Zirkon is "Night Theme" by The Mark II and "Shortnin Bread" by Paul Chaplain.

## Lieberson Visits Australia



SYDNEY, AUSTRALIA—Columbia Records president Goddard Lieberson vis-ited Australia recently to confer with heads of ARC (Australian Record Com-pany), Columbia's newly acquired subsidiary. ARC releases records under the Coronet label.

Picture taken during the visit shows Lieberson (center) flanked by ARC execs Bill Smith (left) and Jim Sutton.



# ITALY

Paid a visit to publisher Alfredo Rossi, who is overjoyed with his "Per Tutta La Vita" (I Want To Be Wanted), a big click on US charts, by Brenda Lee on American Decca. This recording is already available in Italy (through Fonit). We discussed the possibility that his nationally best song writer and singer Umberto Bindi (number 6 and 8 on the Italian chart) can also smash the U.S. market in the near future. His "Our Concerto," released in the States, has not yet done as well as expected and perhaps, Alfredo said, it would have been better to launch an American version instead of Bindi's original one. Mr. Rossi plans to visit New York immediately after the next San Remo Festival and is anxious to see his many friends there and to reach other American publishers.

There is a tendency in Italy towards record companies and publishing com-panies combining into one company, instead of two individual companies. Evi-dence of this is the biggest publishing house, Curci, who plans to open a big record firm as well.

Mr. Malaspina, named VCM's press office manager, called at The Cash Box to state that "Milord" by Edith Piaf has been in circulation for many months and while, at the start only a few thousand copies were sold, right now over the last two weeks, sales went up very much reaching the 20,000 mark. Re-garding VCM's home talents, Mr. Malaspina informed me that Nicola Arigliano is in Germany for TV appearances (Sender Freies Berlin TV Station); the Four Saints play for a month at Milan's music hall, Olimpia; Donaggia, the biggest hope as a singer for VCM and as composer for Curci, will see his com-position "Ho Paura" (I'm Afraid) recorded by Mina; classic novelty is "Con-certo N. I In E Minor, Op. II" played by Maurizio Pollini, already world fa-mous as winner of IV Chopin International Contest, now available in Italy on His Master's Voice, with London's Philharmonic Orchestra conducted by Paul Kletzki.

CGD's Mr. Giannini is proud to announce that "Lettera A Pinocchio" sung by Dorelli, sold 100,000 copies, though the record was not included in our weekly charts too often. Furthermore, it is a Christmas disk and they expect it will sell even more through the Christmas period.

The number of "Never On Sunday" music recordings grows tremendously. Bluebell puts its version on the market by Niki Davis simultaneously with Swedish Anita Lindblom's wonderful performance of "Milord."

Italian Decca enjoys a fortunate period of high sales due to Caterina Va-lente's recordings and to some themes from motion pictures, such as the hit by Don Costa which couples "Never On Sunday" with the theme from "The Unforgiven," and the soundtrack of "The Apartment" by duo piano players Ferrante & Teicher.

The third week of the TV show Canzonissima starred Peppino Di Capri, Mina and Umberto Bindi both singing Bindi's "E' Vero" (It's True). Johnny Dorelli and Miranda Martino together sang "Mervigliose Labra" (Wonderful Lips), while Achille Togliani sang the old tune "Signora Di Trent Anni Fa" (Lady Of Thirty Years Ago), and Fausto Cigliano, the really old "Parlami D'Amore Mariu" (Speak To Me Of Love, Mariu'), a top hit of other times here.

Henry Herbosch, export sales manager of Lowen Automaten (Bingen/Rhein, Germany), is in Milan with Mr. Franceschini, Seeburg's European rep and Italian rep respectively.

Sidney Siegel of Seeco (New York) was in Milan on October 19 for a short visit to Durium, his Italian representative. He met with Mr. Scussel, Durium's foreign labels manager for business discussions.

Paid a visit to Maestro De Bellis, who after working for two and a half years at Melodicon (Italian Phillips), has now opened his own record house, Olimpia Records Italiana, Via Cervi 1, Milan, Tel. 79 21 30. Debut releases are "Be Mine Signorina" b/w "Era Il Nostro Disco" (It Was Our Record by vocalist Roberto Davini, already known here thanks to an award he recently received. Other release is "Abbracciamene" coupled with "Infinito" performed by Persian female vocalist Hamila, cousin of the Shah of Persia. At the distri-bution of the records throughout Italy, Olimpia joins Italdisc of Matalon.

Many successful film music backgrounds are now available here simultane-ously with the showing of the motion pictures. "The Apartment," "The Un-forgiven," "Can Can," "Rocco E I Suoi Fratelli" (Rocco And His Brothers), while as to "Never On Sunday," it must be recognized that the melody from the soundtrack is already on the Italian chart in many versions, but the movie has not yet been shown in Milan.

## Italy's Best Sellers

	Weeks On Chart
1. Nessuno Al Mondo (No Arms Can Ever Hold You) (Peppino Di Capri/Carisch—Metron) (Caterina Valente—Decca)	20 2
2. Il Cielo In Una Stanza (The Sky In A Room) (Mina—Italdisc—Ricordi)	9
3. Mai Di Domenico (Never On Sunday) b/w The Unforgiven (Don Costa—London—Messaggerie Musicali) I Ragazzi Del Pireo (Never On Sunday) (Dalida—Barclay—Saar) Uno A Ted Uno A Me (Never On Sunday) (Katyna Ranieri/Niki Davis—MGM—CGD/Bluebell) Les Enfant Due Piree (Never On Sunday) (Doussis & Bouzoukia—Palladium—Fonocrom)	3 1 1 1
4. It's Now Or Never (Elvis Presley—US RCA—Bideri)	7
5. Itsy Bitsy Teenie Weenie Yellow Polka Dot Bikini (Brian Hyland/Buddy Hackett/Roberto Sanni—Decca/Rank/Gurtler—Bridge—Durium)	4
6. Il Nostro Concerto (Our Concerto) (Umberto Bindi—Ricordi—Ariston)	25
7. Notte Di Luna Calante (Night Of Waning Moon) (Peppino Di Capri/Domenico Modugno—Carisch/Fonit—Curci)	2
8. Se Ci Sei (If You Are Here) (Umberto Bindi—Ricordi—Ariston)	3
9. Luna Caprese (Moon Of Capri) (Peppino Di Capri—Carisch—Ital-canto)	1
10. I'm Sorry (Brenda Lee—American Decca/Fonit—Messaggerie Mu-sicali)	1





# Country Disk Jockey

## REGIONAL RECORD REPORTS

JACK CARDWELL  
WAIP—Prichard, Ala.

1. Last Date (F. Cramer)
2. Before This Day Ends (E. Arnold)
3. Let's Think About Living (B. Luman)
4. Wings Of A Dove (F. Husky)
5. North To Alaska (J. Horton)
6. Excuse Me (B. Owens)
7. The End Of Time (C. Belew)
8. This Old Heart (S. McDonald)
9. She's Just A Whole Lot Like You (H. Thompson)
10. Your Conscience (H. Hawkins)

"HOPALONG" JOE HOPPEL  
WCMS—Norfolk, Virginia

1. Wings Of A Dove (F. Husky)
2. So Sad (Everly)
3. I Know One (J. Reeves)
4. Falling Again (P. Wagoner)
5. Lately Little World (J. Shepard)
6. Alabam (C. Capas)
7. The Man I Used To Know (K. Wells)
8. Please Help Me I'm Falling (H. Lacklin)
9. I Can't Help You (S. Davis)
10. Far Far Away (D. Gibson)

HAL HARRIS  
KRCT—Houston, Texas

1. A World So Full Of Love/A Little Bitty Tear (R. Sanders)
2. I Don't Believe I'll Fall In Love Today (W. Smith)
3. The Window Up Above (G. Jones)
4. Please Be My Love (C. Sauceman)
5. It Just Tears Me Up (F. Tillman)
6. Imitation Of Love (A. Roland)
7. Heart To Heart Talk (Wills Duncan)
8. Facing The Wall (C. Walker)
9. Loving You (B. Gallian)
10. Fallen Angel (W. Pierce)

RED WAYNE  
WSWN—Belle Glade, Florida

1. Wings Of A Dove (F. Husky)
2. Nite Life (P. Buskirk)
3. This Old Heart (S. McDonald)
4. Hamecaming In Heaven (C. Gray)
5. Palka On A Banjo (Flatt & Scruggs)
6. I've Got A Right To Know (B. Owens)
7. Loading Coal (J. Cash)
8. The Best Of All My Heartaches (Wilburn Bras)
9. Window Up Above (G. Jones)
10. A Guy Named Joe (E. Tubb)

DON DENVER  
KOOO—Omaha, Nebraska

1. Wings Of A Dove (F. Husky)
2. Drifting Texas Sands (W. Pierce)
3. Excuse Me (B. Owens)
4. Anymore (R. Drusky)
5. Heart To Heart Talk (Wells & Duncan)
6. Alabam (C. Capas)
7. Far Far Away (D. Gibson)
8. All I Need Is You (W. Pierce)
9. Carmel By The Sea (K. Wells)
10. Five Brothers (M. Robbins)

ERNIE KERNS  
WOCH—North Vernon, Indiana

1. Before This Day Ends (G. Hamilton IV)
2. On The Wings Of A Dove (F. Husky)
3. I'm Falling Too (S. Davis)
4. A Little Guy Called Joe (S. Jackson)
5. Far The Children's Sake (J. Shepard)
6. Alabam (Cawboy Capas)
7. Cruel Love (L. Smith)
8. Please Help Me, I'm Falling (H. Lacklin)
9. Side Car Cycle (C. Ryan)
10. Radar Blues (C. L. Wilson)

JIMMY SIMPSON  
KFQD—Anchorage, Alaska

1. This Old Heart/Make Room For The Blues (S. McDonald)
2. Alabam (C. Capas)
3. Keep Dreaming (T. Collins)
4. Excuse Me (B. Owens)
5. Billy Cline (R. Maddox)
6. A Little Guy Called Joe (S. Jackson)
7. You'll Hear My Heart Break (E. Ashworth)
8. It's Not Wrang (C. Hall)
9. My Party's Over (C. Gray)
10. Lonely River Rhine (B. Helms)

RAY BEALE  
WGUN—Decatur, Georgia

1. Wings Of A Dove (F. Husky)
2. Lavin' You (B. Gallian)
3. Alabam (Cawboy Capas)
4. I Can't Help You (S. Davis)
5. Excuse Me (B. Owens)
6. This Old Heart (S. McDonald)
7. You Don't Love Me (R. Miller)
8. Lying Again (F. Hart)
9. It Just Tears Me Up (F. Tillman)
10. Let's Think About Livin' (B. Luman)

DANA WAYNE  
WABY—Albany, N. Y.

1. She's Just A Whole Lot Like You (H. Thompson)
2. I Don't Believe I'll Fall In Love Today (W. Smith)
3. Excuse Me (B. Owens)
4. You's Not Happy (M. Rainwater)
5. Am I Losing You (J. Reeves)
6. Blame Me (Osborne Bras)
7. I Can't Tell My Heart That (K. Wells/R. Drusky)
8. The Fool Side Of Me (T. Tall)
9. It Just Tears Me Up (F. Tillman)
10. Here I Am (C. Beavers)



# Country Reviews

B+ VERY GOOD  
C+ FAIR

B GOOD  
C MEDIOCRE

## THE CASH BOX BULLSEYE



"I'D RATHER HAVE AMERICA" (2:32) [Golden West BMI—Jay]

"IF YOU SEE MY BABY" (2:12) [Jat BMI—Miller, Morris]

WYNN STEWART (Challenge 59095)

Wynn takes over the patriotic reigns of this opus and his treatment of it marks it for a soon-to-come chart niche. Tune's a bright, shuffle-beat item with attractive combo-chorus assistance, but Stewart's stand-out vocal is the clincher. Don't neglect listening to the sad-eyed romantic ballad, "If You See My Baby," the strong coupler.

"A WORLD I CAN'T LIVE IN" (2:51) [Tree BMI—Miller]

"I'VE GOT MY PRIDE" (2:13) [Jat BMI—Howard]

JAN HOWARD (Challenge 59094)

"A World I Can't Live In," a Roger Miller-penned soft romantic with inspirational leanings, promises to be the thrush's next chartmaker. She caresses it with velvet-voiced smoothness and a heap of weeping. Give it room as well as the briskly paced traditional tearjerker on the flipside, "I've Got My Pride."

"MOUNTAIN GUITAR" (2:02) [Acuff-Rose BMI—Thacker]

"TIL NO LONGER YOU CARED (FOR ME)" (2:19)

[Acuff-Rose BMI—Gibson]

ROY ACUFF (Hickory 1134)

Roy Acuff, always a threat, steps up to the mike to tell fascinatingly of ma and pa and pa's guitar, a delightful novelty tale tagged "Mountain Guitar." Naturally Roy's Smokey Mountain Boys help out spiritedly. Could show up soon. A group effort, "Til No Longer You Cared," is the medium paced weeper on the lower end.

GEORGE JONES (Mercury 71721)

(B+) "FAMILY BIBLE" (3:00) BMI—Gray, Buskirk, Bree-land] Claude Gray's recent sacred smash is treated to a wonderfully sincere Jones reading. It's very recent hit status might keep it off the lists but will still rack up the religious sales.

(B+) "TAGGIN' ALONG" (2:50) [Starrite BMI—Jones, Stephens] Stepping up the pace a notch or two, Jones gives out with the high spirited gospel jubilee shout. Also a choice item for the sacred fans.

DELMORE BROTHERS (King 5407)

(B) "SILVER THREADS AMONG THE GOLD" (2:50) P.D. The famed brother team is heard in a wonderful interpretation of the traditional. Deck should be worth nostalgic spins.

(B) "LET YOUR CONSCIENCE BE YOUR GUIDE" (2:39) [Lois BMI—Scott] The beloved romantic inspirational is the coupler. Valuable re-issues.

JIMMY MARTIN (Decca 31176)

(B+) "OLD FASHIONED CHRISTMAS" (2:35) [Champion BMI—Martin, Williams] The first country Christmas deck is Martin's longing for that sentimental season of long ago. He does it up in fine vocal-instrumental wrapping and even adds a potent mid-deck recitation. Fine stanza.

(B) "HOLD TO GOD'S UN-CHANGING HAND" (2:10) [Champion BMI—Arr. Martin] The old sacred opus is lovingly revived here in an inviting Martin arrangement. Should find many sacred fans.

BILL PHILLIPS (Columbia 41827)

(B+) "I FOUND A TRUE LOVE" (2:13) [Cedarwood BMI—Hall] Phillips' stirring handling of the upbeat sad-romantic-turned-bright opus stamps it for serious contention. A tradition-based ballad weeper featuring top notch chorus-combo support.

(B) "HOW COULD YOU" (2:12) [Cedarwood BMI—Clark] The ageless question is asked endearingly by the singer. Tune's set to a middle beat ballad pace and has merit.

JIMMIE SKINNER (Mercury 71719)

(B+) "THE HEM OF HIS GARMENT" (2:25) [Stamps-Baxter BMI—Conger] With attractive organ-chorus backing, the artist offers a reading of the sacred item that should find a wide audience.

(B+) "GOD'S MANSION IN THE SKY" (2:16) [Skinner BMI—Skinner] Another heartfelt religious message is delivered in sacred sincerity by the vet singer. This stuff always has a faithful market.

STANLEY BROTHERS (Starday 413)

(B) "CHRISTMAS IS NEAR" (2:04) [Starday BMI—Stanley] This also qualifies as among the first Christmas releases. The Stanleys and their Clinch Mountain Boys tell attractively of Christmastime in the country. Has seasonal advantage.

(B) "HOLIDAY PICKIN'" (2:05) [Starday BMI—Stanley] That good down-to-earth Stanley pickin' takes up all the grooves here. A jet speed instrumental that will set many a foot to tappin'.

*If you are reading  
someone else's copy of  
**The Cash Box**  
why not mail this coupon  
today!*

THE CASH BOX  
1721 BROADWAY  
NEW YORK 19, N. Y.

Enclosed find my check.

- \$15 for a full year (52 weeks) subscription ☐  
\$30 for a full year (Airmail in United States) ☐  
\$30 for a full year (outside United States) ☐  
\$45 for a full year (Airmail outside U.S.) ☐

NAME .....  
FIRM .....  
ADDRESS .....  
CITY ..... ZONE ..... STATE .....



# Country

## TOP 50 ACROSS THE NATION



		Pos. Last Week			Pos. Last Week
1	WINGS OF A DOVE Ferlin Husky (Capitol 4406)	1	21	THERE'S NOT ANY LIKE YOU LEFT Faron Young (Capitol 4410)	17
2	ALABAM Cowboy Copas (Starday 501)	3	22	BEST OF ALL MY HEARTACHES Wilburn Bros (Decca 31152)	32
3	I DON'T BELIEVE I'LL FALL IN LOVE TODAY Warren Smith (Liberty 55248)	4	23	YOU DON'T WANT MY LOVE Roger Miller (RCA Victor 7776)	35
4	EXCUSE ME (I THINK I'VE GOT A HEARTACHE) Buck Owens (Capitol 4412)	2	24	LONELY LITTLE WORLD Jean Shepard (Capitol 4423)	28
5	BEFORE THIS DAY ENDS George Hamilton IV (ABC Paramount 10125)	5	25	IT'S NOT WRONG Connie Hall (Decca 31130)	25
6	I WISH I COULD FALL IN LOVE TODAY Ray Price (Columbia 41767)	6	26	FAR, FAR AWAY Don Gibson (RCA Victor 7762)	20
7	LET'S THINK ABOUT LIVING Bob Luman (Warner Bros. 5172)	8	27	YOU CAN'T PICK A ROSE IN DECEMBER Ernest Ashworth (Decca 31156)	36
8	NORTH TO ALASKA Johnny Horton (Columbia 41782)	10	28	I'M GETTING BETTER Jim Reeves (RCA Victor 7756)	19
9	(I CAN'T HELP IT) I'M FALLING TOO Skeeter Davis (RCA Victor 7767)	7	29	PLEASE HELP ME, I'M FALLING Honk Locklin (RCA Victor 7692)	21
10	THIS OLD HEART Skeets McDonald (Columbia 41773)	11	30	THE MAN I USED TO KNOW Kitty Wells (Decca 31123)	27
11	HEART TO HEART TALK Bob Wills & Tommy Duncon (Liberty 55260)	9	31	COUNTRY MUSIC HAS GONE TO TOWN Johnnie & Jack (RCA Victor 7799)	42
12	POLKA ON A BANJO Lester Flatt & Earl Scruggs (Columbia 41786)	13	32	CARMEL BY THE SEA Kitty Wells (Decca 31123)	24
13	ANYMORE Roy Drusky (Decca 31109)	12	33	AM I LOSING YOU Jim Reeves (RCA Victor 7800)	—
14	WHAT YOU GONNA DO, LEROY Lefty Frizzell (Columbia 41751)	14	34	I CAN'T TELL MY HEART THAT Kitty Wells & Roy Drusky (Decca 31164)	—
15	DRIFTING TEXAS SAND Webb Pierce (Decca 31118)	15	35	I CAN'T RUN AWAY FROM MYSELF Ray Price (Columbia 41767)	34
16	LITTLE GUY CALLED JOE Stonewall Jackson (Columbia 41785)	22	36	WINDOW UP ABOVE George Jones (Mercury 71700)	47
17	SHE'S JUST A WHOLE LOT LIKE YOU Hank Thompson (Capitol 4386)	16	37	HERE I AM DRUNK AGAIN Clyde Beavers (Decca 31173)	40
18	WORLD SO FULL OF LOVE Roy Sanders (Liberty 55267)	23	38	LYING AGAIN Freddie Hart (Columbia 41805)	39
19	LONELY RIVER RHINE Bobby Helms (Decca 31148)	26	39	LOVING YOU Bob Gollion (Hickory 1130)	48
20	FIVE BROTHERS Marty Robbins (Columbia 41771)	18	40	I MISSED ME Jim Reeves (RCA Victor 7800)	—

41. IT JUST TEARS ME UP
42. I KNOW ONE
43. SIDE CAR CYCLE
44. I'VE GOT A RIGHT TO KNOW
45. CANDY HEART

46. THIS OLD HOUSE
47. FALLIN' ANGEL
48. BATTLE OF THE ALAMO
49. LITTLE BITTY TEAR
50. FORGET THE PAST

# Country

## Round Up

Now that it's all over, and everyone has returned home, we can relax and take things easy again. . . . First off, we've been informed by Hal Smith of Curtis Artists that Carl Butler is the latest addition of "Grand Ole Opry" artists to come under Curtis' exclusive management. . . . Acuff-Rose advises that they are the publishers of "Last Date," the Floyd Cramer hit on RCA Victor. Seems that when the disk was released another publisher had been given credit for the rights. . . . Bob Wills and Tommy Duncan out with two new sides for Liberty—"The Image Of Me" and "Little Liza Jane," while Shirlee Collie has just cut four new tracks out on the coast, a couple of which are being set for release very shortly. These preceding notes come from



MARVIN RAINWATER



PELL BROTHERS



BETTY FOLEY

Liberty's crack promo man, Slick Norris, who also wonders out loud, "what would happen if 'Cold, Cold Heart' was pulled from the new George Jones LP (Mercury) and released as a single. Don't know Slick? . . . Hank Noble, also known as Billy Guitar or William H. Noble, has signed an exclusive management-writing-recording pact with Artists Productions of Oklahoma City. The announcement was made by firm prexy Faye Thomas. Artists Productions is the parent company of Boyd Records and Knob Hill Publishing. Currently appearing on the west coast, Noble will be in Nashville to record around the first of the year. . . . Bob Heller, Philadelphia's "flying" record distributor, is now handling the ACTS label (American Country Talent Service). First release for ACTS is "Spinner Hub Caps" b/w "Take The Time" by Pat Davis. . . . The Johnny Cash Show, featuring Lester Flatt & Earl Scruggs, Gordon Terry and the Tennessee Two, steams out of Nashville following the convention for a month of solid Nov. bookings which will take them thru the midwest, up to Canada, and then down thru the South. . . . Rube Rogers, the "Grand Old Louisiana Hayride's" man in charge, brought George Kent ("Hall of Shame") in for a one-niter to Dallas-Ft. Worth. Rube's still going strong over at KCUL. Kent's new one for Maverick couples "If Love Has A Color" with "Cold Cold Arms."

KTLW-Texas City, Tex., has gone all-country programming it was learned last week from general manager Bob Green. Reasons for the change were prompted by a mail poll, in which listeners in KTLW's 200 mile primary area showed a 9 to 1 preference per thousand letters for country music. In addition, the station noted the five-year success of a daily two-hour country show conducted by "Tater" Pete Hunter. . . . The Rodeo Cowboys Association has named Rex Allen Arena Director of the 1960 National Finals Roping Contest to be held Nov. 19 and 20 in Scottsdale, Ariz. This marks the first time in rodeo competition that a Hollywood personality has been chosen to the post. . . . Western swing drummer Curley Gold and his Texas Tune Twisters have been chosen the featured entertainment at a western dance set for Nov. 16 at the Presidio Service Club in San Francisco. . . . Got a card from Wade Tracy Rainwater hyping his dad's new MGM outing, "You're Not Happy ('Till I'm Crying)" and it's the cutest thing. You see, the card's got a photo of little Wade on it and the tyke is only 10 days old (as of this writing). Anyway, our best to daddy Marvin on both his son and his record. . . . Doris Cooney's back again, telling us all about her latest "Country Music, Country Style" show down in Brooklyn. The newest episode of the only live country show in New York will take place Nov. 12 at Finn Hall and Nov. 13 at Turn Hall. Featured are Don Reno & Red Smiley, along with their Tennessee Cutups, as well as the Harmony Hayriders, Red Brigham, Jerry Bell and Miss Irene. . . . The Pell Brothers are set to cut an album for Jay Records of Sidney, Ohio. The boys have been quite successful this past summer doing personals out on Long Island. . . . Roy Acuff's Hickory waxing of "Mountain Guitar" was penned by Rudy Thacker, we've been informed. Rudy originally cut the tune for the Blue Hen label awhile back. Thacker, who's packed to Vokes Music, is making his Dennison Theatre boom each Sat. night as folks are lining up around the block waiting to get in. Thacker's latest Blue Hen date is "Black Train." . . . The Bandera people excited about the potential of Betty Foley's new stanza. Deck is tagged "Do You Wonder." The diskery is also high on Bill Tyler's "Bottom-land Blues" outing. Mailed 'em both out at once in a co-package. . . . Got our latest copy of "Look Around," the journal of the National Rusty & Doug Fan Club, from prexy Elouise Mann. This issue, always interesting, puts the spotlight on Bill Phillips, Wiley Barkdull, Tompall and the Glaser Brothers, and Roy Drusky. . . . Big-as-a-barn Bill Ring was a 300 pound singing addition to the Casa Grande (Ariz.) Fair's two days of grandstand shows recently. Other talent included Leroy VanDyke, Bobby Lord and topliner Tex Ritter.

It was mistakenly reported in some of the trade press that Billy Parks was packed to UBC Records. This is not true. According to a communique we received last week it seems that a master by Parks was leased to UBC by Razorback Records, but Parks remains under contract to Razorback. The titles of the leased master sides are "If I Should Tell You That I'm Sorry" and "Another Woman's Clown." . . . Challenge leveling the sights of its big guns this week. Out simultaneously with disks by Jan Howard and Wynn Stewart. Jan's slices are "A World I Can't Live In" b/w "I've Got My Pride" while Mr. Stewart's pairing is "You Took Back Everything" and "Out In The Cold Again." . . . Roger Miller working hard on his great waxing of "You Don't Want My Love" (Victor). The thing looks like it's going pop all the way and may even beat out the more pop-ish version of the Miller tune cut by Andy Williams for Cadence.



**NEW**

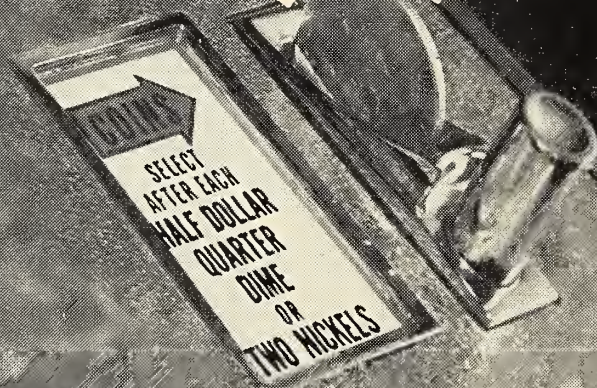
**SEEBURG**  
HI-FI IN STEREO

**NATIONAL  
SHOWING**

**NOV. 12 & 13 AT  
YOUR SEEBURG  
DISTRIBUTOR**

**RESPONSE**

**...WITH  
THE DYNAMIC  
COAST-TO-COAST  
LOCATION  
SENSATION**



**ARTIST OF THE WEEK**



## EDITORIAL:

# **Let's Look At VENDING**

With the close of the 14th Annual NAMA Convention last week in Miami Beach the relationship of vending to the average music games operator's business came into focus more sharply. No other vending show attracted so many music and games operators and distributors. Never before has the need for diversification on the part of the coin machine operator been met with such a wide range of varied vending equipment. Today's coin machine operator has at his disposal the qualifications for expansion into vending—as a small addition to his present route, and in some instances, the background necessary for full-line vending at the upper levels. It appears that the music and games operator as such should avail himself of these opportunities thereby broadening his business base and implementing his overall income.

Many coinmen reading these suggestions for the first time will more than likely think twice before entering the vending field even if they feel they qualify fully on all levels. But to many music and games operators in the country today, cigarette, coffee and drink machines are already accounting for a neat portion of their operating firm's income. Ice vending (of all things) has quietly become an attractive business although with many pitfalls and a history that doesn't reflect overnight success. The automatic ice-making vendors on the market today are heading for a success story in many sections of the nation after more than 30 years on the scene. This is not news to certain music-games firms.

Cigarettes appear to be the most logical move at first. Close association between these vendors and music and game on the same locations have paved the way for this opening. A recent editorial on this page pointed to the rapid rise in gasoline service stations—logical outlets for several type vendors. Supermarkets, bowling alleys and multiple housing projects all have much to offer the enterprising operator in search of vending possibilities.

As in so many instances, who is to say how the other man should run his business? But the fact remains, the coin machine operator is a logical contender for the vending machine business at various levels of operating. There are so many factors prompting his expansion into this field that it deserves consideration from every coin machine operator in business today.



# Record NAMA Attendance As 14th Vending Show Comes To Close

## Geiger Advises Ops To Stay Single and Efficient In Keynote Address

MIAMI BEACH—Officials of the National Automatic Merchandising Association here advised that the 14th Annual Vending Convention which closed November 2nd after a 6-day exhibition, set a record for attendance.

Operators, distributors, manufacturers and suppliers turned out for the vending conclave meeting during business forums, attending the exhibit floor displays and generally taking part in a social whirl which included golf, fishing, swimming and late evening sessions at Miami Beach's night spots.

In all, NAMA officials were quite satisfied at the results. Manufacturers and suppliers, for the most part, reported strong sales reports with interest running stronger than ever. "We expect one hell of a session after this show" was typical of the remarks made by exhibitors, packing their wares for home, with a list of potential buyers as large, in some cases as the displays they used.

The business activities ended Tuesday evening with the annual banquet taking over the lighter side and this too was heavily attended.

More than 140 firms displayed merchandise for sale with firms such as Continental Vending catering to patrons with special trips to actual feeding installations in the Miami area.

There was heavy attendance from the coin machine ranks of the industry. Juke box manufacturers and in some instances games manufacturers were showing broad lines of all types of vending equipment and the indication was plain the coin machine circles were positively more interested in the merchandise phase of the coin business.

On the other hand, vending operators attended background music displays with much interest after several years of heavy promotion in conjunction with the sale of the units by the manufacturers.

President Eisenhower wired congratulations to the vending convention on the 75th Anniversary of vending in the U.S.A. The wire was received and presented in accordance with Anniversary festivities which were part and parcel of the convention.

NAMA expects similar interest in a five-day Western Conference scheduled for December during which time approximately six states will take part in the visitor side while more than 100 firms will attend the exhibits, many of whom were already on hand here in Miami Beach.

Herb A. Geiger, first v.p. of NAMA and president of Geiger Automatic Sales Co., Milwaukee, Wis., gave the major industry address, "Are You Ready For Vending In The Sixties," at the Convention.

"The independent automatic vending operating company will continue to perform a service which is competitive with the national operators," said Geiger. "But the independent operator will have to be even more on his toes in rendering service to his locations and customers, in selling a top-notch product, and in keeping well-trained competent people in his operation," he warned.

He explained that the recent operating company mergers into national organizations will benefit the industry as a whole, as well as alert the independent businessman.

"Thousands of bankers, personnel directors, purchasing directors and men in business have become familiar with vending through the financial pages and through their stock brokers. To the alert independent operator this should be a way to make new sales," he added.

He predicted more mergers of operating companies in the months to come and offered these tips to com-

panies who must choose whether to join or compete:

"You know that by merging you have a chance to grow and that you can put a tangible value on the fruits of your labor," he said.

"However," Geiger cautioned, "remember that in most ways you would no longer be your own independent manager. You may even work harder. By staying single and smaller, you can do business as you like, buy where you wish and pass your business to your children if you wish."

Geiger pointed out another trend in the automatic vending industry that will be significant in the "Sixties"—the consolidations of machine manufacturing companies.

Explaining the pros and cons of these consolidations and their effect on operating companies, Geiger predicted that operators will probably be buying equipment from fewer sources and that the choice of equipment might be more limited.

"However," he countered, "such mergers certainly will bring more standardization of equipment, something all of us have long been in favor of."

Geiger also predicted that the service operators get from the independent, single-line manufacturer, might not be available from the larger organization and that in time, an integrated manufacturer may become a competitor by going into the operating field.

He expressed confidence that the small operating company manager would not be blind to new ideas in the "Sixties" and that the qualities of inventiveness which have characterized vendors in the past, would continue to be the key growth factors in the decades ahead.

"The successful small businessman is ahead of his time, not by flights of fancy, but by studying and judging facts and trends. He must plan for the future, operate in the present and keep sensitive hands on the control of both present and future," he concluded.

In all, the vending show was probably the one of the largest industry conventions ever held. The future of vending was evident in the atmos-

# Ratajack Takes MOA Post Miller Names Coin Exec Managing Director and Coordinator

## Move Seen As Start Of New MOA Policy Designed To Stimulate Growth and Interest In Assoc.



ED RATAJACK

MIAMI BEACH, FLA.—In one of the most dramatic announcements in years, George A. Miller, President and Executive Director of Music Operators of America, after the first day's meeting of the Board of Directors of MOA at the Deauville Hotel, this city, (Monday, October 31) reported that an expansion in the executive staffing of the organization

had been affected. The expansion, authorized by the board of the national association, brought into the association one of the nation's best known and highly regarded top executives. E. R. Ratajack. Ratajack, in attendance at the meeting, accepted the newly created post of Managing Director and Coordinator.

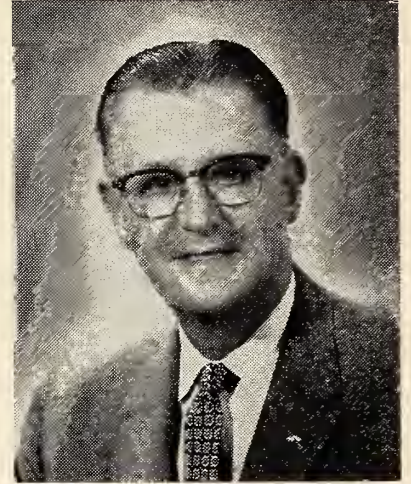
## Seeburg Distribs Prime For Weekend Showings With '61 Phonos To Be Shown Nationally

CHICAGO — Seeburg distributors across the nation were priming for an all-out weekend showing of the 1961 Seeburg phonograph line this week with a large majority of distributors showing the line this coming Saturday and Sunday, November 12 and 13, and showing the machines in very chic surroundings.

The distributors planned dinners, buffets, refreshments in all instances, with most wholesalers hiring hotel and motel quarters for the occasion.

The distributors themselves met in Chicago two weeks ago, just before the vending show, and were quite delighted with what they saw, according to reliable reports. In addition to the machine, the Seeburg organization is said to have merchandising and promotion programs available for the operator taking him one step further along the path of a sale.

The 33 1/3 Artist of the Week feature is definitely here to stay, said Seeburg officials, while Jack Gordon, vice-president in charge of phono sales, advised that he expected the biggest year the factory has ever enjoyed.



GEORGE A. MILLER

had been affected. The expansion, authorized by the board of the national association, brought into the association one of the nation's best known and highly regarded top executives. E. R. Ratajack. Ratajack, in attendance at the meeting, accepted the newly created post of Managing Director and Coordinator.

Ratajack will headquarter in the Chicago office of Music Operators of America. His duties will be similar in scope with those of George A. Miller. The new offices in Chicago will be opened approximately February 1st and Ratajack will assume his duties at that time. During the intervening months, Ratajack will continue with his present firm, AMI (Automatic Music, Inc.) in the same capacity as heretofore: Vice President of AMI; Executive Vice President of Rowe-AMI Sales Company; and President of AMI Sales Company (Chicago AMI distributing firm).

Ratajack's plans to affiliate himself with MOA were known to John A. Haddock, president of AMI, who gave Ed his blessings and wished him well, altho expressing his keen disappointment in losing one of the top executives in the industry.

Discussing his new affiliation, Ed Ratajack stated: "I am delighted to be associated with George A. Miller and the national association of Music Operators of America. I am particularly pleased because I believe in the principles of the organization and for what it stands. I have always loved this industry and am proud to be associated with any effort that promotes the welfare of the coin machine business."

Miller said: "I am elated that we have been able to secure the services of this outstanding personality known to everyone in all phases of the coin machine industry."

Ratajack's association with the coin machine industry dates back many years. His first connection with the industry was in private banking dealing with coinmen. Then in 1938 he began to operate music machines. Immediately after World War II, Ed joined up with Coin Machine Acceptance Corporation, a coin machine finance organization. In 1949 he became the Western Regional Sales representative for AMI. From that point, he continued to move up in the AMI organization to his present executive capacity.



J. C. (JACK) GORDON

"Operators are in for a few surprises when they attend the showing in their territory," said Gordon, "and they will receive a tremendous amount of help in increasing their business as well."



# MOA Board Meet Highly Productive

## Agree To Accept All Vending and Coin Operated Amusement Games

### Ten Committees Appointed As Optimism Prevails for '61 Show

MIAMI BEACH—The MOA Convention, scheduled to be held in the Deauville Hotel here May 15 through 17 will show, in addition to standard music and games equipment, vending machines and amusement machines not subject to the Federal government \$250 tax stamp. The announcement was made last week by George Miller, President of MOA, following a three-day Board meeting which finalized plans for the May show.

The decision to open the doors to practically all types of coin-operated equipment came on the heels of Miller's appointment of Ed Ratajack (see story on page 52) to the post of Managing Director and Coordinator with Chicago based offices.

In addition to these major changes in MOA policy, Miller advised that all committees have been organized and programmed for specific duties between now and May "to make this, by far, the greatest MOA convention the coin industry has ever seen."

The record manufacturers, admitted to MOA panels and forums last year with great success, were given the entire third and final day of the 3-day business meeting in order that record manufacturer-coin operator relations be given attention through day-long discussions of mutual problems. The first day of the show, Monday, will carry opening day ceremonies and general features, with Tuesday, the date of the general meeting. Wednesday will feature record forums and the banquet. All plans are tentative insofar as specific programs for each part of the day are concerned.

The Coin Machine Council, public relations arm of the industry, will occupy a booth during the convention and will also introduce its own guest speaker at one of the forums.

In addition to general plans, which are designed in every instance for a bigger and better convention, the committees to handle convention duties were formed with individuals and chairmen appointed. Committee work will begin "almost immediately" said Miller, with membership, registration, entertainment, and attendance, all major topics on the list of responsibilities.

The General Convention Committee will be headed by Miller with Ed Ratajack, Lou Casola, Willie Blatt and Jimmy Tolisano forming the members of this group.

Banquet Committee: James K. Hutzler is chairman with Lou Ptacek,

Paul M. Brown, Howard Ellis and Tom Greco, serving.

Exhibit Committee has John Wallace, chairman. K. A. Cormney, Carl Pavesi, and William Hullinger forming the staff.

Registration Committee is headed by Joe Silla with Les Montooth, V. Ostergren, Herb Tonnell and the Messrs. Wimgrove and Ridgeway serving the committee.

Finance Committee has as its chairman Al Denver with a staff of Carl Pavesi, William Cannon and Frank Fabiano.

J. H. Fling heads the Membership Committee with Pete Geritz, Ted Nichol, I. Linderholm, C. Tashima and Gordon Stout making up the committee.

Jake Friedman will Chairman the Entertainment Committee, assisted by Gabe Orland and Al Denver.

Forums will be organized and conducted by Norman Gefke, Clint Pierce, and Harry Snodgrass.

Max Hurvich heads the Reception Committee and is aided by each of the Board members in this duty.

Willie Blatt was appointed Attendance Committee head, and reports earlier indicated that the promotions this year for stronger attendance will feature colorful and dynamic programs to lure the coinmen to the Miami Beach site. Blatt will have a staff of four members—L. Takven, T. Winthrop, Joe Lederman and M. Hopkins.

Wednesday evening, the final evening of the Board meet was attended by 35 operators from the Florida area, in addition to the Board members. A joint meeting was held and Miller advised that problems of operators in the State of Florida were discussed.

In addition to standard membership drives, an all-out effort will be made to increase the number of distributor associate memberships as well as manufacturer memberships and standard operator applications.

MOA Board members present at the Miami executive meeting were as follows: George Miller, Willie Blatt, Paul M. Brown, Wm. Cannon, Lou Casola, K. A. Cormney, Al Denver, Howard Ellis, Frank Fabiano, J. H. Fling, Jake Friedman, Norman Gefke, Tom Greco, Wm. Hullinger, Max Hurvich, James K. Hutzler, Joe Lederman, Les Montooth, Gabe Orland, V. Ostergren, Carl Pavesi, Clint Pierce, Al Ptacek, Joe Silla, Harry Snodgrass, Jimmy Tolisano, Herb Tonnell and John Wallace.

# NAMA Re-Elects Entire Slate

MIAMI BEACH—The entire officer slate of N.A.M.A. was re-elected Saturday, while eight men were named to serve on the board of directors. Named to continue in office were: Thomas B. Donahue, president; Herb Geiger, first vice-president; Norval B. Rader, second vice-president, and Henry B. Davidson, treasurer.

Elected to three-year terms on the board were Lennarth C. Anderson, Rochester Coca-Cola Bottling Corporation, Rochester, N. Y.; Charles H. Brinkmann, Rowe Manufacturing Corporation, Chicago; Fleming W. Conyers, Kwik Kafe of North Florida, Inc., Jacksonville; William W. Dennin, Pacific Nik-O-Lok Company, Inc., Los Angeles; Herb Geiger, Geiger Automatic Sales Company, Milwaukee; Ralph Globus, Kwik Kafe, Inc., Baltimore; and, Ralph E. Jett, Canteen Company of Oklahoma, Tulsa.

Bernard Bagan, Vend-O-Matic Company, Chicago, was elected for a one-year term.

Conyers attended Jacksonville University and served in the 82nd Airborne Division during World War II. He was awarded four campaign stars, the bronze star and the Purple Heart. He is active in local church and civic groups.

Brinkmann is president of the Rowe-AMI Sales Company and a vice-president of the Automatic Canteen Company of America. He holds bachelor's and master's degrees from New York University and a master's degree from Columbia University. During World War II he served as a major in the Chemical Warfare Division of the U.S. Army. Brinkmann joined Rowe in the mid 1940's.

Globus is a pioneer in coffee vending, beginning in 1949. He is a past chairman and a current member of

the board of directors of the Rudd-Melikian Dealer Advisory Council.

Geiger attended Marquette University and the University of Wisconsin. He began his own vending business at the age of 21, and he has been an operator for 27 years. Geiger was elected to the N.A.M.A. board in 1952, and he served as treasurer, second vice-president and first vice-president.

Geiger's keynote speech called for operators to "stay single and operate efficiently" (see story page 52) as the theme for "operating in the Sixties."

## ROSEN BEST BUYS

### ARCADE

ANT COLONY	\$ 95.00
BAT-A-SCORE	95.00
BATTING PRACTICE	95.00
BINGO ROLL	75.00
CHAMPION BASEBALL	150.00
3-DIMENSIONAL COLOR SLIDE	395.00
CRANE	95.00
CROSS COUNTRY RACER	95.00
DERBY DAY—4 Player	145.00
FLYING SAUCER	95.00
GOALIE	95.00
GYPSY GRANDMA (Pedestal Stand)	225.00
GYPSY GRANDMA—Horseshoe	345.00
HI-FLY	95.00
JET PILOT	295.00
LORD'S PRAYER	125.00
METAL STAMPER	225.00
MIDGET MOVIE	95.00
IRON HORSE (Old Style)	95.00
MOTORAMA	245.00
NUMBER ROLL	50.00
PEPPY THE CLOWN	225.00
PITCHER & BATTEM	95.00
PLAY FOOTBALL	95.00
QUARTER BACK	95.00
ROCK-OLA BASEBALL	95.00
SILVER BULLETS	95.00
SIX SHOOTER	95.00
SKY FIGHTER	95.00
SKILL ROLL (Skee Ball)	95.00
SPACE AGE	295.00
SPACE GUN	95.00
STAR SLUGGER	95.00
STRIKING POWER	95.00
SUPER JUMBO HOCKEY	295.00
POP CORN MACHINES	495.00
SUPER BELL (Console)	95.00

All Prices Quoted F.O.B. Philadelphia

ACT QUICKLY—ORDER TODAY

WIRE—PHONE—WRITE

Send For Complete Lists

ARCADES—GAMES—BINGOS

RIDES—MUSIC—etc.

## DAVID ROSEN

Exclusive AMI Dist. Ea. Pa.  
855 N. BROAD STREET, PHILA. 23, PA.  
PHONE—CENTER 2-2903

## SPECIAL! ABC BOWLERS UNITED BOWLING ALLEYS

\$135.00 ea

Write for complete price list of all coin operated games

SCOTT CROSSE CO.

1641 No. Broad Street  
Philadelphia, Pa. CEnter 6-4444

# NAMA Golf Tourney Big Success

MIAMI BEACH—Some 140 conventioners teed off at the Bayshore Golf Course here Friday to compete for the 80 prizes in the annual N.A.M.A. Golf Tournament. The golfers were greeted by a bright, sunny Florida sky and the weather held out all day.

First low gross was won by R. C. Hackett of Valley Vending, Rome, Ga., while second low gross was taken by E. W. Smith of the same company. J. Switzer, Switzer Licorice, St. Louis, was the third low gross winner.

Dick Esterey, Canteen Company of Oregon, took first low net honors, and

five golfers tied for second. Deadlocked were M. Sparks, J. H. Saxon, R. Simpson, Perry Wachtel and A. Garrett.

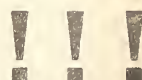
The tournament was planned by the golf committee of John P. Pero III, Pero Associates, New York, and J. Herman Saxon, Saxon's Inc., Charlotte, N.C.

Each golfer was presented with a golf cap and ball at the first tee, and Pepsi-Cola and beer were available at the ninth hole. Caddy service was provided for all golfers.

## SPECIAL OPERATOR DEAL! 12 BALLY BEACH QUEENS

NEW — IN ORIGINAL CRATES!

If you can operate UPRIGHTS and BINGOS in your area WONDERFUL! . . . If you can't, then BEACH QUEENS are the next best thing . . . so why wait??? Call us today . . . you'll be operating with larger collections tonite!



WE'RE AT OUR NEW SHOWROOMS NOW LOCATED AT  
126 Lincoln Street (Brighton) Boston 35, Mass.

REDD DISTRIBUTING CO., INC.



## Announce Coin-Operated Auto Vacuum Cleaner

BRISTOL, PENNA.—Officials of the Auto-Vac-Matic Manufacturing Company, this city, have announced a new coin-operated machine which is designed to serve as an auto vacuum cleaner, car deodorizer and sanitizer. The machine has been patented.

The unit has been on test for six months, said company officials, and the results warrant national promotion and sales programs which are currently in effect. The machine comes equipped with either a 10¢ or 25¢ coin chute.

It was designed primarily for terminals, super-markets, auto-wash operators, and any area which will accommodate the machine and a parked car. Company officials said that the machine will open up hundreds of thousands of new locations not previously considered for coin machine operations.

The firm is contacting coin machine distributors in the nation with a distributor network program being set-up in order for the machine to be marketed in all areas of the country.

## Bally Ships "Super Jumbo"



BILL O'DONNELL

CHICAGO — Bally Manufacturing Company, Chicago, is now producing two electronic replay uprights—"Jamboree" and "Super Jumbo"—according to an announcement last week made by Bill O'Donnell, Bally general sales manager.

"Although 'Jamboree' continues turning in top earning reports," O'Donnell said, "a strong demand for a multiple-coins upright incorporating the new 3-in-line 'Score-A-Scope' flasher is the reason we are adding 'Super Jumbo' to our upright line."

"'Super Jumbo' is a modernized version of the famous Bally 'Jumbo' first introduced in the spring of 1959. Old favorite animal pictures are featured, together with advancing scores and advancing arrows for 'solo spot' scoring by which player can score replays with a single lion, tiger or hippo. The smartly styled cabinet, along the lines of the 'Jamboree' cabinet, and the intriguing novelty of the 'Score-A-Scope' flasher will open many new locations to 'Super Jumbo' and insure earnings equal to the greatest Bally multiple games of the past."

### WEEKLY SPECIALS!

BALLY MOON RAIDER	\$345.00
SUPER BIG TENT	175.00
GUNSMOKE	150.00
KEENEY TOUCHDOWN	295.00
CIRCUS WAGON WHEEL	165.00
LITTLE BUCKEROO	265.00
DOUBLE SHOT	165.00
SKEET SHOOT	160.00
STATE FAIR RIFLE GALLERY	185.00
UN. JUNGLE GUN	95.00
BALLY BIG INNING	195.00
BALLY HEAVY HITTER	295.00
KING OF SWAT	90.00
GENCO HI FLY BASEBALL	95.00
CC BULL'S EYE BASEBALL	185.00
WMS. OFF. BASEBALL (NEW)	WRITE
CC ROCKET SHUFFLE 2P	125.00
UN. SUPER BONUS SHUFFLE	175.00
SEEBURG M100A (45 RPM)	75.00
SEEBURG 100R	395.00
ROCK-OLA 1465 (NEW)	WRITE
ROCK-OLA 1464 (NEW)	WRITE
ROCK-OLA 1478 (NEW)	WRITE
WURL. 1900	385.00
AMI G-200	245.00

We are exclusive factory distributors for

**BALLY - WILLIAMS - ROCK - OLA**  
**LAKE CITY AMUSE. CO.**  
 4533 PAYNE AVE., CLEVELAND, O.  
 (Tel.: HE 1-4100)

### OPERATE

*Williams*

**SPACE GLIDER**

with

**STAR RESERVE**

**BONUS**

See it at your Williams Distributor!

*Williams*

**ELECTRONIC Mfg. Co.**

4242 W. Fillmore St., Chicago 24, Ill.

## Wico Intros 'Living Sound' Reverberation System

CHICAGO—Milt Wiczer and Ed Ruber, Wico Corporation executives, this city, jointly announced last week that the firm is now producing its new "Living Sound System" electronically controlled reverberatory sound amplification unit which converts present coin-operated phonographs to modern wide range standards.

Wiczer explained with emphasis that it offers music locations an exciting profit-building system that creates richer sound, and considerably richer coin boxes.

"Just consider these wonderful advantages," he said. "'L.S.S.' secures the location, and actually puts the operator a long step ahead of his competition."

"Furthermore," he added, "installation couldn't possibly be easier—you simply plug it in and listen to the great difference. Naturally it can be installed by practically anyone."

He more fully explained the reverberatory sound system (L.S.S.) when he said: "The modernized reverberatory sound system will beyond a doubt provide greater realism, depth and dimension in the location, thus increasing the apparent size of the room."

"Sounds are heard as if they were in an acoustically perfect concert hall, rather than in a recording studio. Use of Wico's 'Living Sound System' will enhance monaural records causing them to sound 'alive.'"

"Stereo records will also be given a new magnitude of vibrant sound. In fact," added Ed Ruber, "all types of music—from small combos to concert orchestras, or from solo vocals to choral groups—will sound much more pleasing, thus encouraging increasing profits from all locations."

Ruber said: "All this is accomplished by an easy-to-handle amplification unit which carries such a low price tag that no music operator can afford to be without it."



ED RUBER

"It is a complete, compact system with its own 7-watt amplifier, fully variable control and transducer. With the Wico 'Living Sound System' you achieve the effect of reverberation and reflection of sound as actually experienced in person in a concert hall."

"The unit utilizes input from the existing phonograph equipment, thus eliminating the need for complex installation. It is also 'tone compensated,' thus eliminating the necessity for the various control adjustments."

Both, Wiczer and Ruber, urged interested distributors and operators to contact them at the plant in this city for further information regarding the "Living Sound System" reverberatory amplification sound unit.

They herald the system as one of the greatest achievements and contributions Wico Corporation has ever made to the coin-operated music industry in the firm's more than 20 years of manufacturing.

## Rock-Ola "Regis" Sales Continue Strong



Bob Nims (l.) and Eddie Young shake on a new "Regis" deal.

NEW ORLEANS, LA.—Sales continued strong on the new Rock-Ola "Regis" phonograph across the country, according to Frank Mitchell, Rock-Ola Sales Director, and one Rock-Ola distributor has the pictures to prove it.

Bob Nims, AMA Distributors, Inc., this city, celebrated the opening of his new four-story quarters with the introduction of the "Regis."

Shown above, Nims and Eddie Young, G&H Novelty, Buras, Louisiana, shake on the deal. Young is reportedly a "100% Rock-Ola phonograph operator" according to Mitchell and "intends to stay that way!"

Meanwhile, Rock-Ola officials completed showing the Hebel vending line in Miami Beach at the NAMA Convention and intended to revisit the plant before continuing what has seemed to be a consistent sales program requiring regular contact with distributors and operators across the country.

The phonograph line was introduced during showings three weeks ago and Mitchell advised that factory sales figures indicate that many distributors will top last year's sales figures before the 12 month sales period is ended.

## TERRITORY DOWN 500 PIN GAMES AT SACRIFICE PRICES

Arrowhead	\$ 40.00
Ace High	60.00
Club House	160.00
Crossword	150.00
Continental Cofe	125.00
Criss Cross	125.00
Cue Ball	40.00
Darts	275.00
Derby Doy	50.00
Dancing Dolls	275.00
Double Action	190.00
Four Stars	125.00
Fun Fair	60.00
Fiesta	250.00
Gusher	75.00
Golden Bells	195.00
Golden Gloves	195.00
Gypsy Queen	40.00
Hi Diver	165.00
Jig Saw	65.00
Kings	55.00
Miss Annabelle	195.00
Mojestic	175.00
Marathon	100.00
Nogs	295.00
Rocket	190.00
Roto Pool	125.00
Royal Flush	95.00
Reno	60.00
Rainbow	60.00
Rocketship	125.00
Sea Wolf	140.00
Straight Shooter	150.00
Serenade	295.00
Sittin' Pretty	150.00
Sunshine	160.00
Showboot	100.00
Soccer Kick-Off	50.00
Spot Pool	160.00
Sotellite	115.00
Steeplechase	60.00
Straight Flush	125.00
Silver	100.00
Shomrock	50.00
Twenty-One	225.00
Tic Toc Toe	150.00
Universe	195.00
World Champ	75.00
World Beauties	225.00
C. C. Drop Ball	125.00
C. C. Rebound Shuffle	50.00

Distributors for Gottlieb and Williams  
 Terms: 1/3 Deposit required

**SEABOARD NEW YORK CORP.**

A Subsidiary of Atlantic New York Corp.

Exclusive Seeburg Distributors

171 Park Avenue East Hartford 8, Conn.  
 BUtter 9-4386





## ANOTHER ORIGINAL OUTSTANDING GAME by *Keeney*

Recognized Originator and Leader in the Manufacture of Uprights . . .

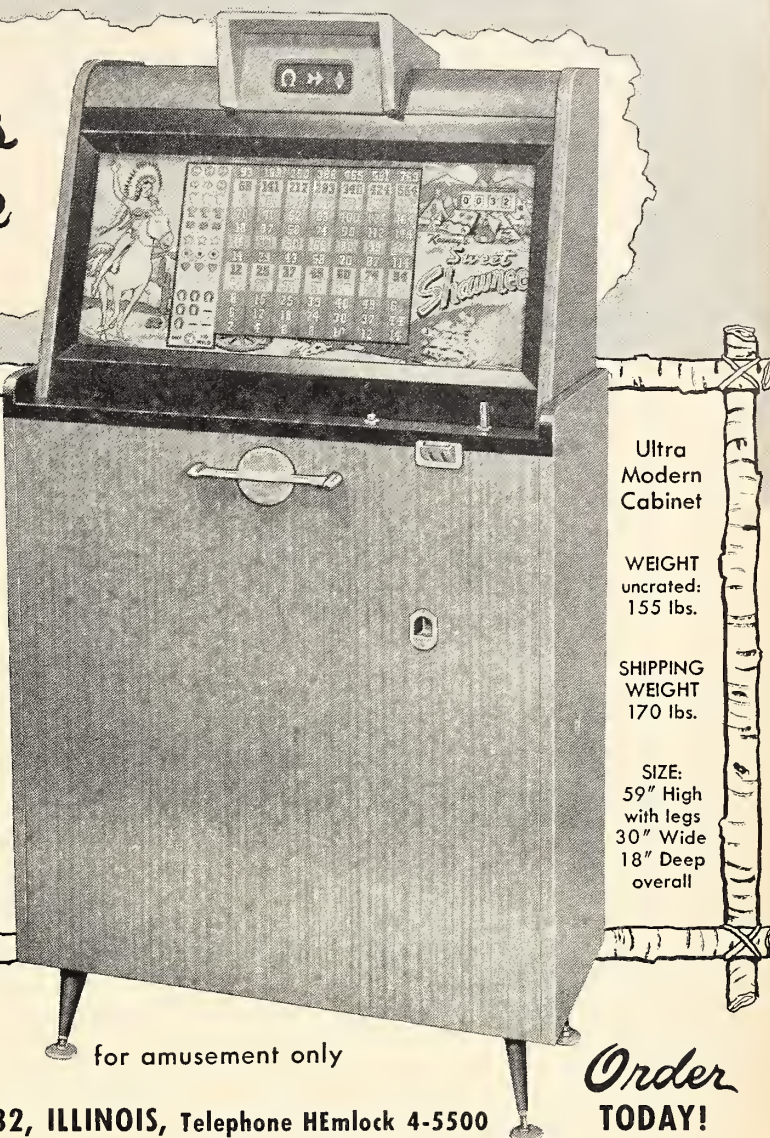
for Long-Run Earnings —  
insist upon Keeney's  
original Panascope

### Keeney's SWEET SHAWNEE

Another original outstanding "Panascope" game by Keeney, the recognized leader in the manufacture of upright games. Keeney's Sweet Shawnee maintains consistent scoring averages, the result of thousands of hours of painstaking engineering and development. This guarantees steady, consistent profit margins that are obtainable only with Keeney upright games. Accept no substitute. Operate Keeney's Sweet Shawnee now.

**HEAP BIG PROFITS—YOURS!**

Operates on Nickels, Dimes, Quarters thru a single coin opening—  
Simple Plug Adjustment for Single or Multiple Coin Operation



Ultra  
Modern  
Cabinet

WEIGHT  
uncrated:  
155 lbs.

SHIPPING  
WEIGHT  
170 lbs.

SIZE:  
59" High  
with legs  
30" Wide  
18" Deep  
overall

for amusement only

**Order  
TODAY!**

**J. H. KEENEY & CO. INC., 2600 W. FIFTIETH ST., CHICAGO 32, ILLINOIS, Telephone HEmlock 4-5500**

ALSO DELIVERING: Single Coin, 7-Coin Multiple and Twin Red Arrows NOW!!!

## Expect Record Attendance At Chi Parks Show With 92 Firms Showing Set For Sherman Hotel Nov. 27-30

CHICAGO — The International Outdoor Amusement Exposition and the National Association of Parks, Pools and Beaches Convention, November 27-30 at Chicago's Sherman Hotel, will break all previous attendance records according to John S. Bowman, NAAPPB Executive Secretary. More than 7,000 people from the outdoor amusement industry from all over the world will be on hand for the annual event along with 92 exhibitors for the trade show. The theme of this year's convention is "Success in the Sixties." There will be a wide variety of pertinent subjects covered by outstanding speakers as well as educational and informational panel discussions.

The general business sessions will include: Association president Robert L. Plarr's keynote address, which will be a business forecast for 1961; an audio-visual presentation, "Meeting Competition with the New Look" and a speech by William Fishman of Automatic Merchandising Company on "How to Profit From Your Trade Association." Another major address on the future of the business "Where Do We Go From Here" will be the subject covered by Irv Wermont author, humorist, and educator.

One of the highlight speakers of the general session will be Dr. Herb True, former professor at Notre Dame University and now director of the Institute of Visual Research of South Bend who will discuss "What Makes Men Great." Also on the agenda is a

talk by Governor Howard Pyle of the National Safety Council on "Safety in the Sixties."

"Getting the Most Out of Group Business" will be the subject of panels composed of past Association presidents and moderated by Harold E. Gorry manager of Bob-Lo Amusement Park.

Wednesday's (November 30) general session will be the presentation of the NAAPPB Oscars and plaque awards for those who have made outstanding contributions to the convention and the industry. The convention awards include: The N. S. Alexander Service Award for the finest program appearance; The Andrew McSwigan Service Award for service to the industry; and The A. S. Hodge Service Award for best pool program appearance in conjunction with a promotion.

Among the trade show awards will be the John R. Davies Sweepstakes Award for the most meritorious exhibit; the Charles S. Wilson Award for the most meritorious exhibit of equipment and supplies; The D. S. Humphries Award for the most meritorious new device exhibited; and the Henry A. Guenther Award for the most meritorious exhibit dealing in games, mechanically or manually operated, and/or arcade equipment.

Winners in the promotion and publicity competition will be divided into three classes: News, Photos and Features.

## Coming! VERY SOON Chicago Coin's New "Electric-Eye" RAYGUN

No Amplifier • Transistor-Type Photo Cell

FIRST RAYGUN ON THE MARKET IN 7 YEARS

The 92 exhibitors in the Trade Show will feature 175 displays including the newest karting and trampoline equipment as well as all types of amusement rides, miniature golf and train equipment. The Trade Show is open to everyone associated with the amusement park industry.

### UPRIGHTS

FOR SALE!

RED ARROWS WILD CATS  
SPR. CIRCUS MERMAIDS

Write • Wire • Call

BALDASSARI AMUSEMENTS

826 W. Lackawanna Ave.

Seranton, Penna.

Diamond 3-5344



# IRRESISTIBLE!

## SEEBURG

FOR 1961

### PERSONALIZED FOR TOP LOCATIONS!

FEATURING EXCLUSIVE

# ARTIST OF THE WEEK

IN FABULOUS 33 $\frac{1}{3}$  HI-FI STEREO

## DAVIS DISTRIBUTING CORP.

Watch For YOUR Invitation (Coming By Mail)

To Our Gala Seeburg Showing,  
**SUNDAY — NOVEMBER 13th**

# IRRESISTIBLE!

## SEEBURG

FOR 1961

### PERSONALIZED FOR TOP LOCATIONS!

FEATURING EXCLUSIVE

# ARTIST OF THE WEEK

IN FABULOUS 33 $\frac{1}{3}$  HI-FI STEREO

## G.K. GABRIELSON & CO., INC.

Cordially Invites All Operators and Service Personnel  
To Gala Showings In Our Showrooms

**Saturday and Sunday — Nov. 12-13**

**ATLANTA: 724 Memorial Drive, S.E.**

**COLUMBIA: 2608 Main Street**

## Connecticut Ops To Meet With State Officials Thursday, Nov. 10th In Hartford

HARTFORD, CONN.—Abe Fish, Music Operators of Connecticut, this city, has advised that the Connecticut association will hold a statewide meeting on Thursday, November 10, in order that industry problems concerning the locale, be discussed.

The general meeting, to which all operators have been invited, will be held in the English Room, of the Hotel Bond, in Hartford. Dinner will be served. The meeting will start at 8:00 PM sharp, advised Fish.

Congressman Daddario and Attorney Joseph Burns will advise the

coinmen attending of various problems facing the industry at the legislative levels and also of the future moves expected on the part of the State Legislature as they pertain to music, games and vending machine operations.

"The coin machine industry in this state will not survive unless it joins in support of the state association," said Fish. He stressed that all operators are being asked to be certain to attend for the good of the industry and their own business.

## Coin Council Scores With Chi Daily

CHICAGO—Members of the Coin Machine Council were happy with the results of a press conference held two weeks ago (The Cash Box, Nov. 5) when the Chicago Daily News reported the meeting and detailed the goals of the coin machine industry along the lines presented by President Lou Casola at the meeting.

The writer, Dick Griffin, staffer of the Chi daily, wrote in Shakespearean terms of the goals set by the coinmen. "... he that filches from me my good name ... makes me poor indeed" wrote the reporter and a touch of

humor was added to the report that the Council hopes was read by the daily newspaper's 300,000 readers.

The news story told of the setting up of a public relations organization within the confines of the industry in order to combat bad public opinion which has been unfair.

The story ends with a quote from "Othello" which says "... who steals my purse, steals trash. ..." "It figures," quotes the newsmen, "that a good name is conducive to keeping the purse full."

## Continental Installs Automatic Vending Cafeteria In Bert Lane Miami Plant

MIAMI—A fully automated hot-food platter vending machine cafeteria opened here in conjunction with the 14th Annual NAMA at the Bert Lane Company plant, North Miami Beach, and will be used as a model for other manufacturing plants throughout the South, according to Harold Roth, President, Continental Vending Machine Corp.

Revolutionary, full-course food vending machines, which serve hot platters from the menu selection of approximately sixty dishes; bread and pastry machine; fresh brew coffee machines; soda vendors which make and crush their own ice to serve with the drink; cigarette machines with thirty selections; a currency changer for one to five dollar bills; all are included in the fully automated cafeteria which can work around the clock to meet the demands of plant production.

The revolutionary aspect so far as vending goes, and those which will probably be responsible for the shift of many plant feeding operations into automated cafeterias rather than present manual serving, are the food machines which vend hot platters.

Introduced to the industry for the first time at the NAMA convention, they are produced by Continental Industries, Inc., of Westbury, N. Y.

According to Harold Roth, there are 283,000 manufacturing plants in the United States that are concerned with methods of economical feeding of their personnel.

"These Continental hot food platter machines were invented to fit the specific purpose of personnel feeding. They require no manual operation and utilize fresh frozen casserole dishes that come out piping hot when the buyer presses the button of his selection," Roth said.

Other Continental automated cafe-

terias already have been installed at the Carl M. Loeb, Rhoades brokerage firm, 40 Wall Street, New York City; Standard Can Corporation, Leetsdale, Pennsylvania; and Continental's home plant at Westbury, New York, which was the first installation and pilot model for the North.

The Bert Lane Company is a subsidiary of Continental and its cafeteria will be used as a pilot model and to show the delegates from the Convention. Bert Lane manufactures Continental Pre-Mix Soda Machines with icemakers, and Apco., Inc. Soda-shoppes with icemakers and fresh brew Coffeeshoppes.

## Pres. Eisenhower Salutes Vending

MIAMI BEACH—President Dwight D. Eisenhower pointed out the "important part played by the many and various vending machines in the efficient distribution of consumer goods throughout the national community" in a message of greetings to the 75th Anniversary of Automatic Merchandising.

The message was read here last week by Thomas B. Donahue, national chairman of the Anniversary program, at the 14th annual Convention-Exhibit of Automatic Merchandising.

The President's message said: "It is a pleasure to send greetings to the members of the National Automatic Merchandising Association gathered in Miami Beach for their annual Convention."

"Over the past 75 years, the automatic merchandising industry has grown in service to the American public. Its many and various vending machines play an important part in the efficient distribution of consumer goods throughout the national community. Best Wishes for a fine convention."



## Seeburg Branch Formed For W. Va. and N. C. Areas

CHICAGO—Jack Gordon, Vice-President in charge of the Seeburg phonograph division, advised last week that Seeburg distributor sales in the West Virginia-North Carolina territories are handled by the Seeburg factory outlet located in Charlotte, North Carolina and is managed under the supervision of Frank Snow. Snow was associated for several years with Mac Lesnick, former Seeburg distributor in Baltimore.

The showroom is located at 801 South Cedar Street, in Charlotte, and has served the area since September 1. The West Virginia area was formerly under the sales territory of Shaffer Music Company while G. K. Gabrielson handled the North Carolina area.

"The area can better be served through another sales outlet set up primarily for these two states," said Gordon.

He stated that size of territory and remoteness of the specific areas were the main reasons for the formation of a factory outlet which could better serve the operators in the two states.

Frank Snow, reached in Charlotte, advised *The Cash Box* that the new Seeburg phonograph line will be on display in the showrooms all day Sunday, November 13, during official premiere showings of the 1961 line. All operators and service personnel were cordially invited to attend.

## Trade Mourns Death Of Herman Paster

ST. PAUL, MINN.—Funeral services were held in this city Monday, October 31, for veteran coin machine distributor Herman Paster (57) at the Sons of Jacob Synagogue.

Paster, who owned distributorships in St. Paul and Milwaukee, Wisconsin, was shot to death in his home last Friday, October 29, while he was reading the newspaper. He was actively engaged in the coin machine industry for more than 30 years.

Paster was survived by his widow Mrs. Celia Paster; and sons Donald (21), Edward (19), and Arnold (16). He was reputed to have been a constant contributor to many worthy causes of all religious denominations in the St. Paul-Minneapolis area.

He was a board member of the Sons of Jacob Synagogue, a sponsor of the Oaks Park Orphan Home in Minneapolis, and active in the Midway Civic Club of St. Paul. Paster was also actively engaged in the Men's Club of the Temple of Aaron, a contributor to the Chesed Shel Emeth Cemetery for the interment of the Needy, and the Sholom Residence for the Aged.

He also served as a lifetime member of Father Flanagan's Club, and contributed regularly to the Little Sisters of the Poor and other Catholic missions.

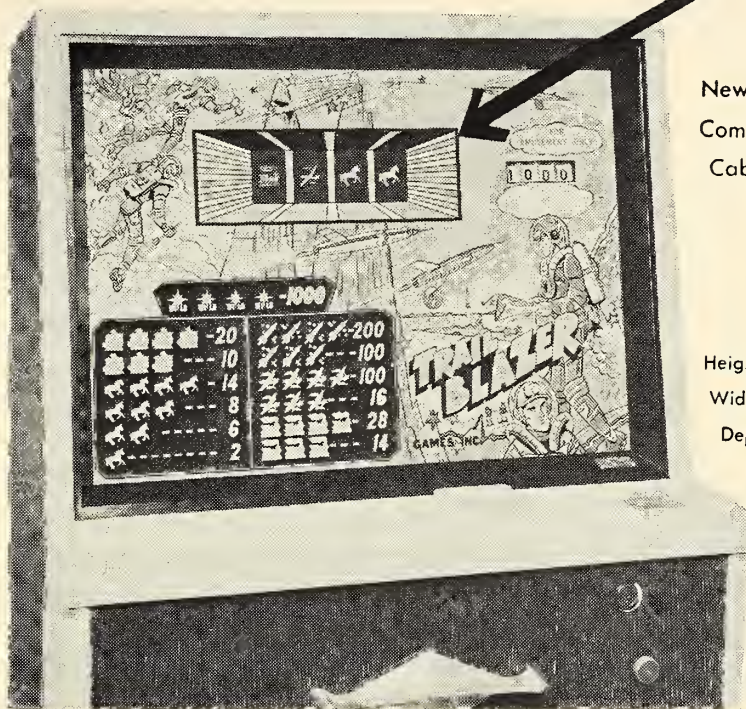
## HAPPY BIRTHDAY THIS WEEK TO:

Arthur Lavoie, Fall River, Mass. . . . Edward Betti, Union, N. J. . . . Andy Benna, Ironwood, Mich. . . . Harvey Marble, North Platte, Nebr. . . . Whitney Le Jeune, New Roads, La. . . . Wm. James Shay, Lebanon, Pa. . . . Erwin Barnett, Cleve. Hts., Ohio. . . . L. Lorang, Yuma, Ariz. . . . Fletcher Blalock, N. O. La. . . . Manuel Ehrenfeld, Passaic, N.J. . . . Milton Green, Bklyn, N.Y. . . . Ralph Pelletter, Silver Creek, N.Y. . . . L. Flow, De Funiak Spgs., Fla. . . . Herbert Perkins, Chgo., Ill. . . . Stacy Lewis, Cambridge, Md. . . . Jess Langston, Chattanooga, Tenn. . . . Geo. Eckhardt, Alma, Nebr. . . . Wm. Marmer, Cincinnati, Ohio. . . . Wm. Embar, Lebanon, Pa. . . . Alvin Silverman, Plainview, N.Y. . . . Abraham Dolins, Hyannis, Mass. . . . Robt. Bender, Charleston, W. Va. . . . Herbert Wagner, So. Milwaukee, Wisc. . . . Glenn Crowl, Ft. Wayne, Ind. . . . Joseph Vinski, Turtle Creek, Pa. . . . Arthur Pineau, Baltimore, Md. . . . Ralph Harvey, Mitchell, S. D.

BLAZE THE  
WAY  
WITH

# TRAIL BLAZER

ALL STARS WILD



NEW PLAYER APPEAL



MAGIC VIEWER  
Depth Perception

New  
Compact  
Cabinet

Height 53"  
Width 24"  
Depth 16"

TERRIFIC EARNING  
POWER

LOCATION TESTED

SHIPPING WT.  
146 LBS.

ORIGINATORS OF  
MODERN UPRIGHT  
ELECTRIC  
FREE PLAY  
SCORING GAMES

Manufacturers  
**GAMES, INC.**

2950 NORTH CAMPBELL AVENUE, CHICAGO 18, ILLINOIS  
Phones: CORNELIA 7-8800

## WE NEED

SEEBURG

M-100-B M-100-C KD-200

AMI

H-200-E I-200-E

ROCK-OLA

1438 1446 1455

WURLITZER

1700 1800

1900 2000

BALLY HEAVY HITTER

We will swap or exchange against  
100 8' shuffles and 50 3" ball  
bowlers.

**RUNYON SALES  
COMPANY**

Factory Representatives for:

AMI Inc., Bally Mfg. Co., Irving Kaye Co.

221 FRELINGHUYSEN AVENUE

Newark 12, N. J. Bigelow 3-8777

Offices: New York, N. Y. and Hartford, Connecticut

Cable Address—RUNYONEX

# IRRESISTIBLE!

# SEEBURG

FOR 1961

## PERSONALIZED FOR TOP LOCATIONS!

FEATURING EXCLUSIVE

# ARTIST OF THE WEEK

IN FABULOUS 33 $\frac{1}{3}$  HI-FI STEREO

## WOLFE DISTRIBUTING CO., INC.

Cordially Invites All Operators and Service Personnel

To Our Sunday, Nov. 13th Showings at the Following Places:

JACKSONVILLE: 310 Riverside Avenue

TAMPA: Floridan Hotel

MIAMI: Skyways Motel

BIRMINGHAM: 2217 Sixth Avenue, South

NEW ORLEANS: Lenfants Boulevard Room

SEE YOU SUNDAY, NOVEMBER 13th!



# IRRESISTIBLE!

## SEEBURG

FOR 1961

### PERSONALIZED FOR TOP LOCATIONS!

FEATURING EXCLUSIVE

## ARTIST OF THE WEEK

IN FABULOUS 33 $\frac{1}{3}$  HI-FI STEREO

TEXAS OPERATORS CORDIALLY INVITED TO COME  
IN AND SEE US THIS WEEKEND!

**H.A. FRANZ & CO.**

910 Calhoun St.  
HOUSTON

**O'CONNOR DIST. CO.**

2900 Gaston Ave.  
DALLAS

**B.J. NICHOL & CO.**

226 So. Flores St.  
SAN ANTONIO

# IRRESISTIBLE!

## SEEBURG

FOR 1961

### PERSONALIZED FOR TOP LOCATIONS!

FEATURING EXCLUSIVE

## ARTIST OF THE WEEK

IN FABULOUS 33 $\frac{1}{3}$  HI-FI STEREO

Come In and See Us This Weekend!

## LIEBERMAN MUSIC COMPANY

257 Plymouth Avenue, North  
MINNEAPOLIS, MINNESOTA



## Meeting Dates

### Music Operators' Associations

- Nov. 7—Eastern Ohio Phonograph Operators' Association  
Place: 4104 Rush Blvd., Youngstown 12, Ohio (General).
- Nov. 7—California Music Merchants' Association  
Place: 311 Broadway, Oakland, Calif.
- Nov. 8—California Music Merchants' Association  
Place: Fresno Hotel, Fresno, Calif.
- Nov. 9—California Music Merchants' Association  
Place: Bakersfield Inn, Highway 99, Bakersfield, Calif.
- Nov. 9—Western Massachusetts Music Guild  
Place: Chalet Restaurant, West Springfield, Mass.
- Nov. 9—Music Operators' Society of St. Joseph Valley  
Place: Carl Zimmer's Office, 130 N. Ironwood Dr.,  
Mishawaka, Ind.
- Nov. 10—Berks County Amusement Machine Operators Assn.  
Place: Arndt Restaurant, Reading, Pa.
- Nov. 14—Milwaukee Coin Machine Operators' Assn.  
Place: Ambassador Hotel, Milwaukee, Wis.
- Nov. 15—Music Operators' Association  
Place: Barclay Hotel, Toronto, Can.
- Nov. 16—New York State Operators' Guild  
Place: Nelson House, Poughkeepsie, N. Y.
- Nov. 16—Eastern Pennsylvania Amusement Machine Assn.  
Place: General De Kalb Inn, 2519 De Kalb Street, Norris-  
town, Pa.
- Nov. 17—Eastern Ohio Phonograph Operators' Association  
Place: 4014 Rush Boulevard, Youngstown 12, Ohio  
(Executive Board).
- Nov. 17—Phonograph Merchants' Association, Cleveland, Ohio  
Place: Hollenden Hotel, Cleveland, Ohio (Executive  
Board).
- Nov. 17—Los Angeles Division California Music Merchants' Assn.  
Place: 2932 W. Pico Blvd., Los Angeles, Calif.
- Nov. 21—Jefferson Amusement Co.  
Place: Sheraton Hotel, Rochester, N. Y.
- Nov. 21—Automatic Equipment and Coin Machine Owners' Assn.  
Inc., Indiana  
Place: Room 24, 550 Broadway, Gary, Ind.
- Nov. 21—Associated Music Operators of Rochester  
Place: Sheraton Hotel, Rochester, N. Y.
- Nov. 21—Westchester Operators Guild Inc.  
Place: American Legion Hall, White Plains, N. Y.
- Nov. 28—San Joaquin Music Operators  
Place: 1019 N. Center St., Stockton, Calif.
- Nov. 28—Central State Music Guild  
Place: 805 Main Street, Peoria, Ill.
- Dec. 1—California Music Merchants' Association  
Place: U. S. Grant Hotel, San Diego
- Dec. 2—AMOA of Pennsylvania  
Place: 414 Keller St., Harrisburg, Pa.
- Dec. 2—Phonograph Merchants' Association, Cleveland, Ohio  
Place: Hollenden Hotel, Cleveland, Ohio (General).
- Dec. 7—California Music Merchants' Association  
Place: Sacramento Hotel, Sacramento, Calif.

### Attention: Operators' Association

Associations desiring listings in this column, please write to THE  
CASH BOX, 1721 Broadway, New York 19, N.Y.



## Games Inc. Announces "Trail Blazer" Upright With New "Magic Viewer"

CHICAGO—After many years as a designer and creator of upright electronic free play scoring amusement games, Clarence Schuyler, president of Games, Incorporated of this city, announced the release this week of one of Games' most exciting games in the new "Trail Blazer" electronic upright, featuring the "Magic Viewer" with Depth Perception of the light-glass.

Schuyler expressed complete confidence in this game's potential throughout the nation when he stated, "Trail Blazer" has all of the fine scoring and playing features to make it an exciting piece in any location, plus our new 'Magic Viewer.'

"Another plus feature is the beautiful, sturdy, and very compact cabinet, which has been a hallmark in the complete 'Wild Cat' series of amusement games — predecessor to the 'Trail Blazer'."

He explained that the "Wild Cat" series of electronic upright games enjoyed a healthy run for approximately two years, and was culminated by the ever popular "Twin Super Wild Cat."

"To date," Schuyler said, "'Twin Super Wild Cat' has had no parallel in Games, Inc.'s sales records. We just have not been able to build them fast enough for the trade."

"In 'Trail Blazer,'" Schuyler added, "we are emphasizing the two most vital factors operators are most concerned about in their selections of games for locations—net earnings and serviceability. We, as always, pride ourselves in both considerations."

"Trail Blazer" offers players the peak in amusement thrills featured by 'Stars' which are 'Wild' in scoring giving the players 1000 extra points to fatten the score. Scoring is fast, exciting and conducive to ever consistent play in every type of location."



CLARENCE SCHUYLER

Schuyler further explained that in the realm of serviceability "Trail Blazer" was designed and expertly engineered to remain on location in as perfect working order as it is possible to deliver.

Operators and their service personnel will find this particular amusement game easy to service, since all mechanical and electronic parts can easily be reached at the front of the trim, compact cabinet. "Trail Blazer's" cabinet is only 24 inches in width, 53 inches in height, and 16 inches deep.

Schuyler stated in conclusion that sample shipments of "Trail Blazer" were rushed out to Games, Inc.'s distributors last week. Peak production will be maintained to assure immediate shipping for re-orders among distributors.

## United Hosts Showing In New Orleans New Shuffle, Bowler and "Bowl-A-Rama" On Tap

CHICAGO—C. B. (Bill) DeSelm, vice president in charge of sales for United Manufacturing Company, this city, announced this past week that United will show its line of bowling and shuffle games, as well as the "UPC-100" coin-operated phonograph and its accessories at the Fountainbleu Motel in New Orleans, Louisiana.

United equipment to be exhibited at the affair includes the giant big ball "Bowl-A-Rama" bowler, "Tip-Top" long alley bowler, and the "Sure Fire" shuffle alley bowler.

The showing will be hosted by DeSelm, LeRoy Kraehmer, executive vice-president of the subsidiary United Music Corporation; and Johnny Casola, United Manufacturing's representative throughout the south and southeastern part of the country.

DeSelm predicted that due to response already received in his office the United showing will be well attended by operators from that area.



BILL DESELM

One of the prime reasons, he said, is the terrific national interest shown in "Bowl-A-Rama" and the "UPC-100" phonograph.

## Look For Record Whiskey Drinking Year

NEW YORK—If the rate of distilled spirits consumption in the first half of the calendar year 1960 is maintained for the full year, some 234 to 235 million gallons of beverage spirits will be purchased by consumers, according to the November issue of TRUE Magazine's Beverage Industry Trends.

This amount of consumption, closely in line with growth in adult population, would represent a new record. The previous high was the 231 million gallons of 1946.

Current economic conditions could

conceivably result in a falling-off in demand in the second half of 1960, TRUE says, but notes that although the 1956-1957 recession began in mid-1956 distilled spirits consumption held up well throughout the 1956 calendar year and that the proportion of business done in the second half of that year was a comparatively good one, as compared with other years.

The figures presented by the national publication included total consumption with package store and bar sales grouped together.

IRRESISTIBLE!  
**SEEBURG**

FOR 1961

**PERSONALIZED FOR  
TOP LOCATIONS!**

FEATURING EXCLUSIVE

**ARTIST OF  
THE WEEK**

IN FABULOUS 33 $\frac{1}{3}$  HI-FI STEREO

**EASTERN MUSIC SYSTEMS CORP.**

Invites You To Attend Our Gala Showing

**SUNDAY 12 NOON NOV. 13th**

**George Washington Motor Lodge**

**VALLEY FORGE, PENNSYLVANIA**

IRRESISTIBLE!  
**SEEBURG**

FOR 1961

**PERSONALIZED FOR  
TOP LOCATIONS!**

FEATURING EXCLUSIVE

**ARTIST OF  
THE WEEK**

IN FABULOUS 33 $\frac{1}{3}$  HI-FI STEREO

**EASTERN DISTRIBUTORS, INC.**

Come In and See The New Seeburg Phonograph

In The Following Places On The Following Dates:

**BALTIMORE:** Sheraton-Baltimore Inn, Sunday, Nov. 13th

**NORFOLK:** Admiralty Motor Hotel, Wednesday, Nov. 16th

**RICHMOND:** Hotel William Byrd, Friday, Nov. 18th

**ROANOKE:** Hotel Roanoke, Tuesday, Nov. 22nd



# IRRESISTIBLE!

## SEEBURG

FOR 1961

### PERSONALIZED FOR TOP LOCATIONS!

FEATURING EXCLUSIVE

## ARTIST OF THE WEEK

IN FABULOUS 33 $\frac{1}{3}$  HI-FI STEREO  
**REDD DISTRIBUTING CO., INC.**

Cordially Invites All Operators and Service  
Personnel To

**OPEN HOUSE**

In Our New Building At

126 Lincoln St. (Brighton) BOSTON 35, MASS.  
Saturday & Sunday — NOV. 12-13

# IRRESISTIBLE!

## SEEBURG

FOR 1961

### PERSONALIZED FOR TOP LOCATIONS!

FEATURING EXCLUSIVE

## ARTIST OF THE WEEK

IN FABULOUS 33 $\frac{1}{3}$  HI-FI STEREO

**THE SEEBURG DISTRIBUTING COMPANY**

801 S. Cedar St., Charlotte, North Carolina

EXCLUSIVE SEEBURG DISTRIBUTORS FOR  
NORTH CAROLINA and WEST VIRGINIA

Open House Sunday Nov. 13th



## EASTERN FLASHES

New York City coinmen made a big showing at the Miami NAMA show last week with most major distribs flying to the vending convention and meeting with coinmen from all over the nation proving the fact that interest in vending has grown so much, even a juke box or games op is interested at least in the cigarette or individual coffee-drink facet of this \$4 billion industry. No telling where it will lead to and all indications are that more and more music-games operators will be operating vending machines with each passing month. The equipment offers an opportunity to diversify which makes it a little easier than standing still or going into another entirely new business; vending machines are a natural adjunct of music-games regardless of what you hear; the growth potential is much greater in vending than in music and games, in that vending is actually in its infancy—still to this day testing machines that haven't yet been perfected; and finally, several major distributors in the U.S. have already entered the field with success and serve as examples for others. Several firms that come to mind quickly are Runyon Sales Co., Shaffer Distributing (Ohio), Daniels (Miss.), Gabrielson (Georgia), Redd Distributing (Boston); and Banner Specialty. No doubt about it—vending is definitely a business to be reckoned with by all coinmen (see Editorial this week).

\* \* \* \* \*

800 coinmen and their wives were expected at the Riviera-Terrace on Broadway last Saturday, with MONY holding its 14th Annual Banquet-Dance. At press time, Nash Gordon was "going like 60" to keep up with the tremendous last minute detail that comes about when you manage a party for this many people. One thing is certain—Nash can sure hold his own in the face of conflict! A last minute change with the Commodore Hotel reservations which necessitated moving into the Riviera-Terrace looked as if it might throw the entire program into chaos, but look who came up with all of the answers and an even better place—Nash! Meanwhile, MONY continued its membership drive and Al Denver returned from the Miami MOA Board Meet where George Miller and his Directors agreed to utilize the services of Ed Ratajack, AMI veep. Ed surprised everyone by accepting and will officially take over the MOA Chi office, Feb. 1st, 1961. In the meantime MOA execs have several solid programs planned and it appears as if the annual MOA Convention will shape up as the biggest success they've had. It's not too early to make predictions—some of the changes to be announced will necessitate a more successful convention merely in attendance alone. Tom Greco also flew into Miami for the Directors meet and caught the vending show while he was there. Tommy thinks MOA has a great future with Ratajack and Miller working together. . . . Surprise guest along 10th Ave. is Joe Ash, Active Amusement, Philly, who advises that son Larry Ash has taken to teaching at the Philadelphia junior high school level. "He loves it," says Joe, "and I've never seen him happier." . . . Irv "Kempy" Kempner, Runyon, tells us that Vincent Galle, Galle Amusement, is hospitalized after an auto accident. Vince is in St. John's Hospital in Yonkers, Room 205 and would like to hear from the boys.

\* \* \* \* \*

Irv Holzman, Black Sales Co., busy with end-of-month inventory, deliveries on United's "Tip Top" and "Sure-Fire" games. "Bowl-A-Rama" promotion plans including sessions with Lyn Durant and Herb Oettinger here and in Chi, and his daughter Delores is still expecting her first baby. This plus the usual run-of-the-mill problems that come with the coin machine sales business and you get a picture of a guy who can't sit still too long. Whitey and Lou Druckman aren't sitting still either what with orders on the new equipment coming thru at a nice steady pace. . . . Max Shaffer, owner of Broadway's largest arcade, ordered five (5) "Bowl-A-Rama" machines for early Saturday morning delivery in time for the expected weekend business. That's a lotta wood, man! . . . Charlie Rubenstein, president of the National Showman's League praised recently by the group for his philanthropic activities. . . . Most big-ball-bowlers around town are set for 25¢ as are the ChiCoin "Duchess" bowlers operated by Paramount Vending off B'way at 53rd. Two big bowlers are bringing the crowds in daily and evening with the Albert Simon firm mechanic actually having to wait 30 minutes before checking out a minor change in the mechanism. "They wouldn't let me interrupt the action for two minutes! I had to wait until practically an entire tournament was played out!", said the fix-it man.

\* \* \* \* \*

Mike Munves shipping arcade equipment to the all year 'round spot and prepping for a Parks Show exhibit. Joe Munves busy in Miami Beach with the vending lines on display. . . . Al D'Inzillo, Albert Simon, Inc., happy over the Rock-Ola phono sales so far. They've exceeded previous comparable figs., says Al. Al Simon flew to the NAMA show where he looked over the Rock-Ola and Hebel vending lines. . . . Barney Sugerman and Abe Green went down to Miami for the same reason and met many, many coin machine friends. . . . Runyon's parts dept. is getting to look better than the showrooms themselves, and that's letting the tail wag the dog! The larger space has been paneled with a beautiful finished wood and the ceiling tops off a very attractive and spacious room. It's gonna make for a top-flight display room when they finish with it. . . . Bernie Boorstein, Leslie Distribs, filling the export orders as fast as they come in. Most overseas customers cable orders each week with several sending thru instructions two and three times each week asking for specific records and, of course, a copy of each of The Cash Box "Pick Of The Week" records. Lou is feeling fine, says Bernie, and was looking forward to seeing the coin machine gang at the MONY affair. . . . Abe Lipsky, Libra Distribs, shipping a load of used music to Europe as we arrive and he reports that business is just fine. . . . A. D. Palmer and Bob Bear expected in for the MONY banquet. . . . Meyer Parkoff, Atlantic NY Corp., back from the vending show full of exuberance and with great plans for the new Seeburg machine which is, according to Parkoff, "going to be the talk of locations across the nation." Murray Kaye is busy selling the Model "Q" phono with several left before the new machine makes its entry this coming weekend. Parkoff advised that invitations have been mailed out advising the time and the place of the showing.





## CHICAGO CHATTER

A tremendously successful NAMA convention is now behind us—and an historical event at that. Now, most of us in this area are making plans to attend the upcoming NAAPPB conclave (Park Show) due in at the Sherman Hotel Sunday, November 27, through Wednesday, November 30. According to reports from John S. Bowman, executive secretary of the National Association of Amusement Parks, Pools and Beaches, this 42nd annual convention will far outstrip all of the previous Park shows by plenty. Coin machine people will flock into Chicago from every part of the United States, and with great expectations. See you there!

There's much sadness this week throughout the coin machine world over the tragic death of Herman Paster, Paster Distributing Co. of St. Paul, Minn. and Milwaukee, Wisconsin. Expressions of condolence have been pouring into the family's home in St. Paul from everywhere. We extend our sincerest sympathies to the widow, Mrs. Celia Paster and sons Donald, Edward, and Arnold.

Games, Inc. prexy Clarence Schuyler presented his new electronic upright amusement game to the trade this week. And in announcing the release of



SAM WOLBERG



ART WEINAND



JUDD WEINBERG

Games' "Trail Blazer" he made particular mention of the new "Magic Viewer" (Depth Perception) feature on the light glass. Distributors are being supplied by Schuyler just as fast as peak production can build 'em. Schuyler's pert, ever smiling receptionist, Pearl Penchoff, retired last week to prepare for her coming blessed event. Her replacement is Jean Baggett. . . . Joe Kline and Sam Kolber are burning the midnight oil at First Coin these days shipping export orders of used amusement games and music equipment. Fred Kline and Nick Nelson info that operators are visiting in the First Coin showroom in ever greater numbers these days. All in all, according to Joe, business is holding up well during this last annual quarter. . . . Judd Weinberg advises that Alvin and Sol Gottlieb were in Miami Beach this past week taking in the NAMA convention. Dave Gottlieb, Nate Gottlieb and Judd minded the store, keeping tabs, on the production and shipping of D. Gottlieb's "Kewpie Doll" pinball game during Alvin's and Sol's absence.

Another out-of-towner last week was Sam Lewis, vice-president of Williams Electronic Mfg. Corp., who is very pleased with the terrific, steady action he is enjoying from every part of the country with Williams' "Space Glider" rifle target game. Sam Stern, Williams prexy, shares this elation plus the fact that the 4-player "Music Man" pin game in the "Styling for the 60's" cabinet is operating at peak production and on a heavy shipping schedule constantly. . . . Art Weinand, director of sales for Chicago Dynamic Industries, is getting ready to display Chicago Coin's great lineup of amusement equipment for the upcoming Park Show at the Sherman Hotel. On hand in the ChiCoin booths will be Sam Wolberg, Sam Gensburg, Art, Jerry Koci, Avron Gensburg, Harry Glick, and Mort Secore. One of the stellar attractions at the Park Show, as it has been for quite some time, is Chicago Coin's "Commando Machine Gun" gallery.

Bill O'Donnell, Bally general sales manager, tells us he now has two electronic upright amusement games available to operators, the recently released "Jamboree," and now the new "Super Jumbo." The latter game has the new "3-in-line Score-A-Scope" flasher. Bally has been hitting so fast and furiously with big selling new games that vice prexy Herb Jones and Art Garvey find very little time to greet us these days. . . . 63 one-stop record dealers met Tuesday, November 1, at the Morrison Hotel to elect new officers and to hire a full time secretary. They also met with representatives of several major record firms to more firmly establish the sales action on individual records and other pertinent information such as availability and free credit exchange. Bill McGuire of Lormar Distribs, was presiding officer during the sessions. . . . Carl O. Hughes, PR chairman for the 1960 Park Show, invited us to join the committee, by virtue of an appointment by NAAPPB's genial president, Bob Plarr. We'll be delighted to assist you, Carl.

Bill DeSelm, veepee in charge of sales for United Mfg., infos that he, Roy Kraehmer and Johnny Casola set up a showing of United's "Bowl-A-Rama," "UPC-100" phono, "Sure Fire" shuffle alley and "Tip-Top" bowler at the Fountainbleu Motel in New Orleans, Sunday, November 6. . . . The Rock-Ola contingent returned to the plant today glowing with reports of their successful showing of new Rock-Ola vending machines at the giant NAMA convention in the Florida Exhibition Hall in Miami Beach, October 28 thru November 2. Rock-Ola execs in this group include Edward G. Doris, George Hincker, Donald Rockola, Frank Mitchell, Frank Doyle, and John Dyson. On the music side of the ledger, George Hincker expresses the delight of all Rock-Olaites and the firm's distribs over the great excitement being permeated by the new "Regis" phonograph line. "Reverba-Sound," according to George, is certainly reverberating throughout the country. . . . Empire Coin's Joe Robbins is bemoaning the sad fate of the Chicago Bears in the National Football League wars. However, he finds some solace in the accomplishments of the Green Bay Packers.

Joel Stern and Len Micon, World Wide Distribs, are busy as bees these days

IRRESISTIBLE!  
**SEEBURG**  
FOR 1961

**PERSONALIZED FOR  
TOP LOCATIONS!**

FEATURING EXCLUSIVE

**ARTIST OF  
THE WEEK**

IN FABULOUS 33 $\frac{1}{3}$  HI-FI STEREO

Come In This Weekend!

**ATLAS  
MUSIC COMPANY**

2118 N. WESTERN AVE., CHICAGO 47, ILL. ARmitage 6-5005

**WORLD'S MOST COMPLETE**

**COIN MACHINE CATALOG —  
FREE to IMPORTERS**

**FIRST**

**COIN MACHINE EXCHANGE, INC.**

Wally Finke & Joe Kline

1750 W. NORTH AVE.

CHICAGO 22, ILLINOIS

Dickens 2-0500

with heavy activity on the "Rock-Ola "Regis" phono line and Chicago Coin's "Duchess" and "Duke" bowlers. . . . J. H. Keeney vice prexy Paul Huebsch advises that as the year is closing out he happily reports that Keeney enjoyed a very productive year. The Keeney line of amusement equipment is still selling very well, according to Paul. The line includes "Sweet Shawnee," "DeLuxe Red Arrow," "Twin Red Arrow" (2 player) and "Red Arrow," all electronic upright amusement games. The big feature for Keeney during this year has been the introduction of the original "Panascopie Viewer," which has created much excitement among operators, location owners and players, according to Paul. . . . At press time many of the local coinbiz personalities were still in Miami Beach at the close of the NAMA conclave, or enroute to Chicago. Among them were Eddie Ginsburg, president of Atlas Music, and the firm's rep. Gene Waldman. Nate Feinstein and Harold Schwartz held down the fort during Eddie's absence. They were decidedly engrossed with the Seeburg factory showings, October 24 & 25, of the exciting new, 1961 phonograph and other Seeburg machines. They are particularly enthused about several innovations Seeburg has created for the coming year.

Donan Distribs' prexy Don Moloney and Mac Brier expressed their sadness at the passing of Herman Paster. Don is looking forward to seeing all his old friends at the upcoming Park Show at the Sherman Hotel. . . . One of the busiest coinmen in this area is definitely Al Warren, sales manager of Auto-Bell Novelty Co., who is keeping an eagle eye on production and shipping of Auto-Bell's new "Hialeah" amusement game. Al tells us the action in sales hasn't let up for a moment, and he feels it will keep up for quite a while. . . . Wico's Ed Ruber and Milt Wiczer assure us that the exciting news about a new product for the trade will be released to all next week. We are waiting with bated breath, Eddie. . . . Now that Estelle Bye's 25th anniversary celebrating is over (and we hear tell a good time was had by all) business at Marvel Mfg. is back to normal. Prexy Ted Rubey reports that recent new parts added to Marvel's production schedule is keeping the line operating at peak.



# IRRESISTIBLE!

## SEEBURG

FOR 1961

### PERSONALIZED FOR TOP LOCATIONS!

FEATURING EXCLUSIVE

## ARTIST OF THE WEEK

IN FABULOUS 33 $\frac{1}{3}$  HI-FI STEREO

COME IN AND SEE IT THIS WEEKEND!

### THE SEEBURG DISTRIBUTING COMPANY

2920 W. PICO BLVD., LOS ANGELES, CALIFORNIA  
REpublic 1-9261

*If you are reading  
someone else's copy of  
**The Cash Box**  
why not mail this coupon  
today!*

**THE CASH BOX**

1721 BROADWAY

NEW YORK 19, N. Y.

Enclosed find my check.

- \$15 for a full year (52 weeks) subscription ☐
- \$30 for a full year (Airmail in United States) ☐
- \$30 for a full year (outside United States) ☐
- \$45 for a full year (Airmail outside U.S.) ☐

NAME .....

FIRM .....

ADDRESS .....

CITY ..... ZONE ..... STATE .....



## CALIFORNIA CLIPPINGS

Optimism running high along Pico Boulevard this week as all distributors and salesrooms reporting business good both in the sales of new phonographs and machines and in the used equipment field. . . . At Paul A. Laymon, Inc., Jim Wilkens reported enthusiastic reception by the operators to the new Bally "Skill Derby," which had just arrived on the showroom floor. Ed Wilkes was praising one of the features of the new Bally "Challenger Bowler" which provides a nickel slot in addition to the usual dime and quarter slots. Charlie Daniels telling the story of the operator who during pre-election time, had installed an elephant ride which was doing extremely well for the location. However the neighborhood was predominately Democratic and the parents objected so strongly that a horse ride had to be hurriedly substituted, as there were no donkey rides available! . . . Operator Cecil Ellison of Lancaster to San Francisco last week to attend the national Elks Convention. . . . Marshall Ames at Badger Sales, anxiously awaiting shipment on Chicago Coin's new "Ray-gun." Marshall says this will be the first new gun to really satisfy all operator demands in many years. . . . Visitors to Leuenhagen's Record Bar this week were; former Tommy Dorsey vocalist Bob Anthony to play his first single release on Magnet Records, and Lowell Caldwell of Capitol Records to spin the new Tennessee Ernie Ford record for the Solle sisters. Jo Crutchfield of Bard Distributing came to Mary Solle with a request she had received for a record of "Torichi Zone" and it took them quite a while to figure out it was for The Platters current hit, "To Each His Own"! . . . At C. A. Robinson & Company, Hank Tronick reported business brisk, with sales of United's Model UPC 100 phonograph particularly good. . . . Jack Simon, of Simon Distributing Co. again entertaining visitors from out of the country. This week Jack's guest was Mr. David Gilbert from Australia. Jack planning to go to Chicago for the annual Parks and Pools show at the end of the month. . . . Gabe Orland at California Music attended the meeting of the Board of Directors of Music Operators of America in Miami, and then flew on to New York for a combined business and pleasure trip. Frank Sinatra in for a visit with Sammy Ricklin, and playing him his new Capitol recording of "Ol MacDonald." Janet Devaney of Buckeye Distributors having lunch with Buddy Robinson and telling him about the terrific new Hickory release by Tommy Zang. Also Cy Kertman, promotion rep for Top Rank Records with new vocalist, Margaret Needleman. . . . At Seeburg Distributors, Johnny Ruggiero, Dean McMurdie, Ralph Cragan, Leo Simone, George Mahlum, Bill Luther, and Stan Goggins all returned from Chicago raving about the 'irresistible' new Seeburg phonograph which they had seen at a preview showing at the Seeburg factory. Friends in the industry are congratulating Dean McMurdie on his appointment to the position of Seeburg District Manager for the Western Division. Congratulations in order also for Ralph Cragan elevated to the position of General Sales Manager of the Seeburg Distributing Co., and Leo 'Stereo-Phones' Simone, who becomes Sales Manager, Coin Operated Phonographs, for Seeburg Distributing. Stan Goggins, Vending Division sales manager off to Miami for the NAMA convention singing the praises of the new Ice Cold Drinks With Ice Crusher machine from Seeburg. . . . At American Coin Machine Co., Vinny Lanzy introduced the new shop man, James Nicholson. Bill Lanzy said they are considering re-opening on Saturdays to accommodate the increase in business in the sale of used equipment. . . . At Wurlitzer Distributors, L. W. Petet, factory service man held a well-attended service school for operators in the San Diego area.



## UPPER MIDWEST MUSINGS

Frank Mager, Grand Rapids, Minn. in the cities for the day making the rounds. Coming around and feeling better after a long siege with a cold. Lawrence Schillinger in town and telling everyone about the good duck hunting he had last week in Wisconsin. . . . Eddie Kubes, New Prague, Minn. in town for a few hours to pick up his record order and parts. . . . Doc. Keintz, Tomahawk, Wisc. in the cities for the day visiting a few distributors. Doc getting ready for the pheasant shooting next week. . . . Bob Cross, Jackson, Minn. in town for the day. Bob is moving into his own building and is remodeling at the present time. Expects to move in about the middle of November. . . . Jane Morgan, at the Flame Room, Radisson Hotel, George Shearing at Freddie's Cafe, and Jaye P. Morgan at the auditorium in Minneapolis Oct. 30th. for one night. . . . Al Kirtz, Lake City, Minn. in town and happy about his pheasant hunting in Brookings, S. Dak. Spent four days hunting and came home with his limit. . . . Sol Nash and Harold Lieberman, Lieberman Music Co. Minneapolis left for Miami, Florida to attend the N.A.M.A. convention. Irving Sandler, Sandler Dist. Co. also to the N.A.M.A. convention. . . . Operators seen in town the past week were Leo Hennesey, Rochester, Minn., Ben Jahnke, Hutchinson, Minn., Al Kirtz, Lake City, Minn., Clayton Norberg, Mankato, Minn., Hank Krueger, Fairfax, Minn. Matt Huppert, is looking forward to his trip to Hawaii in November. Expects to be gone about three weeks. . . . Lou Rubin and Harold Lieberman at the Seeburg meeting in Chicago. . . . Lloyd Williamson, Winona, Minn., in town to pick up his record order parts and premiums.



## DALLAS DOINGS

B. H. Williams went to Miami, Florida, to attend a Vending Machine Convention. . . . Bernie Williams of B&B Vending just bought a new home. . . . The wife of Willie Redford, also of B&B Vending, presented him with a new bouncing baby boy. . . . After a 3-month stay in the hospital following his accident, Gene Williams is finally due out in 10 days. . . . W. E. Lily, Cleburne, received an injured left arm when a tractor tire blew out. Twenty stitches were required to patch him up. . . . Mr. and Mrs. Alan Dreyer, San Angelo, are in town visiting Gene Williams and their son at S.M.U. . . . Miss Augusta Zapp of O'Connor Dist. Co. is on vacation. . . . Recently seen along Coinrow: Mrs. Drew Osborn, Ft. Worth; Buna Carr, Waco; Jack Sprott, Temple; W. D. Wiggins, McKinney; Fred Smith, Gainesville; Sonny Keel, Ballinger; Pete Selman, Longview; H. K. Lyde, Sherman; Buddy Clem, Paris; and Mr. Sandford, Greenville. . . . State Music reports its new game—Gottlieb's single-player, "Kewpie Doll"—looks to be the biggest of them all. . . . Tom Chatten tried to do a little fishing last week, but high winds intervened. . . . Unhappy to hear that R. A. Titsworth's father just passed away. . . . Don Morris has gone fishing to Arkansas.



## Atlas Holds First Bi-Weekly Session

CHICAGO — Atlas Music Company, Seeburg's distributor in this area, held its opening session of the recently established bi-weekly Service School last Wednesday, November 2, in the Atlas showrooms.

Subjects pertinent to installation of music equipment were "Speaker Hook-Ups," "Proper Distribution of Wattage Output," and "General Trouble Shooting."

Local music operators who attended the session included Neal Rothner, City Wide Amusement Co.; John Denaro, G & M Music Co.; Roy Wynn, All-State Coin Machine Co.; George Satkus, Phonocraft, Inc.; and Sam Hunt, Bluebird Phonograph Co.

The service session was supervised over by Newell Bellamy of the Seeburg Corporation. Atlas Music's Harold Schwartz and Nate Feinstein stated that there was great interest shown by the attending operators, and that all indications point up that there is much desire by those in attendance to glean as much useful information about the proper installation of music equipment as they possibly can.

The next Service School session is scheduled for Wednesday, November 16, at Atlas Music Co. All operators who wish to attend are urged to contact either Harold Schwartz or Nate Feinstein immediately.

## Heath Announces One-Dollar Chute

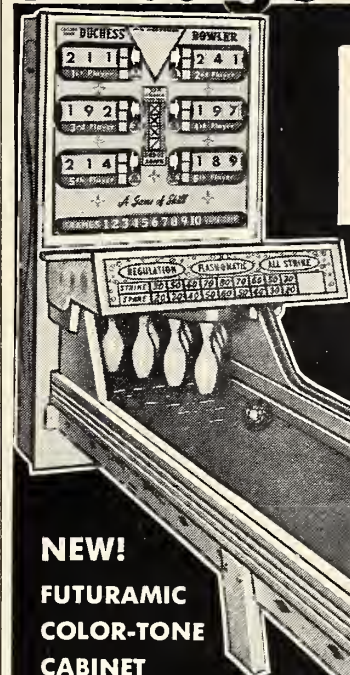
MACON, GEORGIA — Ed Heath, Heath Sales Company, Inc., this city, veteran coin machine parts manufacturers and designers of coin mechanisms has announced "the only one-dollar (in change) coin chute in the world." Heath advised that the new coin chute, #1000, is now available after two years in the development and testing stages.

"The chute has many new and improved features," said Heath last week in announcing the new mechanism. "It is unusually well-built to take rough treatment and will reject most slugs. The lines are graceful and the chute itself is nickel plated."

The coin chute is available for use with the following denominations: double nickel, 26¢, 50¢ (single half dollar or two quarters), 51¢, 60¢, 75¢, \$1.00, or any possible combination of any two coins—pennies through to half-dollars.

Heath stated that patents are pending and also that a new coin chute catalog is available at no charge.

# chicago coin winners have 'TPA'



**NEW!**

**FUTURAMIC  
COLOR-TONE  
CABINET**

**NEW! FLASHING**

**"THEATER MARQUEE" HOOD**

# DUCHESS

## BOWLER

*Combines*

**FLASH-O-MATIC**

**ALL-STRIKE and**

**REGULATION SCORING**

PLAY MAY BE SET

For 10c—

2 for 25c

or 25c

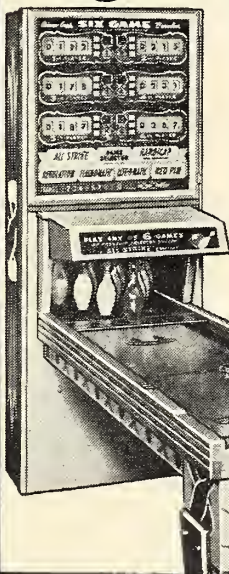
per Game

chicago coin's

# 6-GAME

**SHUFFLE BOWLER**

- ① ALL STRIKE BOWLING
- ② REGULATION BOWLING
- ③ REGULAR HANDICAP BOWLING
- ④ FLASH-O-MATIC BOWLING
- ⑤ LITE-O-MATIC BOWLING
- ⑥ RED PIN BOWLING



Also  
Available

Companion  
to DUCHESS —

# DUKE

**BOWLER — Featuring**

**ALL-STRIKE and REGULATION SCORING!**

SEE THESE GAMES AT YOUR DISTRIBUTORS NOW

chicago coin's

# PONY EXPRESS

**Wild West Rifle Gallery  
With Moving Targets**



\* **T**ESTED **P**LAYER **A**PPEAL!  
\* **T**ESTED **P**ROFIT **A**CTION!

*Chicago Dynamic Industries, Inc.*

1725 W. DIVERSEY BLVD.  
CHICAGO 14, ILLINOIS

## DASCO Shows Film and Bulb Vendor

NEW YORK—Officials of Diversified Automated Sales Corporation (DASCO) advised that the recent NAMA showing of the firm's film and flashbulb vendor resulted in strong interest from vending machine operators in many sections of the nation.

The machine vends 15 types of Kodak and Polaroid film and 3 types of flashbulbs. The machine also accepts film for processing. Retail inventory of the vendor is \$850 and the unit measures 34" wide, 30" deep, and

six feet high.

Dasco president Frazier N. James, Sr. stated that the concept of the machine is subject to broad applications but initially will cater solely to the sale of film and bulbs.

James expects to sell the machine on a franchise basis only with a minimum ten machine requirement. He will place machines in locations in Miami, Jacksonville and Tampa in November with other major cities following later.



Count on Valley  
Quality to Protect  
Your Profit!

See your distributor or write:

**VALLEY SALES CO.**

333 MORTON ST.

BAY CITY, MICH.

DELUXE

and

"7450"

•

BUMPER

POOL®



## FOR SALE

50 V-3WA Seeburg "200"  
Selection Wall Boxes. All in  
excellent condition.

**MAKE US AN OFFER  
NO REASONABLE BID  
REFUSED.**

**SPARKS SPECIALTY CO.**

#104 Edgewood Ave., N. E.

Atlanta 3, Ga.

Telephone JACKSON 4-1415



**GOTTLIEB'S**

# KEWPIE DOLL

**"Step Right Up—Try Your Skill" ...**

... "everyone's a winner", profit winner, that is. Amusement Park flavor coupled with "knock 'em down again" appeal spells repeat play time after time.

**See these KEWPIE DOLL features at your distributor today:**

- 5 Ducks and 5 Rabbits illuminated in lite-box "Shooting Gallery"
- Hitting all targets lights 1 KEWPIE DOLL and re-lights targets
- Special score for lighting 4 or more KEWPIE DOLLS
- Lighting KEWPIE DOLLS lights holes for super special score
- Ball going out spots up to 5 targets
- Side rollovers spot Rabbits or Ducks • Score to Beat Panel • Match feature
- 2 super-powered skill flippers • Coin-box with locking cover

**A Gottlieb**  
**FLIPPER**  
**SKILL GAME**

**D. Gottlieb & Co.**  
1140-50 N. KOSTNER AVENUE • CHICAGO 51, ILLINOIS

*It's Always Profitable to Operate Gottlieb Games!*

## IRRESISTIBLE!

# SEEBURG

FOR 1961

## PERSONALIZED FOR TOP LOCATIONS!

FEATURING EXCLUSIVE

# ARTIST OF THE WEEK

IN FABULOUS 33 $\frac{1}{3}$  HI-FI STEREO

Gala Showing In All 3 Showrooms!

SATURDAY and SUNDAY — NOV. 12-13

## R.C. GILCHRIST, LTD.

TORONTO, ONTARIO: 33 Dundas Street, West  
MONTREAL, QUEBEC: 1326 Notre Dame St., West  
VANCOUVER, B.C.: 2089 W. Fourth Avenue

## Georgia Coinmen Forming Association

ATLANTA—At a meeting in Atlanta, Thursday, October 14, 1960, a group of amusement and vending coin-machine operators throughout the State of Georgia, representing by proxy an equal number of other operators, unanimously agreed to form a state-wide Trade Association of Amusement and Vending Machine Operators. It was emphasized among the group that the organization would be non-regulatory but would operate in the true sense as a Trade Association to protect the interests and welfare of the businessmen operating coin-operated amusement and vending machines.

It was pointed out that by associating together in a trade organization, one voice could be effectively expressed in matters of education and promotional activities to the general public and to public officials. The association will not include any regulatory measures as a function. Instead, it will scrupulously avoid any regulation of the industry.

The group elected a temporary "Organizational Committee" composed of O. J. Mullinix, Oglethorpe Vending Company, Inc., Savannah, Georgia, as Chairman. Mullinix thereupon appointed four members to assist him in the planning of the organization of the association and in the dealings with the attorney employed to assist the group in its organizational effort. This committee consists of W. A. Chambers, Athens, Georgia; James R. Woodruff, Thomasville, Georgia; O. L. Dowdy, Columbus, Georgia; Tommie Weldon, Albany, Georgia.

Attorney William L. Horton, Jr., former Assistant Attorney General and Chief Counsel for the Georgia Department of Revenue and former Trial Attorney and Special Assistant to the United States Attorney General, Washington, D.C., who is now a tax attorney and General Counsel for several leading Georgia trade associations with offices in Gainesville and Atlanta, Georgia, was employed and requested to draft a proposed charter

and bylaws. It was suggested that he study several charters and by-laws of similar organizations in other states throughout the country, and submit his proposals to another mass meeting of all operators throughout the State of Georgia.

The meeting was set to be held in Macon, Georgia, Sunday, November 13, at 2:00 p.m. The charter and by-laws will be presented at that time and voted upon by all operators participating in the meeting, after which time officers and directors will be elected in accordance with the charter and by-laws as adopted.

In the meantime, area chairmen were selected to call regional meetings in Augusta, Athens, Dalton, Columbus and Savannah to explain more thoroughly the proposed organization to as many operators as possible prior to and to encourage attendance to the Macon meeting of November 13.

Attempts are being made to obtain additional names of coin-machine operators to add to those names already available. A sincere attempt is being made to notify all operators prior to these regional meetings and the meeting Macon on November 13.

Anyone interested should contact O. J. Mullinix in Savannah, Georgia, or William L. Norton, Jr. Attorney-at-Law, Gainesville, Georgia, and come to the Macon meeting on November 13.

## Vending Library At University

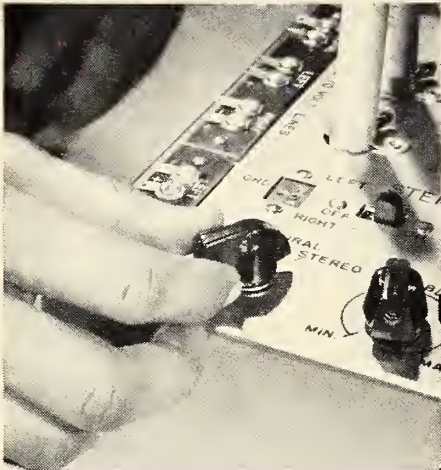
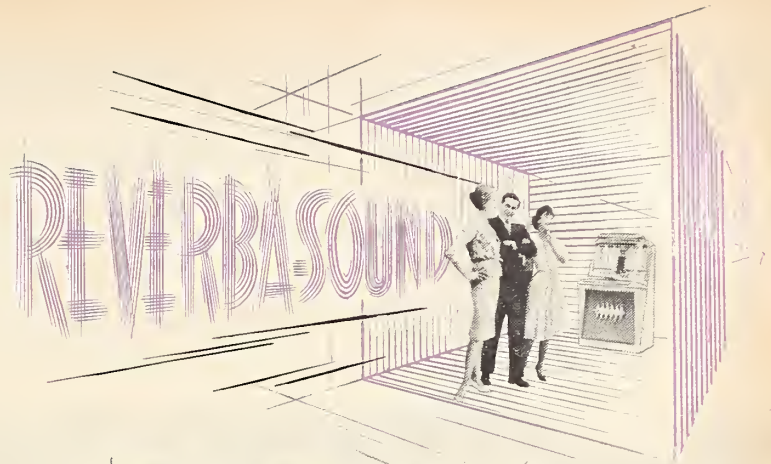
MIAMI BEACH—Establishment of a complete library and collection of publications on automatic merchandising at St. Louis University, St. Louis, Missouri, was announced last week at the NAMA meeting.

An initial fund of \$5,000 has been made available for the library as a personal donation by Thomas B. Donahue, president of the National Automatic Merchandising Association.

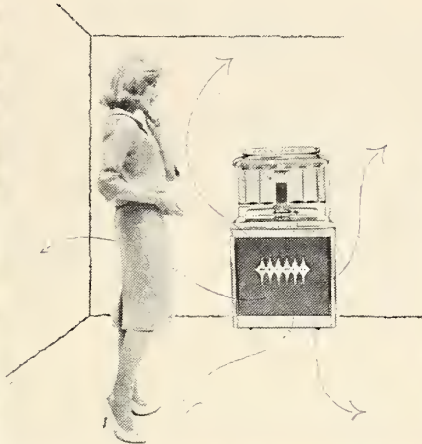


# ROCK-OLA REGIS

offers more features than any other  
phonograph plus Rock-Ola's  
exclusive sound sensation



**"TRI-FONIC" SWITCH.** Rock-Ola's exclusive "Tri-Fonic" switch permits finger-tip conversion from monaural to stereo play at no extra cost to operator for conversion parts.

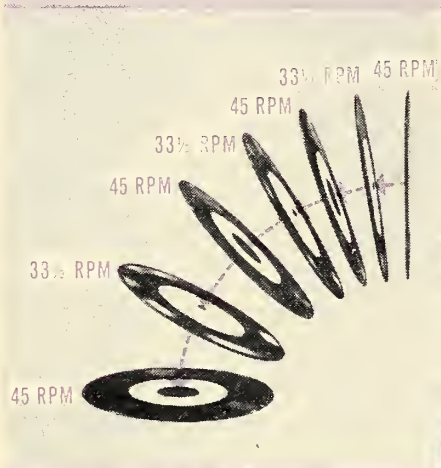


**POSITION "A"** on the "Tri-Fonic" switch delivers the finest High Fidelity monaural music through the three built-in main unit speakers. Extension speakers may be used.



**POSITION "B"** delivers two channel stereo music through the stereo extension speakers for flawless stereo sound no matter where the customer sits in the location.

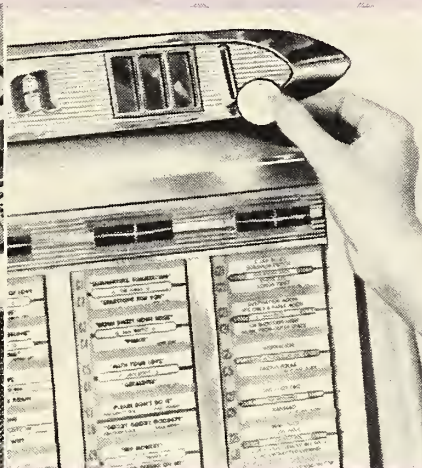
**POSITION "C"** combines the stereo extension speakers with the main unit speakers for reinforced stereo sound in extra large or odd shaped locations.



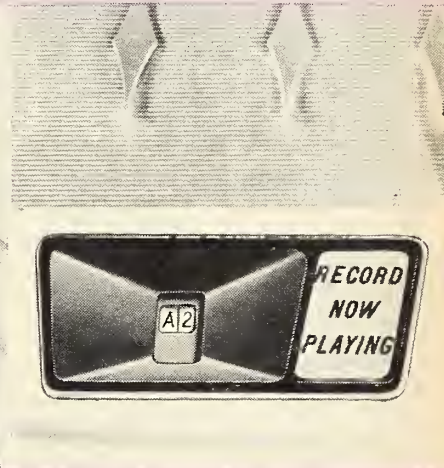
**ROCK-OLA'S 33 1/3-45 RPM INTERMIX PLAY** gives complete operating flexibility to the Regis to play 33 1/3-45 RPM records intermixed in any sequence in any bank.



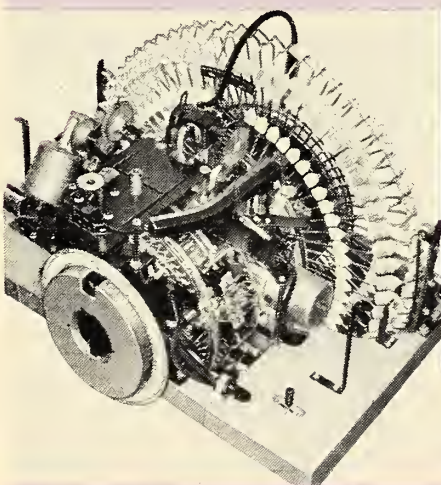
**POSITIVE TWO BUTTON SELECTION SYSTEM.** New, improved, single plane, two button selection system with simple looking relay speeds play, eliminates errors.



**50¢ PLAY FEATURE.** All Regis phonographs are equipped with the 50¢ play feature. Four Coin, Single Entry, Illuminated "No Fumble" coin receptacle is at eye level.



**NEW EASY READ "TUNE-DICATOR".** No more searching for tune numbers for repeat plays. Each tune number is framed in the easily read panel on the Rock-Ola "Tune-Dicator."



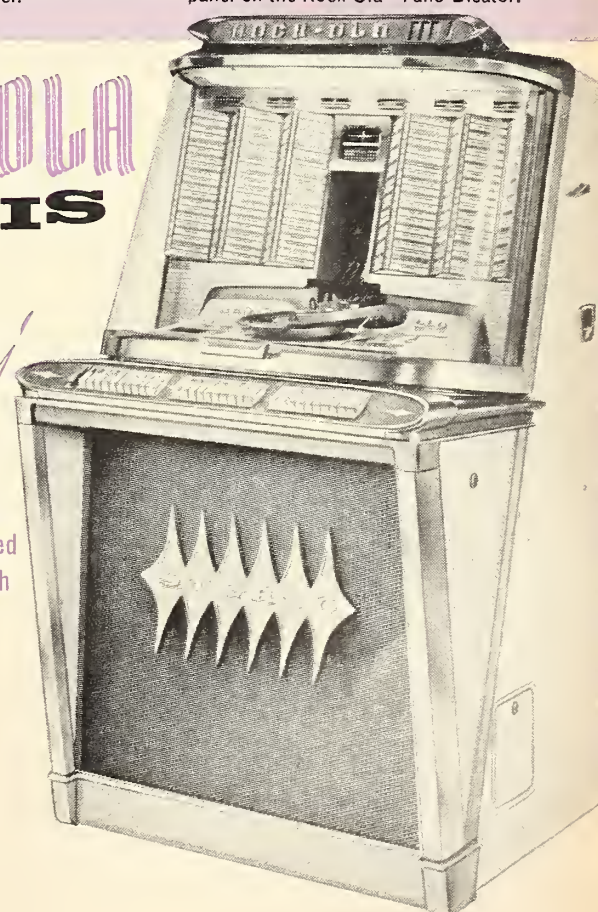
**TROUBLE FREE MECHANISM.** The world famous Rock-Ola Revolving Record Magazine is the heart of Rock-Ola's dependability. Its dependability means greater profits.



**EASY CHANGE TITLE STRIP HOLDERS.** Title trays on the Regis flip-out for easy refilling or pre-programming away from phonograph for fast economical servicing ease.

## ROCK-OLA REGIS

The Truly  
Distinguished  
Phonograph



Model 1495  
with 200 selections

Model 1488  
with 120 selections

Only the Rock-Ola Regis among today's phonographs offer the Operator so many profitable features at such a low cost. Only Rock-Ola offers the exclusive new ((REVERBASOUND))) for true, living presence, concert hall music in all locations. See your local Rock-Ola Distributor today for the complete story on the world's most distinguished phonograph...the Regis.

**ROCK-OLA MANUFACTURING CORPORATION**  
800 N. Kedzie Avenue, Chicago 51, Ill.



## CLASSIFIED ADVERTISING SECTION

### CLASSIFIED AD RATE 10 CENTS PER WORD

Count every word including all words in firm name. Numbers in address count as one word. Minimum ad accepted \$1.00. CASH OR CHECK MUST ACCOMPANY ALL ORDERS FOR CLASSIFIED ADVERTISING. If cash or check is not enclosed with order your classified ad will be held for following issue pending receipt of your check or cash.

NOTICE—\$48 Special Classified Advertisers. You are entitled to a classified ad of 40 words in each week's issue for a period of One Full Year, 52 consecutive weeks. You are allowed to change your Classified Ad each week if you so desire. All words over 40 will be billed at the rate of 10c per word. Please count words carefully. Be sure your Classified Ad is sent to reach New York publication office by Wednesday, 12 Noon, of preceding week to appear in the following week's issue. If you are a \$48 Special Classified Advertiser you are entitled to a free checking copy of "The Cash Box" each week.

ALL CLASSIFIED ADVERTISING CLOSSES WEDNESDAY NOON AT  
THE CASH BOX

1721 Broadway, New York 19, N. Y.

## WANT

WANT—As always we need for immediate export unlimited quantities of: Bally Bingos, United Bingos, all types of Shuffles, Seeburg, AMI, Wurlitzer music. Call collect. BELGIAN AMUSEMENT CO., 808 NO. BROAD ST., PHILADELPHIA, PA. (Tel. POplar 3-7808).

WANT—Wms. & Gottlieb Single Player 1953 to 1958. Send your list to: IMPERIAL COIN MACHINE COMPANY, 498 ANDERSON AVE., CLIFFSIDE, NEW JERSEY.

WANT—New 45 RPM records that have appeared on the Cash Box Top 50 within the last 6 months. We pay 15¢ to 18¢. Can use any quantity. KAY ENTERPRISES, 659 N.E. 123RD ST., NORTH MIAMI, FLORIDA. (Tel. PL 7-8061).

WANT—Will pay cash for all late Guns, all late Arcade Machines. State lowest price in first letter. MIKE MUNVES CORP., 577 TENTH AVE., NEW YORK 36, N. Y. (Tel. BRyant 9-6677).

WANT—45 RPM Records, new or used. No quantity too large or small. Highest prices paid. Write stating quantity on hand. TONY GALLAGAN DIST. CO., 4135 W. ARMITAGE, CHICAGO 39, ILL. (Tel. Dickens 2-7060).

WANT—Coin operated Musical Instruments—the older the better. Send photograph and give condition, price, number of music rolls in first letter. CONTINENTAL COIN MACHINE, 1827 ADAMS, TOLEDO, OHIO. (Tel. CHerry 8-3359).

WANT—Used 45 RPM Records. All types, as they run, right off the route. No sorting or picking. We pay freight from anywhere in USA. Standing order available for regular shippers. JALEN AMUSEMENT CO., INC., 14 EAST 21st ST., BALTIMORE 18, MD.

WANT—Records, 45's and LP's, new only. Please give full details first contact to avoid delay and assure quick deal. HARRY WARRINER, KNICKERBOCKER MUSIC CO., 209 EAST 165th ST., NEW YORK 56, N. Y. (Tel. LUDlow 8-8310).

WANT—Unlimited quantities of Seeburg A and B. Further all other models Seeburg, Wurlitzer 1700, 1800, 1900; Bally Bingos, multi-player Pinballs. State condition and lowest prices f.o.b. outgoing vessel. MARALSTA-92, KROONSTRAAT, ANTWERP, BELGIUM. Cable Address: MAROMATIC ANTWERP.

WANT—Seeburg 100B's & BL's, Un. Tripleplays, Glass for C.C. Shuffle King overhead scoring unit. FOR SALE—3-4-5's, make offer. NOBRO NOVELTY, 142 DORE ST., SAN FRANCISCO, CALIF. (Tel. MA 1-5438).

WANT—We need Gottlieb Jumbo, Gottlieb Jubilee, Bally Ice Frolics, Wurlitzer 2104, AMI D-80, United Clipper 8', United Capitol, United Lightning 8'. RUNYON SALES COMPANY, INC., 593 TENTH AVE., NEW YORK 18, N. Y. (Tel. Long-acre 4-1880).

WANT—To purchase 5,000,000 new records, all speeds. We prefer large quantities and will buy for cash. Top prices offered. No Juke Box Records. Write to: RANSEL TRADING CORP., 1000 AUSTIN BLVD., ISLAND PARK, N. Y. (Tel. General 2-1650), JESSE SELTER, Pres.

WANT—Will buy—Bingos, Shuffle Alleys, Bowlers, any amount of Phonographs. LEW JONES DISTRIBUTING COMPANY, INC., 1301 N. CAPITOL AVE., INDIANAPOLIS, INDIANA.

WANT—Coin operated Laundry Equipment, AMI 120 Selection Phonographs, Hideaways, Wall Boxes, 5¢ and 10¢ Counter Games. ST. THOMAS COIN SALES LTD., ST. THOMAS, ONT., CANADA (Tel. MELrose 1-9550).

WANT—Mills Panorama. Also Parts. Advise Best Price. WESTERN DISTRIBUTORS, 3126 ELLIOTT AVE., SEATTLE, WASHINGTON. (Tel. GARfield 3585).

WANTED—Any quantity new records, 45 RPM, EP's up to 30¢ each. We pay freight. Over-runs, cut outs, splits, offies, any make. REKORD PAK, 123 WILSON AVE., NEWARK 5, NEW JERSEY. (Tel. Market 2-3844).

WANT—22 ft. American or Rock-Ola Shuffleboards. Give condition and price asked. STATE AMUSEMENT CO., 1531 BROADWAY, TACOMA 2, WASH. (Tel. FULTon 3-2282).

WANT—Late Wurlitzer Phonographs and Late Bally Bingos for resale. FOLLETT MUSIC CO., S. 180 HOWARD ST., SPOKANE, WASH. (Tel. MA 4-8585).

WANT—Exhibit's IOU, Selectem and Horeshoes. State price, quantity and condition in first letter. NEW LIDO ARCADE, 412 EAST BALTIMORE STREET, BALTIMORE, MD.

WANT—Your used or surplus records all speeds. We buy all year 'round, and pay top prices. No lot too large or too small. We pay freight. BEACON RECORD DISTRIBUTORS, INC., 821 NORTH MAIN ST., PROVIDENCE, R.I. (Tel. UNION 1-7500, JACKson 1-5121).

WANT—Juke Box Operators—If you want a steady outlet for your used records (No One Shot Deals), and closeouts on LP's, any quantity, call or write: MARLIN RECORDS DIST., INC., 824 WILLARD ST., BELLMORE, L.I. N. Y. (Tel. AXtel 1-2677).

WANT—Juke Box route in Florida. Write: OLETA WHITE, ROUTE 2, BOX 41, CHOCTAW, OKLAHOMA.

## CLASSIFIED ADVERTISING SECTION

WANT—Late juke box records not over 5 months old. We pay 15¢ and the freight. HARMONY RECORDS, 651 N.E. 164TH ST., NORTH MIAMI BEACH 62, FLA.

WANT—Wms. Vanguard, Hercules and Crusaders; ChiCoin and United Flashing Type Shuffles. State quantity and best price in 1st letter. MONROE COIN MACHINES EXCHANGE, INC., 2423 PAYNE AVE., CLEVELAND 14, OHIO. (Tel. SUPERior 1-4600).

WANT—Wild Cats, Double Shots, Skeet Shoots, and Hunters, quote us your best cash price. KAYS MUSIC SERVICE, 147 COLUMBIA AVE., VANDERGRIFT, PENNA.

WANT—Seeburg Juke Boxes and Bally Bingos, Cash, send list, condition and prices. L'AUTOMATE, 60, rue VAN SCHOOR, BRUXELLES 3, BELGIUM. (Cable JEUMATE-BRUSSELS).

WANT—14 Ft. Small Ball Bowlers, Auto Bell Circus and Circus Days. Write or call—ATLAS DISTRIBUTORS, 1024 COMMONWEALTH AVE., BOSTON 15, MASS. (Tel. REgent 4-1384).

WANT—New or used 45 R.P.M. Records, not over 6 months old. We pay 15¢ and the freight. Can use any quantity. MICHAEL HARRIS, 3910 N.W. 2ND ST., MIAMI, FLORIDA.

WANT—Wurlitzer Hideaway Models 1800 to 2304, Stereo, inclusive with Stepper, Wall Box Booster, 8 No. 5207 Wall Boxes, 2 Speakers. Must be ready for location, waiting. Quote lowest cash price. C. W. HUGHES, LADOGA, INDIANA. (Tel. WHitney 2-2549).

WANT—Seeburg 222, 220, 201, 161; Wurlitzer 2300, 2304, 2310, 2250, 2200, 2204; late United and Bally Shuffles. DAVE LOWY COMPANY, 652 TENTH AVE., NEW YORK, N.Y. (Tel. CHickering 4-5100).

WANT—To Buy—Late Bingos starting with Miss America and later. Give Quantity and price. CLEVELAND COIN MACHINE EXCHANGE, INC., 2029 PROSPECT, CLEVELAND 15, OHIO. (Tel. TO.1-6715).

WANT—7,000,000 new records, all speeds, for cash. We specialize in Country, Western. We are hottest record packagers in the business. NATIONAL RECORD PROMOTIONS, 224-09 LINDEN BLVD., CAMBRIA HEIGHTS 11, N. Y. (Tel. AR 6-6333). Ben Jacobs, President.

WANT—New or used 45 RPM Records not over 6 months old. We pay 15¢ and the freight. Can use any quantity. We buy year round. SOUTHWEST RECORDS, 8738 WEST 96TH PLACE, OAK LAWN, ILL.

## FOR SALE

FOR SALE—9 Un. Playmate Rebounds \$50. ea.; 15 Un. Bally & C.C. 14 ft. Small Ball Bowlers \$150. ea.; 4 Midway Red Ball, used \$200.; Regulation \$215.; Venus DeLuxe \$135.; 5 C.C. Bulls Eye Drop Ball used \$200., new \$300.; 2 C.C. Shoot The Clown Gun, floor samples, \$425.; all models AMI Phonos, lowest prices. Write or call: CENTRAL DISTRIBUTORS, INC., 2315 OLIVE ST., ST. LOUIS 3, MO. (Tel. MA 1-3511).

FOR SALE—Wms. Short-Stop \$225.; United 16' Duplex B.A. \$575.; 16' Playtime B.A. \$575.; 16' Bonus B.A. \$525.; 16' Jumbo B.A. \$345.; Chief S.A. \$95.; Royal S.A. \$95.; 14' Bowling Alley \$145.; Chi-Coin Hollywood S.A. \$145. CENTRAL OHIO COIN MACHINE EXCHANGE, INC., 858 NO. HIGH ST., COLUMBUS 15, OHIO. (Tel. AXminster 4-3529).

FOR SALE—Pool Table Supplies at reasonable prices. 48" Cue Sticks \$18. doz.; 52" size \$21 doz.; Extra Live 6 Pkt. Cushions \$22. set for Reg. Bumper Pool \$11.95 set. CHAMPION DIST. CO., 3451 N. MILWAUKEE, CHICAGO 41, ILL. (Tel. AVenue 6-6751).

FOR SALE—Used Bally Bingos: Used Seeburg Model E-1 @ \$275. GLOBE DISTRIBUTING COMPANY, INC., 1623 N. CALIFORNIA AVE., CHICAGO 47, ILL. (Tel. ARmitage 6-0780-81).

FOR SALE—Bally Big Inning \$225.; Keeney DeLuxe Big Tent \$225.; Auto Bell Horoscope \$250.; AMI H-100 \$500.; H-120 \$550.; I-200 \$650. 1/3 deposit with order THE HUB ENTERPRISES, INC., 2216 DIVISION ST., BALTIMORE 17, MD.

FOR SALE—Eagle Shuffle Alley \$395.; Lucky Shuffle \$450.; Speed Bowler \$475. MOHAWK SKILL GAMES CO., 67 SWAGGERTOWN ROAD, SCOTIA 2, NEW YORK.

FOR SALE—Watling Tom Thumb Scale, Fortune Telling Model \$35.00. W. B. DISTRIBUTORS, INC., 1012 MARKET ST., ST. LOUIS, MISSOURI. (Tel. Central 1-9292).

FOR SALE—Specials—Bally: Laguna Beaches \$610.; County Fairs \$549.50; Lotta Fun \$410.; Beauty Contests \$245.; Skill Scores \$275.; Gottlieb: Seven Seas \$295.; Miss Annabelle \$210.; Lightning Ball \$245.; Lite-A-Card \$315.; Williams: Deluxe Official Baseball, new \$475.; Club House \$185.; Nags \$265. NEW ORLEANS NOVELTY CO., 115 MAGAZINE ST., NEW ORLEANS, LOUISIANA. (Tel. JACKson 2-5306).

FOR SALE—Gottlieb Duette \$75.; Gladiator \$75.; Williams Kings \$75.; Surf Rider \$50.; Bandwagon \$50.; Casino \$99.; 4-Star \$99.; 3D \$115.; Golden Bells \$160.; Tic-Tac-Toe \$125.; Steeple Chase \$110.; Keeney Deluxe Leader \$75.; Bally Big Inning \$200.; Genco Hi Fly \$75.; 4-Bagger \$125.; Short Stop \$225. Shopped, ready for location. DICKSON DISTRIBUTING COMPANY, 631 W. CALIFORNIA, OKLAHOMA CITY 4, OKLAHOMA. (Tel. Central 6-3691).

FOR SALE—Auto-Photo Studios, Model 9 \$995.; Model 11 \$1,995.; ABT Shooting Gallery (like new); Kiddie Rides, Arcade Equipment. Write for list and prices. ADVANCE DISTRIBUTING CO., 5644 DELMAR BLVD., ST. LOUIS 12, MISSOURI. (Tel. PArkview 7-1373).

FOR SALE—Like new, Deluxe Big Tents \$224.50; Twin Big Tents \$494.50; Bingo Special: shopped or as is. Write or call for special price. TRI-STATE DISTRIBUTING COMPANY, P. O. BOX 615, ROME, GA. (Tel. 234-7123).

FOR SALE—1 Seeburg HV200 Hideaway \$250.; 10 Seeburg 200 selection wall boxes \$79.50; 3 Wurlitzer 2150 \$425. ea.; 4 Seeburg KD-200 \$425. each. BIRD MUSIC DISTRIBUTORS, INC., 124 POYNTZ AVE., MANHATTAN, KANSAS.



## CLASSIFIED ADVERTISING SECTION

**FOR SALE**—Have large quantities of Bingo Games, 100 selection Seeburg Wall Boxes, Vendo Coin Changer and Stand. HALLGREN DISTRIBUTORS, INC., 1626—3RD AVE., MOLINE, ILLINOIS.

**FOR SALE**—Uprights, Auto Bell Playball, Wagon Wheels, County Fair, Capitol Projector Auto Test, latest model, CC Rebound Shuffles, Old Smokie (train) Kiddie Ride, no reasonable offer refused, contact: JACK GORELICK, J. ROSENFELD COMPANY, 4701 WASHINGTON, ST. LOUIS 8, MO. (Tel. FOrest 7-6730).

**FOR SALE**—Target. The sensational new combination gum vendor and counter game. High profits on a low investment. Be the first in your area to operate these penny machines. Sample machine \$24.50. C. C. VENDING MFG., CO., 214 S. HOWARD STREET, BALTIMORE 1, MARYLAND. (Tel. PLaza 2-1300).

**FOR SALE**—Ballerina \$475.; County Fair \$585.; Sea Island \$375.; Carnival Queen \$265.; Beach Time \$235.; Sun Valley \$125.; Miss America \$115. We are exporters, COIN MART, INC., 1055 BARONNE ST., NEW ORLEANS, LA. (Tel. JA 2-7138).

**FOR SALE**—Big Show \$60; Big Time \$45; Beach Beauty \$50; Broadway \$50; Key West \$65; Miami Beach \$45; Miss America \$115; Nite Club \$55; Parade \$60; Deluxe Big Tent \$215. D & L COIN MACHINE CO., 414 KELKER STREET, HARRISBURG, PA. (Tel. CEdar 4-1051).

**FOR SALE**—Attention: Canadian Operators: Wood's Title Strips for 100 record Seeburgs, 80 records AMI's, early Rock-Ola's. Close-out at \$3.00 per 1,000 in quantities of 5,000 or more, sample furnished on request. WESTERN DISTRIBUTORS, 1226 S.W. 16TH AVE., PORTLAND 5, ORE. (Tel. CApitol 8-7565).

**FOR SALE**—Seeburgs: B's \$195.; C's \$295.; C's \$395.; R's \$450.; J's \$550.; KD's \$450.; 222's \$895.; V-200's \$275.; V-3WA's \$69.50 ea.; Wurlitzer: 1700's \$250.; 1800's \$300.; 2100's \$395.; 2150's \$425.; 2200 stereo \$595.; 5210 W/B \$50. ea.; AMI: E-80 \$150.; F-80 \$275.; F-120 \$250.; G-120 \$325.; H-200 \$450.; AMI W/B \$40. ea.; Rock-Ola: 1442 \$200.; 1454 \$395.; 1455 \$395.; 1475 \$650.; 1555 W/B \$60. ea.; Miscellaneous: Mark II (Cigarette) \$95.; E.E. (10 Column) \$40.; C.C. Team B \$100.; Bally ABC B \$150.; United Bowl Alley \$195.; Gottlieb Toreador \$75.; Wms. Rocket \$175. Call or write: G. K. GABRIELSON & COMPANY, 724 MEMORIAL DRIVE, S.E., ATLANTA 16, GEORGIA. (Tel. JACKson 5-7441).

**FOR SALE**—Wurlitzer 2300 Stereo \$745.; 2314 Stereo hideaway plus 8 "5207" wallboxes and 2 stereo speakers \$600.; 1551 \$75.; Seeburg M-100C \$275.; AMI 1-200E \$625.; H-200E \$495.; HAB-200 hideaway \$550.; G-200 (50—all conversions) \$350.; F-120 \$325.; WQ-200 wall box \$80. Cleaned and checked, 1/3 deposit. A M I SALES COMPANY, 5075 W. LEXINGTON ST., CHICAGO 44, ILL. (Tel. COLUMbus 1-7169).

**FOR SALE**—Used jukebox records. We have steady source of supply. Quote best price. No Race Records. LIEBERMAN MUSIC COMPANY, 257 PLYMOUTH AVE., NO., MINNEAPOLIS, MINNESOTA.

**FOR SALE**—"Pylon" The new plastic coating that won't chip, crack or peel. Can be used on games, bowlers, shuffles, phonographs. Will cut cleaning time 90%. Guaranteed America's finest reconditioned coin machines. MUSICAL SALES, 2334 OLIVE ST., ST. LOUIS, MO. (Tel. CH 1-8561).

**FOR SALE**—Exporters, we have surplus of new Bally coils, wipers, contact plates, etc., for Bally Bingos, Bright Lights to Beach Beauty. Will sell at one half factory list price. AMUSEMENT SUPPLY CO., 707 MISSOURI AVE., EAST ST. LOUIS, ILLINOIS.

**FOR SALE**—Hi-Speed Super Fast Shuffle Board wax. 24 one-pound cans per case, \$8.50 f.o.b. Dallas, Texas. Sold on money back guarantee. Distributor for D. Gottlieb, ChieCoin, J. H. Keeney. STATE MUSIC DISTRIBUTORS, INC., 3100 MAIN ST., DALLAS, TEXAS.

**FOR SALE**—100,000 new 45 rpm 6 months to 1 year old, \$10 per 100, \$95 per 1000. Also 25,000 EP's \$25 per C; \$200 per M; 12" LP's available \$100 per C; \$950 per M. RAYMAR SALES CO., 170-21 JAMAICA AVE., JAMAICA 32, N. Y. (Tel. OLYMPIA 8-4012).

**FOR SALE**—A Hard to get item—Seeburg 100 selection wallboxes, chrome covers, thoroughly reconditioned, new white buttons, at \$42.50 each. Send deposit with order. SHELDON SALES, INC., 881 MAIN ST., BUFFALO 3, NEW YORK. (Tel. LINcoln 9106).

**FOR SALE**—10 New Bally Beach Queens, in original crates, WANT—In trade or will pay cash: Lotta-Fun, Beauty Contests, Bingos, Shuffle Alleys, Baseball Games, Gottlieb Pins, Music, Kiddie Rides, Arcade. REDD DISTRIBUTING CO., INC., 298 LINCOLN ST., ALLSTON, MASS. (Tel. AL 4-4040).

**FOR SALE**—Like new—Twin Big Tents 5¢-25¢ \$495.; Deluxe Big Tents \$235.; Big Tents \$125.; Gun Smoke \$165.; Super Hunter \$150.; Skill Parade \$160. 1/3 deposit required. CROWN NOVELTY CO., INC., 1055 BARONNE ST., NEW ORLEANS, LA. (Tel. JA 2-7137).

**FOR SALE**—Millions of extra coins are taken from clean machines. Clean right with Lemonite. Central Distributing Co. and J. Rosenfeld Co., St. Louis, Missouri use and sell Lemonite. Try Lemonite Electronic Contact Cleaner. GRACO SALES COMPANY, ARLINGTON, TENN.

**FOR SALE**—We have a few exceptionally clean Lotta Funs at \$425. MID-WEST DISTRIBUTORS, 709 LINWOOD BLVD., KANSAS CITY, MO.

**FOR SALE**—Two real clean Bally Lotta Fun at \$375. each. PAN AMERICAN SALES CO., INC., 812 SO. PRESA STREET, SAN ANTONIO, TEXAS.

**FOR SALE**—Make us an offer—Two (2) Gottlieb Frontiersmen; One (1) Gottlieb Guys-Dolls; One (1) Gottlieb Southern Belle; Five (5) Bally Fun Way; One (1) Williams Army-Navy; One (1) Williams Peter Pan; One (1) Williams Kings; One (1) Williams Smokey Signal; One (1) Buckley Non-Coin Operated Track Odds; Ten (10) Stoner Penny Gum Vendors, like new; One (1) Bally Jumbo upright with handle; Six (6) Rock-Ola 120 selections Wall Boxes painted; One (1) 20 Column Eastern Electric Cigarette Vendor; Two (2) 1400 Wurlitzers 45 RPM; One (1) Bally Slate Top 6 Pocket Pool Table; One (1) Fischers Party Pool Slate Top. SCIOTO NOVELTY, INC., 1909 EIGHTH ST., PORTSMOUTH, OHIO. (Tel. EL 3-4179).

**FOR SALE**—Slightly used Wagon Wheels, Play Balls, Double Shots, Deluxe Big Tents, Shawnees, Red Balls and Joker Balls; Beauty Contests like new; Super Wild Cats, new. Write or phone for prices. PENN COIN-O-MATIC CORP., 821 NO. BROAD ST., PHILA. 23, PA. (Tel. PO 5-2676).

## CLASSIFIED ADVERTISING SECTION

**FOR SALE**—Smoke Shop—V27, Capacity 630. "The Best Electric Cigarette Machine On The Market." Call or write today. BILOTTA ENTERPRISES, INC., 224 NO. MAIN ST., NEWARK, NEW YORK. (Tel. DEerfield 1-1855).

**FOR SALE**—The best buy in used Bally Bingo Games. Just buy one and you will see why you pay a little more and be glad you did. Your money back if not completely satisfied. 1/3 deposit with all orders. Write or call: ALLAN SALES, INC., 937 MARKET ST., WHEELING, W. VA. (Tel. CEdar 2-7600).

**FOR SALE**—Keeney Jewel Shuffles \$145. ea.; Rocket Shuffles, Single Player \$90; Bowlers, all makes and sizes \$165 ea. IRVING HOLZMAN, BLACK SALES CO., 583 TENTH AVE., NEW YORK, N. Y. (Tel. PENnsylvania 6-6680).

**FOR SALE**—Call us before you buy. All types of Late Bally Bingos, stopped and ready for locations. NASTASI DISTRIBUTING CO., 912 POYDRAS ST., NEW ORLEANS 12, LA.

**FOR SALE**—Used machines of all models, as is or shipped and ready for locations. AUTOMATIC MUSIC DISTRIBUTORS, INC., 900 NORTH WESTERN, OKLAHOMA CITY 6, OKLA. (Tel. FOrest 5-3456).

**FOR SALE**—Robot Coin Counters feature superior quality and German precision workmanship. Portable manual and electric models. Counts, wraps 1¢, 5¢, 10¢, 25¢, 50¢. Buy direct from importer & save. DUARTE INTERNATIONAL, 835 EAST 31ST ST., LOS ANGELES 11, CALIF.

**FOR SALE**—Complete line of used Phonographs, Shuffle Games, Cigarette Machines and various types of all other games and equipment. Lowest prices. Best merchandise. One letter, wire or phone call will convince you. We are factory representatives for United, Williams, Bally, DeGrenier and Genco. TARAN DISTRIBUTING, INC., 3401 N.W. 36th ST., MIAMI 42, FLA. (Tel. NEWton 5-2531).

**FOR SALE**—Red & Blue Seal Records in the years of 1920, 1923. (Telephone: NO 4-7133), WESTWOOD, N. J.

**FOR SALE**—AMI 1-210 \$545.; H200 \$450.; H-120 \$450.; WQ-200 wall-box \$69.50; K-200 Hideaway \$475.; Rock-Ola 1478 \$675.; 1468 Monaural \$575.; Wurlitzer 2150 \$395.; 2000 \$295.; 2304 Stereo \$625. J & J DISTRIBUTORS, 1327 NO. CAPITOL AVE., INDIANAPOLIS, INDIANA. (Tel. MELrose 4-3571).

**FOR SALE**—Specials: American Shuffleboard 20' long with overhead scoring and coin unit and lights \$295.; Bally Lucky Alley 14' \$395.; Trophy Bowler 14' \$365.; Jet Shuffle Bowler 8 1/2' \$75.; Beauty Contest \$195.; Beach Queens (new) \$345.; Auto-Bell Magic Mirror Horseshoe (new-floor sample) \$165.; Galloping Dominoes \$165.; Circus Play Ball \$135.; Wagon Wheel \$145.; Bally Skill Score (new) \$245.; Games, Inc. Gunsmoke \$145.; Wildcat \$295.; Super Wildcat \$395.; Keeney Criss Cross Diamond \$325. Rush deposit: MICKY ANDERSON AMUSEMENT CO., 314 EAST 11TH ST., ERIE, PENNSYLVANIA. (Tel. GLEndale 2-3207).

**FOR SALE**—Seeburg 100 sel. Chrome Wall Box \$29.50; Seeburg 200 sel. \$79.50; Gladiator \$79.50; Show Boat \$99.50; Super Circus \$209.60; Tic-Tac-Toe \$169.50; Three D \$139.50. CULP DISTRIBUTING COMPANY, 614 WEST GRAND, OKLAHOMA CITY, OKLAHOMA. Tel. CE 2-8084).

**FOR SALE**—Mills & Jennings Fruit Machines For Export. A-1 condition. Brown, Blue and Chrome Fronts, Q.T.'s, Black Cherries, Jewel Bells, Melons, Tokens, Black & Gold, Blue Bells, Twenty-one Bells, Standard Chief, etc., Deluxe Draw Bells, Triple Bells and Bingos. BELL DISTRIBUTORS, C/O THE CASH BOX, 1721 BROADWAY, NEW YORK 19, N. Y.

**FOR SALE**—Beach Time \$225.; Carnival Queen \$265.; Sea Island \$375.; Sun Valley \$125.; Big Time \$60.; Cypress Gardens \$165. One third deposit with order. GENERAL DISTRIBUTING COMPANY, 1609 ORLEANS AVE., NEW ORLEANS, LA. (Tel. TU 6729).

**FOR SALE**—Clearance sale—6 brand new Rock-Ola 200 selection phonographs 3-1475; 2-1475 Stereo; 1-1465, for all above machines \$4,250. SEACOAST DISTRIBUTORS, INC., 1200 NORTH AVENUE, ELIZABETH 4, NEW JERSEY. (Tel. BIGelow 8-3524-5).

**FOR SALE**—Seeburg 100BL \$165.; C \$210.; HFC \$325.; 3—100 selection Chrome Wall Boxes \$29.50 each; AMI E-120 \$140.; Williams 1 player \$75.; 6 player \$125.; 2 Player United Super Slugger \$125.; Chicago Coin Bulls Eye 2 Player \$125. Machines clean, ready for location, 1/3 dep. balance C.O.D. INTERBORO MUSIC CO., INC., 433 WEST 45TH ST., NEW YORK 36, N.Y. (Tel. JUDson 2-2363).

**FOR SALE**—Or trade for what you have—AMI 1-200, AMI 1-120, AMI H-200, AMI H-120, AMI G-200, AMI G-120, AMI G-80, AMI F-80, AMI E-80, AMI D-80, Seeburg KD-200, Rock-Ola Comet; 100 Selection Seeburg with boxes, Wurlitzer 48 selection with boxes, MILLER-NEWMARK DISTRIBUTING CO., 42 FAIRBANKS ST., N.W., GRAND RAPIDS 2, MICH. (Tel. GL 6-6807).

**FOR SALE**—Marathon 2-Player \$75.; Top Hat 2-player \$85.; 3W1 wall boxes, chrome, white buttons \$37.50; Seeburg B refinished \$195.; Casino \$145.; Wms. Darts, floor sample \$325.; Mademoiselle 2-player \$310.; Seeburg 200 wall boxes \$65. CLOER DISTRIBUTING CO., 1613 MAIN, JOPLIN, MISSOURI. (Tel. MAfair 3-4202).

**FOR SALE**—Capital Auto Test w/ Sound \$295.; Telequiz w/Film \$75.; Genco Space Age \$150.; Chicago Coin 21 ft. King Bowler \$795.; Chicago Coin Criss Cross Hockey \$250.; Wms. Ten Pin \$125.; Wms. Peppy, Musical Clown \$145.; Chicago Coin Steam Shovel \$95.; Chicago Coin Goatee \$95.; Genco 2 Player Skill Ball \$95. HASTINGS DISTRIBUTING CO., 6100 WEST BLUEMOUND ROAD, MILWAUKEE 13, WISC.

**FOR SALE**—United Big Bonus Shuffle \$575.; Wm. 57 Baseball Deluxe \$200.; Wm. Shortstop Del. \$245.; Kaye 6 pocket Del. Leader \$200.; Wurl. 1700 \$240.; AMI D-40 45 RPM \$125. Send for bargain list complete. ODCO, INC., 1102 BROADWAY, ALBANY 4, NEW YORK. (Tel. HO 5-0228).

**FOR SALE**—Seeburg C-100 \$255.; Seeburg G-100 \$350.; Seeburg R-100 \$400.; Seeburg 222 \$850.; Seeburg 100 play Wall Boxes \$35.; Wurlitzer 2000 \$360.; AMI H-200E \$465. Above equipment shipped and ready for location. BELMONT MUSIC CO., 116-118 N.E. GLENDALE AVE., PEORIA, ILL. (Tel. 676-4424, 674-5868).



## CLASSIFIED ADVERTISING SECTION

**FOR SALE**—Quality coin operated amusement equipment shipped from London or U.S., world's lowest prices. American, British, Continental machines. Complete parts stockists. Leading exporters everywhere. Write or cable—CHICAGO AUTOMATIC, 10 COLE STREET, LONDON, S.E. 1, ENGLAND.

**FOR SALE** — Records, New 45's 100 assorted tunes per carton — 60% majors, 11¢ and less. EP's 25¢ per record, 12" LP's majors and others, pre-packaged 100 or more, \$75. Will send sample order. Send check or money order. SID TABACK RECORDS, 2540 W. PICO BLVD., LOS ANGELES 6, CALIF. (Tel. DUNKIRK 3-8735).

**FOR SALE** — Relays — low cost, high quality, general purpose open style made to your specifications. Short run our specialty. Also electrical harnesses and switch stack assemblies. MARVEL MANUFACTURING CO., 2847 W. FULLERTON AVE., CHICAGO, ILL. (Tel. DI 2-2424).

**FOR SALE** — Complete line of Pool Table Supplies & parts. Slates, Cushions, Balls, Cloth, Bumpers, etc. Save money, save time—Buy direct. Write or phone for our new 1959 Catalog. EASTERN NOVELTY DIST., 1706 MANHATTAN AVE., UNION CITY, N. J. (Tel. UN 3-8574).

**FOR SALE**—Or Trade—for late 5 Balls, U.N. Pirate Guns, Genco State Fair, Ex. Star, U.N. 5th Inning, U.N. Derby Roll Del., Bally Target Roll. COIN MACHINE EXCHANGE, 4605—127TH. S.W., TACOMA 99, WASH. (Tel. JUNIPER 8-7153).

**FOR SALE**—10 #5207 Wall Boxes, excellent condition, like new \$47.50 each. UNITED DISTRIBUTORS, INC., 902 W. SECOND, WICHITA 3, KANSAS. (Tel. HO 4-6111—4-3504).

**FOR SALE**—We have a large stock of reconditioned Shuffle Games and Bingo. Write for list. PIONEER VENDING, INC., 3726 KESSEN AVE., CINCINNATI, OHIO. (Tel. MONTANA 1-5000).

**FOR SALE**—6 Pocket Pool Tables—Fischer 75" x 43", new slates, cushions, completely reconditioned and refinished \$160.; Genco 6 pl. Skill Ball \$125.; C.C. Drop Ball \$175.; Comet \$95.; Williams 6 pl. Major League Baseball \$95.; Chi-Coin Rebound Shuffle \$65.; National 9 ft. Shuffleboard w/elec. scoring \$75.; Chi-Coin Bullseye Baseball 2-Player \$175.; Chi-Coin Home Run 6-Player \$65.; Wms. Deluxe Baseball \$75. H. BETTI & SONS, 1706 MANHATTAN AVE., UNION CITY, N. J. (Tel. UN 3-8584).

**FOR SALE**—Small Ball Bowlers, Bally and United, as is or reconditioned. TOLEDO COIN MACHINE EXCHANGE, 814 SUMMIT, TOLEDO, OHIO. (Tel. CH 3-7191).

**FOR SALE**—2 Model 800—120 AMI Hideaways, 30 W-120 Wall boxes, and console combination and wall box stand, make offer. PENNSYLVANIA VENDING CORP., 1224 BROWNSVILLE RD., PITTSBURGH 10, PA.

**FOR SALE**—2 Capitol Projector Panoramas in A-1 condition \$225. ea. RELIABLE COIN MACHINE CO., 184 WINDSOR ST., HARTFORD, CONN. (Tel. JA-7-8511).

**FOR SALE**—Beanty Contests \$175. lots of 5 \$165.; Keeney Deluxe Big Tents \$175.; Bingos, Broadways, \$40.; Gay Times \$30.; Big Times \$35.; Night Clubs \$50.; Parades \$50.; Varieties \$30.; Miss Americas \$110.; Sun Valleys \$115.; Big Show \$50. Foreign inquiries invited. D & P MUSIC CO., 27 E. PHILADELPHIA ST., YORK, PA. (Tel. 8-1846) One Third required on deposit.

**FOR SALE**—6 Pocket Pool Tables, excellent shape \$150.; 14' Bowlers \$195.; Blinkers \$185.; Skee Balls \$125.; Bowlette 14' \$175.; Rebound Shuffles \$49.50. Write or wire today. PURVEYOR DISTRIBUTING CO., 4322-23 NORTH WESTERN AVE., CHICAGO 18, ILL. (Tel. JUNIPER 8-1814).

**FOR SALE**—Seeburg: C-100 \$235.; R-100 \$395.; Wurlitzer: 2000 \$445.; 2100 \$495.; 2200 \$745.; Joker Balls \$375.; Bulls Eye Drop Ball \$345.; AMI: F-120 \$245.; Rocket Shuffle \$99. 1/3 deposit, balance C.O.D. NORTHWEST SALES CO. OF OREGON, 1040 S.W. 2ND AVE., PORTLAND 4, OREGON. (Tel. Capitol 8-6557).

**FOR SALE**—Bally Big Inning \$195.; Bally Heavy Hitter \$295.; King Of Swat \$90.; Bally Carnival \$75.; Genco Hi Fly Baseball \$95.; Un. Jungle Gun \$95.; Un. Super Bonus Shuffle \$175.; Keeney Touchdown \$295.; CC Bulls Eye Baseball \$185.; Wms. Off Baseball (new) writes; Circus Wagon Wheel \$165.; Little Buckaroo \$275.; Double Shot \$165.; Skeet Shoot \$160.; Super Big Tent \$175.; Gunsmoke \$165.; Wurl. 1900 \$385.; Grand Slam \$75.; CC Rocket Shuffle 2P \$125.; Seeburg M100A (45 RPM) \$75. LAKE CITY AMUSEMENT COMPANY, 4533 PAYNE AVE., CLEVELAND 3, OHIO. (Tel. Henderson 1-4100).

**FOR SALE**—Pinballs ready for location, Lovely Lucy, Regatta, Southern Belle, Gypsy Queen \$40. each; Sluggin' Champ, Rainbow, \$50. each, Steeple Chase, Sea Bells \$60 each; 14 ft. United Small Ball Bowlers two & three pieces \$75. Send 1/2 deposit. FRANK GUERRINI, 1211 WEST 4TH ST., LEWISTOWN, PA.

**FOR SALE**—Deluxe Custom Cabinet restyle kits for Model 100B, C, W & G; also practically unbreakable Fibre Glass Pilasters for 100 C, W & G; economy restyle Kits for 100 C & W. SUN REFINISHING COMPANY, 1619 MILBY, HOUSTON, TEXAS. (Tel. CA 7-1919).

## MISCELLANEOUS

**NOTICE** — Buy your parts and supplies from the nation's oldest and original parts and supply house. Save real money. One transportation charge. Largest stocks, lowest prices. Useful gifts with orders of \$25 or more. Catalog free. BLOCK MARBLE CO., 1425 NO. BROAD ST., PHILADELPHIA 22, PA.

**NOTICE**—Burglar Alarm for coin operated equipment operates on flashlight battery. Sensitive to tampering, 100% protection. Installed quickly, powerful alarm. Instructions. \$3.00, Three \$9.00, Dozen \$33.00. Quantity prices to distributors. BLOCK MARBLE CO., 1425 NO. BROAD ST., PHILADELPHIA 22, PA.

**NOTICE**—Mechanic available thoroughly experienced on pins, bingos, bowlers and music. Have testers and tools. Reliable, sober. Looking to relocate. THEODORE ANDERSEN, 137 SO. FOURTH ST. STEUBENVILLE, OHIO. (Tel. ATLANTIC 3-1320).

## Manufacturers New Equipment

Products listed here are currently in production. Prices are manufacturers' list prices, F.O.B. factory. Where no prices are listed, the manufacturers have not authorized price publication.

### AMI, INC.

K-200 (E) 200 Sel. Phono., St. or Mo...  
K-200 (A) 200 Sel. Phono., St. or Mo...  
K-200 (M) 200 Sel. Phono., St. or Mo...  
K-120 120 Sel. Phono., St. or Mo. ....  
K-100 (A) 100 Sel. Phono., St. or Mo...  
K-200 Hideaway, 200 Sel., Selective Play, St. or Mo. ....  
Continental 200 Sel., St. or Mo. ....  
Lyric, 100 Sel., St. or Mo. ....  
WQ-120 120 Sel. W. B. ....  
WQ-200 200 Sel. W. B. ....  
KQ-200-1 200 Sel. W.B., Dual Price Play  
WQ-200-3 200 Sel. W. B., Dual price Play, 4-Coin Receptor .....  
Bar Grip W. B. Mounting Bracket ....  
EX-600 Cylindrical Wall Spkr. ....  
L-2130 Ceiling Spkr., Choice of Grille Types Listed  
L-2135 Random Pattern Grille ....  
L-2136 Uniform Pattern Grille ....  
L-2137 Circular Flush-Mount Grille  
Remote Vol. & Cancel Cont., St. or Mo.

### AUTO-BELL NOVELTY CO.

Hialeah .....  
Mermaid .....  
Super Circus .....

### AUTO-PHOTO CO.

Model 12 Studio .....\$3,245.00

### BALLY MFG. CO.

Super Jumbo, (free-play upright) .....\$ 805.00  
Skill Derby  
Replay ..... 615.00  
Standard ..... 555.00  
Jamboree (Upright) ..... 755.00  
DeLuxe Jumbo Bowler (Shuffle alley) ..... 905.00  
Barrel O' Fun ..... 840.00  
Fun-Spot (non-replay model) ..... 840.00  
Roller Derby ..... 1,075.00  
Skill-Score (Upright Pingame) ..... 550.00  
Jumbo (upright) ..... 735.00  
Pony Twins (Kiddie Ride) .. 705.00  
Little Champion (Kiddie Ride) ..... 550.00  
Fire Chief (Kiddie Ride) .... 898.00  
Toonerville Trolley ..... 865.00  
The Champion (all metal cab) ..... 865.00

### CHICAGO COIN MACHINE

Duke Bowler  
16 ft. and 21 ft. ....  
Duchess Bowler  
16 ft. and 21 ft. ....  
6-Game Bowler (Shuffle) ...  
Pony Express Gun .....  
Shoot The Clown .....  
Commando Machine Gun ....

### EXHIBIT SUPPLY CO.

Card Vendor .....

### FISCHER SALES & MFG. CO.

Imperial VII .....  
Imperial VI .....  
Deluxe 6-Pocket .....  
Party Pool .....

### J. F. FRANTZ MFG. CO.

Dodge City (Counter Pistol) ..  
Kicker & Catcher .....  
ABT Challenge Pistol .....  
ABT Guesser Scale .....  
ABT Rifle Sport .....  
Aristo Scale .....

### GAMES, INC.

Trail Blazer .....

### D. GOTTLIEB & CO.

Kewpie Doll, 1 Player .....

### IRVING KAYE CO., INC.

Fleetwood Single Ball Viewer  
6-Pkt. Pool Table .....  
Jumbo Fleetwood Single Ball Viewer 6 Pkt. Pool Table ..  
Cue Ball .....  
Klub Pool .....  
Jumbo Hockey .....

### J. H. KEENEY & CO., INC.

Sweet Shawnee .....  
Deluxe Red Arrow .....  
Twin Red Arrow .....  
Red Arrow .....  
Popcorn Vendor .....

### REDD DISTRIBUTING CO., INC.

Hollywood Candid Camera ... \$345.00

### ROCK-OLA MFG. CORP.

1488 120 Sel. ....  
1495 200 Sel. ....  
1622 Stereo Twin Speakers ...  
1623 Hi Fidelity Extension Speakers .....  
1950 Remote Vol. Cont. with Cancel Button 50¢  
Coin Chute Available for All Models  
Dual Credit Unit Available for 200 Sel. Model 1485  
1555 Dual W.B. for 120 or 200 Sel.

### THE SEEBURG CORP.

Q-160, 160 Sel. Phono. ....  
Q-100, 100 Sel. Phono. ....  
1000, Background Music Unit  
D-3W160 Wall-O-Matic, 160 Sel. Dual Pricing .....  
S-3W160 Wall-O-Matic, 160 Sel. Single Pricing .....  
HD-3WU Wall-O-Matic, 200 Sel. Half Dollar .....  
HD-3WU Wall-O-Matic, 100-160-200 Sel. 3W100 Wall-O-Matic "100" Sgl. Pricing  
RSVC-1 Remote St Vol. Con.  
CCI Coin Counter .....  
TWI Twin St Wall Spkrs. ....  
TI Twin St Corner Spkrs. ..  
TRI Twin St. Recessed Spkrs. .  
PS6LZ—Power Supply .....  
HFAI-3—Power Amplifier ...  
Cigarette Vender Model E-2 .  
4CD Cold Drink Vendor ....  
SFB-1000 Fresh Brew Coffee Vendor  
SFB-500 Fresh Brew Coffee Vendor  
SM-500 Powdered Coffee Vendor

### UNITED MFG. CO.

Bowl-A-Rama .....\$2,950.00  
Sure Fire Shuffle Alley .....  
Tip Top Bowling Alley .....

### UNITED MUSIC CORP.

UPC-100 Monaural  
UPC-100S Stereo  
UPBWB-1, Sel. 3 Wire W. B.  
UPBBG-1, Bar Grip  
UAP-1, Aux. Power Supply  
UCS-1, 8" Dual Cone Corner Spkr.  
UWS-1, 8" Dual Cone Wall Spkr.  
UWS-1, 8" Dual Cone Recessed Ceiling Spkr.  
UCS-2, 12" Dual Cone Corner Spkr. for Stereo  
UCS-3, 6x9 Corner  
UWS-2, 12" Dual Cone Wall Spkr. for Stereo  
UWS-3, 6x9 Wall  
URS-3, 6x9 Recessed  
URV-1, Remote Vol. Cont. and Cancel for Monaural  
URV-2, Remote Vol. Cont. and Cancel for Stereo  
URA-1, Remote Amplifier for increased Audio Power  
UMM-1, Microphone Mixer (inc. microphone)  
UPS-1, Play Stimulator

### VALLEY SALES CO.

Bumper Pool Table  
(2 Models Available) .....  
6 Pocket Pool Table  
(5 Models Available) .....

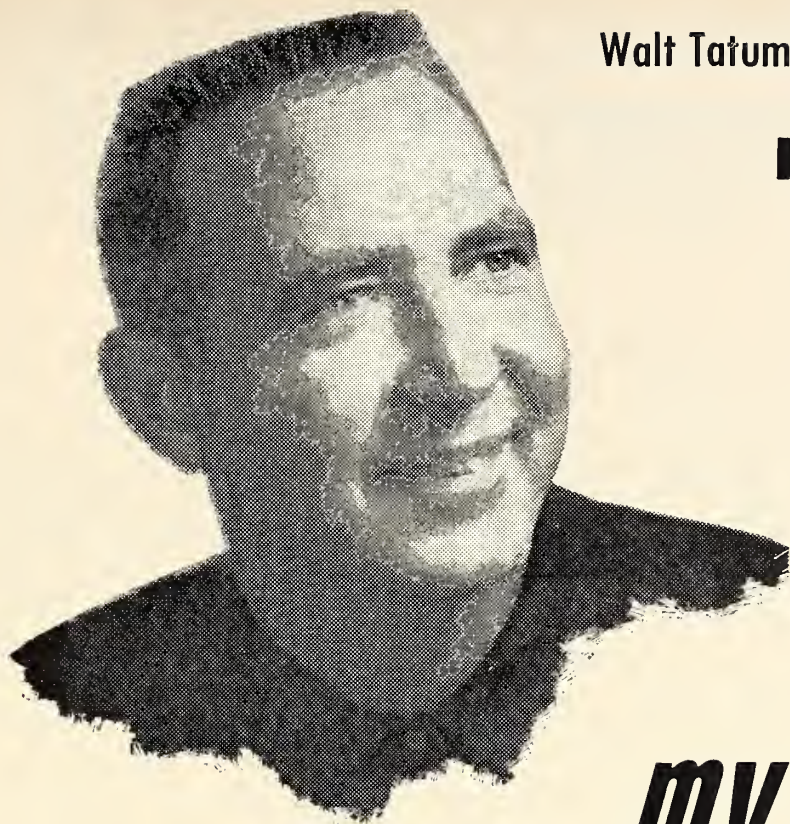
### WILLIAMS MFG. CO.

Viking 5-Ball 2 Player .....  
Jungle .....  
Music Man, 4 Player .....  
Space Glider .....

### THE WURLITZER CO.

2400-S, St. 200 Sel. Phono and Step. Dual Pricing optional.  
2400, Mo., 200 Sel. with Step. Dual Pricing optional.  
2404-S, Stereo, 104 Sel. Stepper optional.  
2404, Mo., 104 Sel. Stepper optional  
2410-S, St., 100 Sel. Step. Dual Pricing optional.  
2410, Mo., 100 Sel. Step. Dual Pricing optional.  
5252 W.B., 200 Sel. 10-25-50¢, D. Pricing.  
5250 W.B., 200 Sel. 10-25-50¢.  
5207 W.B., 104 Sel. 5-10-25¢.  
5202 W.B., 100 Sel. 10-25-50¢, Dual Pricing.  
5200 W.B., 100 Sel. 10-25-50¢.  
5122 St. Console Floor Spkr.  
5123 St. Corner Spkr., 12" Coaxial  
5124 St. Corner Spkr., 8" Ext. Range.  
5125 St. Extender Spkr. packed in pairs.  
5126 St. Directional Spkr.



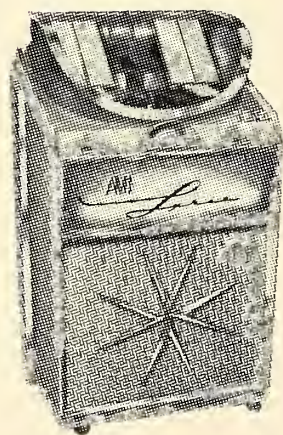


Walt Tatum, operator, Calmusic Co., Santa Ana, California, says:

**"most beautiful  
jukebox I've ever  
seen, and  
my locations agree"**

***the AMI Compacts are  
selling, selling, selling!***

Walt Tatum's enthusiasm for AMI Compacts is being echoed by operators all around the country. They already know from experience that the bold, new years-ahead styling of the Lyric and Continental can open up new locations, and increase the take up to 100%. See for yourself . . . cash in on the AMI Compacts.



**LYRIC 100A - 100M**

Intriguing top turret design puts titles and mechanism in the spotlight together.

**CONTINENTAL 200A - 200M**

A distinctive new silhouette with all the world famous AMI performance features engineered in.



*the styling of tomorrow for more play today*

*from*

**AMI**

**AUTOMATIC MUSIC, INC.**  
Affiliate of:  
*Automatic Canteen Company of America*  
1500 UNION AVENUE, S. E.,  
GRAND RAPIDS 2, MICHIGAN.  
SINCE 1909 DESIGNERS, ENGI-  
NEERS AND MANUFACTURERS  
OF AUTOMATIC MUSICAL IN-  
STRUMENTS FOR BUSINESS AND  
INDUSTRY.





## THIS WEEK'S USED MACHINE QUOTATIONS

**NOTE: HIGH and LOW price quotes appearing in The Cash Box Price Lists are WHOLESALER SELLING PRICES received each week from various sections of the United States and DO NOT necessarily reflect trade-in values on equipment.**

*Prices tend to vary in different cities due to the status of a particular market, condition of equipment offered, and the general nature of a specific sale.*



## A M I

4. D-40, '51, 40 Sel. ....	100.00	135.00
4* D-80, '51, 80 Sel. ....	125.00	150.00
4. E-40, '53, 40 Sel. ....	125.00	150.00
4. E-80, '53, 80 Sel. ....	150.00	175.00
4* E-120, '53, 120 Sel. ....	150.00	175.00
4. F-80, '54, 80 Sel. ....	250.00	275.00
4* F-120, '54, 120 Sel. ....	250.00	325.00
6. G-80, '55, 120 Sel. ....	300.00	350.00
4* G-120, '55, 120 Sel. ....	325.00	375.00
4* G-200, '56, 200 Sel. ....	295.00	350.00
4. H-120, '57, 120 Sel. ....	475.00	550.00
4* H-200, '57, 200 Sel. ....	450.00	495.00
5. I-100M, '58, 100 Sel. ....	475.00	525.00
4. I-200M, '58, 200 Sel. ....	595.00	625.00
4. I-200E, '58, 200 Sel. ....	625.00	650.00
4. J200E, '59, 200 Sel. ....	695.00	750.00
4. J200M, '59, 200 Sel. ....	550.00	625.00
4. J-120, '59, 120 Sel. ....	650.00	725.00

## ROCK-OLA

4. 1436, '52, Fireball, 120 Sel. ....	75.00	95.00
4. 1436A, '53, Fireball, 120 Sel. ....	95.00	125.00
4. 1438, '54, Comet, 120 Sel. ....	150.00	225.00
4. 1446, '54, HiFi, 120 Sel. ....	245.00	310.00
4. 1448, '55, HiFi, 120 Sel. ....	325.00	395.00
6. 1452, '55, 50 Sel. ....	295.00	325.00
4. 1454, '56, 120 Sel. ....	395.00	425.00
4* 1455, '57, 200 Sel. ....	395.00	450.00
4. 1458, '58, 120 Sel. ....	500.00	550.00
4. 1465, '58, 200 Sel. ....	525.00	575.00
4. 1475, '59, 200 Sel. ....	650.00	725.00
4. 1468, '59, 120 Sel. ....	625.00	675.00

## SEEBURG

4* M100A, '51, 100 Sel. ....	50.00	95.00
4* M100B, '51, 100 Sel. ....	175.00	195.00
4. M100BL, '51, 100 Sel., Light Cab .....	165.00	195.00

4* M100C, '52, 100 Sel. ....	235.00	295.00
4* HF100G, '53, 100 Sel. ....	345.00	395.00
4* HF100R, '54, 100 Sel. ....	395.00	475.00
6. V160, '55, 160 Sel. ....	250.00	300.00
4* V200, '55, 200 Sel. ....	275.00	325.00
4. VL200, '56, 200 Sel. ....	350.00	445.00
4* KD200H, '57, 200 Sel. ....	450.00	495.00
4. L100, '57, 100 Sel. ....	450.00	495.00
4* 201, '58, 200 Sel. ....	795.00	850.00
4. 161, '58, 160 Sel. ....	750.00	795.00
4* 222, '59, 160 Sel. ....	895.00	950.00
4. 220, '59, 100 Sel. ....	850.00	895.00

## WURLITZER

6. 1250, '50, 48 Sel., 45 or 78 RPM .....	49.50	75.00
6. 1400, '51, 48 Sel., 45 or 78 RPM .....	50.00	75.00
6. 1450 '51, 48 Sel., 45 or 78 RPM .....	75.00	95.00
4. 1500, '52, 104 Sel., 45 & 78 Intermix .....	75.00	95.00
4. 1500 A, '53, 104 Sel., 45 & 78 Intermix .....	100.00	125.00
6. 1600, '53, 48 Sel., 45 & 78 Intermix .....	95.00	125.00
4. 1650, '53, 38 Sel. ....	165.00	195.00
4. 1650A, '54, 48 Sel. ....	195.00	225.00
4. 1700, '54, 104 Sel. ....	245.00	275.00
4. 1800, '55, 104 Sel. ....	300.00	325.00
4. 1900, '56, 200 Sel. ....	395.00	450.00
4* 2000, '56, 200 Sel. ....	350.00	425.00
4* 2100, '57, 200 Sel. ....	395.00	475.00
4. 2104, '57, 104 Sel. ....	425.00	450.00
4* 2150, '57, 200 Sel. ....	395.00	450.00
4. 2204, '58, 104 Sel. ....	550.00	645.00
4* 2200, '58, 200 Sel. ....	575.00	650.00
6. 2250, '58, 200 Sel. ....	595.00	625.00
4* 2300, '59, 200 Sel. ....	745.00	795.00
4. 2304, '59, 104 Sel. ....	695.00	745.00
4. 2310, '59, 100 Sel. ....	695.00	795.00
4. 5210 Wall Box .....	69.50	79.50

**METHOD:** "The Cash Box Price Lists" should be read as follows: First price listed is lowest price quoted for the week; Second price listed is highest price quoted.

## C O D E (Numeral Preceding Machine)

- |                             |                                    |
|-----------------------------|------------------------------------|
| 1. Prices UP                | 5. No quotations Last 2 to 4 Weeks |
| 2. Prices DOWN              | 6. No quotations 4 Weeks or Longer |
| 3. Prices UP and DOWN       | 7. Machines Just Added             |
| 4. No change from Last Week | * Great Activity                   |



## BALLY

4. Ballerina (6/59) .....	475.00	495.00
6. Ball-A-Poppin' (11/56) ..	40.00	60.00
4. Beach Beauty (11/56) ..	50.00	60.00
4* Beach Time (9/58) ....	225.00	250.00
4. Beauty Contest (1/60) ..	200.00	245.00
4. Big Show (9/56) .....	60.00	85.00
4* Big Time (1/55) .....	40.00	65.00
4* Broadway (12/55) ....	30.00	50.00
4. Carnival (11/57) .....	75.00	100.00
4* Carnival Queen (11/58) ..	265.00	295.00
4. Circus (8/57) .....	90.00	95.00
4* County Fair (10/59) ..	550.00	575.00
4. Crossroads (1/56) .....	50.00	75.00
4* Cypress Gardens (6/58) ..	160.00	175.00
6. Double Header (7/56) ..	50.00	65.00
4. Gay Times (6/55) ....	50.00	65.00
4. Gayety (3/55) .....	35.00	50.00
4. Key West (12/56) ....	65.00	85.00
7. Laguna Beach (3/60) ..	595.00	625.00
4* Lotta-Fun (9/59) .....	425.00	450.00
5. Miami Beach (9/54) ..	45.00	60.00
4* Miss America (2/58) ..	110.00	135.00
4* Night Club (4/56) ....	50.00	60.00
1. Parade (6/56) .....	50.00	65.00
4* Sea Island (2/59) ....	355.00	375.00
4. Show Time (3/57) ....	65.00	85.00
4* Sun Valley (7/57) ....	125.00	130.00
6. Target Roll (1/58) ....	150.00	175.00
6. U.S.A. (8/58) .....	175.00	195.00

## GOTTLOB

4. Ace High (1/57) .....	70.00	100.00
4. Around The World 2P (7/59) .....	315.00	340.00
4. Atlas 2P (5/59) .....	275.00	300.00
4. Auto Race (9/56) ....	50.00	75.00
4. Brite Star 2P (4/58) ..	150.00	200.00
4. Captain Kidd 2P (7/60) ..	350.00	395.00
4. Classy Bowler (7/56) ..	50.00	75.00
4. Contest 4P (10/58) ....	200.00	225.00
4. Conl. Cafe 2P (7/57) ..	125.00	150.00
4. Criss Cross 1P (3/58) ..	150.00	175.00
4. Dneg. Dolls 1P (6/60) ..	250.00	275.00
4. Derby Day (5/56) ....	50.00	75.00
4. Dbl. Action 2P (1/59) ..	225.00	275.00
4. Duette (4/55) .....	50.00	75.00
4. Easy Aces (12/55) ....	50.00	75.00
4. Fair Lady (12/56) ....	100.00	150.00
4. Falstaff 4P (11/57) ....	200.00	250.00
4. Flagship (1/57) .....	100.00	125.00
4. Frontiersman (11/55) ..	50.00	75.00
4. Gladiator (1/56) .....	50.00	75.00
4. Gondolier 2P (8/58) ..	175.00	200.00
4. Harbor Lites (2/56) ....	75.00	95.00
4. Hi-Diver 1P (4/59) ....	195.00	225.00
4. Lightning Ball 1P (12/59) .....	225.00	250.00
4. Lite-A-Card 2P (3/60) ..	275.00	300.00
4. Mademoiselle 2P (11/59) .....	300.00	345.00
4. Majestic (4/57) .....	175.00	225.00
4. Marathon (10/55) ....	75.00	95.00
4* Miss Annabelle 1P (8/59) .....	225.00	250.00
4. Picnic 2P (10/58) ....	200.00	250.00
4. Queen of Diamonds 1P (6/59) .....	200.00	250.00
2. Race Time 2P (3/59) ..	200.00	250.00
4. Rainbow (12/56) ....	65.00	95.00
4. Register (10/56) .....	100.00	125.00
2. Rocket Ship 1P (5/58) ..	125.00	175.00
4. Roto Pool 1P (7/58) ..	130.00	165.00
2. Royal Flush (5/57) ....	75.00	125.00
5. Scoreboard (4/56) ....	50.00	75.00
5. Sea Belles (8/56) .....	100.00	125.00
2. Seven Seas 2P (1/60) ..	225.00	275.00
4. Silver 1P (10/57) ....	125.00	175.00
4. Sittin' Pretty 1P (11/58) .....	150.00	200.00
4. Sluggin' Champ (4/55) ..	50.00	85.00

4. Southern Belle (6/55) ..	50.00	85.00
4. Spot-A-Card 1P (8/60) ..	300.00	325.00
4. Straight Flush 1P (12/57) .....	125.00	175.00
4. Straight Shooter (2/59) ..	150.00	195.00
4. Sunshine 1P (10/58) ..	165.00	195.00
4. Spr. Circus 2P (10/57) ..	150.00	200.00
4. Sweet Sioux 4P (9/59) ..	350.00	395.00
4. Texan 4P (4/60) .....	425.00	459.00
4. Toreador (6/56) .....	75.00	95.00
4. Tournament (8/55) ....	75.00	95.00
4. Universe 1P (10/59) ..	200.00	250.00
4. Wagon Train 1P (4/60) .....	250.00	300.00
4. Whirlwind 2P (2/58) ..	125.00	175.00
4. Wishing Well (9/55) ..	60.00	95.00
4. World Beauties 1P (2/60) .....	250.00	300.00
4. World Champ 1P (8/57) .....	70.00	90.00

## UNITED

6. Brazil (10/56) .....	50.00	75.00
6. Caravan (2/56) .....	50.00	75.00
6. Jolly Joker (11/55) ....	50.00	75.00
6. Monaco (8/56) .....	50.00	75.00
6. Pixie (1/55) .....	55.00	75.00
6. Playtime (10/57) .....	50.00	75.00
6. South Seas (2/56) ....	50.00	75.00
6. Starlets (12/55) .....	65.00	75.00
6. Triple Play (8/55) ....	55.00	75.00
6. Tropicana (1/55) .....	45.00	75.00

## WILLIAMS

4. Arrow Head 1P (7/57) ..	50.00	70.00
7. Casino 1P (10/58) ....	125.00	145.00
4. Club House 1P (10/59) .....	175.00	200.00
4. Crossword 1P (4/59) ..	175.00	195.00
5. Cue Ball (2/57) .....	50.00	75.00
4. Darts 1P (6/60) .....	295.00	325.00
4. Fiesta 2P (12/59) ....	275.00	300.00
4. Four Star 1P (7/58) ..	120.00	150.00
4. Fun House (10/56) ....	60.00	95.00
4. Gay Paree (6/57) .....	75.00	100.00
4. Gldn. Bells 1P (9/59) ..	160.00	195.00
4. Gldn. Gloves 1P (1/60) ..	200.00	225.00
4. Gusher 1P (9/58) ....	100.00	125.00
4. Hi-Hand (6/57) .....	50.00	75.00
4. Hot Diggity (8/56) ....	40.00	65.00
4. Jig Saw 1P (12/57) ..	75.00	100.00
4. Kings 1P (8/57) .....	65.00	95.00
4. Music Man 4P (8/60) ..	450.00	475.00
4. Naples 2P (9/57) .....	120.00	140.00
4. Nags 1P (3/60) .....	265.00	295.00
5. Perky (11/56) .....	40.00	65.00
4. Piccadilly (5/56) .....	50.00	75.00
4. Race The Clock (5/55) ..	40.00	60.00
4. Regatta (11/55) .....	50.00	75.00
4. Reno 1P (10/57) .....	70.00	95.00
2. Rocket 1P (11/59) ....	200.00	225.00
7. Satellite 1P (7/58) ....	100.00	125.00
4. Sea Wolf 1P (7/59) ..	150.00	175.00
1. Shenade 2P (5/60) ..	350.00	395.00
4. Shamrock (1/57) .....	50.00	75.00
5. Skyway (8/56) .....	40.00	60.00
4. Soccer Kick Off (12/57) .....	65.00	95.00
6. Stardust (3/56) .....	80.00	85.00
6. Starfire (1/57) .....	95.00	125.00
6. Steeplechase 1P (11/57) .....	75.00	100.00
6. Super Score (9/56) ....	40.00	65.00
5. Surf Rider (12/56) ....	40.00	65.00
7. 10 Strike 2P (1/58) ....	95.00	115.00
4. 3-D 1P (11/58) .....	130.00	160.00
6. Thunder Bird (5/54) ..	55.00	75.00
4. Tic-Tac-Toe 1P (1/59) ..	175.00	195.00
5. Tim-Buc-Tu (1/56) ....	40.00	65.00
4. Top Hat (10/58) .....	100.00	125.00
1. Turf Champ (8/58) ....	100.00	125.00
4. Twenty-One 1P (2/60) ..	225.00	250.00





## BALLY

### Shuffles

4. Blue Ribbon (3/55) ..	95.00	145.00
4. Gold Medal (3/55) ..	95.00	145.00
1. ABC Bowler (7/55) ..	150.00	175.00
4. Deluxe model .....	175.00	195.00
2. Congress (7/55) .....	200.00	225.00
2. Deluxe model .....	225.00	250.00
4. Jumbo Bowler (9/55) ..	150.00	195.00
4. King Pin Bowler (9/55) ..	250.00	295.00
4. ABC Super Deluxe Bowler (9/57) .....	250.00	295.00
4. All-Star Bowling (12/57) .....	75.00	95.00
4. All-Star Deluxe (2/58) ..	100.00	125.00
4. Lucky Shuffle (9/58) ..	325.00	375.00
4. Star Shuffle (10/58) ..	350.00	425.00
4. Speed Bowler (11/58) ..	325.00	375.00
4. Club Bowler (2/59) ..	400.00	450.00
4. Club Deluxe (5/59) ..	450.00	495.00
4. Monarch Bowler (11/59) ..	525.00	575.00

### Ball Bowlers

4* ABC Bowling Lane (1/57) .....	175.00	225.00
4. ABC Tournament Bowler (6/57) .....	225.00	275.00
4. ABC Champion Bowler (10/57) .....	325.00	375.00
4. Strike Bowler (11/57) ..	295.00	325.00
4. Trophy Bowler (4/58) .....	395.00	450.00
4. Lucky Alley (8/58) .....	425.00	475.00
4. Pan American (6/60) ..	625.00	695.00

## CHICAGO COIN

### Shuffles

4. Fireball (11/54) .....	75.00	100.00
4. Thunderbolt (12/54) ..	75.00	100.00
4. Triple Strike (2/55) ..	100.00	125.00
4. Arrow (2/55) .....	125.00	150.00
4. Criss Cross Targette (1/55) .....	35.00	50.00
4. Bonus Score (4/55) ..	125.00	150.00
4. Hollywood (5/55) .....	125.00	150.00
4. Blinker (8/55) .....	175.00	200.00
4. Score-A-Line (9/55) ..	150.00	195.00
4. Bowling Team (10/55) ..	150.00	195.00
4* Rocket Shuffle (3/58) 1 Player .....	95.00	125.00
4* 2 Player .....	125.00	140.00
4. Explorer Shuffle (6/58) ..	200.00	225.00
4* Rebound Shuffle (12/58) .....	50.00	75.00
1. Championship (11/58) ..	195.00	245.00
4. Double Feature (12/58) ..	350.00	425.00
4. Red Pin (2/59) .....	395.00	425.00
4. Bowl Master (8/59) ..	475.00	525.00
4. 4-Game Shuffle (11/59) ..	550.00	595.00
2* Bull's Eye Drop Ball (12/59) .....	175.00	225.00

## UPRIGHT AMUSEMENT GAMES

4. AB Circus (5/56) .....	125.00	150.00
4. AB County Fair (3/57) ..	125.00	150.00
4. AB Circus Wagon Wheel (12/58) .....	145.00	175.00
2. AB Galloping Dominoes .....	175.00	195.00
4. AB Circus Play Ball (4/59) .....	150.00	175.00
4. AB Magic Mirror Horoscope (11/59) ..	200.00	250.00
6. B Jumbo (5/59) .....	400.00	450.00
6. B Sportsman (6/59) ..	400.00	450.00
4. CC Star Rocket (5/59) ..	245.00	295.00
4. GA Skeet Shoot (1/57) ..	150.00	175.00
4. GA Super Hunter (6/57) ..	155.00	175.00
4. GA Double Shot (4/58) ..	175.00	195.00
4. GA Wild Cat (12/58) ..	295.00	325.00
4. GA Twin Wild Cat (7/59) .....	395.00	450.00
4. K Spr. Big Tent (6/57) ..	175.00	200.00
4. K Shawnee (1/59) .....	250.00	275.00
4. K Big Roundup (3/59) ..	295.00	325.00
4. K Little Buckaroo (4/59) .....	295.00	325.00
4. K Del. Big Tent (5/59) ..	225.00	245.00
4. K Big 3 (5/59) .....	350.00	395.00
4. K Touchdown (9/59) ..	295.00	325.00
4. K Big Dipper (10/59) ..	295.00	325.00
4. K Criss Cross Diamond (1/60) .....	475.00	525.00
4. Mid Red Ball (5/59) ..	195.00	225.00
4. Mid Joker Ball (11/59) ..	350.00	375.00

## Ball Bowlers

4. Bowling League (2/57) ..	185.00	225.00
6. Ski Bowl (11/57) 6 Player .....	50.00	75.00
4. Classic Bowling League (7/57) .....	350.00	395.00
4. TV Bowling League (11/57) .....	275.00	325.00
4. TV (with rollovers) ..	350.00	375.00
4. Lucky Strike (1/58) ..	295.00	345.00
4. Player's Choice (9/58) ..	550.00	595.00
4. Twin Bowler (10/58) ..	525.00	575.00
4. King Bowler (3/59) ..	700.00	750.00
4. Queen Bowler (9/59) ..	725.00	775.00

## UNITED

### Shuffles

4. Mars (1/55) .....	75.00	100.00
4. DeLuxe model .....	95.00	115.00
4. Lightning (2/55) .....	75.00	100.00
4. DeLuxe model .....	95.00	115.00
4. Venus (3/55) .....	75.00	100.00
4. DeLuxe model .....	95.00	115.00
4. Clipper (5/55) .....	95.00	125.00
4. DeLuxe model .....	125.00	150.00
6. 5th Inning (6/55) .....	65.00	75.00
4. Capitol (6/55) .....	170.00	195.00
4. DeLuxe model .....	175.00	200.00
4. Super Bonus (9/55) ..	175.00	200.00
4. DeLuxe model .....	195.00	225.00
4. Top Notch (10/55) ..	175.00	200.00
4. Regulation (11/55) ..	195.00	225.00
4. DeLuxe model .....	220.00	245.00
4. 6-Star (10/57) .....	250.00	275.00
5. Midget Bowling Alley (3/58) .....	75.00	100.00
4. Shooting Stars (4/58) ..	100.00	125.00
1. Eagle (5/58) .....	325.00	350.00
4. Atlas (8/58) .....	325.00	375.00
4. Cyclone (10/58) .....	350.00	375.00
4. Niagara (11/58) .....	375.00	425.00
4. Dual (1/59) .....	450.00	495.00
4. Zenith (6/59) .....	475.00	525.00
4. Flash (6/59) .....	475.00	525.00
4. 3-Way (9/59) .....	550.00	595.00
4. 4-Way (12/59) .....	575.00	625.00
4. Big Bonus (2/60) .....	600.00	650.00

## Ball Bowlers

4. Bowling Alley (11/56) ..	145.00	195.00
4. Jumbo Bowling Alley (9/57) .....	295.00	345.00
4. Royal Bowler (12/57) ..	275.00	295.00
6. Pixie Bowler (8/58) ..	100.00	125.00
4. Duplex (11/58) .....	525.00	575.00
4. Simplex (5/59) .....	550.00	600.00
4. Advance (5/59) .....	600.00	650.00
4. League (10/59) .....	600.00	650.00
4. Handicap (11/59) .....	650.00	700.00
4. Teammate (12/59) .....	675.00	725.00
4. Falcon (4/60) .....	775.00	825.00

## WILLIAMS

### Ball Bowlers

4. Roll-A-Ball (12/56) 6 Player .....	90.00	100.00
---------------------------------------	-------	--------



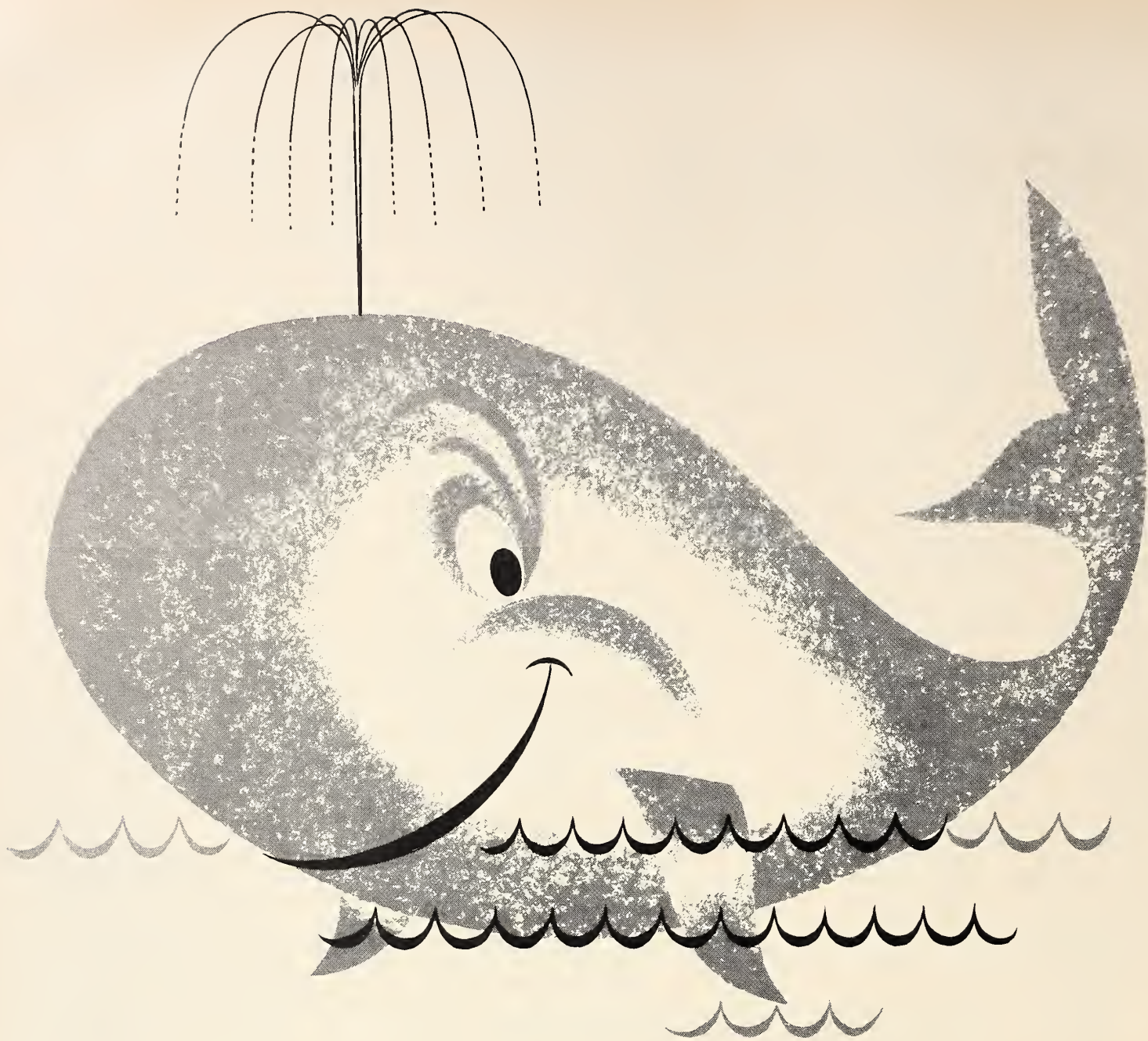
4. ABT 6 Gun Rifle Range (8/59) .....	375.00	425.00
6. Air Football .....	112.50	195.00
6. Air Hockey .....	125.00	195.00
5. Auto Photo Model 9 ..	995.00	1200.00
4. B Batting Practice (8/59) .....	300.00	325.00
6. B Undersea Raider ..	95.00	125.00
4. B Derby Gun (2/60) ..	450.00	475.00
4. B Bulls Eye Shooting Gallery (9/55) .....	195.00	250.00
2* B Big Inning (5/58) ..	195.00	225.00
4. B Heavy Hitter (4/59) ..	275.00	300.00
4. B Golf Champ (8/58) ..	150.00	175.00
4. B Batting Practice (8/59) .....	325.00	375.00
4. Skill Roll (Upright) (B 3/58) .....	65.00	85.00
4. B Moon Raider (7/59) ..	350.00	395.00
4. B Targets (10/59) .....	325.00	350.00
4. B Spook Gun (9/58) ..	225.00	250.00
4. B Skill Parade (1/59) ..	150.00	195.00
6. B Del. Skill Parade (4/59) .....	195.00	225.00
5. Capitol Midget Movies ..	100.00	125.00
4. CC Bullseye Baseball ..	175.00	195.00
4. CC Basketball Champ ..	75.00	95.00
6. CC 4-Player Derby .....	95.00	125.00
6. CC Goalee .....	95.00	110.00
6. CC Midget Skee .....	60.00	125.00
6. Super model .....	85.00	130.00
6. CC Big League (5/55) ..	100.00	150.00
6. CC Twin Hockey (5/56) ..	200.00	215.00
4. CC Steam Shovel (5/56) ..	85.00	115.00
6. CC Batter Up (4/58) ..	210.00	225.00
4. CC Criss Cross Hockey (10/58) .....	245.00	275.00
6. CC Croquet (8/58) .....	75.00	95.00
4. CC Playland Rifle Gallery (8/59) .....	350.00	400.00
6. Ex Gun Patrol .....	75.00	100.00
6. Ex Jet Gun .....	95.00	125.00
4. Ex Space Gun .....	100.00	125.00
6. Ex Pony Express .....	75.00	125.00
6. Ex Six Shooter .....	55.00	95.00
4. Ex Shooting Gal. (6/54) ..	75.00	95.00
4. Ex Star Shtg. Gal. (9/54) .....	75.00	125.00
6. Ex Sportland Shooting Gallery (11/54) .....	65.00	125.00
6. Ex "500" Shooting Gallery (3/55) .....	110.00	125.00
4. Ex Treasure Cove Shooting Gallery (6/55) ..	210.00	245.00
6. Ex Jungle Hunt (3/57) ..	195.00	225.00
6. Ex Ringer Ball (11/56) ..	35.00	75.00
6. Ex Pop Gun Circus (9/57) .....	250.00	295.00
6. Ge Lucky Seven .....	65.00	90.00
4. Ge Sky Gunner .....	100.00	125.00
6. Ge Night Fighter .....	70.00	140.00
6. Ge 2-Player Basketball ..	125.00	175.00
4. Ge Rifle Gal. (6/54) ..	110.00	135.00
4. Ge Big Top Rifle Gallery (6/54) .....	175.00	195.00
5. Super model (12/55) ..	250.00	275.00
4. Ge Gun Club .....	425.00	450.00
6. Ge Wild West Gun (2/55) .....	150.00	175.00
4. Ge Sky Rocket Rifle Gallery (5/55) .....	75.00	125.00
6. Ge Championship Baseball (9/55) .....	110.00	125.00
4. Ge Quarterback (10/55) ..	50.00	75.00
6. Ge Hi Fly Baseball (5/56) .....	95.00	120.00
4. Ge State Fair Rifle Gal. (6/56) .....	185.00	225.00
6. Ge Davy Crockett (10/56) .....	190.00	225.00
4. Ge Circus Rifle (3/57) ..	225.00	275.00
4. Ge Motorama (10/57) ..	215.00	225.00

6. Ge Gypsy Grandma (5/57) .....	165.00	195.00
6. Ge Space Age Gun (6/58) .....	155.00	175.00
6. Jungle Joe .....	45.00	125.00
6. Ke Air Raider .....	50.00	150.00
6. Ke Sub Gun .....	50.00	125.00
6. Ke Sportland .....	135.00	150.00
6. DeLuxe model .....	130.00	175.00
4. Ke Ranger (3/55) .....	195.00	210.00
6. DeLuxe model (3/55) ..	190.00	230.00
6. Ke League Leader (4/58) .....	95.00	125.00
6. Ke Sportland .....	135.00	150.00
6. Mills Panorama Peek (11/54) .....	250.00	295.00
6. Munves Squirts (11/57) ..	365.00	395.00
4. Mu Atomic Bomber .....	65.00	95.00
6. Mu Ace Bombers .....	85.00	125.00
6. Mu Dr. Mobile (Prewar) .....	65.00	125.00
6. Mu Fly Saucers .....	95.00	125.00
6. Muto Lord's Prayer .....	150.00	175.00
6. Mu Photo (Pre-War) ..	100.00	200.00
6. Mu Photo (DeLuxe) ..	195.00	295.00
6. Mu Silver Gloves .....	175.00	195.00
6. Mu Sky Fighter .....	95.00	125.00
6. Munves Squirts (11/57) ..	395.00	495.00
6. Muto Voice-O-Graph ..	165.00	225.00
6. Pre-War Model .....	1,025.00	1,100.00
6. Post-War Model .....	150.00	245.00
6. Mu K. O. Champ .....	395.00	485.00
6. Mu Bang-O-Rama (4/57) ..	37.50	75.00
6. Philadelphia Toboggan Skee Alley .....	200.00	245.00
6. Scientific Pitch 'Em ..	45.00	125.00
6. Seeburg Bear Gun .....	75.00	85.00
4. Seeburg Coon Hunt .....	125.00	150.00
6. Set Shot Basketball ..	165.00	195.00
4. Telequiz .....	65.00	95.00
4. Un Jungle Gun .....	95.00	145.00
6. DeLuxe model .....	75.00	125.00
4. Un Carn. Gun (10/54) ..	150.00	160.00
6. DeLuxe model .....	85.00	125.00
6. Un Bonus Gun (1/55) ..	165.00	195.00
6. DeLuxe model .....	145.00	175.00
6. Un Star Slugger (7/55) ..	100.00	150.00
4. Un Super Slugger (4/56) .....	100.00	125.00
6. Un Pirate Gun (10/56) ..	200.00	245.00
4. Un Yankee Baseball (3/59) .....	325.00	350.00
4. Un Sky Raider (10/58) ..	225.00	250.00
4. Wm. DeLuxe Baseball (4/53) .....	75.00	95.00
4. Wm. Major Leaguer, 6-Player .....	95.00	115.00
6. Wm Big League Baseball (2/54) .....	100.00	150.00
6. Wm. Jet Fighter (10/54) .....	95.00	145.00
6. Wm. Safari (2/54) .....	175.00	210.00
6. DeLuxe model .....	180.00	265.00
6. Wm Polar Hunt (3/55) ..	150.00	175.00
4. Wm. Sidewalk Engineer (4/55) .....	85.00	105.00
4. Wm. King of Swat (5/55) ..	110.00	134.00
4. Wm. Four Bagger (4/56) ..	125.00	150.00
5. DeLuxe Model .....	195.00	220.00
1. Wm Crane (10/56) .....	60.00	115.00
1. Wm Peppy The Clown (12/56) .....	125.00	150.00
4. Wm 1957 Baseball .....	250.00	275.00
4. Wm Ten Strike (12/57) ..	120.00	150.00
6. Wm Ten Pins (12/57) ..	125.00	160.00
4* Wm Shortstop (4/58) ..	225.00	250.00
1. Wm Pinchhitter (4/59) ..	325.00	350.00
4. Wm Vanguard (10/58) ..	325.00	350.00
4. Wm Hercules (2/59) ..	375.00	395.00
4. Wm Crusader (6/59) ..	395.00	425.00
4. Wm Titan (8/59) .....	425.00	450.00

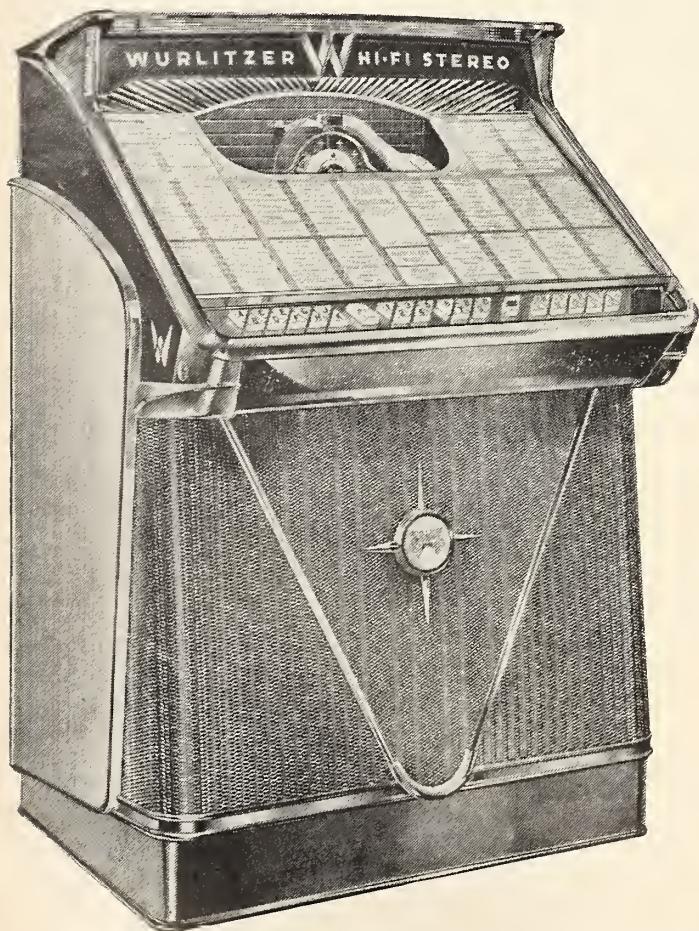
## KIDDIE RIDES

1. Bally Champion Horse	375.00	425.00	6. Chicago Coin Super Jet	125.00	275.00
6. Bally Moon Ride ....	125.00	200.00	5. Chicago Round The		
2. Bally Space Ship .....	150.00	175.00	World Trainer .....	250.00	295.00
6. Bally Speed Boat .....	165.00	295.00	2. Deco Merry-Go-Round .	195.00	225.00
6. Bally Toonerville			4. Deco Space Ranger ..	225.00	295.00
Trolley .....	475.00	525.00	4. Exhibit Big Broncho ..	275.00	295.00
4. Bert Lane Lancer Horse	225.00	295.00	6. Exhibit Mustang .....	295.00	350.00
6. Bert Lane Merry-Go-			6. Exhibit Sea Skates ...	125.00	225.00
Round .....	175.00	215.00	4. Exhibit Space Patrol ..	125.00	195.00
5. B.L. Miss America Boat	225.00	295.00	6. Exhibit Rudolph The		
5. Bert Lane Fire Engine	250.00	350.00	Reindeer .....	250.00	300.00
6. Capitol Donald Duck .	250.00	325.00	6. Scientific Television ..	175.00	250.00
4. Capitol Elsie .....	150.00	200.00	6. Scientific Boat Ride ..	100.00	125.00
4. Capitol Palomino Horse	195.00	275.00	6. Texas Merry-Go-Round	200.00	245.00
6. Capitol See Saw .....	125.00	295.00			





## IT MAKES A WHALE OF A DIFFERENCE



There is a whale of a difference between so-called stereo sound and WURLITZER TRUE STEREOPHONIC MUSIC.

And that big difference helps you land the better locations — helps you hold them — helps you enjoy greater earnings from them.

The longer you operate our equipment, the more you'll be convinced . . .

# WURLITZER

**BUILDS THE WORLD'S GREATEST**

*Money-Making Music Systems*

THE WURLITZER CO. *Est. 1856* NORTH TONAWANDA, N.Y.

The Cash Box—November 12, 1960



**UNITED'S**

# TIP-TOP

## BOWLING ALLEY



PLAYER'S CHOICE  
OF SCORING  
(BUTTON CONTROL)

**Regulation  
Bowling  
Scoring**

TOP SCORE  
300

1 TO 6 CAN PLAY

CHOICE OF  
**EASY** or **NORMAL**  
STRIKE or STRIKE

**BUILD-UP  
PLAYER'S SCORE**

Spare and Strike values increase during play from 20-30 to 30-40 holding 1 Strike... to 40-50 holding two strikes. Excitement increases each frame.

*plus*  
**BONUS SCORE**

Profit-proved Bonus Score is also featured. Builds up during game and collects when player makes strikes or spares in 11th frame.

DIME COIN MECHANISM  
2 for 25c COIN MECHANISM  
OPTIONAL AT EXTRA COST

**4**

**SIZES**

**13 FT. LONG**  
**16 FT. LONG**  
Expandable with  
4-ft. Sections to  
**17 FT. LONG**  
**20 FT. LONG**

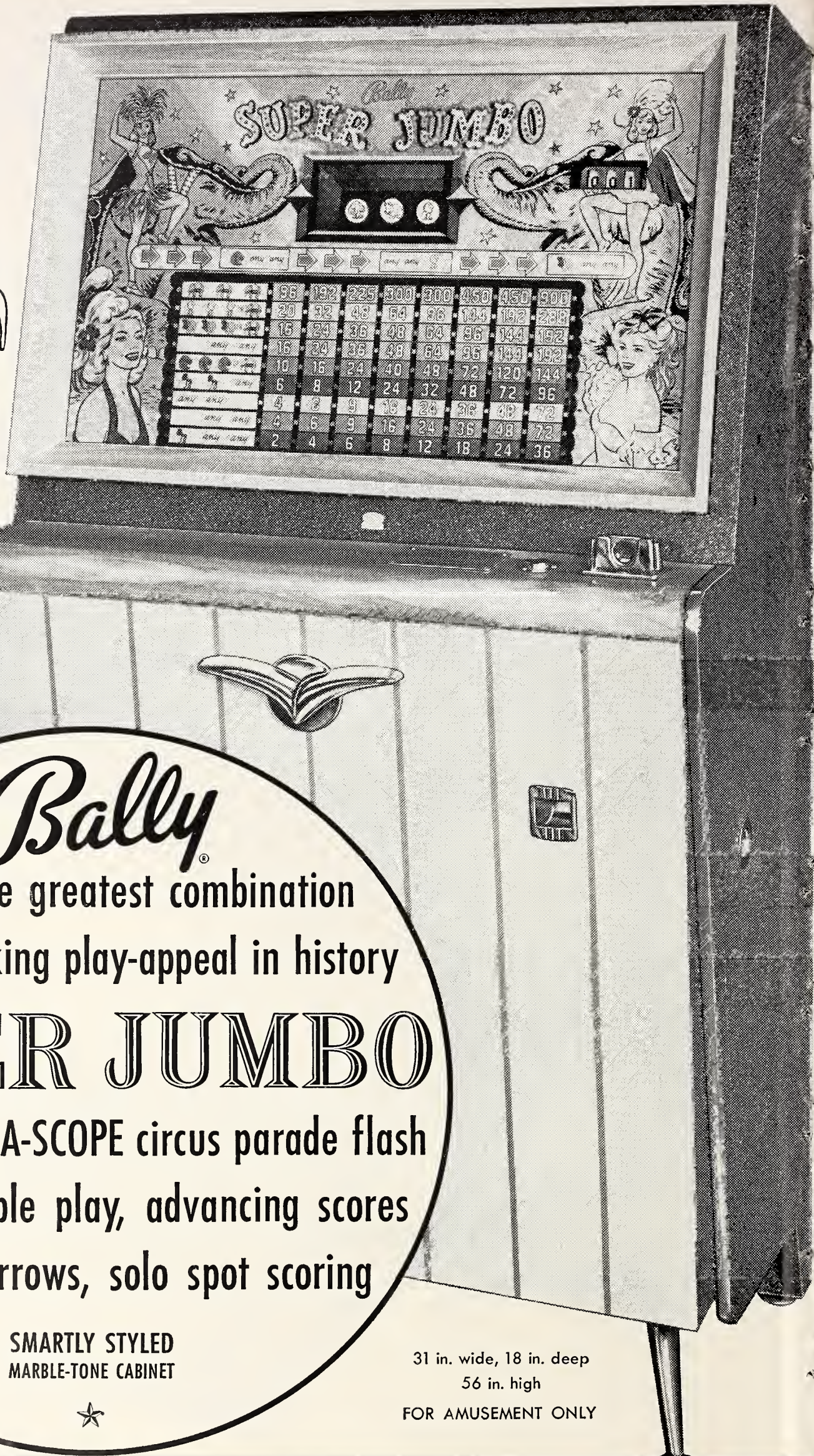
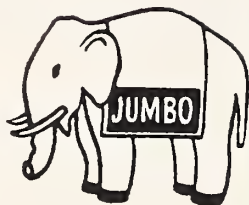
SEE UNITED'S  
**BOWL-A-RAMA**  
and  
**SURE-FIRE**  
**SHUFFLE ALLEY**  
AT YOUR  
DISTRIBUTOR

**ORDER FROM YOUR UNITED DISTRIBUTOR TODAY!**

13 Ft. Shipping Weight (Crated) 640 lbs.  
16 Ft. Shipping Weight (Crated) 670 lbs.

UNITED MANUFACTURING COMPANY • 3401 NORTH CALIFORNIA AVE., CHICAGO 18, ILLINOIS • CABLE ADDRESS: UMCO





*Bally*

presents the greatest combination  
of money-making play-appeal in history

## SUPER JUMBO

amusing SCORE-A-SCOPE circus parade flash  
popular multiple play, advancing scores  
advancing arrows, solo spot scoring

SMARTLY STYLED  
MARBLE-TONE CABINET



31 in. wide, 18 in. deep  
56 in. high

FOR AMUSEMENT ONLY

See your distributor...or write BALLY MANUFACTURING COMPANY • 2640 BELMONT AVENUE, CHICAGO 18, ILLINOIS